



EIE

Brand Guidelines



EIE Colours



#223C4B



#5C9097



#A0C381



#E5A343



#FF7D2D



EIE Fonts

Online Fonts

Aptos Display

Aptos Semibold

Aptos Extrabold

Typed & Written Fonts

Aptos Serif

Garamond (for formal letters)



EIE Straplines etc.

EIE

Global Exchange – Local Impact

EIE

Telling the story of International Education in China

EIE

The Principals' Roundtable

EIE

Connecting Principals





EDUCATION INTERNATIONAL EXCHANGE



西校门







EIE Use of Colour



EIE Schools

Universities
Committee to
help with
UCAS...

187 Members
and growing!

UK Summer
Schools – give
your students the
confidence they
need!

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