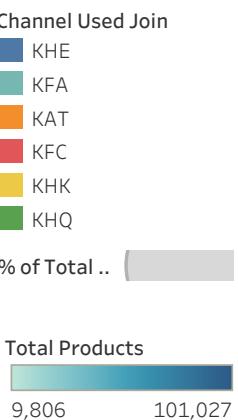
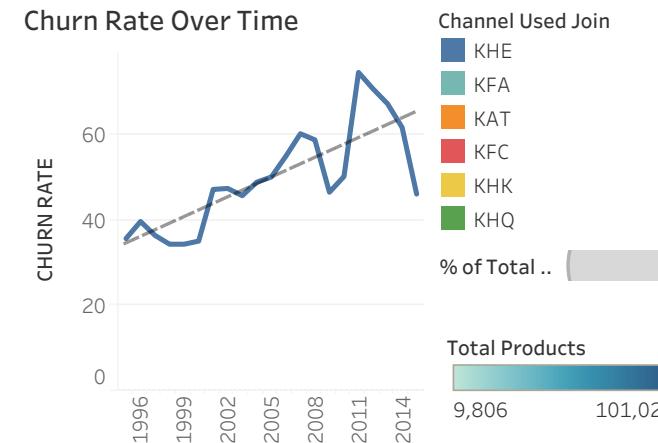
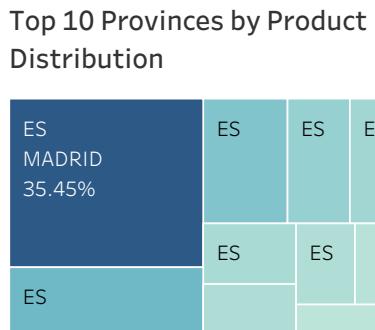
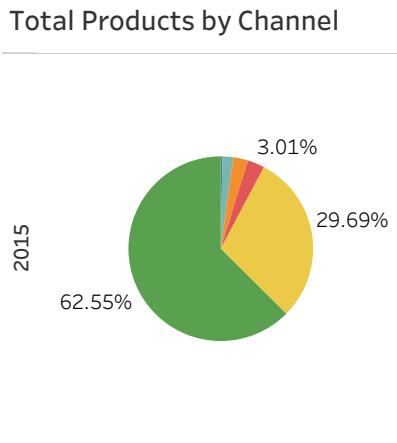


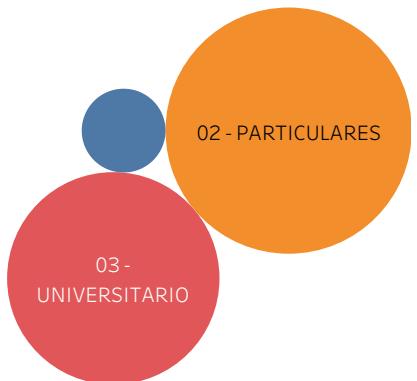
Cross-Selling Tracking Dashboard

Customer Totals	
No. Active Customers	280,773
No. Inactive Customers	345,496
Total Customers	609,577

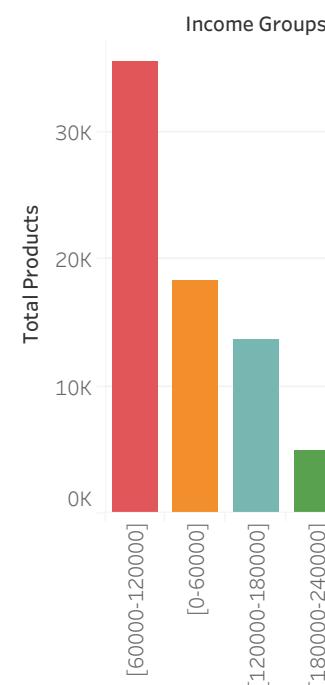
Latest Quarter Metrics		
2015 Q2		
April	May	June
34.403	37.599	29.385
74.187	74.316	80.310
2.5037	2.3866	2.3213



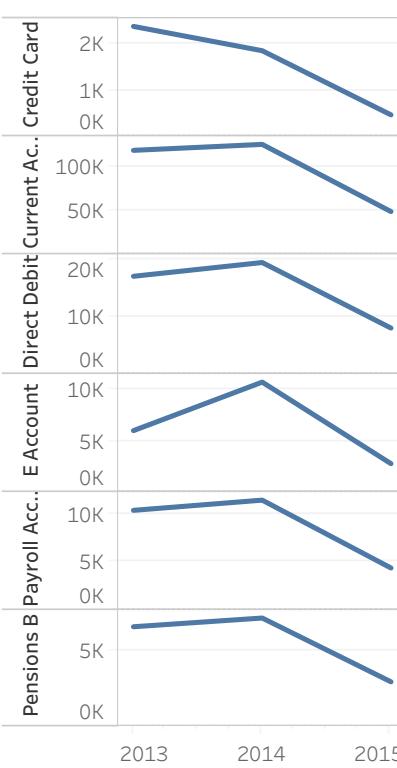
Product Distribution by Segment



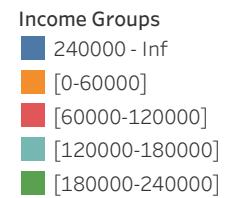
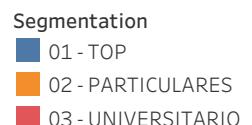
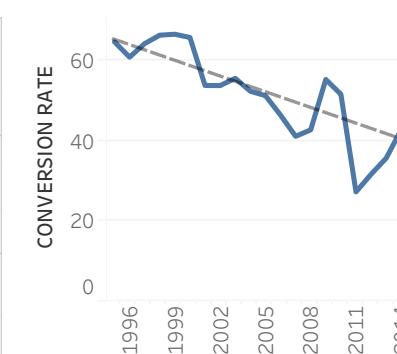
Product Distribution By Income



Product distribution by Year



Conversion Rate Over Time



Cross-Selling Rate over Time

