

Coded by Nico  
As of May 7, 2013

```
'-----  
'-----  
Option Explicit 'Requires that all variables to be declared explicitly.  
Option Base 1 'The "Option Base" statement allows to specify 0 or 1 as the  
                'default first index of arrays.  
'-----  
'-----  
Private PUB_WEB_DATA_ELEMENTS_HASH As clsTypeHash  
'This hash table is used to store the company stock symbol and the index of financial data as one element.  
'It is used in RETRIEVE_WEB_DATA_ELEMENT_FUNC to check if the requested financial data of the associated  
'company already existed. If so, return the existing element; otherwise, proceed on collecting data based  
'on the ticker symbol.  
  
Public PUB_WEB_DATA_PAGES_HASH As clsTypeHash  
'The advantage of using this hash table over the array is speed. You don't need to loop through all the URLs  
'to find the web page that you want.  
  
Private PUB_WEB_DATA_RECORDS_HASH As clsTypeHash  
'The advantage to using this hash is the increase in speed. If this hash table was not used, for each ticker  
'it would need to go through each element. Being able to have this in a hash table drastically increases its  
'speed. The .exists method is used to find whether or not that key can be found in the hash table so that a  
'new element can be created using that key.  
  
'-----  
Public PUB_WEB_DATA_TABLES_FLAG As Boolean  
'The Boolean variable PUB_WEB_DATA_TABLES_FLAG is used in order to determine if the hash tables have already  
'been instantiated or not. If the variable is set to false, they have not been created and START_WEB_DATA_SYSTEM_FUNC  
'is called in order to do so. The PUB_WEB_DATA_TABLES_FLAG is set to True when this function is called in order  
'to indicate that they have been created.  
'-----  
Private Const PUB_WEB_DATA_FILES_VAL As Long = 9 ' Number of external files with element definitions  
'The constant PUB_WEB_DATA_FILES_VAL is set equal to 9 because there are 9 different text files being used. The  
'files are saved in such a way that the file path is easy to create by simply looping to change the number at  
'the end of the string from 1 to 9. The files and their descriptions are located below:
```

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'smf-elements-0.txt = Calculated data elements  
'smf-elements-1.txt = MSN data elements  
'smf-elements-2.txt = Yahoo data elements  
'smf-elements-3.txt = Google data elements  
'smf-elements-4.txt = Morningstar data elements  
'smf-elements-5.txt = Reuters data elements  
'smf-elements-6.txt = Zacks data elements  
'smf-elements-7.txt = AdvFN data elements  
'smf-elements-8.txt = Earnings.com data elements  
'smf-elements-9.txt = Other misc data elements

Private Const PUB\_WEB\_DATA\_RECORDS\_VAL As Long = 20000 ' Extraction parameters for each element  
'The limit for this is 20,000 since anything over that wouldn't exist. There are only around 12,000 unique elements  
'with numbers ranging from 1 to 17,006. The reason for such a large number is there are so many combinations of  
'source/URL and data to be required. Say there were 43 sources. That would mean for each source/URL, there would be  
'an average of  $20,000/43 = 463$  elements per source.

Private Const PUB\_WEB\_DATA\_ELEMENTS\_VAL As Long = 100000 ' Number of data elements  
'There is a maximum of 20,000 entries in PUB\_WEB\_DATA\_RECORDS\_VAL; for every company the user trying to analyze,  
'there will be a distinct 20,000 entries for web-data-element. With a maximum of 100,000, it is assumed to be never  
'reached, since it is very unlikely that user will make more than 100000 requests of different pieces of data  
'during one session.

Private Const PUB\_WEB\_DATA\_PAGES\_VAL As Long = 30000 ' Number of data pages to save  
'The PUB\_WEB\_DATA\_PAGES\_VAL is used to defined the row size of the PUB\_WEB\_DATA\_PAGES\_MATRIX. PUB\_WEB\_DATA\_PAGES\_MATRIX  
'is used in the function SAVE\_WEB\_DATA\_PAGE\_FUNC to store URLs where the user/other functions try to retrieve data  
'from. The SAVE\_WEB\_DATA\_PAGE\_FUNC function is called by functions to retrieve web-data-elements, web-data-cells,  
'web-data-tables, and web-data-pages. We know there are maximum of 20,000 web-data-elements and 10 web-data-pages.  
'Web-data-cells and web-data-tables are called less frequently as they are only used for analysis purposes.

'Also, some of the sources where the user/other function retrieve web-data-cells and web-data-tables will be the same as  
'the web-data-elements. Therefore, a good estimation of the number of different URLs for retrieving web-data-cells and  
'web-data-tables is 10,000 which result the PUB\_WEB\_DATA\_PAGES\_VAL with a maximum of 30,000.

Private PUB\_WEB\_DATA\_PAGES\_OBJ As Collection  
'Private PUB\_WEB\_DATA\_PAGES\_INDEX\_VAL As Long

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'Private PUB\_WEB\_DATA\_PAGES\_URL\_ARR(1 To PUB\_WEB\_DATA\_PAGES\_VAL) As String  
'Private PUB\_WEB\_DATA\_PAGES\_ARR(1 To PUB\_WEB\_DATA\_PAGES\_VAL) As String  
Private PUB\_WEB\_DATA\_PAGES\_MATRIX(1 To PUB\_WEB\_DATA\_PAGES\_VAL, 1 To 2) As String ' Saved web page data (2) and its ticker-source (1)  
'From a general perspective, the loop in Case 0 @ SAVE\_WEB\_DATA\_PAGE\_FUNC should be much slower than Case Else. This stems from the fact  
'that the loop in Case 0 loops through an array and at the first empty position tries to download the web page. If the web page has been  
'previously loaded, the array would contain HTTP\_TYPE & ":" & SRC\_URL\_STR in the first column. Case Else uses the same key string as the  
'key for a collection. If the collection doesn't contain the key, it downloads the web page and adds it to the collection.

'Through testing, the array took 745 milliseconds, while the collection took 637 milliseconds. These numbers will be substantially  
'different the more web pages that are loaded.

'-----  
Private Const PUB\_ADVFN\_SERVER\_STR As String = "ca"  
Private Const PUB\_ADVFN\_URL\_STR As String = ".advfn.com/p.php?pid=financials"  
'-----  
Private Const PUB\_WEB\_DATA\_VERSION\_STR As String = "2.25.2013" 'Version number of add-in  
Private Const PUB\_WEB\_DATA\_FILES\_PATH\_STR As String = "https://raw.githubusercontent.com/rnfermincota/BGCVI/master/WDS/smf-elements/smf-elements-"  
" "C:\Documents and Settings\HOME\Application Data\Microsoft\AddIns\smf-elements-

'Using this web address allows for a centralized source of data elements. When using multiple instances of this library, all functions can  
'load the same elements. The centralized nature of the text files allows for standardization and easy program maintenance.

Private Const PUB\_WEB\_DATA\_ELEMENT\_LOOK\_STR As String = "~~~~~"  
'PUB\_WEB\_DATA\_ELEMENT\_LOOK\_STR acts as a placeholder for a ticker symbol. On line SRC\_URL\_STR = Replace(PARAM\_RNG(2),  
'PUB\_WEB\_DATA\_ELEMENT\_LOOK\_STR, TICKER2\_STR) @ RETRIEVE\_WEB\_DATA\_ELEMENT\_FUNC the placeholder is being replaced with the actual  
'ticker symbol.

Private Const PUB\_WEB\_DATA\_ELEMENT\_DELIM\_STR As String = ";"  
'The delimiter character is what separates all of the fields for the elements. For the elements, they are organized as:  
'#;source;element;url;cells;find1;find2;find3;find4;rows;end;look;type

'Specifically, on line PARAM\_RNG = Split(PARAM\_RNG & CASES\_STR, PUB\_WEB\_DATA\_ELEMENT\_DELIM\_STR) @  
RETRIEVE\_WEB\_DATA\_ELEMENT\_FUNC , each  
'string is split by the delimiter character to separate each field of the element. The fields are then stored in PARA\_RNG which is  
'used further in data segmentation of each record.

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```
'-----  
Public Const PUB_WEB_DATA_SYSTEM_ERROR_STR As String = "Error" ' Value to return if error  
'The global error label allows for a standardized error message. The reason for the standardized error message is in the  
'SAVE_WEB_DATA_PAGE_FUNC. If the function encounters an error saving the web page, it will return an error. That way, you can  
'check anywhere else in the library if the SAVE_WEB_DATA_PAGE_FUNC had an error (since it is standardized), and handle it  
'accordingly.  
  
'-----  
  
'Returns a specific data element from a specified data source (i.e. web page).  
  
'This function returns a specific element from the data source. It uses the Ticker of the company (TICKER0_STR) and  
'the number specifying the element of data to be retrieved (ELEMENT_VAL) as 2 main inputs. The third input is the error string.  
  
'After declaring all supplementary variables the function checks if the web library has been initialized. If it hasn't it  
'calls START_WEB_DATA_SYSTEM_FUNC to initialize the library. The function checks if ELEMENT_VAL a valid record number; if not,  
'exit the function with an error.  
  
'Then the function checks whether the data element to be retrieved exists in the hash table and returns it if it does. Otherwise  
'it returns the N/A value. The function then gets the value from the hash table given the element value key. It then concatenates  
'that with a placeholder string and splits that into an array.  
  
'The function then goes to EVALUATE_LINE. The EVALUATE_LINE block checks for the element of data which is being retrieved using  
'Select Case. If it is none of the defined cases, the RESULT_VAL is left empty.  
  
'Then it checks whether the webpage has already been retrieved. If it hasn't it saves the data and adds the directory to the hash table.  
  
'Given nothing is stored in RESULT_VAL after EVALUATE_LINE, go to label 1983. The function then proceeds on checking if an error  
'occurred; if not, then a new element is found and is then stored in the PUB_WEB_DATA_ELEMENTS_HASH hash table.  
  
'The function checks if the webpage has already been retrieved. If so, it will replace the third element of PARAM_RANGE with the  
'existing web page.  
  
'If the first element of PARAM_RANGE is not "Calculated" and the hash table doesn't contain the URL, the function downloads the  
'HTML. If there was an error retrieving the HTML, the function will output an error. Next, the function makes a specific exception
```

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'for Yahoo Finance and takes out some potentially malicious strings. Finally, the URL along with the source HTML are added to the hash.

The PARSE\_LINE block checks whether the PARAM\_RNG contains "?" and assigns the parsed value from the hash table to the RESULT\_VAL. If the PARAM\_RNG contains "Obsolete" substring, then the PARAM\_RNG(2) is assigned to the RESULT\_VAL.

'In any other case the RESULT\_VAL is set to be the parsed value of the directory from the hash table.

'It then adds the KEY\_STR and RESULT\_VAL to the hash table.

```
Function RETRIEVE_WEB_DATA_ELEMENT_FUNC(ByVal TICKER0_STR As String, _
Optional ByVal ELEMENT_VAL As Long = 1, _
Optional ByVal ERROR_STR As String = "Error") ' , _
Optional ByVal FILE_NAME_STR As String = "")
'2012.05.13
```

'This is very similar to the RCHGetElementNumber:

'TICKER0\_STR: A ticker symbol indicating which company data is to  
'be returned for. In addition, there are a several literals that  
'can be specified for this parameter to request other information.  
'See the "Examples" section for more details.

'ELEMENT\_VAL: A number specifying which data element is to be retrieved  
'for a ticker symbol. A list of element numbers and the data sources and  
'data elements

**ERROR\_STR:** A string or numeric value to be returned if there is an 'error in finding the data element. A default value of "error" is used 'if nothing is passed. This can prevent needing to put IF() statements 'in a cell to make a display or calculation of items easier to read.

[illegible]

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```
Dim TICKER1_STR As String
Dim TICKER2_STR As String
Dim SRC_URL_STR As String
```

```
On Error GoTo ERROR_LABEL
```

```
If PUB_WEB_DATA_TABLES_FLAG = False Then: Call START_WEB_DATA_SYSTEM_FUNC
'Additional special cases to return immediately
```

```
'PUB_WEB_DATA_ELEMENT_ERROR_STR = ERROR_STR
' Value to return if error
```

```
'-----
TICKER1_STR = UCase(TICKER0_STR)
Select Case TICKER1_STR
Case "": GoTo ERROR_LABEL
Case "NONE": GoTo ERROR_LABEL
Case "ERROR": GoTo ERROR_LABEL
Case "VERSION"
    RETRIEVE_WEB_DATA_ELEMENT_FUNC = "Market Data Functions add-in, Version " & PUB_WEB_DATA_VERSION_STR & " (" & ThisWorkbook.Path &
"; " & Excel.Application.International(xlCountrySetting) & ")"
    Exit Function
Case "COUNTRY"
    RETRIEVE_WEB_DATA_ELEMENT_FUNC = Excel.Application.International(xlCountrySetting)
    Exit Function
End Select
If ELEMENT_VAL > PUB_WEB_DATA_RECORDS_VAL Then
    RETRIEVE_WEB_DATA_ELEMENT_FUNC = "EOL"
    Exit Function
End If
'-----
KEY_STR = TICKER0_STR & "|" & ELEMENT_VAL
If PUB_WEB_DATA_ELEMENTS_HASH.Exists(KEY_STR) = True Then
    RESULT_VAL = CONVERT_STRING_NUMBER_FUNC(PUB_WEB_DATA_ELEMENTS_HASH(KEY_STR))
    RETRIEVE_WEB_DATA_ELEMENT_FUNC = RESULT_VAL
    Exit Function
```

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```
End If
PARAM_RNG = PUB_WEB_DATA_RECORDS_HASH(CStr(ELEMENT_VAL))
If PARAM_RNG = "" Then
    RETRIEVE_WEB_DATA_ELEMENT_FUNC = "N/A" 'Undefined
    Exit Function
End If
PARAM_RNG = Split(PARAM_RNG & CASES_STR, PUB_WEB_DATA_ELEMENT_DELIM_STR)
GoSub EVALUATE_LINE
If RESULT_VAL <> "" Then: GoTo 1983
'If FILE_NAME_STR <> "" Then: GoSub FILE_LINE

TICKER2_STR = CONVERT_YAHOO_TICKER_FUNC(TICKER1_STR, PARAM_RNG(0)) 'See if web page has already been retrieved
SRC_URL_STR = Replace(PARAM_RNG(2), PUB_WEB_DATA_ELEMENT_LOOK_STR, TICKER2_STR)
'-----
If PARAM_RNG(0) <> "Calculated" And PUB_WEB_DATA_PAGES_HASH.Exists(SRC_URL_STR) = False Then
    DATA_STR = SAVE_WEB_DATA_PAGE_FUNC(SRC_URL_STR, PARAM_RNG(11), True, 0, False)
    If DATA_STR = PUB_WEB_DATA_SYSTEM_ERROR_STR Then: GoTo ERROR_LABEL
    Select Case PARAM_RNG(2)
        Case "http://finance.yahoo.com/advances"
            DATA_STR = Replace(DATA_STR, "<sup>1</sup>", "")
    End Select
    Call PUB_WEB_DATA_PAGES_HASH.Add(SRC_URL_STR, DATA_STR)
End If
GoSub PARSE_LINE
1983:
If RESULT_VAL = ERROR_STR Then: GoTo ERROR_LABEL
Call PUB_WEB_DATA_ELEMENTS_HASH.Add(KEY_STR, RESULT_VAL)
'-----
RESULT_VAL = CONVERT_STRING_NUMBER_FUNC(RESULT_VAL)
RETRIEVE_WEB_DATA_ELEMENT_FUNC = RESULT_VAL
'-----
Exit Function
'-----
EVALUATE_LINE:
'-----
Select Case True
```

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```
Case TICKER1_STR = "SOURCE"
    RESULT_VAL = PARAM_RNG(0)
Case TICKER1_STR = "ELEMENT"
    RESULT_VAL = PARAM_RNG(1)
Case TICKER1_STR = "WEB PAGE"
    RESULT_VAL = PARAM_RNG(2)
Case TICKER1_STR = "P-URL"
    RESULT_VAL = PARAM_RNG(2)
Case TICKER1_STR = "P-CELLS"
    RESULT_VAL = PARAM_RNG(3)
Case TICKER1_STR = "P-FIND1"
    RESULT_VAL = PARAM_RNG(4)
Case TICKER1_STR = "P-FIND2"
    RESULT_VAL = PARAM_RNG(5)
Case TICKER1_STR = "P-FIND3"
    RESULT_VAL = PARAM_RNG(6)
Case TICKER1_STR = "P-FIND4"
    RESULT_VAL = PARAM_RNG(7)
Case TICKER1_STR = "P-ROWS"
    RESULT_VAL = PARAM_RNG(8)
Case TICKER1_STR = "P-END"
    RESULT_VAL = PARAM_RNG(9)
Case TICKER1_STR = "P-LOOK"
    RESULT_VAL = PARAM_RNG(10)
Case TICKER1_STR = "P-TYPE"
    RESULT_VAL = PARAM_RNG(11)
Case UCase(PARAM_RNG(0)) = "ADVFN-A" 'PARSE_ADVFN_WEB_DATA_ELEMENT_FUNC("MMM","A",1,">Year End Date")
    RESULT_VAL = PARSE_ADVFN_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, "A", PARAM_RNG(3), PARAM_RNG(4), PARAM_RNG(5), ERROR_STR)
Case UCase(PARAM_RNG(0)) = "ADVFN-Q" 'PARSE_ADVFN_WEB_DATA_ELEMENT_FUNC("MMM","A",1,">Year End Date")
    RESULT_VAL = PARSE_ADVFN_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, "Q", PARAM_RNG(3), PARAM_RNG(4), PARAM_RNG(5), ERROR_STR)
Case UCase(PARAM_RNG(0)) = "EVALUATE"
    RESULT_VAL = Evaluate(Replace(PARAM_RNG(2), PUB_WEB_DATA_ELEMENT_LOOK_STR, TICKER1_STR))
Case Left(PARAM_RNG(2), 1) = "="
    RESULT_VAL = Evaluate(Replace(Mid(PARAM_RNG(2), 2), PUB_WEB_DATA_ELEMENT_LOOK_STR, TICKER1_STR))
'    Debug.Print RESULT_VAL
Case Else
```



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```
        RESULT_VAL = ""
    End Select
'-----
Return
'-----
PARSE_LINE:
'-----
    Select Case True
        Case Left(PARAM_RNG(2), 1) = "?" Or PARAM_RNG(2) = "?"
            RESULT_VAL = PARSE_WEB_DATA_FRAME_FUNC(PUB_WEB_DATA_PAGES_HASH(SRC_URL_STR), "" & PARAM_RNG(1), TICKER1_STR,
            ERROR_STR)
        Case Left(PARAM_RNG(3), 1) = "?" Or PARAM_RNG(3) = "?"
            RESULT_VAL = PARSE_WEB_DATA_FRAME_FUNC(PUB_WEB_DATA_PAGES_HASH(SRC_URL_STR), "" & PARAM_RNG(1), TICKER1_STR,
            ERROR_STR)
        Case Left(PARAM_RNG(2), 8) = "Obsolete"
            RESULT_VAL = PARAM_RNG(2)
        Case Else
            RESULT_VAL = PARSE_WEB_DATA_CELL_FUNC( _
                PUB_WEB_DATA_PAGES_HASH(SRC_URL_STR), _
                Replace(PARAM_RNG(4), PUB_WEB_DATA_ELEMENT_LOOK_STR, TICKER2_STR), _
                Replace(PARAM_RNG(5), PUB_WEB_DATA_ELEMENT_LOOK_STR, TICKER2_STR), _
                Replace(PARAM_RNG(6), PUB_WEB_DATA_ELEMENT_LOOK_STR, TICKER2_STR), _
                Replace(PARAM_RNG(7), PUB_WEB_DATA_ELEMENT_LOOK_STR, TICKER2_STR), _
                PARAM_RNG(8), PARAM_RNG(9), PARAM_RNG(3), PARAM_RNG(10), _
                ERROR_STR)
    End Select
'-----
Return
'-----
ERROR_LABEL:
RETRIEVE_WEB_DATA_ELEMENT_FUNC = ERROR_STR
End Function
```

'Extracts a specified table cell from a web page.

Function RETRIEVE\_WEB\_DATA\_CELL\_FUNC(ByVal SRC\_URL\_STR As String, \_

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```
ByVal CELL_VAL As Long, _  
Optional ByVal FIND1_STR As String = "<BODY", _  
Optional ByVal FIND2_STR As String = " ", _  
Optional ByVal FIND3_STR As String = " ", _  
Optional ByVal FIND4_STR As String = " ", _  
Optional ByVal NROWS As Long = 0, _  
Optional ByVal END_SYNTAX As String = "</BODY", _  
Optional ByVal LOOK_VAL As Long = 0, _  
Optional ByVal ERROR_STR As String = "Error", _  
Optional ByVal HTTP_TYPE As Integer = 0)  
'2011.04.27
```

'This is similar to the RCHGetTableCell:  
'RETRIEVE\_WEB\_DATA\_CELL\_FUNC("http://finance.yahoo.com/q/ks?s=MSFT",1,"Market Cap (intraday)")

'Usage Notes

'This is the general process the function uses to extract the data:

'1. The source of the web page specified by "URL" is retrieved from  
'the Internet.

'2. A position pointer is set to 1.

'3. The position pointer is advanced to the next location of the string  
'specified by "FIND1\_STR" found in the web page source.

'4. If "FIND2\_STR" is nonblank, the position pointer is advanced to the  
'next location of the string specified by "FIND2\_STR" found in the web  
'page source.

'5. If "FIND3\_STR" is nonblank, the position pointer is advanced to the  
'next location of the string specified by "FIND3\_STR" found in the web  
'page source.

'6. If "FIND4\_STR" is nonblank, the position pointer is advanced to the  
'next location of the string specified by "FIND4\_STR" found in the web

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'page source.

'7. If "NROWS#" is not zero, the ending position of the table is set by  
'finding the string specified by "END\_SYNTAX".

'8. If "NROWS#" is not zero, the position pointer is advanced the number  
'of table rows requested, to the start of the table row. If the next row  
'found is beyond the position set by "END\_SYNTAX", an extraction error is  
'signaled.

'9. The position pointer is advanced the number of table cells specified  
'by "CELL\_VAL#". If the end of the current table row is hit before the  
'cell is found, an extraction error is signaled.

'10. If "LOOK\_VAL#" is zero, the current cell is returned. Otherwise, it  
'looks for and returns the first non-empty cell up to the number specified  
'by "LOOK\_VAL#".

'If you are retrieving multiple elements from the same page, only  
'one web page retrieval needs to be done. The source of the web page  
'will be saved and used for extracton of later data elements.

Dim KEY\_STR As String  
Dim DATA\_STR As String  
Dim RESULT\_VAL As Variant

On Error GoTo ERROR\_LABEL

If PUB\_WEB\_DATA\_TABLES\_FLAG = False Then: Call START\_WEB\_DATA\_SYSTEM\_FUNC

KEY\_STR = SRC\_URL\_STR & "|" & CELL\_VAL & "|" & FIND1\_STR & "|" & FIND2\_STR & "|" & FIND3\_STR & "|" & FIND4\_STR & "|" & NROWS & "|" &  
END\_SYNTAX & "|" & LOOK\_VAL

If PUB\_WEB\_DATA\_ELEMENTS\_HASH.Exists(KEY\_STR) = True Then

    RESULT\_VAL = CONVERT\_STRING\_NUMBER\_FUNC(PUB\_WEB\_DATA\_ELEMENTS\_HASH(KEY\_STR))

    RETRIEVE\_WEB\_DATA\_CELL\_FUNC = RESULT\_VAL

Exit Function

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End If

```
DATA_STR = SAVE_WEB_DATA_PAGE_FUNC(SRC_URL_STR, 0, True, 0, False)
If DATA_STR = PUB_WEB_DATA_SYSTEM_ERROR_STR Then: GoTo ERROR_LABEL
```

```
RESULT_VAL = PARSE_WEB_DATA_CELL_FUNC(DATA_STR, FIND1_STR, FIND2_STR, FIND3_STR, FIND4_STR, NROWS, END_SYNTAX, CELL_VAL,
LOOK_VAL, ERROR_STR)
Call PUB_WEB_DATA_ELEMENTS_HASH.Add(KEY_STR, RESULT_VAL)
RETRIEVE_WEB_DATA_CELL_FUNC = CONVERT_STRING_NUMBER_FUNC(RESULT_VAL)
```

'This function uses the same caching technique as the  
'RETRIEVE\_WEB\_DATA\_ELEMENT\_FUNC() function

'If someone does used this to define a number of elements on a page  
'I haven't implemented, it should be a fairly trivial task for me to  
'take their cell extraction data and convert them into a set of  
'legitimate data elements.

Exit Function  
ERROR\_LABEL:  
RETRIEVE\_WEB\_DATA\_CELL\_FUNC = ERROR\_STR  
End Function

'Similar to the Get HTML Table  
'This function is used to extract an HTML table from a web page.

'SRC\_URL\_STR : URL of the web page to retrieve.

'FIND\_BEGIN\_STR: String to search for on web page to find start of table.

'BEGIN\_DIRECTION\_VAL: Number of <TABLE tags to search for after finding  
'the above string to find the start of the table. A negative number  
'indicates to search backwards, positive number forwards.

'FIND\_END\_STR: String to search for on web page to find end of table. If

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'blank, the "Find Begin" parameter will be reused.

'END\_DIRECTION\_VAL : Number of </TABLE tags to search for after finding  
'the above string to find the end of the table. A negative number  
'indicates to search backwards, positive number forwards.

'Usage Notes:

'This function returns an array of data (the HTML table), so it needs  
'to be array-entered. To array-enter a formula in EXCEL, first highlight  
'the range of cells where you would like the returned data to appear --  
'the number of rows and columns for the range will depend on the size  
'of the table you are retrieving and how much of that table you want  
'to see. Next, enter your formula and then press Ctrl-Shift-Enter.

'What it does -- given this invocation:

'RETRIEVE\_WEB\_DATA\_TABLE\_FUNC("http://finance.yahoo.com/q/ks?s=MMM", \_  
"Market Cap (intraday)",-1,"",1)

'The function will:

'1) Retrieve HTML source of the Yahoo! Key Statistics web page.

'2) Search for "Market Cap (intraday)" within the source of the web page.

'3) Set the start of the HTML table to be the first "<TABLE" tag prior  
'to that string (i.e. -1).

'4) Search for "Market Cap (intraday)" within the source of the web page.

'5) Set the end of the HTML table to be the first "</TABLE" tag after that  
'string (i.e. 1).

'6) Return the full table specified by and including the found "<TABLE"  
'and "</TABLE" tags.

'Examples:

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```
'RETRIEVE_WEB_DATA_TABLE_FUNC("http://finance.yahoo.com/q/ks?s=MMM","PEG Ratio",-1,"",1)
'RETRIEVE_WEB_DATA_TABLE_FUNC("http://finance.yahoo.com/q/ao?s=IBM", "Mean Recommendation", -3, "Mean Recommendation", 1)
'RETRIEVE_WEB_DATA_TABLE_FUNC("http://finance.yahoo.com/q/ao?s=IBM", "Mean Target", -3, "Mean Target", 1)
'RETRIEVE_WEB_DATA_TABLE_FUNC("http://finance.yahoo.com/q/ao?s=IBM", "Three Months Ago", -4, "Three Months Ago", 1)
'RETRIEVE_WEB_DATA_TABLE_FUNC("http://finance.yahoo.com/q/ud?s=IBM", "Research Firm", -1, "Research Firm", 1)
```

'Sample invocation to grab "Price Target Summary" from Yahoo for ticker IBM:

```
'=RETRIEVE_WEB_DATA_TABLE_FUNC("http://finance.yahoo.com/q/ao?s=IBM", "Mean Target", -3, "Mean Target", 1)
'=RETRIEVE_WEB_DATA_TABLE_FUNC("http://www.toteboard.net/Models/SecurityMasterFile.html","Security Master File",1,"EOF",-1,FALSE,11000,9,0)
```

```
Function RETRIEVE_WEB_DATA_TABLE_FUNC(ByVal SRC_URL_STR As String, _
ByVal FIND_BEGIN_STR As String, _
ByVal BEGIN_DIRECTION_VAL As Long, _
ByVal FIND_END_STR As String, _
ByVal END_DIRECTION_VAL As Long, _
Optional ByVal ROW_ONLY_FLAG As Boolean = False, _
Optional ByVal AROWS As Long = 10403, _
Optional ByVal ACOLUMNS As Long = 10, _
Optional ByVal HTTP_TYPE As Integer = 0)
```

```
Dim NROWS As Long
Dim NCOLUMNS As Long
Dim KEY_STR As String
Dim DATA_STR As String
```

```
Dim TEMP_MATRIX As Variant
```

```
On Error GoTo ERROR_LABEL
```

```
If PUB_WEB_DATA_TABLES_FLAG = False Then: Call START_WEB_DATA_SYSTEM_FUNC
```

```
NROWS = AROWS ' Rows
```

```
NCOLUMNS = ACOLUMNS ' Columns
```

```
If AROWS = 0 Or ACOLUMNS = 0 Then
```

```
    If AROWS = 0 Then NROWS = 10 ' Old default
```

```
    If ACOLUMNS = 0 Then NCOLUMNS = 10 ' Old default
```

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```
On Error Resume Next
NROWS = Excel.Application.Caller.Rows.COUNT
NCOLUMNS = Excel.Application.Caller.Columns.COUNT
On Error GoTo ERROR_LABEL
End If
KEY_STR = SRC_URL_STR & "|" & FIND_BEGIN_STR & "|" & BEGIN_DIRECTION_VAL & "|" & FIND_END_STR & "|" & END_DIRECTION_VAL & "|" &
ROW_ONLY_FLAG & "|" & NROWS & "|" & NCOLUMNS
'-----
If PUB_WEB_DATA_ELEMENTS_HASH.Exists(KEY_STR) = True Then
'-----
    TEMP_MATRIX = PUB_WEB_DATA_ELEMENTS_HASH(KEY_STR)
    If IsArray(TEMP_MATRIX) = False Then: GoTo ERROR_LABEL
    RETRIEVE_WEB_DATA_TABLE_FUNC = CONVERT_STRING_NUMBER_FUNC(TEMP_MATRIX)
    Exit Function
'-----
End If
'-----

DATA_STR = SAVE_WEB_DATA_PAGE_FUNC(SRC_URL_STR, HTTP_TYPE, False, 0, False)
If DATA_STR = PUB_WEB_DATA_SYSTEM_ERROR_STR Then: GoTo ERROR_LABEL
DATA_STR = PARSE_WEB_DATA_PAGE_SYNTAX_FUNC(DATA_STR, 1) '0)

TEMP_MATRIX = PARSE_WEB_DATA_TABLE_FUNC(DATA_STR, FIND_BEGIN_STR, BEGIN_DIRECTION_VAL, FIND_END_STR, END_DIRECTION_VAL,
ROW_ONLY_FLAG, NROWS, NCOLUMNS)
If IsArray(TEMP_MATRIX) = False Then: GoTo ERROR_LABEL

Call PUB_WEB_DATA_ELEMENTS_HASH.Add(KEY_STR, TEMP_MATRIX)
RETRIEVE_WEB_DATA_TABLE_FUNC = CONVERT_STRING_NUMBER_FUNC(TEMP_MATRIX)

'-----
Exit Function
'-----
ERROR_LABEL:
RETRIEVE_WEB_DATA_TABLE_FUNC = Err.number
'-----
End Function
```

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'-----

```
Function RETRIEVE_WEB_DATA_PARAMETERS_FUNC( _  
ByRef TICKERS_RNG As Variant, _  
ByVal ELEMENT_VAL As Long, _  
Optional ByVal ERROR_STR As String = "--")
```

```
Dim i As Long  
Dim j As Long  
Dim k As Long  
Dim NROWS As Long  
Dim HEADINGS_STR As String  
Dim TEMP_MATRIX As Variant  
Dim TICKERS_VECTOR As Variant
```

```
On Error GoTo ERROR_LABEL
```

```
If IsArray(TICKERS_RNG) = True Then  
    TICKERS_VECTOR = TICKERS_RNG  
    If UBound(TICKERS_VECTOR, 1) = 1 Then: _  
        TICKERS_VECTOR = MATRIX_TRANSPOSE_FUNC(TICKERS_VECTOR)  
Else  
    ReDim TICKERS_VECTOR(1 To 1, 1 To 1)  
    TICKERS_VECTOR(1, 1) = TICKERS_RNG  
End If  
NROWS = UBound(TICKERS_VECTOR, 1)
```

```
HEADINGS_STR = "TICKER,VALUE,VERSION,SOURCE,ELEMENT,P-URL,P-CELLS,P-FIND1,P-FIND2,P-FIND3,P-FIND4,P-ROWS,P-END,P-LOOK,P-TYPE,"  
ReDim TEMP_MATRIX(0 To NROWS, 1 To 15)  
i = 1  
For k = 1 To 15  
    j = InStr(i, HEADINGS_STR, ",")  
    TEMP_MATRIX(0, k) = Mid(HEADINGS_STR, i, j - i)  
    i = j + 1  
Next k  
For i = 1 To NROWS
```



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```
TEMP_MATRIX(i, 1) = TICKERS_VECTOR(i, 1)
TEMP_MATRIX(i, 2) = RETRIEVE_WEB_DATA_ELEMENT_FUNC(CStr(TEMP_MATRIX(i, 1)), ELEMENT_VAL, ERROR_STR)
For j = 3 To 15: TEMP_MATRIX(i, j) = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TEMP_MATRIX(0, j), ELEMENT_VAL, ERROR_STR): Next j
Next i
```

```
RETRIEVE_WEB_DATA_PARAMETERS_FUNC = TEMP_MATRIX
```

Exit Function

ERROR\_LABEL:

```
RETRIEVE_WEB_DATA_PARAMETERS_FUNC = ERROR_STR
```

End Function

```
'-----*
'User defined function to extract an HTML table from a web page
'-----*
'Sample invocation to grab "Price Target Summary" from Yahoo for ticker IBM:
'=GET_PARSE_HTML_TABLE_FUNC("http://finance.yahoo.com/q/ao?s=IBM", "Mean Target", -3, "Mean Target", 1)
'=GET_PARSE_HTML_TABLE_FUNC("http://www.toteboard.net/Models/SecurityMasterFile.html","Security Master File",1,"EOF",-1)
'-----*
```

```
Function RETRIEVE_WEB_DATA_PAGE_FUNC(ByVal SRC_URL_STR As String, _
ByVal FIND1_STR As String, _
ByVal DIR1_INT As Integer, _
ByVal FIND2_STR As String, _
ByVal DIR2_INT As Integer, _
Optional ByVal ROW_FLAG As Boolean = False, _
Optional ByVal AROWS As Integer = 10, _
Optional ByVal ACOLUMNS As Integer = 10, _
Optional ByVal HTTP_TYPE As Integer = 0) 'As Variant
```

```
Dim NROWS As Long
Dim NCOLUMNS As Long
Dim DATA_STR As String
```

```
On Error GoTo ERROR_LABEL
```

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```
NROWS = AROWS ' Rows
NCOLUMNS = ACOLUMNS ' Columns
If AROWS = 0 Or ACOLUMNS = 0 Then
    If AROWS = 0 Then NROWS = 10 ' Old default
    If ACOLUMNS = 0 Then NCOLUMNS = 10 ' Old default
    On Error Resume Next
    NROWS = Excel.Application.Caller.Rows.COUNT
    NCOLUMNS = Excel.Application.Caller.Columns.COUNT
    On Error GoTo ERROR_LABEL
End If
DATA_STR = SAVE_WEB_DATA_PAGE_FUNC(SRC_URL_STR, HTTP_TYPE, True, 0, False)
RETRIEVE_WEB_DATA_PAGE_FUNC = PARSE_WEB_DATA_TABLE_FUNC(DATA_STR, FIND1_STR, DIR1_INT, FIND2_STR, DIR2_INT, ROW_FLAG, NROWS,
NCOLUMNS)

Exit Function
ERROR_LABEL:
RETRIEVE_WEB_DATA_PAGE_FUNC = Err.number
End Function

Function SAVE_WEB_DATA_PAGE_FUNC(ByVal SRC_URL_STR As String, _
Optional ByVal HTTP_TYPE As Integer = 0, _
Optional ByVal CLEAN_FLAG As Boolean = False, _
Optional ByVal HASH_TYPE As Integer = 0, _
Optional ByVal TRIM_FLAG As Boolean = False, _
Optional ByVal POS_VAL As Variant = 1, _
Optional ByVal LEN_VAL As Integer = 32767, _
Optional ByVal OFFSET_VAL As Integer = 0)
'2011.02.16
'RCHGetWebData: SAVE_WEB_DATA_PAGE_FUNC(SRC_URL_STR, 0, True, 0, True, 1, 32767, 0)
'Dim START_TIMER As Single: Dim END_TIMER As Single
'START_TIMER = Timer
'For i = 1 To 20000: Call RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER_STR, i): Next i
'END_TIMER = Timer
'Debug.Print Format(END_TIMER - START_TIMER, "#.###") & " seconds"
```

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```
Dim i As Long
Dim j As Long
Dim k As Long
Dim KEY_STR As String
Dim DATA_STR As String
```

```
On Error GoTo ERROR_LABEL
```

```
'-----
Select Case HASH_TYPE
'-----
```

```
Case 0 'The DATA_STR variable is created as the returning variable of the function.
'The function first checks whether the storage method used for webpage data is array
'or collection. If an array is used, the function will proceed on looping through
'existing records by checking the URL. The associated source code will be stored in
'DATA_STR if the record already exists; otherwise, the source code will be retrieved
'through the CALL_WEB_DATA_PAGE_FUNC function with the option of cleaning the source
'code. A new record will then be created with the URL as the first element and the
'source code as the second. The source code will also be stored in DATA_STR. If the
'URL cannot be found within existing records and the array is full, return an error.
'Right after an existing record is found or an empty slot is filled, exit the for loop.
```

```
'If the collection method is used, a key string is then created with the HTTP_TYPE and
'the URL of the required webpage. Similarly, the source code is stored in DATA_STR if
'there is an existing record associated with the URL; otherwise, the source code will
'be retrieved through the CALL_WEB_DATA_PAGE_FUNC function with the option of cleaning
'the source code. A new record will be created with the URL and the type of the webpage
'being the key and the source code being the item. The source code is then stored in the
'DATA_STR.
```

```
'-----
```

```
For i = 1 To PUB_WEB_DATA_PAGES_VAL
  Select Case True
    Case PUB_WEB_DATA_PAGES_MATRIX(i, 1) = ""
      DATA_STR = CALL_WEB_DATA_PAGE_FUNC(SRC_URL_STR, HTTP_TYPE)
      If CLEAN_FLAG = True Then: GoSub CLEAN_LINE
      PUB_WEB_DATA_PAGES_MATRIX(i, 1) = HTTP_TYPE & ":" & SRC_URL_STR
```

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```
        PUB_WEB_DATA_PAGES_MATRIX(i, 2) = DATA_STR
    Exit For
    Case PUB_WEB_DATA_PAGES_MATRIX(i, 1) = HTTP_TYPE & ":" & SRC_URL_STR: Exit For
    Case i = PUB_WEB_DATA_PAGES_VAL: GoTo ERROR_LABEL
End Select
Next i
DATA_STR = PUB_WEB_DATA_PAGES_MATRIX(i, 2)

' KEY_STR = HTTP_TYPE & ":" & SRC_URL_STR
' If (UBound(Filter(PUB_WEB_DATA_PAGES_URL_ARR, KEY_STR)) > -1) Then
'     For i = 1 To PUB_WEB_DATA_PAGES_VAL
'         Select Case True
'             Case PUB_WEB_DATA_PAGES_URL_ARR(i) = KEY_STR: Exit For
'             Case i = PUB_WEB_DATA_PAGES_VAL: GoTo ERROR_LABEL
'         End Select
'     Next i
'     DATA_STR = PUB_WEB_DATA_PAGES_ARR(i)
'     'DATA_STR = PUB_WEB_DATA_PAGES_ARR(CLng(PUB_WEB_DATA_PAGES_OBJ.Item(KEY_STR)))
' Else
'     PUB_WEB_DATA_PAGES_INDEX_VAL = PUB_WEB_DATA_PAGES_INDEX_VAL + 1
'     'Call PUB_WEB_DATA_PAGES_OBJ.Add(CStr(PUB_WEB_DATA_PAGES_INDEX_VAL), KEY_STR)
'     DATA_STR = CALL_WEB_DATA_PAGE_FUNC(SRC_URL_STR, HTTP_TYPE)
'     If CLEAN_FLAG = True Then: GoSub CLEAN_LINE
'     PUB_WEB_DATA_PAGES_URL_ARR(PUB_WEB_DATA_PAGES_INDEX_VAL) = KEY_STR
'     PUB_WEB_DATA_PAGES_ARR(PUB_WEB_DATA_PAGES_INDEX_VAL) = DATA_STR
' End If
'-----
Case Else 'Collection
'-----
    On Error Resume Next
    KEY_STR = HTTP_TYPE & ":" & SRC_URL_STR
    DATA_STR = PUB_WEB_DATA_PAGES_OBJ.Item(KEY_STR)
    If Err.number <> 0 Then
        Err.Clear
        DATA_STR = CALL_WEB_DATA_PAGE_FUNC(SRC_URL_STR, HTTP_TYPE)
        If CLEAN_FLAG = True Then: GoSub CLEAN_LINE
```

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```
    Call PUB_WEB_DATA_PAGES_OBJ.Add(DATA_STR, KEY_STR)
End If
'-----
End Select
'-----
If TRIM_FLAG = True Then: GoSub TRIM_LINE 'If the TRIM_FLAG is true, a portion of the
'DATA_STR will be extracted and stored back in DATA_STR. The extracted portion start
'at the j th character and ends on the k th character of the string. If POS_VAL is
'numeric, then it is the starting position of the extraction; otherwise, the location
'is calculated by locating the position of POS_VAL in DATA_STR and add the optional
'OFFSET_VAL. If the starting position plus LEN_VAL is less than the length of DATA_STR,
'then the length of extraction is LEN_VAL; otherwise, the ending position of the
'extraction is the end of DATA_STR.

SAVE_WEB_DATA_PAGE_FUNC = DATA_STR

'-----
Exit Function
'-----
CLEAN_LINE: 'This line calls the PARSE_WEB_DATA_PAGE_SYNTAX_FUNC function to replace
'HTML coding and ASCII coding in the webpage source code with string and number values
'useful for further analysis.
'-----
    DATA_STR = PARSE_WEB_DATA_PAGE_SYNTAX_FUNC(DATA_STR, 1)
'-----
Return
'-----
TRIM_LINE: 'Preprocess web page data
'-----
'Preprocess Web Data

'Extracts source data from a web page. The primary purpose of this
'function is for testing, to examine the web page data being returned
'for processing. However, it can also be used for ad hoc extractions
'of data from a web page that isn't table oriented.
```

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'SRC\_URL\_STR: Web page to retrieve source data to extract from.  
'POS\_VAL: An optional parameter that has a default value of 1,  
'indicating either:  
    '1. A number indicating an absolute position on the page to begin  
        'the extraction of data  
  
    '2. A string to search for on the page to indicate a relative  
        'position on the page to begin the extraction of data  
  
'LEN\_VAL: An optional parameter that has a default value of 32767  
'(the maximum possible value), indicating the length of the data to  
'extract from the web page.  
  
'OFF\_VAL: An optional parameter that has a default value of 0,  
'indicating the relative position to offset from parameter "Position"  
'for extraction of data from the web page.

'Usage Notes

'A value of "Error" is returned if the "Position" or "Length" values are  
'invalid for the web page. However, if the "Position" is within the web  
'page and the "Length" would cause the extraction to go outside of the  
'web page, the "Length" is reset so the extraction only goes to the length  
'of the web page.

```
j = IIf(IsNumeric(POS_VAL), POS_VAL, InStr(DATA_STR, POS_VAL) + OFFSET_VAL)
k = IIf(j + LEN_VAL <= Len(DATA_STR), LEN_VAL, Len(DATA_STR) - j + 1)
DATA_STR = Mid(DATA_STR, j, k)
```

'-----  
Return

'-----  
ERROR\_LABEL:  
SAVE\_WEB\_DATA\_PAGE\_FUNC = PUB\_WEB\_DATA\_SYSTEM\_ERROR\_STR  
End Function

'The XML object is called in the CALL\_WEB\_DATA\_PAGE\_FUNC function through the SAVE\_WEB\_DATA\_PAGE\_FUNC

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'function. It is used to retrieve webpage source code with given webpage URL. The XML object is much preferred over IE since it is much faster and uses significantly less memory.

```
Function GET_WEB_DATA_PAGE_FUNC(ByVal pURL As String, _  
Optional ByVal pPos As Variant = 1, _  
Optional ByVal pLen As Integer = 32767, _  
Optional ByVal pOffset As Integer = 0, _  
Optional ByVal pUseIE As Integer = 0)  
'(ByVal i As Integer, ByVal j As Integer)
```

'Inputs:

'pURL: URL of the required webpage

'pPos: starting position of extraction of the source code, or the key character that is searched in the target source code, default is 1

'pLen: length of the extraction of the source code, default is 32767 (maximum integer)

'pOffset: if pPos is a string (character), then this variable is used to determine the starting position of extraction relative to the location of the key character, default is 0

'pUseIE: type of the object used to retrieve the source code. The default is 0, corresponding to use the XMLHTTP object

```
'Debug.Print GET_WEB_DATA_PAGE_FUNC("http://www.barchart.com/data/performance.php?sym=MSFT", "sig=""5""", 50)
```

```
On Error GoTo ERROR_LABEL
```

```
'GET_WEB_DATA_PAGE_FUNC = Left(PUB_WEB_DATA_PAGES_MATRIX(i, j), 32767)
```

```
GET_WEB_DATA_PAGE_FUNC = SAVE_WEB_DATA_PAGE_FUNC(pURL, pUseIE, True, 0, True, pPos, pLen, pOffset)
```

```
Exit Function
```

```
ERROR_LABEL:
```

```
GET_WEB_DATA_PAGE_FUNC = Err.number
```

```
End Function
```

```
Private Function CALL_WEB_DATA_PAGE_FUNC(ByVal SRC_URL_STR As String, _
```

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Optional ByVal HTTP\_TYPE As Integer = 0)

Dim DATA\_STR As String

On Error GoTo ERROR\_LABEL

```
'-----  
Select Case HTTP_TYPE  
'-----  
Case 0, 1 'XMLHTTP Get/Post Object  
'-----  
    Dim HTTP_OBJ As New MSXML2.XMLHTTP60  
    If HTTP_TYPE = 0 Then 'Get  
        HTTP_OBJ.Open "GET", SRC_URL_STR, False  
'DoEvents  
        HTTP_OBJ.send  
'DoEvents  
        Select Case HTTP_OBJ.Status  
            Case 0: DATA_STR = HTTP_OBJ.ResponseText  
            Case 200: DATA_STR = HTTP_OBJ.ResponseText  
            Case Else: GoTo ERROR_LABEL  
        End Select  
    Else 'Post  
        HTTP_OBJ.Open "POST", SRC_URL_STR, False  
        HTTP_OBJ.send  
        Select Case HTTP_OBJ.Status  
            Case 0: DATA_STR = HTTP_OBJ.ResponseText  
            Case 200: DATA_STR = HTTP_OBJ.ResponseText  
            Case Else: GoTo ERROR_LABEL  
        End Select  
    End If  
'-----  
Case 2 'IE Object  
'-----  
    Dim IE_OBJ As InternetExplorer 'As Object  
    'CreateObject("InternetExplorer.Application")
```



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```
On Error GoTo ERROR_LABEL
Set IE_OBJ = New InternetExplorer 'CreateObject("InternetExplorer.Application")
IE_OBJ.Visible = False
With IE_OBJ
    .navigate SRC_URL_STR
    Do Until Not .Busy
        DoEvents
    Loop
    DATA_STR = .document.DocumentElement.outerHTML
    .Quit
End With
Set IE_OBJ = Nothing
'-----
Case Else 'HTMLDocument Object
'-----
    Dim START_VAL As Variant
    Dim DOC_OBJ As Object
    Dim HTML_OBJ As New HTMLDocument
    Set DOC_OBJ = HTML_OBJ.createDocumentFromUrl(SRC_URL_STR, vbNullString)
    Do: DoEvents: Loop Until DOC_OBJ.readyState = "complete"
    START_VAL = Timer
    Do While Timer < START_VAL + 2: DoEvents: Loop
    ' Wait for JavaScript to run on page?
    DATA_STR = DOC_OBJ.DocumentElement.outerHTML
'-----
End Select
'-----

CALL_WEB_DATA_PAGE_FUNC = DATA_STR

Exit Function
ERROR_LABEL:
CALL_WEB_DATA_PAGE_FUNC = PUB_WEB_DATA_SYSTEM_ERROR_STR
End Function

'-----
```

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'The idea for this function came from Randy Harmelink's stock market functions add-in.  
'[finance.groups.yahoo.com/group/smf\\_addin/](http://finance.groups.yahoo.com/group/smf_addin/)

'This function is very useful since it encapsulates all of the variability associate with  
'grabbing data from different web sources within one function. The function's input includes  
'DATA1\_STR, which is the source HTML code, along with 3 other optional inputs. One of the  
'optional inputs, the OUTPUT is very important since it provides context regarding the HTML  
'code. This function uses this context and grabs the actual data value from the HTML code.  
'The benefits to having this is one function is maintainability. In the future, this function  
'can be edited to grab specific data points if the web site changes.

```
Private Function PARSE_WEB_DATA_FRAME_FUNC(ByVal DATA1_STR As String, _  
Optional ByVal OUTPUT As String, _  
Optional ByVal TICKER1_STR As String = "", _  
Optional ByVal ERROR_STR As String = "Error")
```

```
Dim h As Long  
Dim i As Long  
Dim j As Long  
Dim k As Long  
Dim l As Long
```

```
Dim N1_VAL As Variant  
Dim N2_VAL As Variant  
Dim N3_VAL As Variant  
Dim N4_VAL As Variant  
Dim N5_VAL As Variant  
Dim N6_VAL As Variant  
Dim N7_VAL As Variant  
Dim N8_VAL As Variant  
Dim N9_VAL As Variant  
Dim N10_VAL As Variant  
Dim N11_VAL As Variant  
Dim N12_VAL As Variant  
Dim N13_VAL As Variant  
Dim N14_VAL As Variant
```

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Dim N15\_VAL As Variant

Dim TEMP1\_STR As String  
Dim TEMP2\_STR As String

Dim DATA2\_STR As String

On Error GoTo ERROR\_LABEL

DATA2\_STR = UCase(DATA1\_STR)

```
'-----  
Select Case OUTPUT  
'-----  
Case "Financial Statements Currency Magnitude" ' Google  
'-----  
    j = InStr(DATA2_STR, "(EXCEPT FOR PER SHARE ITEMS)")  
    j = InStrRev(DATA2_STR, " OF ", j)  
    i = InStrRev(DATA2_STR, ">IN ", j)  
    PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 4, j - i - 4)  
'-----  
Case "Financial Statements Currency Type" ' Google  
'-----  
    j = InStr(DATA2_STR, "(EXCEPT FOR PER SHARE ITEMS)")  
    i = InStrRev(DATA2_STR, " OF ", j)  
    j = InStr(i, DATA2_STR, "<")  
    PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 4, j - i - 4)  
'-----  
Case "FYI Alerts" ' MSN  
'-----  
    PARSE_WEB_DATA_FRAME_FUNC = "No longer available"  
    iPos1 = InStr(sData(3), ">ADVISOR FYI<")  
'-----  
Case "Company Description" ' MSN  
'-----  
    i = InStr(DATA2_STR, "<BODY")
```

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```
i = InStr(i, DATA2_STR, "COMPANY REPORT")
i = InStr(i, DATA2_STR, "<P>") + 2
j = InStr(i, DATA2_STR, "</P>")
PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 1, j - i - 1)
'-----
Case "Company Name" ' MSN
'-----
i = InStr(DATA2_STR, "<TITLE>")
j = InStr(i, DATA2_STR, " REPORT - ")
PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 7, j - i - 7)
'-----
Case "Risk Grade" ' MSN
'-----
i = InStr(DATA2_STR, "RISK:") + 6
If i = 6 Then
    PARSE_WEB_DATA_FRAME_FUNC = ERROR_STR
Else
    h = CInt(Mid(DATA1_STR, i, 1))
    PARSE_WEB_DATA_FRAME_FUNC = Mid("ABCDF", h, 1)
End If
'-----
Case "Return Grade" ' MSN
'-----
i = InStr(DATA2_STR, "RETURN:") + 8
If i = 8 Then
    PARSE_WEB_DATA_FRAME_FUNC = ERROR_STR
Else
    h = CInt(Mid(DATA1_STR, i, 1))
    PARSE_WEB_DATA_FRAME_FUNC = Mid("FDCBA", h, 1)
End If
'-----
Case "Quick Summary" ' MSN
'-----
PARSE_WEB_DATA_FRAME_FUNC = ""
i = InStr(DATA2_STR, "RETURN:") + 8
j = InStr(DATA2_STR, "QUICK SUMMARY")
```

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```
For h = 1 To 20
    j = InStr(j, DATA2_STR, "<DD>") + 4
    If j > i Or j = 4 Then Exit For
    k = InStr(j, DATA2_STR, "<B>")
    l = InStr(j, DATA2_STR, "</B>")
    TEMP1_STR = Mid(DATA1_STR, k + 3, l - k - 3)
    TEMP2_STR = Mid(DATA1_STR, j, k - j)
    PARSE_WEB_DATA_FRAME_FUNC = PARSE_WEB_DATA_FRAME_FUNC & TEMP1_STR & " -- " & TEMP2_STR & vbCrLf
Next h

'-----
Case "StockScouter Rating -- Summary" ' MSN
'-----
    i = InStr(DATA2_STR, "ALT=""STOCKSCOUTER RATING: ")
    i = InStr(i, DATA2_STR, "<P>") + 3
    j = InStr(i, DATA2_STR, "</P>")
    PARSE_WEB_DATA_FRAME_FUNC = Replace(Replace(Mid(DATA1_STR, i, j - i), "<b>", ""), "</b>", "")
'-----
Case "Short Term Outlook" ' MSN
'-----
    i = InStr(DATA2_STR, "SHORT-TERM OUTLOOK")
    i = InStr(i, DATA2_STR, "<P>") + 3
    j = InStr(i, DATA2_STR, "</P>")
    PARSE_WEB_DATA_FRAME_FUNC = Replace(Replace(Mid(DATA1_STR, i, j - i), "<b>", ""), "</b>", "")
'-----
Case "StockScouter Rating -- Current" ' MSN
'-----
    i = InStr(DATA2_STR, "ALT=""STOCKSCOUTER RATING: ")
    j = InStr(i, DATA2_STR, ":",) + 2
    k = InStr(j, DATA2_STR, "''''")
    PARSE_WEB_DATA_FRAME_FUNC = CInt(Mid(DATA1_STR, j, k - j))
'-----
Case "Risk Alert Level" ' Reuters
'-----
    i = InStr(DATA2_STR, "IMAGES/SELLALERT")
    i = InStr(i, DATA2_STR, "ALT=""") + 5
    j = InStr(i, DATA2_STR, "''''")
```

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```
PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i, j - i)
'-----
Case "P&F -- Pattern" ' Stockcharts
'-----
    i = InStr(DATA2_STR, "P&F PATTERN:")
    If i = 0 Then
        PARSE_WEB_DATA_FRAME_FUNC = "No P&F Pattern Found"
        Exit Function
    End If
    j = InStr(i, DATA2_STR, "</DIV")
    i = InStrRev(DATA2_STR, ">", j) + 1
    k = InStrRev(DATA2_STR, "#00AA00", i)
    If i - k < 40 Then
        PARSE_WEB_DATA_FRAME_FUNC = "Bullish -- " & Trim(Mid(DATA1_STR, i, j - i))
        Exit Function
    End If
    k = InStrRev(DATA2_STR, "#FF0000", i)
    If i - k < 40 Then
        PARSE_WEB_DATA_FRAME_FUNC = "Bearish -- " & Trim(Mid(DATA1_STR, i, j - i))
        Exit Function
    End If
    PARSE_WEB_DATA_FRAME_FUNC = "Unknown -- " & Trim(Mid(DATA1_STR, i, j - i))
'-----
Case "P&F -- Price Objective" ' Stockcharts
'-----
    i = InStr(DATA2_STR, " PRICE OBJ. ")
    If i = 0 Then GoTo ERROR_LABEL
    i = InStr(i, DATA2_STR, ":") + 2
    j = InStr(i, DATA2_STR, "<")
    PARSE_WEB_DATA_FRAME_FUNC = Trim(Mid(DATA1_STR, i, j - i))
'-----
Case "P&F -- Trend" ' Stockcharts
'-----
    i = InStr(DATA2_STR, " PRICE OBJ. ")
    If i > 0 Then
        PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i - 7, 7)
```

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```
Else
    PARSE_WEB_DATA_FRAME_FUNC = "Unknown"
End If
'-----
Case "Next Earnings Date" ' Yahoo
'-----
    i = InStr(DATA2_STR, "NEXT EARNINGS DATE: ") + 20
    If i = 20 Then
        PARSE_WEB_DATA_FRAME_FUNC = "N/A"
        Exit Function
    End If
    j = InStr(i, DATA2_STR, " - ")
    If j = 0 Then GoTo ERROR_LABEL
    PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i, j - i)
'-----
Case "Sector Number" ' Yahoo
'-----
    i = InStr(DATA2_STR, "HTTP://BIZ.YAHOO.COM/P/")
    If i = 0 Then GoTo ERROR_LABEL
    PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 23, 1)
'-----
Case "Industry Number" ' Yahoo
'-----
    i = InStr(DATA2_STR, ">INDUSTRY:<")
    i = InStr(i, DATA2_STR, "HTTP://BIZ.YAHOO.COM/IC/")
    If i = 0 Then GoTo ERROR_LABEL
    PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 24, 3)
'-----
Case "Industry Symbol" ' Yahoo
'-----
    i = InStr(DATA2_STR, ">^")
    If i = 0 Then GoTo ERROR_LABEL
    PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 1, 8)
'-----
Case "Company Name" ' Yahoo
'-----
```

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```
j = InStr(DATA2_STR, "(" & TICKER1_STR & ")</B>")
i = InStrRev(DATA2_STR, "<B>", j)
PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 3, j - i - 3)
'-----
Case "Fund Profile -- Morningstar Rating" ' Yahoo
'-----
Select Case True
Case InStr(DATA2_STR, "/STAR1.GIF") > 0
    PARSE_WEB_DATA_FRAME_FUNC = 1
Case InStr(DATA2_STR, "/STAR2.GIF") > 0
    PARSE_WEB_DATA_FRAME_FUNC = 2
Case InStr(DATA2_STR, "/STAR3.GIF") > 0
    PARSE_WEB_DATA_FRAME_FUNC = 3
Case InStr(DATA2_STR, "/STAR4.GIF") > 0
    PARSE_WEB_DATA_FRAME_FUNC = 4
Case InStr(DATA2_STR, "/STAR5.GIF") > 0
    PARSE_WEB_DATA_FRAME_FUNC = 5
Case Else
    PARSE_WEB_DATA_FRAME_FUNC = ERROR_STR
End Select
'-----
Case "Fund Profile -- Last Dividend -- Date" ' Yahoo
'-----
i = InStr(DATA2_STR, ">FUND OPERATIONS")
If i = 0 Then GoTo ERROR_LABEL
i = InStr(i, DATA2_STR, "LAST DIVIDEND")
If i = 0 Then GoTo ERROR_LABEL
i = InStr(i, DATA2_STR, "(")
If i = 0 Then GoTo ERROR_LABEL
j = InStr(i, DATA2_STR, ")")
If j < i Then GoTo ERROR_LABEL
PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 1, j - i - 1)
'-----
Case "Fund Profile -- Last Cap Gain -- Date" ' Yahoo
'-----
i = InStr(DATA2_STR, ">FUND OPERATIONS")
```



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```
If i = 0 Then GoTo ERROR_LABEL
i = InStr(i, DATA2_STR, "LAST CAP GAIN")
If i = 0 Then GoTo ERROR_LABEL
i = InStr(i, DATA2_STR, "(")
If i = 0 Then GoTo ERROR_LABEL
j = InStr(i, DATA2_STR, ")")
If j < i Then GoTo ERROR_LABEL
PARSE_WEB_DATA_FRAME_FUNC = Mid(DATA1_STR, i + 1, j - i - 1)
'-----
Case "Piotroski 1 (Positive Net Income)"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8806, ERROR_STR) ' FQ1, Net Income (Continuing Operations)
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8807, ERROR_STR) ' FQ2, Net Income (Continuing Operations)
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8808, ERROR_STR) ' FQ3, Net Income (Continuing Operations)
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8809, ERROR_STR) ' FQ4, Net Income (Continuing Operations)
PARSE_WEB_DATA_FRAME_FUNC = IIf((N1_VAL + N2_VAL + N3_VAL + N4_VAL) > 0, 1, 0)
'-----
Case "Piotroski 2 (Positive Operating Cash Flow)"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 11326, ERROR_STR) ' FQ1, YTD Net Cash Flow (Continuing Operations)
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 11330, ERROR_STR) ' FQ5, YTD Net Cash Flow (Continuing Operations)
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6856, ERROR_STR) ' FY1, Net Cash Flow (Continuing Operations)
PARSE_WEB_DATA_FRAME_FUNC = IIf(N1_VAL - N2_VAL + N3_VAL > 0, 1, 0)
'-----
Case "Piotroski 3 (Increasing Net Income)"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8066, ERROR_STR) ' FQ1, Ending Quarter
If N1_VAL = 4 Then
    N6_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5596, ERROR_STR) ' FY1, Net Income (Continuing Operations)
    N7_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5597, ERROR_STR) ' FY2, Net Income (Continuing Operations)
Else
    N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8806, ERROR_STR) ' FQ1, Net Income (Continuing Operations)
    N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8807, ERROR_STR) ' FQ2, Net Income (Continuing Operations)
    N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8808, ERROR_STR) ' FQ3, Net Income (Continuing Operations)
    N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8809, ERROR_STR) ' FQ4, Net Income (Continuing Operations)
    N6_VAL = N2_VAL + N3_VAL + N4_VAL + N5_VAL
```

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```
N7_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5596, ERROR_STR) ' FY1, Net Income (Continuing Operations)
End If
PARSE_WEB_DATA_FRAME_FUNC = IIf(N6_VAL > N7_VAL, 1, 0)
'-----
Case "Piotroski 4 (Operating Cash flow exceeds Net Income)"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 11326, ERROR_STR) ' FQ1, YTD Net Cash Flow (Continuing Operations)
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 11330, ERROR_STR) ' FQ5, YTD Net Cash Flow (Continuing Operations)
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6856, ERROR_STR) ' FY1, Net Cash Flow (Continuing Operations)
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8806, ERROR_STR) ' FQ1, Net Income (Continuing Operations)
N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8807, ERROR_STR) ' FQ2, Net Income (Continuing Operations)
N6_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8808, ERROR_STR) ' FQ3, Net Income (Continuing Operations)
N7_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8809, ERROR_STR) ' FQ4, Net Income (Continuing Operations)
PARSE_WEB_DATA_FRAME_FUNC = IIf(N1_VAL - N2_VAL + N3_VAL > N4_VAL + N5_VAL + N6_VAL + N7_VAL, 1, 0)
'-----
Case "Piotroski 5 (Decreasing ratio of long-term debt to assets )"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8066, ERROR_STR) ' FQ1, Ending Quarter
If N1_VAL = 4 Then
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6376, ERROR_STR) ' FY1, Long Term Debt
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6266, ERROR_STR) ' FY1, Total Assets
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6377, ERROR_STR) ' FY2, Long Term Debt
N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6267, ERROR_STR) ' FY2, Total Assets
Else
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10366, ERROR_STR) ' FQ1, Long Term Debt
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10146, ERROR_STR) ' FQ1, Total Assets
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6376, ERROR_STR) ' FY1, Long Term Debt
N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6266, ERROR_STR) ' FY1, Total Assets
End If
PARSE_WEB_DATA_FRAME_FUNC = IIf((N2_VAL / N3_VAL) < (N4_VAL / N5_VAL), 1, 0)
'-----
Case "Piotroski 6 (Increasing Current Ratio)"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8066, ERROR_STR) ' FQ1, Ending Quarter
If N1_VAL = 4 Then
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6116, ERROR_STR) ' FY1, Current Assets
```

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```
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6366, ERROR_STR) ' FY1, Current Liabilities
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6117, ERROR_STR) ' FY2, Current Assets
N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6367, ERROR_STR) ' FY2, Current Liabilities
Else
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 9846, ERROR_STR) ' FQ1, Current Assets
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10346, ERROR_STR) ' FQ1, Current Liabilities
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6116, ERROR_STR) ' FY1, Current Assets
N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6366, ERROR_STR) ' FY1, Current Liabilities
End If
PARSE_WEB_DATA_FRAME_FUNC = IIf((N2_VAL / N3_VAL) > (N4_VAL / N5_VAL), 1, 0)
'-----
Case "Piotroski 7 (No increase in outstanding shares)"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8066, ERROR_STR) ' FQ1, Ending Quarter
If N1_VAL = 4 Then
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6646, ERROR_STR) ' FY1, Total Common Shares Out
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6647, ERROR_STR) ' FY2, Total Common Shares Out
Else
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10906, ERROR_STR) ' FQ1, Total Common Shares Out
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6646, ERROR_STR) ' FY1, Total Common Shares Out
End If
PARSE_WEB_DATA_FRAME_FUNC = IIf(N2_VAL > N3_VAL, 0, 1)
'-----
Case "Piotroski 8 (Increasing Gross Margins)"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8066, ERROR_STR) ' FQ1, Ending Quarter
If N1_VAL = 4 Then
N6_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5346, ERROR_STR) ' FY1, Gross Operating Profit
N7_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5347, ERROR_STR) ' FY2, Gross Operating Profit
N8_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5286, ERROR_STR) ' FY1, Operating Revenue
N9_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5287, ERROR_STR) ' FY2, Operating Revenue
Else
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8306, ERROR_STR) ' FQ1, Gross Operating Profit
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8307, ERROR_STR) ' FQ2, Gross Operating Profit
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8308, ERROR_STR) ' FQ3, Gross Operating Profit
N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8309, ERROR_STR) ' FQ4, Gross Operating Profit
```

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```
N6_VAL = N2_VAL + N3_VAL + N4_VAL + N5_VAL
N7_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5346, ERROR_STR) ' FY1, Gross Operating Profit
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8186, ERROR_STR) ' FQ1, Operating Revenue
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8187, ERROR_STR) ' FQ2, Operating Revenue
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8188, ERROR_STR) ' FQ3, Operating Revenue
N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8189, ERROR_STR) ' FQ4, Operating Revenue
N8_VAL = N2_VAL + N3_VAL + N4_VAL + N5_VAL
N9_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5286, ERROR_STR) ' FY1, Operating Revenue
End If
PARSE_WEB_DATA_FRAME_FUNC = IIf((N6_VAL / N8_VAL) > (N7_VAL / N9_VAL), 1, 0)
'-----
Case "Piotroski 9 (Increasing Asset Turnover)"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8066, ERROR_STR) ' FQ1, Ending Quarter
If N1_VAL = 4 Then
    N6_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5286, ERROR_STR) ' FY1, Operating Revenue
    N7_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6266, ERROR_STR) ' FY1, Total Assets
    N8_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5287, ERROR_STR) ' FY2, Operating Revenue
    N9_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6267, ERROR_STR) ' FY2, Total Assets
Else
    N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8186, ERROR_STR) ' FQ1, Operating Revenue
    N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8187, ERROR_STR) ' FQ2, Operating Revenue
    N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8188, ERROR_STR) ' FQ3, Operating Revenue
    N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8189, ERROR_STR) ' FQ4, Operating Revenue
    N6_VAL = N2_VAL + N3_VAL + N4_VAL + N5_VAL
    N7_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10146, ERROR_STR) ' FQ1, Total Assets
    N8_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 5286, ERROR_STR) ' FY1, Operating Revenue
    N9_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 6266, ERROR_STR) ' FY1, Total Assets
End If
PARSE_WEB_DATA_FRAME_FUNC = IIf((N6_VAL / N7_VAL) > (N8_VAL / N9_VAL), 1, 0)
'-----
Case "Piotroski F-Score" 'http://moneyterms.co.uk/f-score/
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 15001, ERROR_STR) 'Piotroski 1 (Positive Net Income)
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 15002, ERROR_STR) 'Piotroski 2 (Positive Operating Cash Flow)
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 15003, ERROR_STR) 'Piotroski 3 (Increasing Net Income)
```

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```
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 15004, ERROR_STR) 'Piotroski 4 (Operating Cash flow exceeds Net Income)
N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 15005, ERROR_STR) 'Piotroski 5 (Decreasing ratio of long-term debt to assets )
N6_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 15006, ERROR_STR) 'Piotroski 6 (Increasing Current Ratio)
N7_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 15007, ERROR_STR) 'Piotroski 7 (No increase in outstanding shares)
N8_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 15008, ERROR_STR) 'Piotroski 8 (Increasing Gross Margins)
N9_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 15009, ERROR_STR) 'Piotroski 9 (Increasing Asset Turnover)
PARSE_WEB_DATA_FRAME_FUNC = N1_VAL + N2_VAL + N3_VAL + N4_VAL + N5_VAL + N6_VAL + N7_VAL + N8_VAL + N9_VAL
```

-----  
Case "Altman Z-Score"

-----  
'Altman Z-Score for stock in the site <http://www.grahaminvestor.com/>

'n1 = FQ1, Working Capital

'n2 = FQ1, Total Assets

'n3 = FQ1, Retained Earnings

'n4 = FQ1, EBIT

'n5 = FQ2, EBIT

'n6 = FQ3, EBIT

'n7 = FQ4, EBIT

'n8 = n4 + n5 + n6 + n7

'n9 = Market Capitalization

'n10 = Total Liabilities

'n11 = FQ1, Operating Revenue

'n12 = FQ2, Operating Revenue

'n13 = FQ3, Operating Revenue

'n14 = FQ4, Operating Revenue

'n15 = n11 + n12 + n13 + n14

'SpecialExtractio n = 1.2 \* (n1 / n2) + 1.4 \* (n3 / n2)

'+ 3.3 \* (n8 / n2) + 0.6 \* (n9 / n10 / 1000) + (n15 / n2)

```
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10786, ERROR_STR) ' FQ1, Working Capital
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10146, ERROR_STR) ' FQ1, Total Assets
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10646, ERROR_STR) ' FQ1, Retained Earnings
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8666, ERROR_STR) ' FQ1, EBIT
N5_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8667, ERROR_STR) ' FQ2, EBIT
N6_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8668, ERROR_STR) ' FQ3, EBIT
N7_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8669, ERROR_STR) ' FQ4, EBIT
```

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```
N8_VAL = N4_VAL + N5_VAL + N6_VAL + N7_VAL
N9_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 941, ERROR_STR) ' Market Capitalization
N10_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10526, ERROR_STR) ' Total Liabilities
N11_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8186, ERROR_STR) ' FQ1, Operating Revenue
N12_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8187, ERROR_STR) ' FQ2, Operating Revenue
N13_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8188, ERROR_STR) ' FQ3, Operating Revenue
N14_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 8189, ERROR_STR) ' FQ4, Operating Revenue
N15_VAL = N11_VAL + N12_VAL + N13_VAL + N14_VAL
PARSE_WEB_DATA_FRAME_FUNC = 1.2 * (N1_VAL / N2_VAL) + 1.4 * (N3_VAL / N2_VAL) + 3.3 * (N8_VAL / N2_VAL) + 0.6 * (N9_VAL / N10_VAL /
1000) + (N15_VAL / N2_VAL)
'-----
Case "Rule #1 MOS Price"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 99, ERROR_STR) ' 5-Year High P/E
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 102, ERROR_STR) ' 5-Year Low P/E
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 44, ERROR_STR) ' Current EPS
N4_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 442, ERROR_STR) ' 5-Year Projected Growth Rate
If N1_VAL > 50 Then N1_VAL = 50
N5_VAL = N3_VAL * (1 + N4_VAL) ^ 10
'FV(N4_VAL, 10, 0, -N3_VAL)

N6_VAL = ((N5_VAL * (N1_VAL + N2_VAL) / 2) / (1 + 0.15) ^ 10) / 2
'PV(0.15, 10, 0, -N5_VAL * (N1_VAL + N2_VAL) / 2) / 2

PARSE_WEB_DATA_FRAME_FUNC = N6_VAL

'-----
Case "Magic Formula Investing -- Earnings Yield"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 949, ERROR_STR) ' Enterprise value to EBITDA
PARSE_WEB_DATA_FRAME_FUNC = 1 / N1_VAL
'-----
Case "Magic Formula Investing -- Return on Capital"
'-----
N1_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 960, ERROR_STR) ' EBITDA
N2_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 964, ERROR_STR) ' Cash
```

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```
N3_VAL = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER1_STR, 10026, ERROR_STR) ' FQ1, Net Fixed Assets (Plant & Equipment)
PARSE_WEB_DATA_FRAME_FUNC = N1_VAL / (N2_VAL + 1000 * N3_VAL)
```

```
'-----
Case Else
    PARSE_WEB_DATA_FRAME_FUNC = ERROR_STR
'-----
End Select
'-----
```

```
Exit Function
ERROR_LABEL:
PARSE_WEB_DATA_FRAME_FUNC = ERROR_STR
End Function
```

'User defined function to return content from between a paired HTML tags

```
Function PARSE_WEB_DATA_TAG_FUNC(ByVal SRC_URL_STR As String, _
ByVal TAG_STR As String, _
Optional ByVal TAGS_VAL As Integer = 1, _
Optional ByVal FIND1_STR As String = "<", _
Optional ByVal FIND2_STR As String = " ", _
Optional ByVal FIND3_STR As String = " ", _
Optional ByVal FIND4_STR As String = " ", _
Optional ByVal CONV_FLAG As Boolean = False, _
Optional ByVal ERROR_STR As Variant = "Error", _
Optional ByVal HTTP_TYPE As Integer = 0, _
Optional ByVal MAX_LEN As Integer = 32767) 'As Variant
```

```
'2012.01.27
'smfGetTagContent
'Example of an invocation:
'Debug.Print PARSE_WEB_DATA_TAG_FUNC("http://www.google.com/finance?client=ob&q=MUTF:GLRBX", "TD", 2, "Sharpe ratio")
```

```
Dim h As Long
Dim i As Long
Dim j As Long
```

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Dim k As Long  
Dim l As Long

Dim DATA1\_STR As String  
Dim DATA2\_STR As String

On Error GoTo ERROR\_LABEL

DATA1\_STR = SAVE\_WEB\_DATA\_PAGE\_FUNC(SRC\_URL\_STR, HTTP\_TYPE, True, 0, False) 'Stripped data  
If DATA1\_STR = PUB\_WEB\_DATA\_SYSTEM\_ERROR\_STR Then: GoTo ERROR\_LABEL

DATA2\_STR = UCase(DATA1\_STR) 'Upper case of stripped data

'Find initial position on web page

i = 0

i = InStr(i + 1, DATA2\_STR, UCase(FIND1\_STR))

If i = 0 Then GoTo ERROR\_LABEL

If FIND2\_STR > " " Then

    i = InStr(i + 1, DATA2\_STR, UCase(FIND2\_STR))

    If i = 0 Then GoTo ERROR\_LABEL

End If

If FIND3\_STR > " " Then

    i = InStr(i + 1, DATA2\_STR, UCase(FIND3\_STR))

    If i = 0 Then GoTo ERROR\_LABEL

End If

If FIND4\_STR > " " Then

    i = InStr(i + 1, DATA2\_STR, UCase(FIND4\_STR))

    If i = 0 Then GoTo ERROR\_LABEL

End If

'-----> Skip forward or backward number of HTML tags

l = Abs(TAGS\_VAL)

For h = 1 To l

    If TAGS\_VAL > 0 Then

        i = InStr(i + 1, DATA2\_STR, "<" & UCase(TAG\_STR))

    Else

        i = InStrRev(DATA2\_STR, "<" & UCase(TAG\_STR), i)



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```
End If
If i = 0 Then GoTo ERROR_LABEL
Next h

'-----> Extract data between HTML tags
j = InStr(i, DATA2_STR, ">")
k = InStr(j, DATA2_STR, "</" & UCase(TAG_STR))
If UCase(TAG_STR) = "TD" Then
    l = InStr(j, DATA2_STR, "<TD")
    If l > 0 And (k = 0 Or k > l) Then k = l
    l = InStr(j, DATA2_STR, "</TR")
    If l > 0 And (k = 0 Or k > l) Then k = l
    l = InStr(j, DATA2_STR, "<TR")
    If l > 0 And (k = 0 Or k > l) Then k = l
    l = InStr(j, DATA2_STR, "</TABLE")
    If l > 0 And (k = 0 Or k > l) Then k = l
End If

DATA2_STR = Trim(Mid(DATA1_STR, j + 1, k - j - 1))
If Len(DATA2_STR) > MAX_LEN Then DATA2_STR = Left(DATA2_STR, MAX_LEN) 'MAX_LEN prevents excessive length of returned data
If CONV_FLAG = True Then
    PARSE_WEB_DATA_TAG_FUNC = CONVERT_STRING_NUMBER_FUNC(DATA2_STR)
Else
    PARSE_WEB_DATA_TAG_FUNC = DATA2_STR
End If

'-----
Exit Function
'-----
ERROR_LABEL:
'-----
PARSE_WEB_DATA_TAG_FUNC = ERROR_STR
End Function

Function PARSE_WEB_DATA_CELL_FUNC( _
ByVal DATA1_STR As String, _
```

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As of May 7, 2013

```
ByVal FIND1_STR As String, _  
ByVal FIND2_STR As String, _  
ByVal FIND3_STR As String, _  
ByVal FIND4_STR As String, _  
ByVal NO_ROWS As Integer, _  
ByVal END_STR As String, _  
ByVal CELLS_INT As Integer, _  
ByVal LOOK_INT As Integer, _  
Optional ByVal ERROR_STR As String = "--") 'As Variant
```

'After making all the text uppercase so that the search is not case sensitive, the  
'function finds the first position where FIND1\_STR occurs in DATA\_STR. If there are  
'values in FIND2\_STR, FIND3\_STR, and FIND4\_STR, the string is searched starting from  
'the last search position. Once the FIND4\_STR is found, it is split by "|" and put into  
'an array. Each of these are searched for in the DATA\_STR until one is found. The function  
'then skips the number of rows indicated by the NO\_ROWS input as long as it is before the  
'position of the END\_STR, and then the number of cells indicated by the CELLS\_INT input.  
'The contents of this cell between the html tags is what is returned from the function.

'RCHExtractData

'PARAMETERS

'URL : Web page to retrieve the table cell from.

'FIND1\_STR : An optional string value to search for to position the function  
'on the page before skipping ahead rows and cells to find the data to  
'return. Defaults to "<BODY".

'FIND2\_STR : An optional string value to search for to further position the  
'function on the page (after finding the "FIND1\_STR" string) before skipping  
'ahead rows and cells to find the data to return. Defaults to " ".

'FIND3\_STR : An optional string value to search for to further position the  
'function on the page (after finding the "FIND1\_STR" thru "FIND2\_STR" strings)  
'before skipping ahead rows and cells to find the data to return.  
'Defaults to " ".

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'FIND4\_STR : An optional string value to search for to further position  
'the function on the page (after finding the "FIND1\_STR" thru "FIND3\_STR"  
'strings) before skipping ahead rows and cells to find the data to  
'return. Defaults to " ".

'NO\_ROWS : An option number of rows to skip ahead (after function is positioned  
'on the page by "FIND1\_STR" thru "FIND4\_STR") before skipping ahead the  
'specified number of table cells to find the data to return. Defaults to 0.

'END\_STR : An optional string value that marks the end of the skip aheads  
'based on "CELL\_INT#" and "NO\_ROWS#". If the next found table cell ia after this  
'point, the error message is returned. Defaults to "</BODY", but is usually  
'set to "</TABLE" when using "NO\_ROWS#" to ensure that the search doesn't go  
'outside the current table when skipping ahead by table rows.

'CELL\_INT# : The number of cells to skip forward (after function is  
'positioned on the page by "FIND1\_STR" thru "FIND4\_STR" and "NO\_ROWS#") before  
'returning data.

'LOOK\_INT# : An optional number of consecutive cells to search for data  
'in (ignoring empty table cells). Rarely used. Defaults to 0.

'ERROR\_STR : An optional value to return if the table cell cannot be  
'found based on specified parameters. Defaults to "Error".

Dim h As Long  
Dim i As Long 'row beg  
Dim j As Long 'row end  
Dim k As Long 'iLoop  
Dim l As Long

Dim hh As Long  
Dim ii As Long  
Dim jj As Long  
Dim kk As Long

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Dim ll As Long

Dim DATA2\_STR As String  
Dim TEMP\_VAL As Variant  
Dim TEMP\_ARR As Variant

On Error GoTo ERROR\_LABEL  
'Find initial position on web page

DATA2\_STR = UCase(DATA1\_STR)  
ii = 0  
ii = InStr(ii + 1, DATA2\_STR, UCase(FIND1\_STR))  
If ii = 0 Then GoTo ERROR\_LABEL  
If FIND2\_STR > " " Then  
    ii = InStr(ii + 1, DATA2\_STR, UCase(FIND2\_STR))  
    If ii = 0 Then GoTo ERROR\_LABEL  
End If  
If FIND3\_STR > " " Then  
    ii = InStr(ii + 1, DATA2\_STR, UCase(FIND3\_STR))  
    If ii = 0 Then GoTo ERROR\_LABEL  
End If  
If FIND4\_STR > " " Then  
    TEMP\_ARR = Split(UCase(FIND4\_STR), "|")  
    h = UBound(TEMP\_ARR, 1)  
    For l = 0 To h  
        jj = InStr(ii + 1, DATA2\_STR, TEMP\_ARR(l))  
        If jj > 0 Then Exit For  
        If l = UBound(TEMP\_ARR, 1) Then GoTo ERROR\_LABEL  
    Next l  
    ii = jj  
End If

'Skip backward/forward the number of specified table rows  
Select Case True  
Case NO\_ROWS > 0  
    jj = InStr(ii, DATA2\_STR, UCase(END\_STR))

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As of May 7, 2013

```
For l = 1 To NO_ROWS
    ii = InStr(ii + 1, DATA2_STR, "<TR")
    kk = InStr(ii, DATA2_STR, "</TR")
    If kk > jj Then: GoTo ERROR_LABEL
Next l
Case NO_ROWS < 0
    jj = InStrRev(DATA2_STR, UCase(If(END_STR = "</BODY", "<BODY", END_STR)), ii)
    h = Abs(NO_ROWS)
    For l = 1 To h
        ii = InStrRev(DATA2_STR, "<TR", ii - 1)
        If ii < jj Then: GoTo ERROR_LABEL
    Next l
End Select

'Skip forward or backward the number of specified table cells
jj = ii
i = InStrRev(DATA2_STR, "<TR", jj)

If CELLS_INT = 0 Then
    j = InStr(jj, DATA2_STR, "</TR")
    k = 1
ElseIf CELLS_INT < 0 Then
    j = InStr(jj, DATA2_STR, "</TR")
    jj = j
    k = -CELLS_INT
Else
    k = CELLS_INT
    If END_STR <> "" Then
        j = InStr(jj, DATA2_STR, "</TR")
    Else
        j = Len(DATA2_STR)
    End If
End If

For l = 1 To k + LOOK_INT
    If CELLS_INT > 0 Then
```

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As of May 7, 2013

```
    jj = InStr(jj, DATA2_STR, "<TD")
Else
    jj = InStrRev(DATA2_STR, "<TD", jj)
End If
If jj = 0 Or jj < i Or jj > j Then GoTo ERROR_LABEL
jj = InStr(jj, DATA2_STR, ">")
If l >= k Then
    kk = InStr(jj, DATA2_STR, "</TD")
    'Extract cell contents and strip out HTML tags
    TEMP_VAL = Trim(Mid(DATA1_STR, jj + 1, kk - jj - 1))
    TEMP_VAL = Replace(Trim(TEMP_VAL), "<br>", Chr(10))
Do
    ll = InStr(TEMP_VAL, "<")
    If ll = 0 Then Exit Do
    hh = InStr(ll, TEMP_VAL, ">")
    If hh = 0 Then Exit Do
    TEMP_VAL = IIf(ll = 1, "", Left(TEMP_VAL, ll - 1)) & Trim(Mid(TEMP_VAL & " ", hh + 1, 99999))
Loop
If TEMP_VAL <> "" Then Exit For
End If
If CELLS_INT < 0 Then
    jj = InStrRev(DATA2_STR, "<TD", jj) - 1
End If
Next l

'If InStr(TEMP_VAL, "/" ) > 0 Then
'    PARSE_WEB_DATA_CELL_FUNC = TEMP_VAL
'Else
'    PARSE_WEB_DATA_CELL_FUNC = CONVERT_STRING_NUMBER_FUNC(TEMP_VAL)
'End If

PARSE_WEB_DATA_CELL_FUNC = TEMP_VAL

Exit Function
ERROR_LABEL:
PARSE_WEB_DATA_CELL_FUNC = ERROR_STR
```

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As of May 7, 2013

End Function

'Function to return a financial statements data element from AdvFN  
'=PARSE\_ADVFN\_WEB\_DATA\_ELEMENT\_FUNC("MMM","A",1,">Year End Date")

Function PARSE\_ADVFN\_WEB\_DATA\_ELEMENT\_FUNC(ByVal TICKER\_STR As String, \_  
ByVal PERIOD\_STR As String, \_  
ByVal CELLS\_INT As Integer, \_  
Optional ByVal FIND1\_STR As String = "", \_  
Optional ByVal FIND2\_STR As String = "", \_  
Optional ByVal ERROR\_STR As Variant = "Error", \_  
Optional ByVal TYPE\_INT As Integer = 0) 'As Variant  
'2012.02.04

Dim i As Long  
Dim j As Long  
Dim k As Long  
Dim l As Long 'no periods

Dim ii As Long  
Dim jj As Long

Dim URL\_STR As String  
Dim DATA\_STR As String

Dim PAGE\_STR As String  
Dim LABEL1\_STR As String  
Dim LABEL2\_STR As String  
Dim SERVER\_STR As String

On Error GoTo ERROR\_LABEL

'Create labels for annual vs quarterly processing  
TICKER\_STR = CONVERT\_YAHOO\_TICKER\_FUNC(TICKER\_STR, "ADVFN")  
Select Case UCase(PERIOD\_STR)  
Case "A"

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```

    LABEL1_STR = "&mode=annual_reports"
    LABEL2_STR = "start_date"
Case "Q"
    LABEL1_STR = "&mode=quarterly_reports"
    LABEL2_STR = "istart_date"
Case Else
    ERROR_STR = "Improper period -- should be A or Q"
    GoTo ERROR_LABEL
End Select

SERVER_STR = PUB_ADVFN_SERVER_STR
URL_STR = "http://" & SERVER_STR & PUB_ADVFN_URL_STR & "&btn="
URL_STR = URL_STR & "&symbol=" & TICKER_STR & LABEL1_STR

'Determine # of available periods and paging points (5 periods per page)
DATA_STR = SAVE_WEB_DATA_PAGE_FUNC(URL_STR, 0, False, 0, True, "name=" & LABEL2_STR & "")
If DATA_STR = PUB_WEB_DATA_SYSTEM_ERROR_STR Then: GoTo ERROR_LABEL

i = InStr(UCase(DATA_STR), "</SELECT") - 25
j = InStr(i, UCase(DATA_STR), "=")
k = InStr(j, UCase(DATA_STR), ">")
l = CInt(Mid(DATA_STR, j + 2, k - j - 2))
If CELLS_INT = 999 Then
    PARSE_ADVFN_WEB_DATA_ELEMENT_FUNC = l + 1
    Exit Function
End If

If CELLS_INT > l + 1 Then GoTo ERROR_LABEL
ii = l - 5 * (Int((CELLS_INT - 1) / 5) + 1)
jj = (200 - CELLS_INT) Mod 5 + 1

Select Case ii
Case Is < 0
    If l < 5 Then
        PAGE_STR = ""
    Else
```



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As of May 7, 2013

```
    PAGE_STR = "&" & LABEL2_STR & "=0"  
End If  
jj = jj + ii + 1  
Case Is = 1 - 5  
    PAGE_STR = ""  
Case Else  
    PAGE_STR = "&" & LABEL2_STR & "=" & (ii + 1)  
End Select
```

```
'Return data element  
PARSE_ADVFN_WEB_DATA_ELEMENT_FUNC = RETRIEVE_WEB_DATA_CELL_FUNC(URL_STR & PAGE_STR, jj, FIND1_STR, FIND2_STR, , , "</TABLE", ,  
ERROR_STR)
```

```
Exit Function  
ERROR_LABEL:  
PARSE_ADVFN_WEB_DATA_ELEMENT_FUNC = ERROR_STR  
End Function
```

```
'-----*  
'User defined function to extract an HTML table from a web page  
'-----*
```

```
Function PARSE_WEB_DATA_TABLE_FUNC(ByVal DATA1_STR As String, _  
ByVal FIND1_STR As String, _  
ByVal DIR1_INT As Integer, _  
ByVal FIND2_STR As String, _  
ByVal DIR2_INT As Integer, _  
ByVal ROW_FLAG As Boolean, _  
ByVal NROWS As Integer, _  
ByVal NCOLUMNS As Integer) 'As Variant  
'RCHGetHTMLTable  
'2011.04.28
```

```
'User defined function to parse a web page  
'FIND_BEGIN_STR: String to search for on web page to find start of table.
```

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As of May 7, 2013

'BEGIN\_DIRECTION\_VAL: Number of <TABLE tags to search for after finding  
'the above string to find the start of the table. A negative number  
'indicates to search backwards, positive number forwards.

'FIND\_END\_STR: String to search for on web page to find end of table.  
'If blank, the "Find Begin" parameter will be reused.

'END\_DIRECTION\_VAL: Number of </TABLE tags to search for after finding  
'the above string to find the end of the table. A negative number  
'indicates to search backwards, positive number forwards.

'This function returns an array of data (the HTML table), so it needs to be  
'array-entered. The number of rows and columns for the range will depend on  
'the size of the table you are retrieving and how much of that table you want  
'to see.

Dim h As Long  
Dim i As Long  
Dim j As Long  
Dim k As Long  
Dim l As Long  
Dim m As Long 'iColSpan

Dim hh As Long  
Dim ii As Long  
Dim jj As Long  
Dim kk As Long  
Dim ll As Long

'Dim NROWS As Long  
'Dim NCOLUMNS As Long

Dim TEMP\_VAL As Variant  
Dim TEMP\_STR As String  
'Dim DATA1\_STR As String

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As of May 7, 2013

Dim DATA2\_STR As String

On Error GoTo ERROR\_LABEL

```
'-----> Initialize returning array
ReDim TEMP_MATRIX(1 To NROWS, 1 To NCOLUMNS) As Variant
For i = 1 To NROWS: For j = 1 To NCOLUMNS: TEMP_MATRIX(i, j) = "": Next j: Next i
j = 20
ReDim MIN_ROW_ARR(1 To j)
ReDim MAX_ROW_ARR(1 To j)
ReDim MIN_COL_ARR(1 To j)
ReDim MAX_COL_ARR(1 To j)
For i = 1 To j
  MIN_ROW_ARR(i) = 0: MAX_ROW_ARR(i) = 0
  MIN_COL_ARR(i) = 0: MAX_COL_ARR(i) = 0
Next i

'Download web page
DATA2_STR = UCase(DATA1_STR)

'-----> Look for the start and the end of the desired data table(s) on the page
ii = InStr(DATA2_STR, UCase(FIND1_STR))
For i = 1 To Abs(DIR1_INT)
  If DIR1_INT < 0 Then
    ii = InStrRev(DATA2_STR, IIf(ROW_FLAG, "<TR", "<TABLE"), ii - 1)
  Else
    ii = InStr(ii + 1, DATA2_STR, IIf(ROW_FLAG, "<TR", "<TABLE"))
  End If
Next i

'-----
'-----
' Set the start of the HTML table to be the first "<TABLE" tag prior to that
' string (i.e. -1).
'-----
'-----
```

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```
' Set the end of the HTML table to be the first "</TABLE" tag after that
' string (i.e. 1).
'-----
'-----
' Return the full table specified by and including the found "<TABLE" and
' "</TABLE" tags.
'-----
'-----

If FIND2_STR = "" Then FIND2_STR = FIND1_STR
hh = InStr(DATA2_STR, UCase(FIND2_STR))
For i = 1 To Abs(DIR2_INT)
    If DIR2_INT < 0 Then
        hh = InStrRev(DATA2_STR, IIf(ROW_FLAG, "</TR", "</TABLE"), hh - 1)
    Else
        hh = InStr(hh + 1, DATA2_STR, IIf(ROW_FLAG, "</TR", "</TABLE"))
    End If
Next i

'-----> Parse the table into rows and columns
h = 1
i = 0: j = 0
k = 1: l = 0

Do While True

    ii = InStr(ii, DATA2_STR, "<")
    If ii = 0 Or ii > hh Then Exit Do
    jj = InStr(ii, DATA2_STR, ">")
    If jj = 0 Or jj < ii Then Exit Do

    If Mid(DATA2_STR, ii, 6) = "<TABLE" Then
        l = 0          ' Previous table cell start is not a data cell
        h = h + 1      ' Start of new table
        MIN_ROW_ARR(h) = i      ' Save row that table began at
        If i > 0 And h > 2 Then i = i - 1 ' Need next row to start on current row
```

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As of May 7, 2013

```
ElseIf Mid(DATA2_STR, ii, 7) = "</TABLE" Then
    If h > 0 Then
        If h = 2 Then
            j = 0
        Else
            i = MIN_ROW_ARR(h)      ' Restore row that table began at
            j = MAX_COL_ARR(h)      ' Set column to max column used by table
            MIN_ROW_ARR(h) = 0
            MAX_COL_ARR(h) = 0
        End If
        h = h - 1                  ' End of current table
    End If
ElseIf Mid(DATA2_STR, ii, 3) = "<TR" Or Mid(DATA2_STR, ii, 6) = "<THEAD" Then
    k = k + 1                      ' Start of new row
    i = i + 1                      ' Point to next row of array
    MIN_COL_ARR(k) = j             ' Save column that row began at
ElseIf Mid(DATA2_STR, ii, 4) = "</TR" Or Mid(DATA2_STR, ii, 7) = "</THEAD" Then
    MAX_COL_ARR(h) = MAXIMUM_FUNC(MAX_COL_ARR(h), j)
    j = MIN_COL_ARR(k)            ' Restore column that the row started at, for next row
    k = k - 1                     ' End of current row
    If k = 0 Then Exit Do
    MAX_ROW_ARR(k) = MAXIMUM_FUNC(MAX_ROW_ARR(k + 1), i)
    i = MAX_ROW_ARR(k)            ' Set row to max row used during this row
ElseIf Mid(DATA2_STR, ii, 3) = "<TD" Or Mid(DATA2_STR, ii, 3) = "<TH" Then
    l = jj + 1                    ' Save possible start of cell data
    TEMP_STR = Mid(DATA2_STR, ii, jj - ii + 1)
    kk = InStr(TEMP_STR, "COLSPAN=")
    If kk > 0 Then
        ll = InStr(kk, TEMP_STR, " ")
        If ll = 0 Then ll = Len(TEMP_STR)
        m = CInt(Replace(Replace(Mid(TEMP_STR, kk + 8, ll - kk - 8), "","", ""), "", ""))
    Else
        m = 1
    End If
ElseIf Mid(DATA2_STR, ii, 4) = "</TD" Or Mid(DATA2_STR, ii, 4) = "</TH" Then
    If l > 0 Then
```

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As of May 7, 2013

```
j = j + 1
TEMP_STR = Mid(DATA1_STR, l, ii - l)
Do While True
    kk = InStr(TEMP_STR, "<")
    If kk = 0 Then Exit Do
    ll = InStr(TEMP_STR, ">")
    If ll = 0 Then Exit Do
    TEMP_STR = Mid(TEMP_STR, 1, kk - 1) & Mid(TEMP_STR, ll + 1)
Loop
If i <= NROWS And j <= NCOLUMNS Then
    TEMP_VAL = Trim(Left(TEMP_STR, 255))
    'On Error Resume Next
    'TEMP_VAL = CDec(TEMP_VAL)
    'On Error GoTo 0
    TEMP_MATRIX(i, j) = TEMP_VAL
End If
j = j + m - 1
l = 0
End If
End If
ii = jj + 1
Loop

PARSE_WEB_DATA_TABLE_FUNC = TEMP_MATRIX

Exit Function
ERROR_LABEL:
PARSE_WEB_DATA_TABLE_FUNC = Err.number
End Function

Function EXTRACT_WEB_DATA_STRING_FUNC(ByVal DATA_STR As String, _
ByVal START_STR As String, _
ByVal END_STR As String, _
Optional ByVal LOOK_STR As String = "~") 'Same as smfStrExtr
```

Coded by Nico  
As of May 7, 2013

```
Dim i As Long
Dim j As Long
Dim k As Long
```

```
On Error GoTo ERROR_LABEL
```

```
If START_STR = LOOK_STR Then
```

```
    i = 1
    k = 2
```

```
Else
```

```
    i = InStr(DATA_STR, START_STR) + Len(START_STR)
    k = i
```

```
    If i = Len(START_STR) Then: GoTo ERROR_LABEL
```

```
End If
```

```
If END_STR = LOOK_STR Then j = Len(DATA_STR) + 1 Else j = InStr(k, DATA_STR, END_STR)
```

```
If j = 0 Then: GoTo ERROR_LABEL
```

```
EXTRACT_WEB_DATA_STRING_FUNC = Mid(DATA_STR, i, j - i)
```

```
Exit Function
```

```
ERROR_LABEL:
```

```
EXTRACT_WEB_DATA_STRING_FUNC = ""
```

```
End Function
```

```
Function PARSE_WEB_DATA_PAGE_SYNTAX_FUNC(ByVal DATA_STR As String, _
Optional ByVal VERSION As Integer = 0)
'2011.04.27
```

```
On Error GoTo ERROR_LABEL
```

```
DATA_STR = Replace(DATA_STR, "&", "&")
```

```
DATA_STR = Replace(DATA_STR, "&nbsp;<b>", "<b>")
```

```
DATA_STR = Replace(DATA_STR, "&nbsp;", " ")
```

```
DATA_STR = Replace(DATA_STR, Chr(9), " ")
```

```
DATA_STR = Replace(DATA_STR, Chr(10), "")
```

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```
DATA_STR = Replace(DATA_STR, Chr(13), "")
DATA_STR = Replace(DATA_STR, "&#48;", "0")
DATA_STR = Replace(DATA_STR, "&#49;", "1")
DATA_STR = Replace(DATA_STR, "&#50;", "2")
DATA_STR = Replace(DATA_STR, "&#51;", "3")
DATA_STR = Replace(DATA_STR, "&#52;", "4")
DATA_STR = Replace(DATA_STR, "&#53;", "5")
DATA_STR = Replace(DATA_STR, "&#54;", "6")
DATA_STR = Replace(DATA_STR, "&#55;", "7")
DATA_STR = Replace(DATA_STR, "&#56;", "8")
DATA_STR = Replace(DATA_STR, "&#57;", "9")
DATA_STR = Replace(DATA_STR, "&#150;", Chr(150))
DATA_STR = Replace(DATA_STR, "&#151;", "-")
DATA_STR = Replace(DATA_STR, "&mdash;", "-")
DATA_STR = Replace(DATA_STR, "&#160;", " ")
DATA_STR = Replace(DATA_STR, Chr(160), " ")
```

Select Case VERSION

Case 0

```
DATA_STR = Replace(DATA_STR, "<td></td>", "<td> </td>")
DATA_STR = Replace(DATA_STR, "<th></th>", "<th> </th>")
```

Case 1

```
DATA_STR = Replace(DATA_STR, "<TH", "<td")
DATA_STR = Replace(DATA_STR, "</TH", "</td")
DATA_STR = Replace(DATA_STR, "<th", "<td")
DATA_STR = Replace(DATA_STR, "</th", "</td")
```

End Select

PARSE\_WEB\_DATA\_PAGE\_SYNTAX\_FUNC = DATA\_STR

Exit Function

ERROR\_LABEL:

PARSE\_WEB\_DATA\_PAGE\_SYNTAX\_FUNC = Err.number

End Function



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'This function removes the cache for all URLs downloaded with the XML object  
'and calls the START\_WEB\_DATA\_SYSTEM\_FUNC, which resets the hash tables and  
'recalculates the cells in excel.

Sub RESET\_WEB\_DATA\_SYSTEM\_FUNC()

'An artificial limit of web page retrievals before its "cache" area  
'needs to be reset. One way to reset the "cache" area is to use the  
'RESET\_WEB\_DATA\_SYSTEM\_FUNC.

On Error Resume Next

If XML\_CHECK\_HTTP\_CONNECTION\_FUNC() = True Then

    Call REMOVE\_CACHE\_HISTORY\_FUNC

    Call START\_WEB\_DATA\_SYSTEM\_FUNC

    If Val(Excel.Application.VERSION) < 10 Then

        Excel.Application.CalculateFull

    Else

        Excel.Application.CalculateFullRebuild

    End If

End If

End Sub

'This subroutine basically initiates the data gathering activity by creating collection and hash tables.  
'First, the PUB\_WEB\_DATA\_TABLES\_FLAG is set false to indicate that no hash table has been created yet.  
'Then it goes on creating the collection for web pages, the hash table for web data records and web data  
'elements. If LOAD\_WEB\_DATA\_RECORD\_FUNC returns false, means there was error on cleaning the webpage  
'data; proceed to error label and destroy the aforementioned objects, and exit the subroutine; otherwise,  
'set the PUB\_WEB\_DATA\_TABLES\_FLAGS to true and exit the subroutine.

Sub START\_WEB\_DATA\_SYSTEM\_FUNC()

Dim i As Long

On Error GoTo ERROR\_LABEL

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```
PUB_WEB_DATA_TABLES_FLAG = False

For i = 1 To PUB_WEB_DATA_PAGES_VAL
'  PUB_WEB_DATA_PAGES_URL_ARR(i) = "": PUB_WEB_DATA_PAGES_ARR(i) = ""
  PUB_WEB_DATA_PAGES_MATRIX(i, 1) = "": PUB_WEB_DATA_PAGES_MATRIX(i, 2) = ""
Next i

Set PUB_WEB_DATA_PAGES_OBJ = New Collection

Set PUB_WEB_DATA_PAGES_HASH = New clsTypeHash
PUB_WEB_DATA_PAGES_HASH.SetSize PUB_WEB_DATA_PAGES_VAL
PUB_WEB_DATA_PAGES_HASH.IgnoreCase = False

Set PUB_WEB_DATA_RECORDS_HASH = New clsTypeHash
PUB_WEB_DATA_RECORDS_HASH.SetSize PUB_WEB_DATA_RECORDS_VAL
PUB_WEB_DATA_RECORDS_HASH.IgnoreCase = False

Set PUB_WEB_DATA_ELEMENTS_HASH = New clsTypeHash
PUB_WEB_DATA_ELEMENTS_HASH.SetSize PUB_WEB_DATA_ELEMENTS_VAL
PUB_WEB_DATA_ELEMENTS_HASH.IgnoreCase = False

If LOAD_WEB_DATA_RECORDS_FUNC() = False Then: GoTo ERROR_LABEL

PUB_WEB_DATA_TABLES_FLAG = True

Exit Sub
ERROR_LABEL:
PUB_WEB_DATA_TABLES_FLAG = False
Set PUB_WEB_DATA_PAGES_OBJ = Nothing
Set PUB_WEB_DATA_RECORDS_HASH = Nothing
Set PUB_WEB_DATA_PAGES_HASH = Nothing
Set PUB_WEB_DATA_ELEMENTS_HASH = Nothing
End Sub
```

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Function LOAD\_WEB\_DATA\_RECORDS\_FUNC()

'The function begins with declaring i, j, k, SROW and NROWS as variables which will be used for indexing iterations. Variables DATA\_STR, TEMP\_STR and DATA\_ARR will be used for performing operations on the data and SRC\_URL\_STR that will which will contain the web directory to the data file

'The function loops for each existing data file, which in this case is 9. In each iteration, the SRC\_URL\_STR is constructed to contain the web address of the data file. The function then downloads the file.

'If an error occurred while retrieving the file, DATA\_ARR will return an error.

'A for loop is then used to trim each element and replace add-in functions from other websites with existing functions programmed in this module. Then the For loop is used, with NROWS - SROW iterations. First the DATA\_ARR of index j is assigned to DATA\_STR. If DATA\_STR doesn't equal to the Chr(13) delimiter and Trim(DATA\_ARR) doesn't return empty value (DATA\_ARR doesn't contain spaces only) and DATA\_STR doesn't equal to 0, then the function assigns the trimmed DATA\_ARR to the DATA\_ARR, then deletes all delimiters Chr(13) from the string. Next, "smfGetTagContent" substring is replaced with the return of PARSE\_WEB\_DATA\_TAG\_FUNC, "RCHGetTableCell" substring is replaced with the return of RETRIEVE\_WEB\_DATA\_CELL\_FUNC, "smfStrExtr" is replaced with the return of EXTRACT\_WEB\_DATA\_STRING\_FUNC.

'The TEMP\_STR is then assigned the first character from DATA\_ARR. If it is not empty, then the position of the PUB\_WEB\_DATA\_ELEMENT\_DELIM\_STR position in the DATA\_STR is assigned to k. Then the previous element is assigned to the TEMP\_STR. If the Value of TEMP\_STR doesn't equal 0, then the nested loop If checks, whether the PUB\_WEBDATA\_RECODRS\_HASH of TEMP\_STR exists, then deletes it and adds the substring from the DATA\_STR positioned at k+1 to the PUB\_WEBDATA\_RECORDS\_HASH and begins the next iteration.

Dim i As Long  
Dim j As Long  
Dim k As Long  
Dim SROW As Long  
Dim NROWS As Long

Dim DATA\_STR As String  
Dim TEMP\_STR As String  
Dim DATA\_ARR As Variant

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As of May 7, 2013

```
Dim SRC_URL_STR As String
```

```
On Error GoTo ERROR_LABEL
```

```
LOAD_WEB_DATA_RECORDS_FUNC = False
```

```
'-----  
For i = 0 To PUB_WEB_DATA_FILES_VAL  
'-----  
    SRC_URL_STR = PUB_WEB_DATA_FILES_PATH_STR & CStr(i) & ".txt"  
'    Debug.Print SRC_URL_STR  
    DATA_STR = SAVE_WEB_DATA_PAGE_FUNC(SRC_URL_STR, 0, False, 0, False)  
    If DATA_STR = PUB_WEB_DATA_SYSTEM_ERROR_STR Then: GoTo 1984  
    DATA_ARR = Split(DATA_STR, Chr(10), -1, vbTextCompare)  
    If IsArray(DATA_ARR) = False Then: GoTo 1983  
    DATA_STR = ""  
'-----  
    SROW = LBound(DATA_ARR)  
    NROWS = UBound(DATA_ARR)  
'-----  
    For j = SROW To NROWS  
        DATA_STR = DATA_ARR(j)  
        If DATA_STR <> Chr(13) And Trim(DATA_STR) <> "" And DATA_STR <> "0" Then  
            DATA_STR = Trim(DATA_ARR(j))  
            DATA_STR = Replace(DATA_STR, Chr(13), "")  
            DATA_STR = Replace(DATA_STR, "smfGetTagContent", "PARSE_WEB_DATA_TAG_FUNC")  
            DATA_STR = Replace(DATA_STR, "RCHGetTableCell", "RETRIEVE_WEB_DATA_CELL_FUNC")  
            DATA_STR = Replace(DATA_STR, "smfStrExtr", "EXTRACT_WEB_DATA_STRING_FUNC")  
            TEMP_STR = Left(DATA_STR, 1)  
            If TEMP_STR <> "" Then  
                k = InStr(1, DATA_STR, PUB_WEB_DATA_ELEMENT_DELIM_STR)  
                TEMP_STR = Left(DATA_STR, k - 1)  
                If Val(TEMP_STR) <> 0 Then  
                    If PUB_WEB_DATA_RECORDS_HASH.Exists(TEMP_STR) = True Then  
                        'Debug.Print SRC_URL_STR  
                        'Debug.Print PUB_WEB_DATA_RECORDS_HASH(TEMP_STR)
```

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```
        'Debug.Print Mid(DATA_STR, k + 1)
        PUB_WEB_DATA_RECORDS_HASH.Remove (TEMP_STR)
    End If
    PUB_WEB_DATA_RECORDS_HASH.Add TEMP_STR, Mid(DATA_STR, k + 1)
End If
End If
End If
1983:
    Next j
1984:
'-----
Next i
'-----
```

LOAD\_WEB\_DATA\_RECORDS\_FUNC = True

Exit Function

ERROR\_LABEL:

LOAD\_WEB\_DATA\_RECORDS\_FUNC = False

End Function

'This function takes INDEX\_RNG as an input and ensures that INDEX\_RNG is a 2D array with either  
'multiple rows, or is a single cell. If either of these are untrue, they are adjusted.

'The headings string that has been set, is separated into an array by "," in order to set the  
'first row of the matrix to these headings. Other than the headings row, the first column is  
'the INDEX\_VECTOR. For each element in the INDEX\_VECTOR, RETRIEVE\_WEB\_ELEMENT\_FUNC is used to  
'download that element's value from the web.

Function RETRIEVE\_WEB\_DATA\_RECORDS\_FUNC(ByVal INDEX\_RNG As Variant, \_  
Optional ByVal ERROR\_STR As String = "--")

Dim i As Long

Dim j As Long

Dim k As Long

Dim NROWS As Long

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```
Dim NCOLUMNS As Long
Dim HEADINGS_STR As String
Dim TEMP_MATRIX As Variant
Dim INDEX_VECTOR As Variant
```

```
On Error GoTo ERROR_LABEL
```

```
If IsArray(INDEX_RNG) = True Then
    INDEX_VECTOR = INDEX_RNG
    If UBound(INDEX_VECTOR, 1) = 1 Then: _
        INDEX_VECTOR = MATRIX_TRANSPOSE_FUNC(INDEX_VECTOR)
Else
    ReDim INDEX_VECTOR(1 To 1, 1 To 1)
    INDEX_VECTOR(1, 1) = INDEX_RNG
End If
NROWS = UBound(INDEX_VECTOR, 1)
```

```
NCOLUMNS = 14
HEADINGS_STR = "ID,VERSION,SOURCE,ELEMENT,P-URL,P-CELLS,P-FIND1,P-FIND2,P-FIND3,P-FIND4,P-ROWS,P-END,P-LOOK,P-TYPE,"
ReDim TEMP_MATRIX(0 To NROWS, 1 To NCOLUMNS)
i = 1
For k = 1 To NCOLUMNS
    j = InStr(i, HEADINGS_STR, ",")
    TEMP_MATRIX(0, k) = Mid(HEADINGS_STR, i, j - i)
    i = j + 1
Next k
```

```
For i = 1 To NROWS
    k = INDEX_VECTOR(i, 1)
    TEMP_MATRIX(i, 1) = k
    For j = 2 To NCOLUMNS: TEMP_MATRIX(i, j) = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TEMP_MATRIX(0, j), k, ERROR_STR): Next j
Next i
```

```
RETRIEVE_WEB_DATA_RECORDS_FUNC = TEMP_MATRIX
```

```
Exit Function
```

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```
ERROR_LABEL:  
RETRIEVE_WEB_DATA_RECORDS_FUNC = ERROR_STR  
End Function
```

```
'-----  
' Macro to download data to fill in a 2-dimensional table  
' 1. The upper left hand corner cell of the table needs to be named name "Ticker"  
' 2. The cells below the "Ticker" cell should be filled in with ticker symbols, one per cell  
' 3. The cells to the right of the "Ticker" cell should be filled with column titles  
' 4. The cells above the column titles need to be filled in with formulas or element numbers. Use  
' five tildas as a substitute for a ticker symbol. For example, any of the following text  
' strings could be used to get "Market Capitalization" from Yahoo:  
' RETRIEVE_WEB_DATA_ELEMENT_FUNC(PUB_WEB_DATA_ELEMENT_LOOK_STR, 941)  
'-----
```

```
Function RNG_FILL_ELEMENTS_TABLE_FUNC(ByRef SRC_RNG As Excel.Range)  
'2012.07.14
```

```
Dim i As Integer  
Dim j As Integer  
Dim k As Integer  
Dim l As Integer  
Dim NSIZE As Integer  
Dim NROWS As Integer  
Dim NCOLUMNS As Integer
```

```
Dim TEMP_STR As String  
Dim TICKER_STR As String  
'Dim STATUS_STR As String  
Dim FORMULA_STR As String
```

```
On Error GoTo ERROR_LABEL
```

```
'STATUS_STR = Excel.Application.DisplayStatusBar  
'Excel.Application.DisplayStatusBar = True
```

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As of May 7, 2013

```
RNG_FILL_ELEMENTS_TABLE_FUNC = False
If PUB_WEB_DATA_TABLES_FLAG = False Then: Call START_WEB_DATA_SYSTEM_FUNC

l = 20
NROWS = 999 ' Maximum number of rows to gather data for
NCOLUMNS = 200 ' Maximum number of columns to gather data for

NSIZE = Excel.Application.WorksheetFunction.CountA(Range(SRC_RNG.Offset(1, 0), SRC_RNG.Offset(NROWS, 0)))

For i = 1 To NROWS
    TICKER_STR = SRC_RNG.Offset(i, 0)
    If TICKER_STR = "" Then Exit For
    'Excel.Application.StatusBar = Round(100 * ((i - 1) / NSIZE), 0) & "% Completed " & _
        " -- now processing " & TICKER_STR & " -- #" & i & " of " & NSIZE
    For j = 1 To NCOLUMNS
        FORMULA_STR = SRC_RNG.Offset(-1, j)
        If FORMULA_STR = "" Then Exit For
        If UCase(FORMULA_STR) <> "X" Then
            If IsNumeric(FORMULA_STR) Then
                If PUB_WEB_DATA_RECORDS_HASH(CStr(1)) = "" Then TEMP_STR = RETRIEVE_WEB_DATA_ELEMENT_FUNC("Source", 1)
                TEMP_STR = Split(PUB_WEB_DATA_RECORDS_HASH(CStr(0 + FORMULA_STR)), ";")(3 - 1)
                If Left(TEMP_STR, 1) = "=" Then
                    FORMULA_STR = TEMP_STR
                Else
                    FORMULA_STR = "RETRIEVE_WEB_DATA_ELEMENT_FUNC(" & """" & PUB_WEB_DATA_ELEMENT_LOOK_STR & """" & ", " & FORMULA_STR &
                        ")"
                End If
            End If
            FORMULA_STR = Replace(FORMULA_STR, PUB_WEB_DATA_ELEMENT_LOOK_STR, TICKER_STR)
        For k = 1 To l
            TEMP_STR = Mid(PUB_WEB_DATA_ELEMENT_LOOK_STR, 1, 3)
            If InStr(FORMULA_STR, TEMP_STR) = 0 Then Exit For
            If InStr(FORMULA_STR, TEMP_STR & k & TEMP_STR) > 0 Then
                FORMULA_STR = Replace(FORMULA_STR, TEMP_STR & k & TEMP_STR, SRC_RNG.Offset(i, j).Offset(0, -k).Value2)
            End If
        Next k
    Next j
Next i
```



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```
        Next k
        SRC_RNG.Offset(i, j) = Evaluate(FORMULA_STR)
    End If
    Next j
Next i
```

```
RNG_FILL_ELEMENTS_TABLE_FUNC = True
```

```
Exit Function
ERROR_LABEL:
RNG_FILL_ELEMENTS_TABLE_FUNC = False
'Excel.Application.StatusBar = False
'Excel.Application.DisplayStatusBar = STATUS_STR
End Function
```

```
'Subroutine to update a number of stock databases, one sheet per data source
'NSIZE = 20000 Number of data elements
```

```
Function RNG_UPDATE_WEB_DATA_RECORDS_FUNC(Optional ByVal NSIZE As Integer = 20000, _
Optional ByRef SRC_WBOOK As Excel.Workbook)
```

```
Dim i As Integer 'iTicker
Dim j As Integer 'iElement
Dim k As Integer 'iColumn
Dim l As Integer 'iSheet
```

```
Dim TICKER_STR As String
Dim SOURCE_STR As String
Dim VERSION_STR As String
```

```
Dim DATE_VAL As Variant
```

```
Dim DCELL As Excel.Range
Dim DSHEET As Excel.Worksheet
```

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As of May 7, 2013

On Error GoTo ERROR\_LABEL

If SRC\_WBOOK Is Nothing Then: Set SRC\_WBOOK = ActiveWorkbook

RNG\_UPDATE\_WEB\_DATA\_RECORDS\_FUNC = False

VERSION\_STR = RETRIEVE\_WEB\_DATA\_ELEMENT\_FUNC("Version") ' Initialize the list of available elements

For Each DSHEET In SRC\_WBOOK.Worksheets

For j = 1 To NSIZE

Select Case True

Case DSHEET.Name = RETRIEVE\_WEB\_DATA\_ELEMENT\_FUNC("Source", j): Exit For

Case j = NSIZE: GoTo 1985

End Select

Next j

i = 2 ' Set initial ticker pointer

Do While True

i = i + 1 ' Go to next ticker symbol in list

TICKER\_STR = DSHEET.Cells(i, 1) ' Get ticker symbol of company

If TICKER\_STR = "" Then GoTo 1985 ' No more ticker symbols

DATE\_VAL = DSHEET.Cells(i, 2) ' Get date of last update for company

If DATE\_VAL <> 0 Then GoTo 1984 ' Valid date, no need to update

DSHEET.Cells(i, 2) = Date ' Update the last update date

j = 0 ' Set initial element pointer

k = 2 ' Set initial column pointer

l = 1 ' Set sheet pointer for 256+ element sources

Set DCELL = DSHEET

Do While True

j = j + 1 ' Go to next available element

SOURCE\_STR = RETRIEVE\_WEB\_DATA\_ELEMENT\_FUNC("Source", j) ' Get data source of element

If SOURCE\_STR = "EOL" Then GoTo 1984

If SOURCE\_STR <> DSHEET.Name Then GoTo 1983 ' Not an applicable element for worksheet

k = k + 1 ' Go to next output column

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```
If DCELL.Cells(2, k) = "" Then
    DCELL.Cells(1, k) = j
    DCELL.Cells(2, k) = RETRIEVE_WEB_DATA_ELEMENT_FUNC("Element", j)
End If

'Excel.Application.StatusBar = "Now updating ticker " & TICKER_STR & " on worksheet " & _
DCELL.Name

DCELL.Cells(i, k) = RETRIEVE_WEB_DATA_ELEMENT_FUNC(TICKER_STR, j)

If k = 256 Then
    l = l + 1
    Set DCELL = SRC_WBOOK.Worksheets(SOURCE_STR & "_" & l)
    DCELL.Cells(i, 1) = DSHEET.Cells(i, 1)
    DCELL.Cells(i, 2) = DSHEET.Cells(i, 2)
    k = 2
End If
'Call TickerReset
1983:
    Loop 'Next_Element

1984:
    Loop 'Next_Company

1985:
Next DSHEET 'Next_WorkSheet

' Excel.Application.StatusBar = False

RNG_UPDATE_WEB_DATA_RECORDS_FUNC = True

Exit Function
ERROR_LABEL:
RNG_UPDATE_WEB_DATA_RECORDS_FUNC = False
End Function
```