

Ian Polatka

UI / UX Designer

13822 Plum Creek Road
Butler, KY 41006

PROFESSIONAL EXPERIENCE

Disabled American Veterans

UI Designer, UX Designer, Front-End Developer

December 2014 - Present, Erlanger, KY

- Managing the ongoing development for 8 production WordPress sites.
- Developing new themes/components for sites as business needs arise.
- Coming up with design solutions to drive user engagement while enhancing DAV's brand/reputation.
- Consulted with various internal stakeholders on design choices/development needs.
- Set up analytics for each site for the purpose of tracking various things like button clicks, link clicks, page visits, outbound clicks, among other things.

UI, UX, Figma, Responsive Design, HTML, CSS, Bootstrap, WordPress, Google Analytics, Google Tag Manager

Camel Pride

UI Designer, UX Designer, Front-End Developer

August 2012 - June 2020, Alexandria, KY

- Developed an online network encompassing all high school sports at Campbell County High School.
- Integrated 31 sites into a network to include every sport at the high school, a section for boosters, and an eCommerce section for various spirit-wear items.

UI, UX, Responsive Design, eCommerce, HTML, CSS, Bootstrap, WordPress, MySQL, PHP

RealTech LLC

Lead UI Designer, Front-End Developer

April 2014 - December 2014, Cincinnati, OH

- Prototyped and developed custom user interfaces for applications that catered to mortgage companies.
- Enhanced existing software applications for real estate agents by providing a better user experience.

UI, UX, Responsive Design, eCommerce, HTML, CSS, Bootstrap, WordPress, MySQL, PHP

Cintex Wireless

Lead Designer

February 2011 - April 2014, Florence, KY

- Helped Cintex Wireless build its brand from the ground up.
- Worked with the marketing team to develop all print materials and build out an eCommerce responsive website that catered to the prepaid customers' needs.

UI, UX, Responsive Design, HTML, CSS, Bootstrap, WordPress, Print Design

ABOUT ME

I'm a UI/UX Designer from the Commonwealth of Kentucky. I help businesses figure out the best ways to improve their websites, so customers are happier and their needs are met.

EDUCATION

University of Cincinnati

Associate of Arts

Electronic Media Technology

CONTACT ME

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SKILLSET

Figma, Adobe Creative Suite, HTML, CSS, WordPress, Laravel, Github, Accessibility (WCAG)