

Cross-Selling Tracking Dashboard

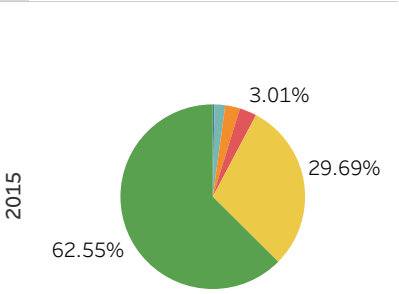
Customer Totals

No. Active Customers	280,773
No. Inactive Customers	345,496
Total Customers	609,577

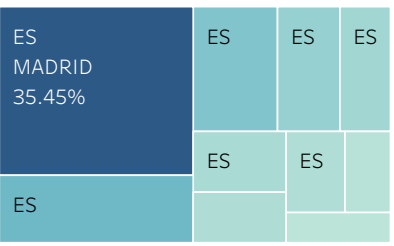
Latest Quarter Metrics

2015		
Q2		
April	May	June
34.403	37.599	29.385
74.187	74.316	80.310
2.5037	2.3866	2.3213

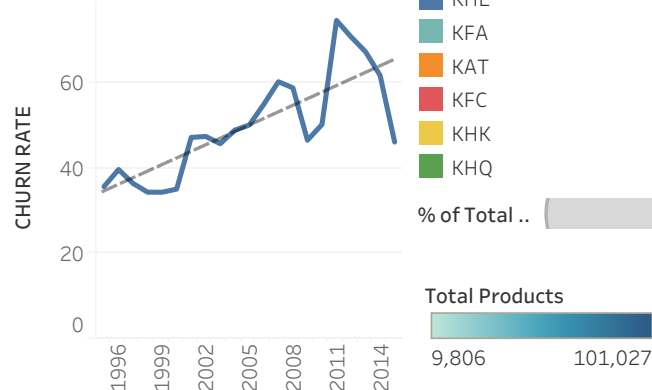
Total Products by Channel



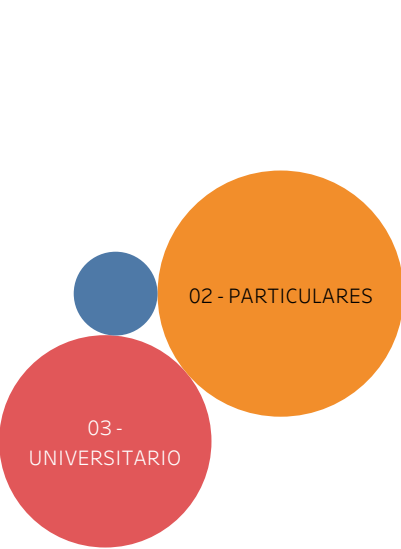
Top 10 Provinces by Product Distribution



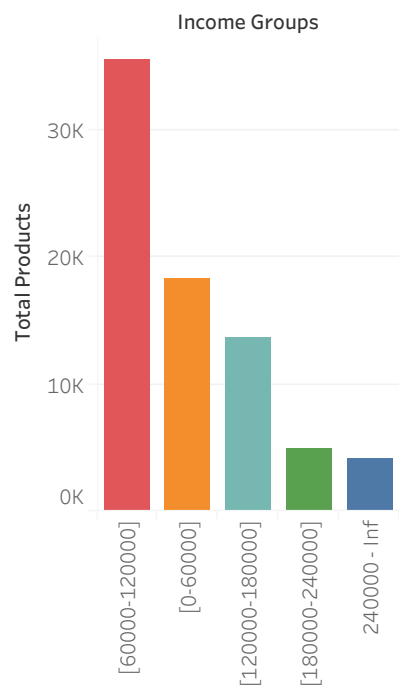
Churn Rate Over Time



Product Distribution by Segment



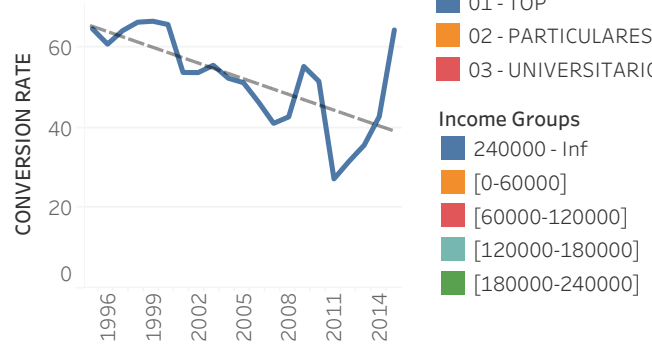
Product Distribution By Income



Product distribution by Year



Conversion Rate Over Time



Cross-Selling Rate over Time

