

Lodge Performance Measurement Program
2019 OA Program Year - Council 571 Detailed Worksheet

Statistics

2017

Type	Youth	Young Adult	Adult
Ordeal Members	890	68	322
Brotherhood Members	637	165	808
Vigil Members	5	27	265

2018

Type			Total
Number Of Troops / Teams In Council			404
Type	Youth	Adult	
Ordeal Inductions	668	156	
Brotherhood Inductions	211	112	
Vigil Inductions	18	16	
Candidates - Elected Current Year	835	212	
Candidates - Still Eligible From Prev. Year	0	0	
Type	Youth	Young Adult	Adult
Ordeal Members	940	60	341
Brotherhood Members	534	180	794
Vigil Members	5	31	289

2019

Type			Total
Number Of Troops / Teams In Council			520
Type	Youth	Adult	
Ordeal Inductions	511	119	
Brotherhood Inductions	210	78	
Vigil Inductions	15	27	
Candidates - Elected Current Year	716	178	
Candidates - Still Eligible From Prev. Year	150	37	
Type	Youth	Young Adult	Adult
Ordeal Members	848	86	353
Brotherhood Members	487	195	856
Vigil Members	6	31	333

Item #	Objective	Level		Points																			
		Thriving	High Performing	T	HP																		
Primary Objectives																							
1	Unit Elections: Conduct in-person unit elections in all troops, crews, and ships.	Complete unit elections in 45% of troops, crews, and ships.	Complete unit elections in 90% of troops, crews, and ships.																				
<div>Calculations</div> <div>Number of elections completed175</div> <div>Number of units520</div> <div>Percentage34%</div> <div>Additional Data For This Requirement</div> <table><tr><th>Item</th><th>2018</th><th>2019</th></tr><tr><td>Elections completed (include units with no elig.)</td><td>296</td><td>175</td></tr><tr><td>Number of units that had no eligible Scouts</td><td></td><td>59</td></tr><tr><td>Units visited in-person by the lodge</td><td>0</td><td>175</td></tr><tr><td>Units earning the Unit of Excellence award</td><td>6</td><td>12</td></tr><tr><td>Number of camp promotion contacts completed</td><td>0</td><td>175</td></tr></table>						Item	2018	2019	Elections completed (include units with no elig.)	296	175	Number of units that had no eligible Scouts		59	Units visited in-person by the lodge	0	175	Units earning the Unit of Excellence award	6	12	Number of camp promotion contacts completed	0	175
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2	Induction Rate: Induct youth Ordeal candidates.	Induct 60% of youth Ordeal candidates.	Induct 90% of youth Ordeal candidates.	2																			
<div>Calculations</div> <div>Youth ordeal inductions511</div> <div>Elected youth candidates866</div> <div>Percentage60%</div> <div>Additional Data For This Requirement</div> <table><tr><th>Item</th><th>2018</th><th>2019</th></tr><tr><td>Number of ordeals held during year</td><td>9</td><td>7</td></tr><tr><td>Total fee charged to ordeal candidates</td><td>45</td><td>50</td></tr><tr><td>Number of callouts held during year</td><td>12</td><td>35</td></tr></table>						Item	2018	2019	Number of ordeals held during year	9	7	Total fee charged to ordeal candidates	45	50	Number of callouts held during year	12	35						
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3	Activation: Engage new youth lodge members within the first 6 months of membership.	Achieve 20% activation of youth members.	Achieve 50% activation of youth members.	2																			
<div>Calculations</div> <div>Activated new youth members146</div> <div>Youth ordeal inductions511</div> <div>Percentage29%</div> <div>Additional Data For This Requirement</div> <table><tr><th>Item</th><th>2018</th><th>2019</th></tr><tr><td>Activated youth members</td><td>143</td><td>146</td></tr></table>						Item	2018	2019	Activated youth members	143	146												
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Primary Objectives																	
4	Membership Retention: Improve the retention rate of youth lodge members.	Achieve 50% retention of youth members.	Achieve 79% retention of youth members.	2													
<div>Calculations</div> <div>Current total youth members (minus new inductions)1,142</div> <div>Previous total youth membership1,750</div> <div>Percentage66%</div>																	
5	Membership Growth: Experience positive growth in youth membership over the previous year.	Grow total youth membership by at least 1 more member over last year.	Grow total youth membership by at least 7% over last year.														
<div>Calculations - Current Year</div> <div>Total youth members1,653</div> <div>Calculations - Previous Year</div> <div>Total youth members1,750</div> <div>Additional Data For This Requirement</div> <table><thead><tr><th>Item</th><th>2018</th><th>2019</th></tr></thead><tbody><tr><td>Lodge annual dues (per member)</td><td>15</td><td>20</td></tr><tr><td>Number of OA chapters in the lodge</td><td>25</td><td>19</td></tr><tr><td>Number of districts in the council</td><td>25</td><td>19</td></tr></tbody></table>						Item	2018	2019	Lodge annual dues (per member)	15	20	Number of OA chapters in the lodge	25	19	Number of districts in the council	25	19
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6	Lodge Event Participation: Improve lodge membership participation at full lodge events.	Average at least 10% of lodge membership at all lodge-wide events.	Average at least 30% of lodge membership at all lodge-wide events.	1																																																								
<div>Calculations</div> <div>Average attendance at lodge events333</div> <div>Total members3,195</div> <div>Percentage11%</div> <div>Additional Data For This Requirement</div> <table><thead><tr><th>Item</th><th>Event name</th><th>Event type</th><th>2018</th><th>2019</th></tr></thead><tbody><tr><td>1</td><td>1812 Dec Ordeal TRJ</td><td>Induction Weekend (Lodge or Chapter)</td><td>0</td><td>213</td></tr><tr><td>2</td><td>1901 Lodge Dinner</td><td>Lodge Banquet</td><td>0</td><td>405</td></tr><tr><td>3</td><td>1903 March Ordeal/Vigil</td><td>Induction Weekend (Lodge or Chapter)</td><td>0</td><td>346</td></tr><tr><td>4</td><td>1905co May Split Ordeal CO/JR/TRJ</td><td>Induction Weekend (Lodge or Chapter)</td><td>0</td><td>540</td></tr><tr><td>5</td><td>1908 August Ordeal</td><td>Induction Weekend (Lodge or Chapter)</td><td>0</td><td>246</td></tr><tr><td>6</td><td>1910 October Ordeal</td><td>Induction Weekend (Lodge or Chapter)</td><td>0</td><td>308</td></tr><tr><td>7</td><td>1910 LLR - Lodge Leadership Retreat/LLDC</td><td>LLD / Lodge Training Weekend</td><td>0</td><td>177</td></tr><tr><td>8</td><td>1812 Winter Camp Staff 2018/Camp staff support/Cub Aviator</td><td>Council Support Event</td><td>0</td><td>385</td></tr><tr><td>9</td><td>1904 SR-2 Conclave</td><td>Lodge Fellowship Weekend</td><td>0</td><td>146</td></tr><tr><td>10</td><td>1902 Pow Wow/Fall Fellowship</td><td>Lodge Fellowship Weekend</td><td>0</td><td>560</td></tr></tbody></table>						Item	Event name	Event type	2018	2019	1	1812 Dec Ordeal TRJ	Induction Weekend (Lodge or Chapter)	0	213	2	1901 Lodge Dinner	Lodge Banquet	0	405	3	1903 March Ordeal/Vigil	Induction Weekend (Lodge or Chapter)	0	346	4	1905co May Split Ordeal CO/JR/TRJ	Induction Weekend (Lodge or Chapter)	0	540	5	1908 August Ordeal	Induction Weekend (Lodge or Chapter)	0	246	6	1910 October Ordeal	Induction Weekend (Lodge or Chapter)	0	308	7	1910 LLR - Lodge Leadership Retreat/LLDC	LLD / Lodge Training Weekend	0	177	8	1812 Winter Camp Staff 2018/Camp staff support/Cub Aviator	Council Support Event	0	385	9	1904 SR-2 Conclave	Lodge Fellowship Weekend	0	146	10	1902 Pow Wow/Fall Fellowship	Lodge Fellowship Weekend	0	560
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7	Brotherhood Completion: Convert eligible youth Ordeal members to Brotherhood.	Convert at least 30% of eligible youth Ordeal members.	Convert at least 43% of eligible youth Ordeal members.	1																																																								
<div>Calculations</div> <div>Youth brotherhood inductions210</div> <div>Youth brotherhood eligible633</div> <div>Percentage34%</div> <div>Additional Data For This Requirement</div> <table><thead><tr><th>Item</th><th>2018</th><th>2019</th></tr></thead><tbody><tr><td>Number of events with Brotherhood conversions</td><td>12</td><td>35</td></tr></tbody></table>						Item	2018	2019	Number of events with Brotherhood conversions	12	35																																																	
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Secondary Objectives																				
8	Contribution to Council: Contribute cash, materials, and/or both to the council.	Contribute an average of \$7.00 per lodge member.	Contribute an average of \$29.50 per lodge member.	1																
<div>Calculations</div> <div>Total contributions31,972</div> <div>Total members3,195</div> <div>Average10.01</div> <div>Additional Data For This Requirement</div> <table><tr><th>Item</th><th>Total</th></tr><tr><td>Dollar value of FOS contributions</td><td>15,975</td></tr><tr><td>Capital contributions (cash)</td><td>0</td></tr><tr><td>Capital contributions (material, not manpower)</td><td>14,997</td></tr><tr><td>Council endowment contributions</td><td>1,000</td></tr></table>						Item	Total	Dollar value of FOS contributions	15,975	Capital contributions (cash)	0	Capital contributions (material, not manpower)	14,997	Council endowment contributions	1,000					
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9	Council Service: Deliver to the council measurable service in terms of the average tracked hours per lodge member.	Record an average of 7 service hours per lodge member.	Record an average of 17 service hours per lodge member.		2															
<div>Calculations</div> <div>Number of service hours72,512</div> <div>Total members3,195</div> <div>Average22.70</div> <div>Additional Data For This Requirement</div> <table><tr><th>Item</th><th>2018</th><th>2019</th></tr><tr><td>Man hours of service</td><td>69,281</td><td>72,512</td></tr><tr><td>Number of OA members on camp staff</td><td></td><td>110</td></tr><tr><td>Total number of camp staff</td><td></td><td>240</td></tr><tr><td>Number of camperships provided by OA</td><td></td><td>0</td></tr></table>						Item	2018	2019	Man hours of service	69,281	72,512	Number of OA members on camp staff		110	Total number of camp staff		240	Number of camperships provided by OA		0
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10	Leadership Development: Conduct at least one LLD during the year with qualified instructors using current materials.	Train 3% of lodge members.	Train 11% of lodge members.	1																
<div>Calculations</div> <div>Number of members trained177</div> <div>Total members3,195</div> <div>Percentage6%</div> <div>Additional Data For This Requirement</div> <table><tr><th>Item</th><th>2018</th><th>2019</th></tr><tr><td>Lodge members participating in LLD</td><td>67</td><td>177</td></tr></table>						Item	2018	2019	Lodge members participating in LLD	67	177									
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Additional Information

Innovation

1 - What was the largest challenge your lodge identified this year? Did it have an impact on your performance on the Lodge Performance Measurement Program?

We identified a steady loss of membership over 5 years as our biggest challenge. Since 2013, we were at 3,600 members, we are now less than 3,200. We needed to find a reason for our brothers to renew their membership. We recognized this as a major challenge at the beginning of the year from the 20198 JTE program that our goals were based off of which was based on total membership increase. The PMP program that came into effect on July 1 was focused specifically on youth member increase.

2 - What was an idea your lodge implemented to address this challenge? What did you do? Who was involved? Who was involved, and what were the costs?

We created a membership campaign that reached out to past members that gave them a member to renew their membership. We reached out three years previous that were still actively registered somewhere in the council structure. This campaign included a personal letter from each lodge officer that focused on their growth and development in our program, their personal story, and we focused on service project that our lodge completes for our council showing them this where their money goes. We broke our budget in to quarters and raised our dues from \$15 to \$20. Of the \$20 – one quarter (\$5) goes to national, \$5 goes to FOS, a\$5 goes to program, and \$5 to service project. This involved every lodge officer was involved by sharing their personal story, our admin team wrote emails, a written letter that went in to the mail stream, and social media posts encouraging members to renew their dues and why. The cost of these new programs was cost of postage and printing of \$1000.

3 - What success did your lodge have with this idea? What was the result? How did this benefit the youth membership growth of the lodge?

We increased our total membership for the first time in five years. However, we lost 103 youth members year over year. This was a focus change in direction from national from the Lodge JTE program to the Performance Management Program which was retro-active to January. With this change in focus, ultimately this did not have the desired impact on our youth membership because we reached out to more adult members then youth members

4 - How do you plan to continue or grow this idea in the future?

We will continue this new membership campaign with personal stories from our officers as reasons why to pay your dues and the benefits that it has to scouting. We will bring in a new focus specific to increasing youth membership.

Service & Camping

5 - What was the largest and most meaningful service project your lodge completed for your council in the past year?

Renovating the activity center at Camp James Ray: The council identified the need to have more climate-controlled classroom space for use during Webelos resident camp and NYLT. At the October Ordeal we were able to utilize 2 of the Ordeal candidate crews to remove old windows, garage doors, and walls within the space to accommodate the new design. After which we were able to have 4 additional workdays that allowed the new walls to be built, the new windows to be installed and the added classroom space to be built out. We are hopeful that we will be able to receive \$2,500 from the OA National Service Grant which will allow us to have the new HVAC unit installed in the space prior to March 2020, when we will be hosting the first 2 of our annual NYLT courses.

Link To Photos, Articles, Or Other Supporting Information: <https://drive.google.com/open?id=19CPBkMIJE715HNgmGKvg1JtODOpBwdnz>

6 - What are all of the service projects performed by your lodge in the past year? Please describe all service that directly benefitted the Scouting program in your council or community in detail.

Please see attached National Service Award Petition

Link To Photos, Articles, Or Other Supporting Information: <https://drive.google.com/open?id=19CPBkMIJE715HNgmGKvg1JtODOpBwdnz>

7 - What was your lodge's most significant camping promotion effort in the past year?

Our lodge support of our new Council Cub scout events had a big impact on our newest members. See details in question 8.

8 - How did your lodge promote and support Cub Scout Resident and Venturing camping in the past year?

Our chapters played a key role in the new council initiative of service area wide Cub Scout Keep the promise events. All Cub Scouts and siblings took part in various age appropriate activities, such as Shooting BB guns, Archery, Field Games, Crafts, Aviation Themed Activities, Campfire, and Overnight Camping. Over multiple weekends Chapters teamed up to help execute several of the Key Cub Scout program elements.

For Venturing scout relations our lodge attended the Area 2 Venturing Campout "Rendezvous" and offered their very first opportunity for our venturing scouts to be called out. We invited council and area venturing officers to our lodge events including our Pow Wow and Fall fellowship to

foster better relations as we welcomed venturing crews and sea scout ships to our lodge.