

# Zhaoyan (Ian) Cong

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## Education

<b>Australian National University</b>	<b>Canberra, Australia</b>
<i>Master of Computing (Specialising in Data Science)</i>	2023.2-2024.12
<ul style="list-style-type: none"><li>GPA: 5.88/7.00, Distinction Average</li><li>Relevant Coursework: Structured Programming, Document Analysis, Relational Databases, Software Construction</li></ul>	
<i>Bachelor of International Relations &amp; Bachelor of Economics</i>	2018.2-2022.12
<ul style="list-style-type: none"><li>GPA: 6.59/7.00, Distinction Average (Top 5%)</li><li>Honours: Dean's Letter of Commendation (December 2018), Kate North Prize (Highest aggregate mark for first-year Russian language courses in 2018)</li><li>Relevant Coursework: Microeconomics, Macroeconomics, Statistics, Econometrics, Corporate Finance, Environmental Economics</li></ul>	

## Work Experience

<b>World Bank Group</b>	<b>Canberra, Australia</b>
<i>Trade-related Climate Change Policy Consultant</i>	2022.3-2023.6
<ul style="list-style-type: none"><li>Responsible for meticulous research, collection, and entry of 1700+ trade-related climate policies in G20 countries from 1990 onwards, ensuring accurate representation and alignment in the World Bank Group's internal database</li><li>Participated in the creation and ongoing maintenance of a user-friendly policy database aiming to achieve a rapid, fair, and efficient global net-zero transition, employing data validation and quality control measures</li><li>Utilised Python for various data management tasks and SQL for database querying, enhancing the efficiency, accessibility, and user-friendly nature of the vast data collected</li><li>Collaborated with policy analysts to provide evidence-based insights for global net-zero transition, effectively translating complex policy data into actionable information</li></ul>	
<b>Intellisla Institute</b>	<b>Guangzhou, China</b>
<i>U.S. Macroeconomic Policy Analysis Intern</i>	2021.7-2022.2
<ul style="list-style-type: none"><li>Responsible for writing monthly U.S. political and economic analysis reports, wrote 3 5000-word reports on the prospect of lifting trade-war tariffs on China, debt-ceiling issue, and supply chain crisis</li></ul>	
<b>Soochow Securities Co., Ltd.</b>	<b>Shanghai, China</b>
<i>Equity Research Intern</i>	2020.7-2020.10
<ul style="list-style-type: none"><li>Analysed business performance, competitiveness, and future market prospect of an IPO company producing GLP-1 agonists, assisted consultants in projecting future market size and writing a 16-page analysis report</li><li>Led a team of 5 for weekly market reports, standardised the report-writing procedure and independently constructed data template using Excel functions to improve work efficiency, produced 11 weekly reports in total</li></ul>	
<b>IQVIA</b>	<b>Shanghai, China</b>
<i>Primary Intelligence Intern</i>	2020.3-2020.7
<ul style="list-style-type: none"><li>Participated in diabetes drugs market research project, conducted desk research on the clinical data and major pipelines of oral antidiabetic agents, wrote a 12-page expert interview summary, made 10+ slides for the final report</li><li>Participated in irritable bowel syndrome drug positioning project, assisted consultants in collecting information, including physicians, diagnosis procedures, and diagnostic criteria, made 5 slides for the final report</li></ul>	
<b>PwC China</b>	<b>Beijing, China</b>
<i>Part-time Assistant</i>	2019.12-2020.1
<ul style="list-style-type: none"><li>Participated in the market research project of the catering industry in China, responsible for data cleaning using Python, cleaned 5000+ data and visualised them through PowerBI for the final report</li><li>Participated in the job market research project, analysed 6000+ keywords of job posts using "Jieba" Python Chinese text segmenter, and constructed word clouds of job preference and business district using PowerBI</li></ul>	

## Extra-curricular Activities

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### ANU Fencing Club

Canberra, Australia

*Student Engagement Officer*

2023.10-

- Responsible for enhancing student participation and engagement by devising and implementing strategies and initiatives that foster a supportive and vibrant club environment, improving overall club performance

*Social Officer*

2023.2-2023.10

- Collaborated with other club officers and members, ensuring that events were aligned with club goals and values and that they complemented the sporting activities without conflict
- Planned, coordinated, and executed a variety of social events and gatherings aimed at fostering a sense of community and camaraderie among club members, enhancing their overall club experience

### 180 Degrees Consulting

Canberra, Australia

*Student Consultant*

2022.2-2022.5

- Worked with a team of 7 in a revenue diversification project for a local non-profit organisation, responsible for identifying available funding channels and conducting cost-benefit analysis using desk research

### AIESEC Fireflies Programme

Baku, Azerbaijan

*Volunteer*

2019.7-2019.8

- Worked with a team of 10 to help promote the local tourism industry by writing blogs and created a website for blog-writing with the team and an Instagram account that reached 100+ subscribers in the first week

## Skills & Interests

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- Computer Skills: Java, JavaScript, Python, R, SQL, Power BI, AWS, Microsoft Azure, MS Office, STATA
- Language Skills: Mandarin (Native), English (IELTS, 7.5), Russian (Basic)
- Interests: Fencing, Reading, and Gym Workout

## References

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Dr Emma Aisbett (Employer)

Team Leader of Trade-related Climate Policy Project

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Dr Anne Helene Beck (Employer)

Trade and Climate Consultant

Email: [abeck2@worldbank.org](mailto:abeck2@worldbank.org)

AsPr Marcus Mietzner (Tutor)

Lecturer in Indonesian Foreign and Security Policy

Email: [Marcus.Mietzner@anu.edu.au](mailto:Marcus.Mietzner@anu.edu.au)