

# High-Frequency Market Making in a Limit Order Book: The effect of inventory and adverse selection on order book dynamics

Shane Conway  
`smc77@columbia.edu`

June 10, 2012

**Abstract**

# Contents

<b>1</b>	<b>Introduction</b>	<b>3</b>
<b>2</b>	<b>Background</b>	<b>3</b>
2.1	Ho and Stoll (1981) . . . . .	3
2.2	Avellaneda and Stoikov (2008) . . . . .	3
2.3	Gueant, Lehalle, and Fernandez-Tapia (2012) . . . . .	3
2.4	Guilbaud and Pham (2013a) . . . . .	4
2.5	Guilbaud and Pham (2013b) . . . . .	4
2.6	Overview . . . . .	4
<b>3</b>	<b>The Model</b>	<b>4</b>
3.1	The mid-price of the stock . . . . .	4
<b>4</b>	<b>Further Reading</b>	<b>4</b>

# 1 Introduction

The *Limit Order Book* (LOB) lies at the heart of modern market microstructure. This exchange mechanism provides the means for any market participant to act as either a liquidity *provider* or *taker*.

It is conventional in market making models to consider agents who can post limit orders or market orders, where a market order is simply one which crosses the bid/ask spread in order to take liquidity. We will stick with this convention, while noting that actual market orders are simply an order type with a specific set of rules: to fill an order regardless of the resulting price. While a limit order specifies a price.

The bid/ask spread is primarily modelled as a function of three terms: *order processing costs*, *inventory risk*, and *adverse selection*.

## 2 Background

Starting with Garman (1976), there is a long history of market microstructure theory.

Garman innovates on the standard supply/demand function by having the supply/demand price relationship be a function of the arrival rate of orders.

### 2.1 Ho and Stoll (1981)

Ho and Stoll (1981 [?]) "Optimal dealer pricing under transactions and return uncertainty"

### 2.2 Avellaneda and Stoikov (2008)

Avellaneda and Stoikov use an arithmetic brownian motion mid-point price process  $S_t$

$$S_t = s + \sigma W_t \tag{1}$$

The market maker seeks to maximize the expected utility through the value function:

$$v(x, s, q, t) = E_t[-e^{(-\gamma(x+qS_T))}] \tag{2}$$

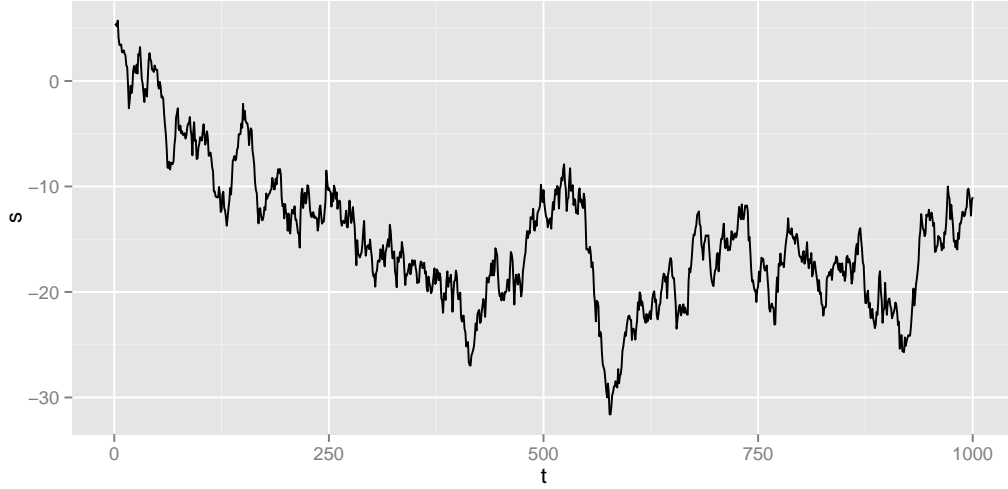


Figure 1: Brownian motion  $S_t$  mid-point process.

### 2.3 Gueant, Lehalle, and Fernandez-Tapia (2012)

The position at time  $t$  is represented by  $q_t$  is a function of the number of fills at the bid  $N_t^b$  and ask  $N_t^a$  respectively:

$$q_t = N_t^b - N_t^a \quad (3)$$

### 2.4 Guilbaud and Pham (2013a)

### 2.5 Guilbaud and Pham (2013b)

### 2.6 Overview

We follow in the tradition of Avellaneda/Stoikov (2006), but extend the model in some fundamental ways.

- We add a term for *adverse selection*.

## 3 The Model

### 3.1 The mid-price of the stock

$$S_t = s + \sigma W_t \quad (4)$$

## 4 Further Reading

I provide references throughout the text to the canonical papers and books relevant to each topic. As a general topic, I recommend the following as more detailed texts on the subject:

- Joel Hasbrouck "Empirical Market Microstructure". An early draft of the book can be found online at ...

## References

author = Ho, Thomas and Stoll, Hans R., doi = 10.1016/0304-405X(81)90020-9, file = :Users/smc77/papers/1-s2.0-0304405X81900209-main.pdf:pdf, issn = 0304405X, journal = Journal of Financial Economics, mendeley-groups = Market Microstructure,Market Making, month = mar, number = 1, pages = 47–73, title = Optimal dealer pricing under transactions and return uncertainty, url = <http://linkinghub.elsevier.com/retrieve/pii/0304405X81900209>, volume = 9, year = 1981

Kyle, A.S. (1985). Continuous auctions and insider trading. *Econometrica*, 53: 1315-1336 . Roll, R., 1984. A simple implicit measure of the elective bid-ask spread. *Journal of Finance* 39, 1127-1139. O'Hara, M. (1995). *Market Microstructure Theory*. Cambridge, MA: Blackwell 1995 [1] B. Biais, L. Glosten and C. Spatt, *The Microstructure of Stock Markets*, Working paper (2004). [2] J.-P. Bouchaud, M. Mezard and M. Potters, Statistical Properties of Stock Order Books: Empirical Results and Models, *Quantitative Finance*, 2 (2002) 251-256. [3] X. Gabaix, P. Gopikrishnan, V. Plerou, H.E. Stanley, A Theory of Large Fluctuations in Stock Market Activity, MIT Department of Economics Working Paper No. 03-30. [4] P. Gopikrishnan, V. Plerou, X. Gabaix and H.E. Stanley, Statistical Properties of Share Volume Traded in Financial Markets, *Physical Review E*, 62 (2000) R4493-R4496. [5] T. Ho and R. Macris, Dealer Bid-Ask Quotes and Transaction Prices: An Empirical Study of Some AMEX Options, *Journal of Finance*, 39, (1984) 23-45. [6] T. Ho and H. Stoll, Optimal Dealer Pricing under Transactions and Return Uncertainty, *Journal of Financial Economics*, 9 (1981) 47-73.