

MINI PROJECT 1 PROPOSAL

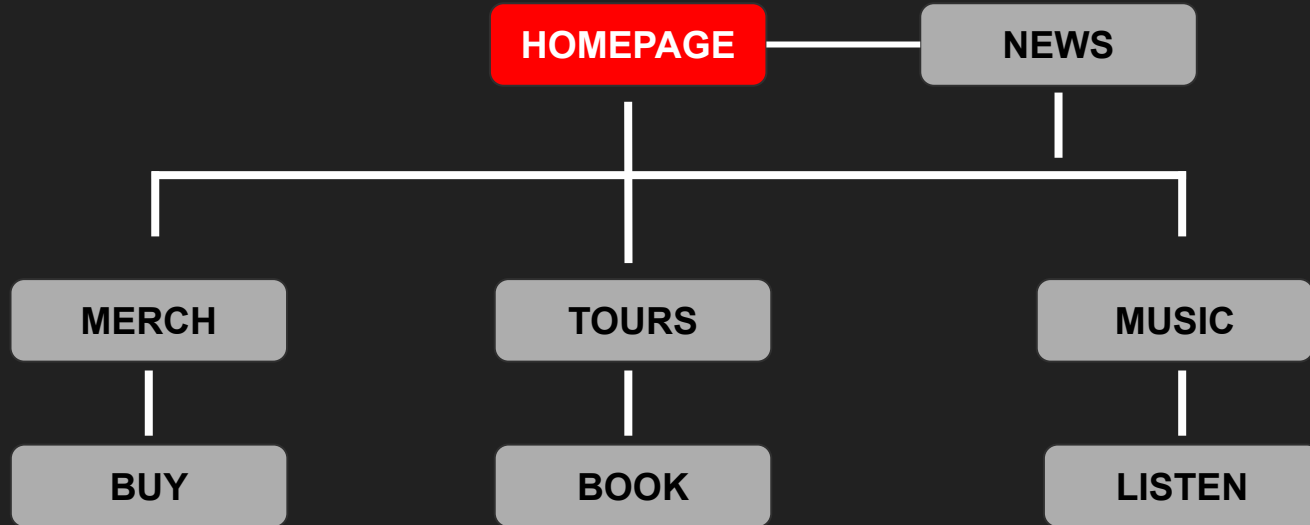
Ian Prince Dumanhug

PURPOSE AND TARGET USERS :

In an endeavor to assist the band, my mission entails elevating the promotion of their music, merchandise, and timely updates of upcoming tours with a particular focus on impassioned enthusiasts of the rock 'n' roll genre.

SITE MAP

The Red Jumpsuit Apparatus



DESIGN TEMPLATE

Color Palette



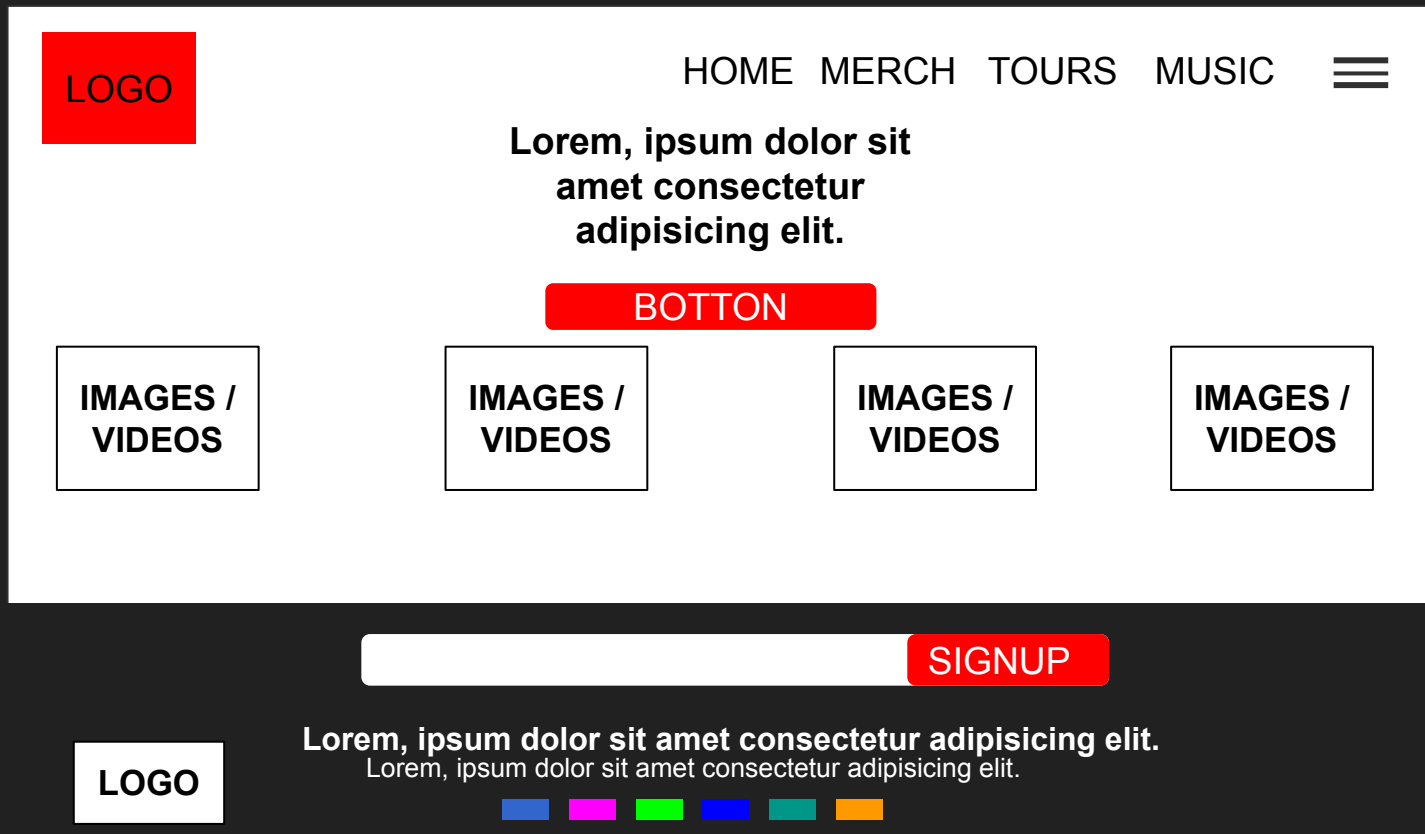
Font-Family

Montserrat
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Courier New
Franklin Gothic Medium

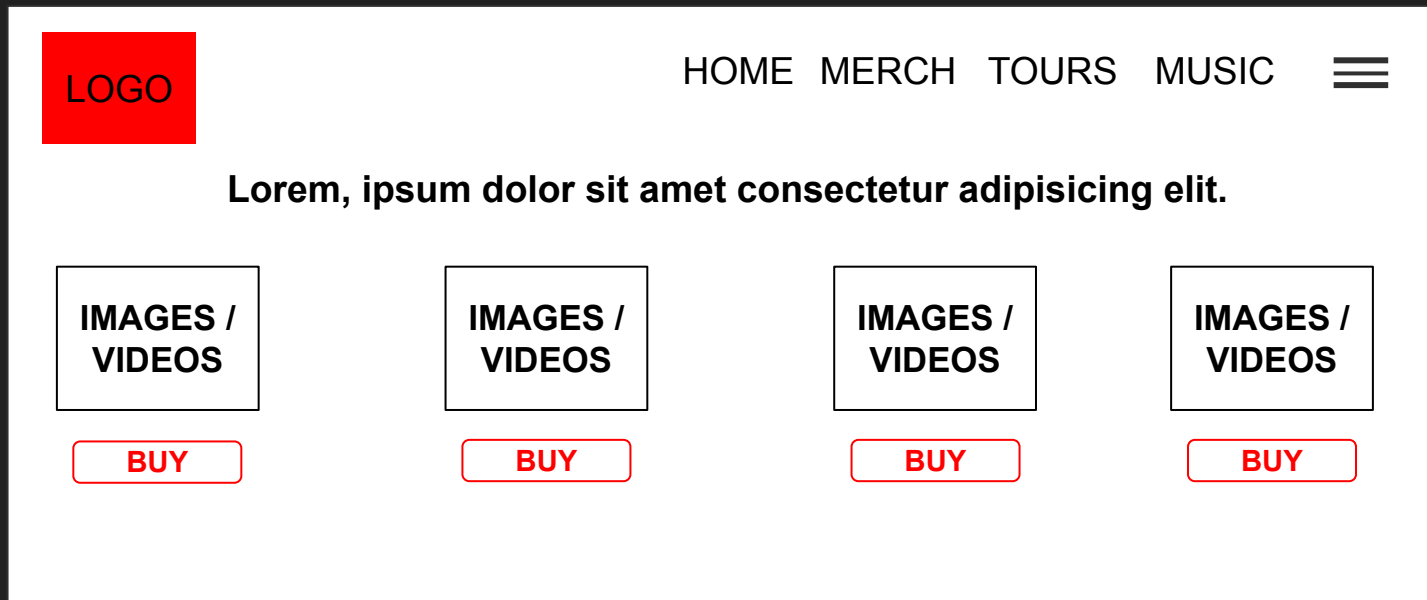
WIREFRAME

HOME PAGE



WIREFRAME

MERCH PAGE

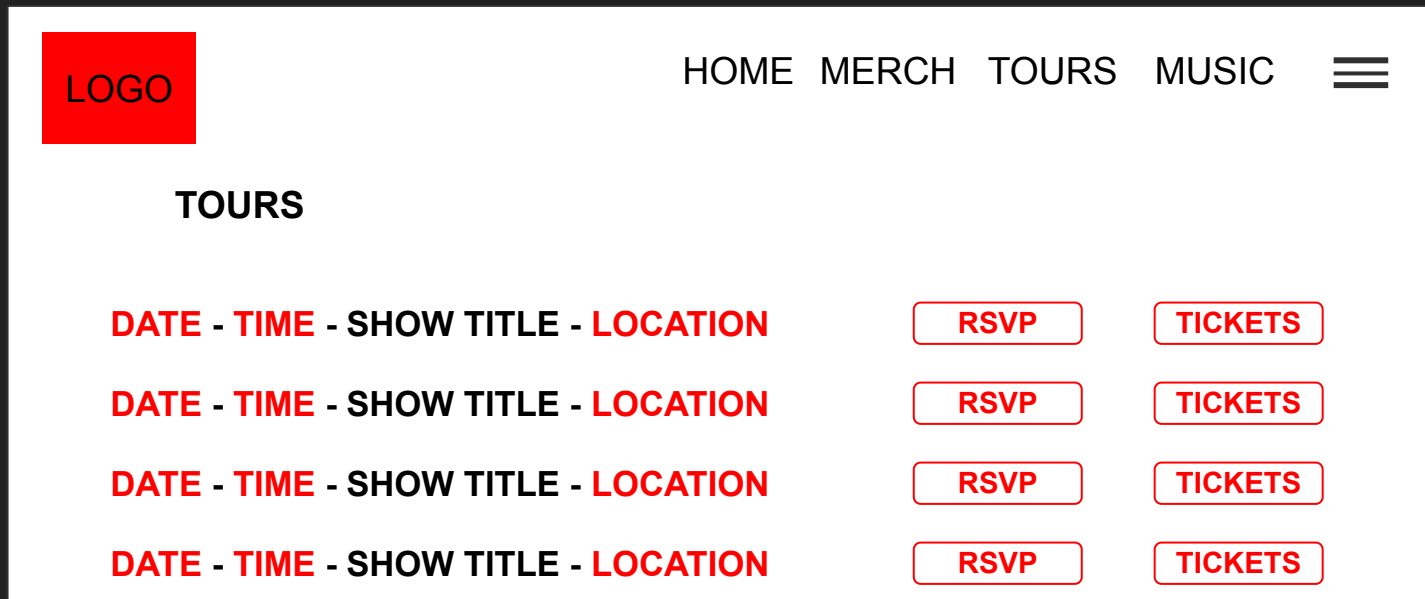


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TOURS PAGE

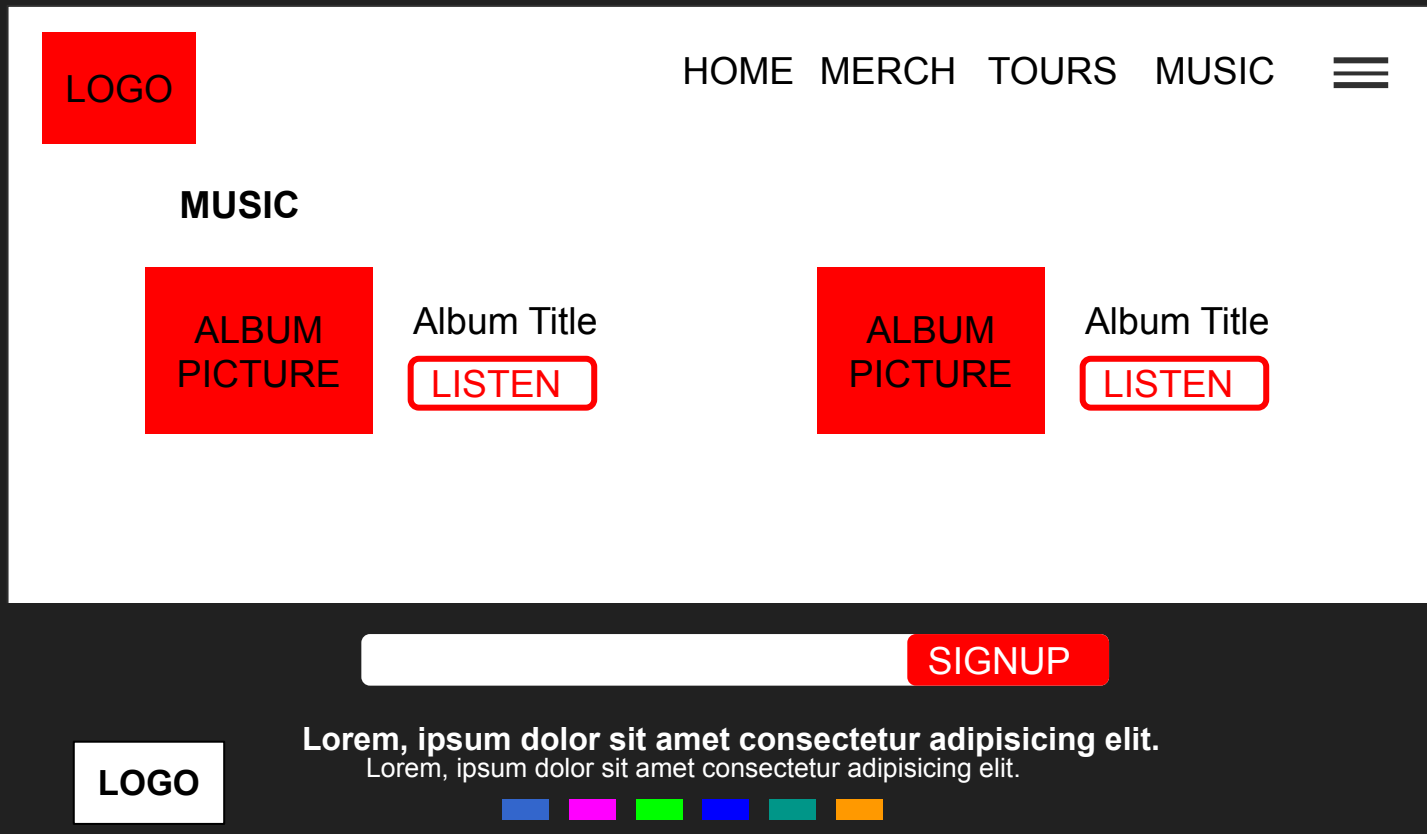


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MUSIC PAGE



GOALS

1. Revamp and develop an engaging and user-friendly website interface that reflects the band's dynamic and energetic image.
2. Create a comprehensive tour schedule section, providing fans with up-to-date information on concert dates, venues, and ticket availability.
3. Establish an online merchandise store, enabling fans to purchase band-related products such as clothing, accessories, and limited-edition items.
4. Integrate social media feeds to foster engagement and connect fans with the band's latest posts and updates.
5. Enable streaming of the band's music directly on the website, offering fans a convenient way to enjoy their tracks.