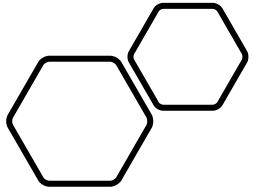


Increasing Statewide
Participation



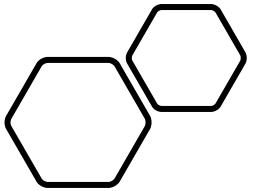




1. Background

2. Findings

3. Recommendations



MARCH 2016, NEW SAT FORMAT



COLLEGE BOARD TASK FORCE



TRACKING PARTICIPATION



PROVIDE A RECOMMENDATION
FOR INCREASING PARTICIPATION
RATES



1996



SAT is considered
the go to
Standardized test

ACT passes SAT
global
participation



2012

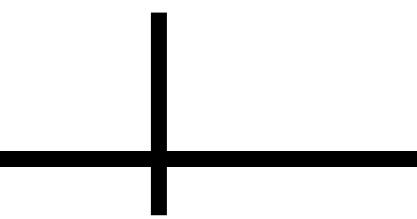


2016

SAT change
format

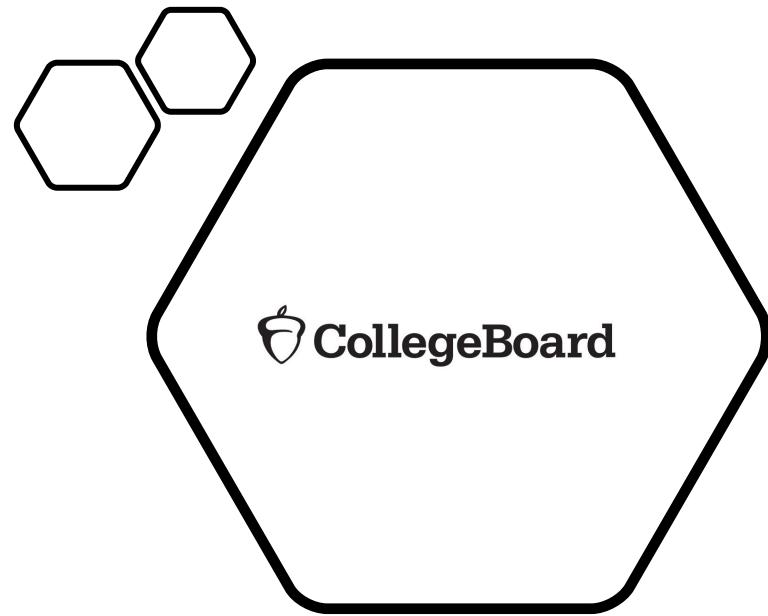


SAT passes ACT global
participation

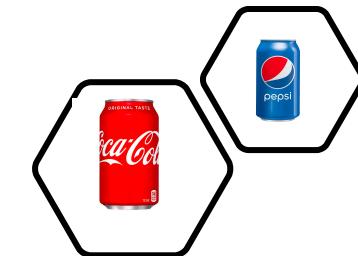


2018

Findings



	SAT	ACT
Why Take It	Colleges use SAT scores for admissions and merit-based scholarships.	Colleges use ACT scores for admission and merit-based scholarships.
Test Structure	Reading	English
	Writing & Language	Math
	Math	Reading
	Essay (Optional)	Science Reasoning Essay (Optional)
Length	3 hours (without essay)	2 hours, 55 minutes (without essay)
	3 hours, 50 minutes (with essay)	3 hours, 40 minutes (with essay)
Reading	5 reading passages	4 reading passages
Science	None	1 science section testing your critical thinking skills (not your specific science knowledge)
Math	Covers: Arithmetic	Covers: Arithmetic
	Algebra I & II	Algebra I & II
	Geometry, Trigonometry and Data Analysis	Geometry, Trigonometry, and Probability & Statistics
Calculator Policy	Some math questions don't allow you to use a calculator.	You can use a calculator on all math questions.
Essays	Optional. The essay will test your comprehension of a source text.	Optional. The essay will test how well you evaluate and analyze complex issues.
How It's Scored	Scored on a scale of 400-1600	Scored on a scale of 1-36



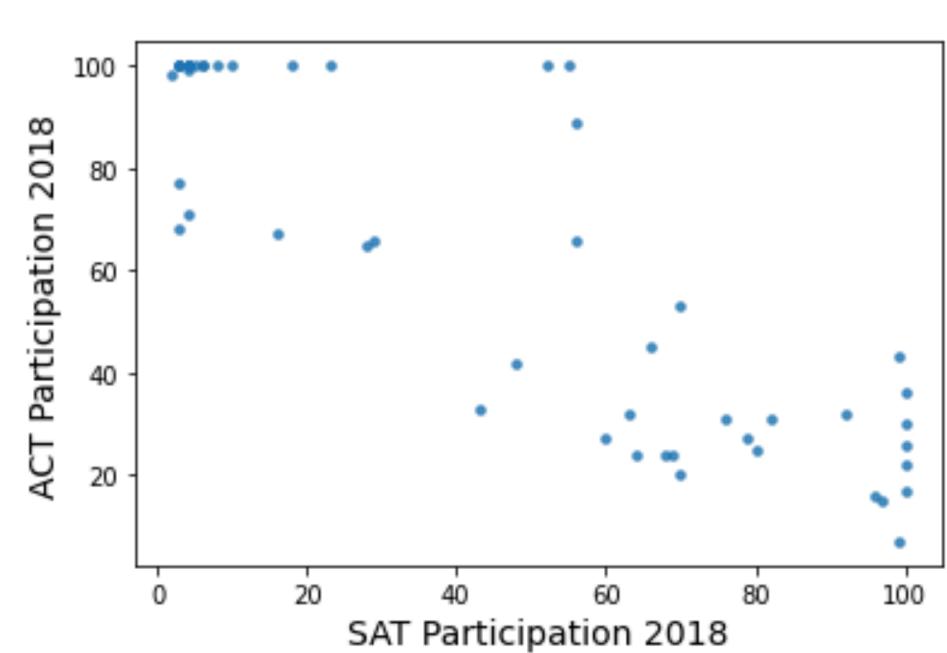
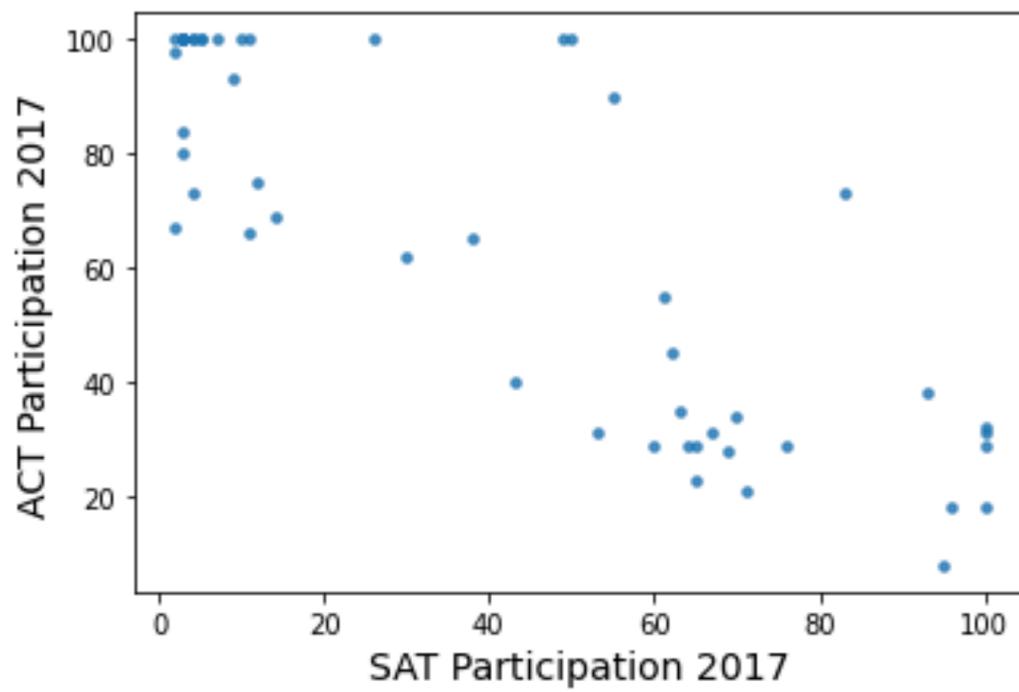
Lowest Participation Rate States

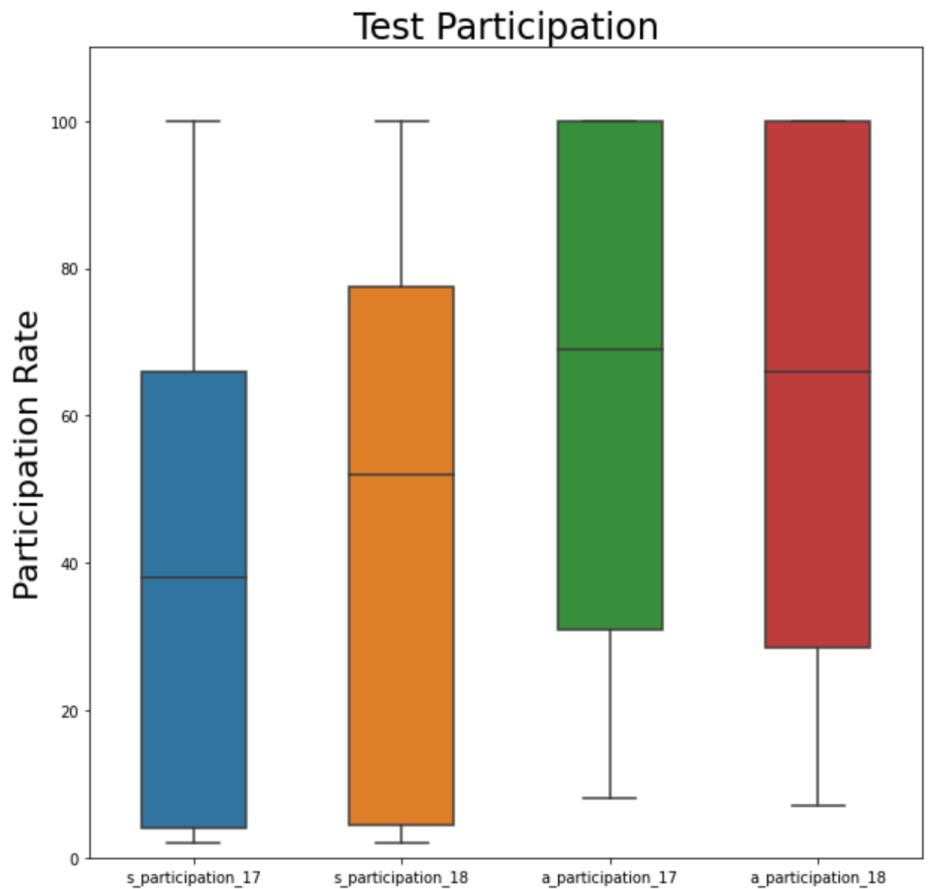
States with Lowest Participation Rates	SAT Participation Rate	ACT Participation Rate
North Dakota (2017)	2%	98%
Mississippi (2017)	2%	100%
Iowa (2017)	2%	67%
Missouri (2017)	3%	100%
Utah (2017)	3%	100%
North Dakota (2018)	2%	98%
Wyoming (2018)	3%	100%
South Dakota (2018)	3%	80%
Nebraska (2018)	3%	84%
Wisconsin (2018)	3%	100%

Highest Participation Rate States

States with Lowest Participation Rates	SAT Participation Rate	ACT Participation Rate
District of Columbia (2017)	100%	32%
Michigan (2017)	100%	29%
Connecticut (2017)	100%	31%
Delaware (2017)	100%	18%
New Hampshire (2017)	96%	18%
Connecticut (2018)	100%	31%
Delaware (2018)	100%	18%
Michigan (2018)	100%	29%
Idaho (2018)	100%	38%

Trends





Remember

If SAT =

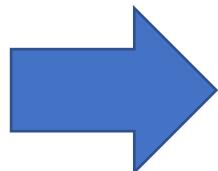
Then ACT =



ILLINOIS

ACT 2017

93%

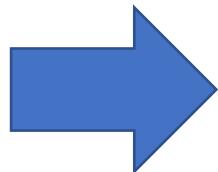


ACT 2018

43%

SAT 2017

9%



SAT 2018

99%

Why the Sudden Change?

NEWS

Illinois moves ahead with new testing plan, replacing ACT with SAT

By DIANE RADO

CHICAGO TRIBUNE | FEB 11, 2016 | 6:18 PM



Recommendations



What we know:



When SAT **increases**, ACT **decreases**



When States adjust testing requirements, it is influential



Preferences die hard

Three Recommendations

1. Map out which states have requirements, and which do not
2. Develop a branding message that demonstrates why they should choose the SAT
3. Target state requirements

Q & A

