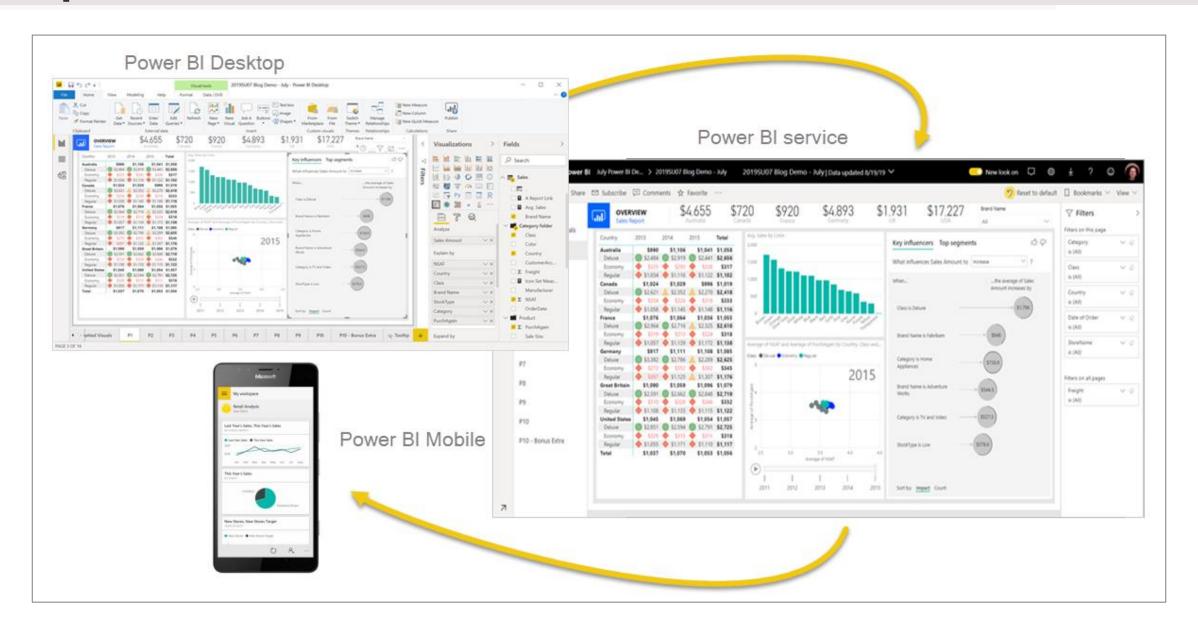




Intro to Power BI

The parts of Power BI



How to download?

Download Power BI tools and apps

Whether you're on the go or need to create rich, interactive reports, download the tools you need to build reports and stay connected to your data from anywhere, anytime. Get a 360° view of your business data on the go—at the touch of your fingers—and quickly connect, shape, visualize, and share data insights through Power BI.



Microsoft Power BI Desktop

With the Power BI Desktop you can visually explore your data through a free-form drag-and-drop canvas, a broad range of modern data visualizations, and an easy-to-use report authoring experience.



Advanced download ontions >



Microsoft Power BI Mobile

Access your data anywhere, anytime. These native apps provide live, interactive, mobile access to your important business information.









Microsoft on-premises data gateway

Keep your dashboards and reports up to date by connecting to your on-premises data sources—without the need to move the data.

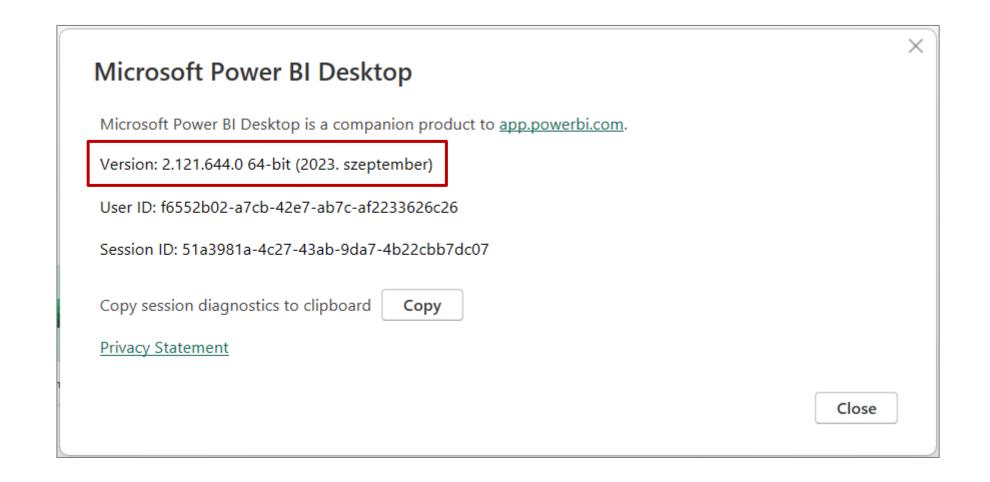
Download standard mode >

Download nersonal mode >

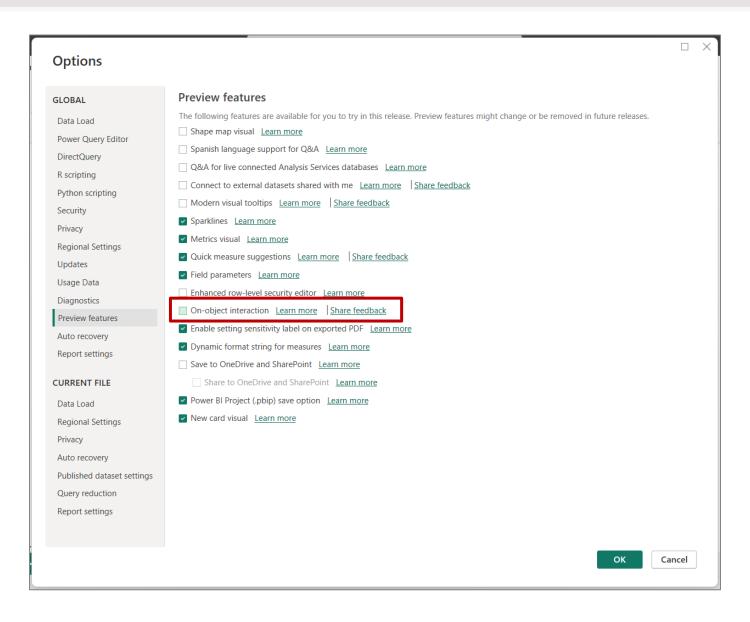
Power BI Blog – Monthly releases



How to check your version number?



How to turn or on off Preview Features?



Power BI Desktop / File / Options and settings / Options / Preview features

Why do we use Power BI?

Why do we use Power BI?

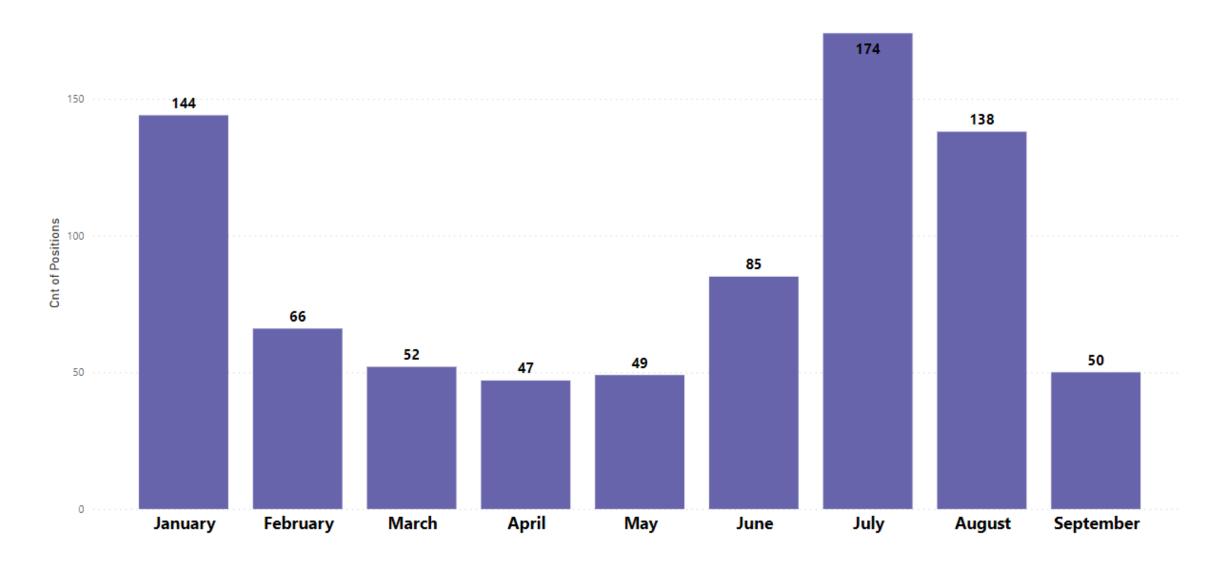
- A technology leader in the BI segment
- A market leader, used very widely from small teams to huge enterprises
- Power BI Desktop is completely free for both personal and business use

Gartner Magic Quadrant for BI platforms

Magic Quadrant for Analytics and Business Intelligence Platforms.

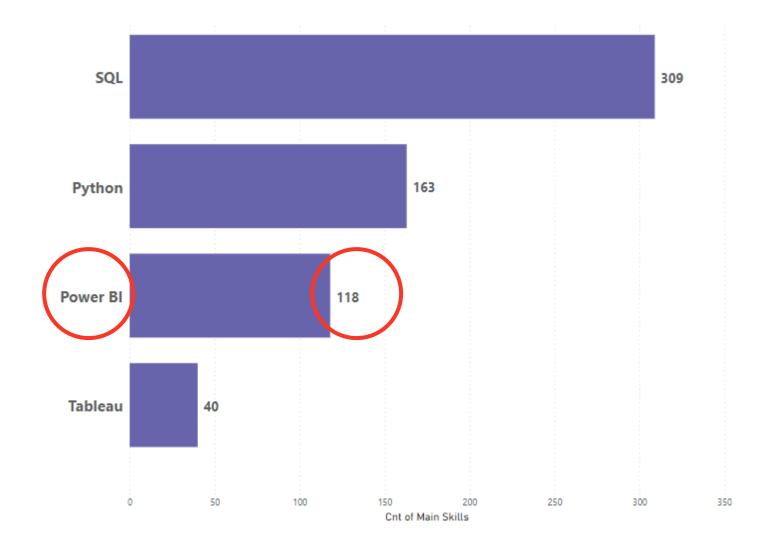


Datajobs.hu



Hungarian job adverts for data-related roles in 2023

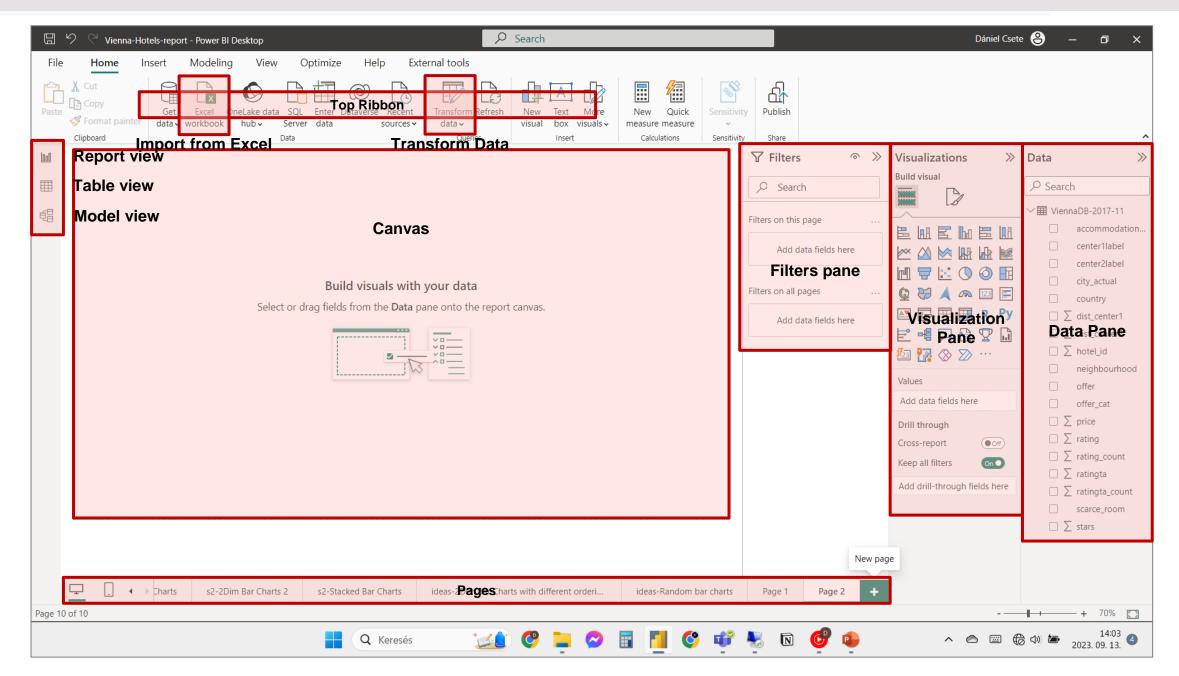
Datajobs.hu



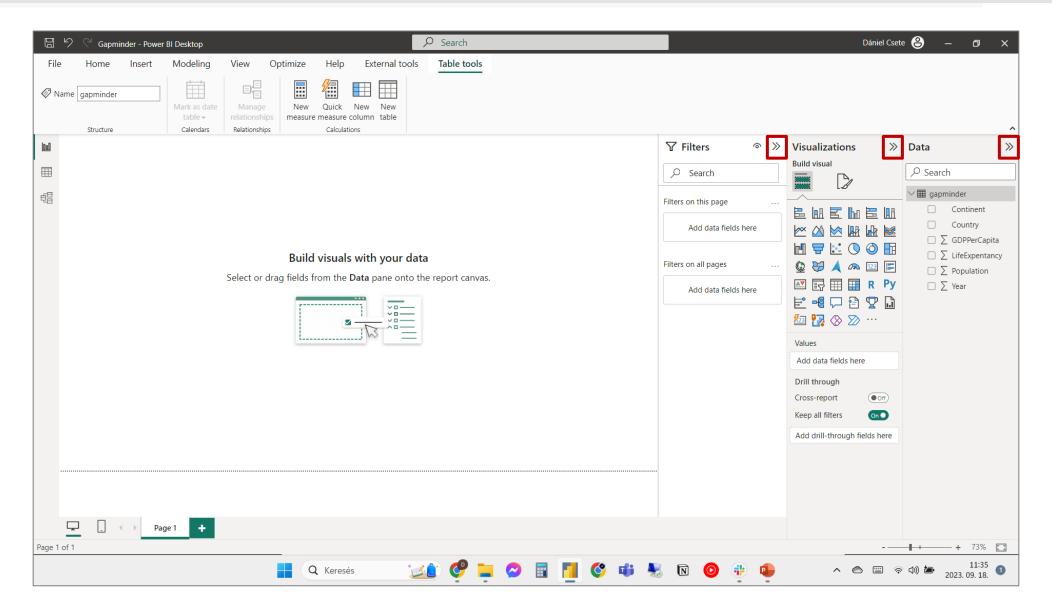
The top requested hard skill in our 2023 sample

Power BI user interface

User interface

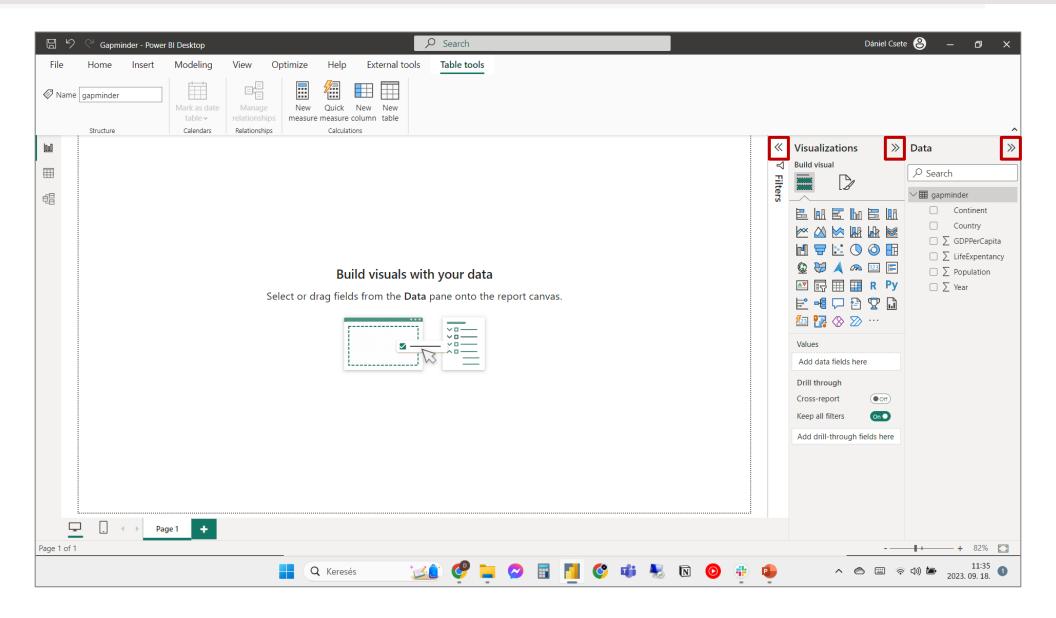


User interface



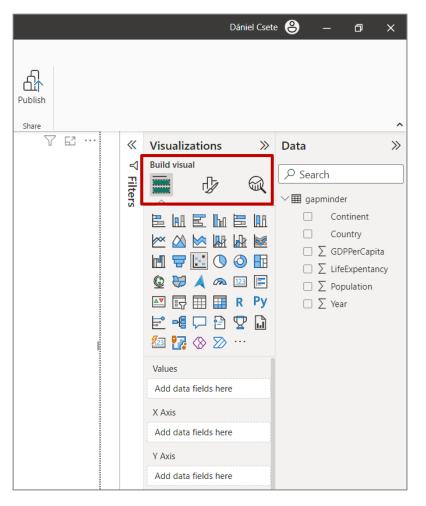
You can close and re-open each side pane with the arrows at the top-right corner

User interface



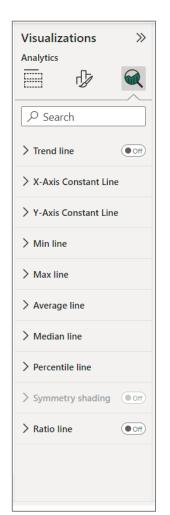
The Filter pane is now closed, but can be re-opened any time

User interface – Visualizations pane



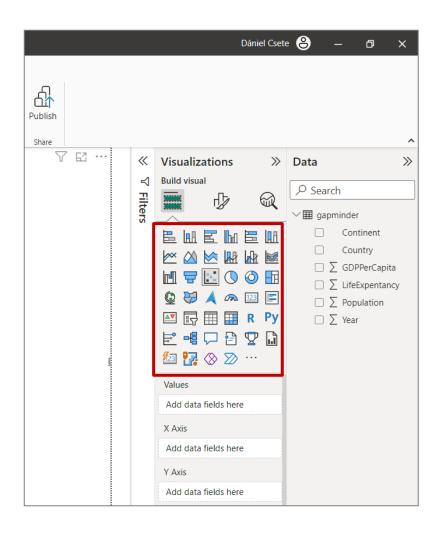


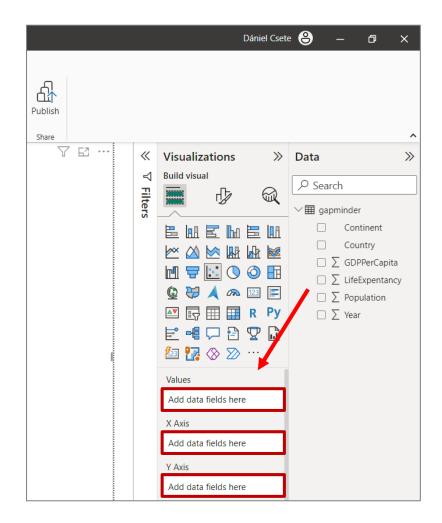




The three main parts of Visualization pane: Build visuals / Format visuals / Analytics

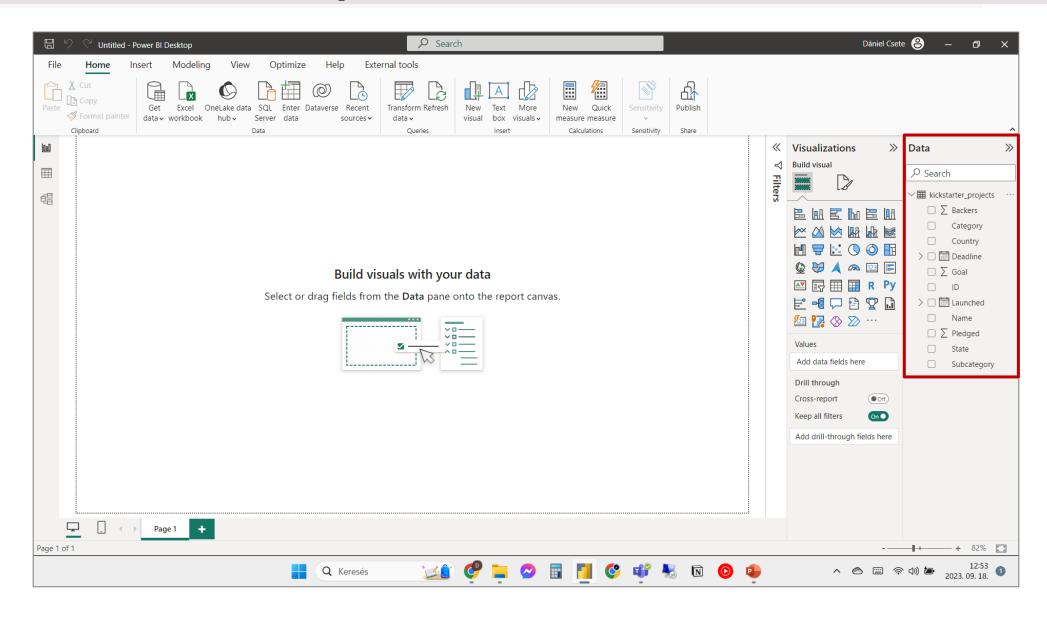
User interface – Visualizations pane





In the Visualization pane you can select the different visualization (chart) types using the icons You can add the needed data column by dragging them onto to X Axis / Y Axis / Legend/etc. fields

User interface – Data pane



This pane contain the columns of the dataset currently open

First steps

The Kickstarter dataset

Kickstarter projects

Kickstarter projects dataset contains numerous projects identified by ID column, sice 2009.

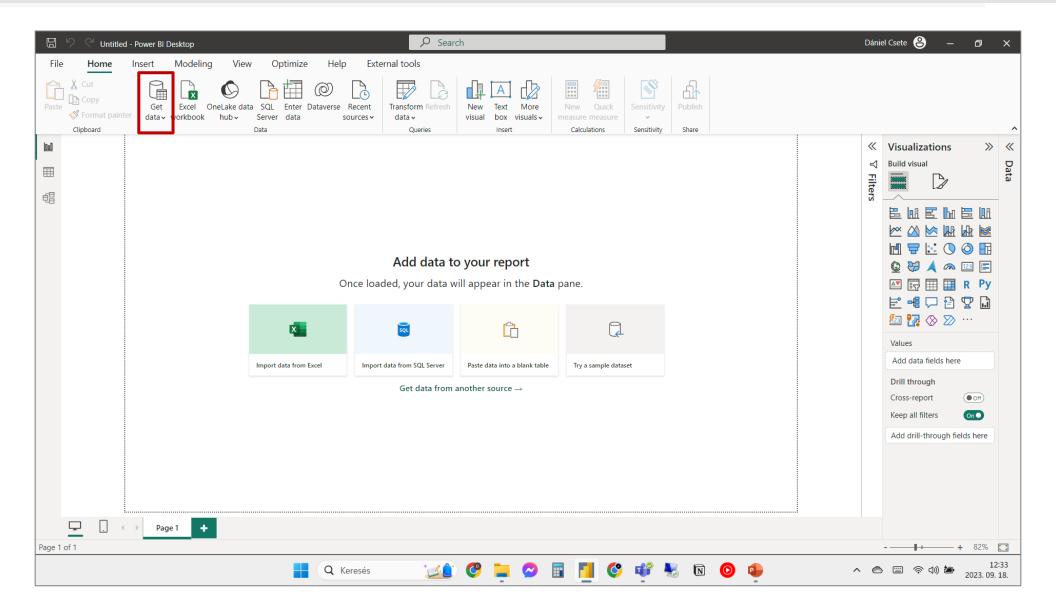
Numerical variables	Descriptive, Categorical variables
Goal	ID
Backers	Name
Pledged	(Sub)Category
	Country
	Launched / Deadline
	State

The data is available as a .csv file, and needs to be imported into Power BI Desktop - (kickstarter_projects.csv)

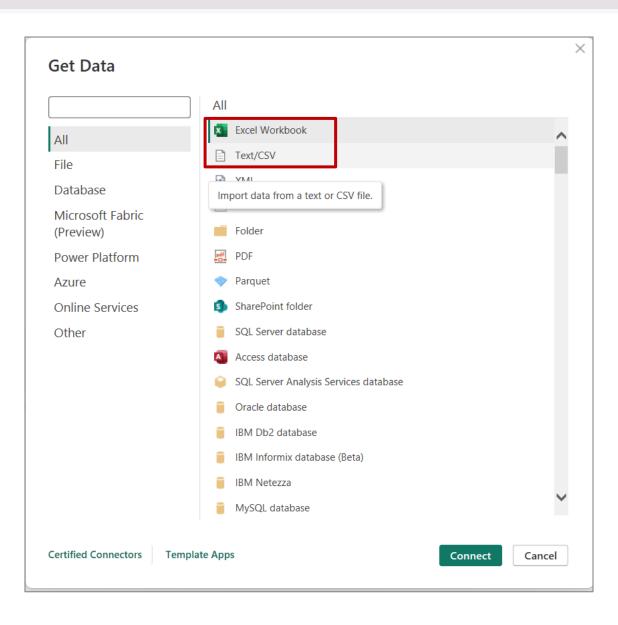
Kickstarter projects

ID 🔻	Name	•	Category -	Subcategory -	Country	Launched *	Deadline		Goal 🔻	Pledged *	Backers -	State 💌
2011930164	Inner Demons saga comes to print, with the he	elp of the fans.	Publishing	Fiction	United States	2011. 03. 20. 7:08:45	2011. június 19., vasárnap		5000	0	0	Failed
749745927	Publish a First Novel		Publishing	Fiction	United States	2011. 04. 14. 16:59:25	2011. május 14., szombat		5000	0	0	Failed
92671007	Kickshaw Candies Book Trailer		Puhlishina	Fiction	United States	2011. 04. 15. 17:36:00	2011. május	15., vasárnap	5000	0	0	Failed
1034448170	"Helter Skelter" by Bryan Cassiday	∨⊞ kick	starter_pro	ojects	United States	2011. 06. 16. 2:51:52	2011. július	16., szombat	5000	0	0	Failed
2037215488	Repel the invasion of Earth! Publish this book!	_	_		United States	2011. 06. 19. 7:27:08	2011. augusztus	18., csütörtök	5000	0	0	Failed
842865859	The Last Poem of Schetzzer - A Story to Belor		∑ Backers		United States	2011. 06. 27. 18:16:00	2011. júli	us 27., szerda	5000	0	0	Failed
1736560265	Short Story Collection about Growing Up in A		Category	United States	2011. 08. 08. 20:04:58	2011. szeptember	22., csütörtök	5000	0	0	Failed	
928149190	STAR FIRE			United States	2012. 01. 05. 4:20:05	2012. februa	ír 4., szombat	5000	0	0	Failed	
2107312107	Mindrealms Saga (mindrealms Trilogy comple		Country	/	United State	∨ □ 🛗 Laund	hed	ir 4., szombat	5000	0	0	Failed
2134280213	A Life After Death	\ #	Deadline		United State			uár 13., hétfő	5000	0	0	Failed
1858893869	New Novel	> L <u>:</u>		ie	United State	∨ □ 🖫 Date	te Hierarchy	lis 13., péntek	5000	0	0	Failed
2075110302	BLOOD RED HEARTS	_ 7	∑ Goal		United State			lis 25., szerda	5000	0	0	Failed
672028450	Want to read a story about the dark side of th			United State	Y	Year	26., szombat	5000	0	0	Failed	
1142867579	The Bloviator: "SEX, DRUGS AND WARREN G.		ID		United State		Quarter	26., szombat	5000	0	0	Failed
495238116	Trauma Junkie The Novel	\ #	Launched		United State			us 27., szerda	5000	0	0	Failed
1498760656	Pretty Hate Machine: Special Task Force: GREE	> 🗆 🗉		ed	United State		Month	ius 1., péntek	5000	0	0	Failed
392684760	Neverluton		Name		United State		úlius 2., hétfi	úlius 2., hétfő	5000	0	0	Failed
10556153	Get Keeper of the Black Stones out into the w			United State		Day	s 7., szombat	5000	0	0	Failed	
2078331996	SKYWAY-Sequel Novel to PROJECT DARK SAV		∑ Pledged		United States	2012. 06. 09. 5:26:23	2012. augusz	tus 8., szerda	5000	0	0	Failed
150710173	Starving Writer			_	United States	2012. 07. 05. 22:29:56	2012. augusztu	ıs 4., szombat	5000	0	0	Failed
587870712	A DIVA's GuideTo EveryDay Etiqutte		State		United States	2012. 07. 07. 20:11:42	2012. augu	sztus 6., hétfő	5000	0	0	Failed
327387576	Assassins - A Mystery Suspense Novel		Subcatoo	Subcategory	United States	2012. 07. 10. 1:44:58	2012. augusztu	s 9., csütörtök	5000	0	0	Failed
1894890285	Draven's Quest for Treasure-An Action Story v		Jubcatt		United States	2012. 07. 23. 19:24:34	2012. auguszt	2012. augusztus 22., szerda		0	0	Failed
1875469599	Grampus: The Beginning		Publishing	Fiction	United States	2012. 08. 07. 21:09:53	2012. szeptembe	r 6., csütörtök	5000	0	0	Failed
1458372743	Innocent by Reason of Insanity		Publishing	Fiction	United States	2012. 08. 14. 6:32:38	2012. októbei	13., szombat	5000	0	0	Failed
1599969590	The Guardians of Ardgaurd Trilogy		Publishing	Fiction	United States	2012. 09. 29. 3:11:10	2012. október 29., hétfő		5000	0	0	Failed
1795140119	Milk To My Belly, Blue to My Heart		Publishing	Fiction	United States	2012. 10. 03. 7:02:19	2012. november 16., péntek		5000	0	0	Failed

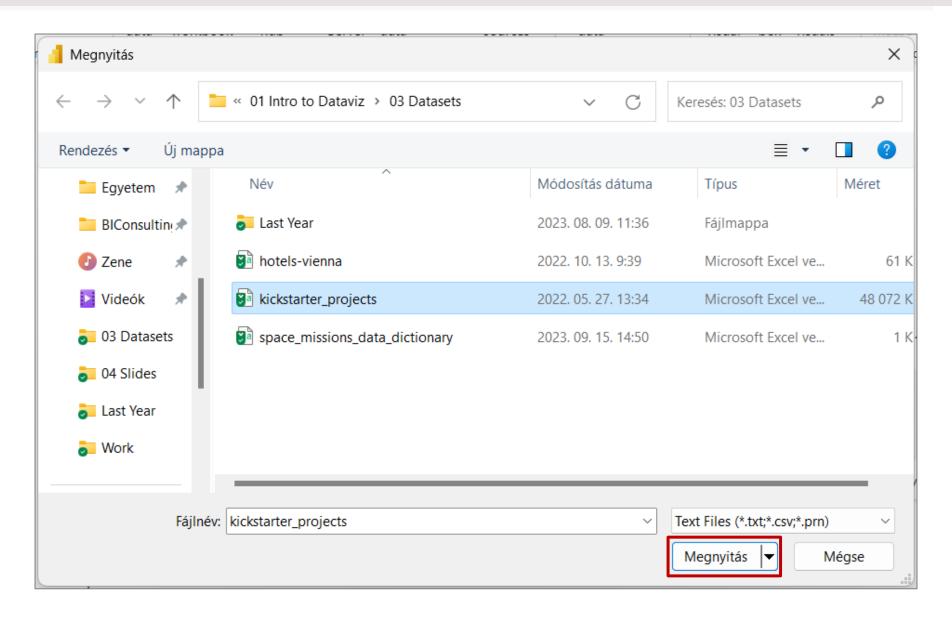
Get the data



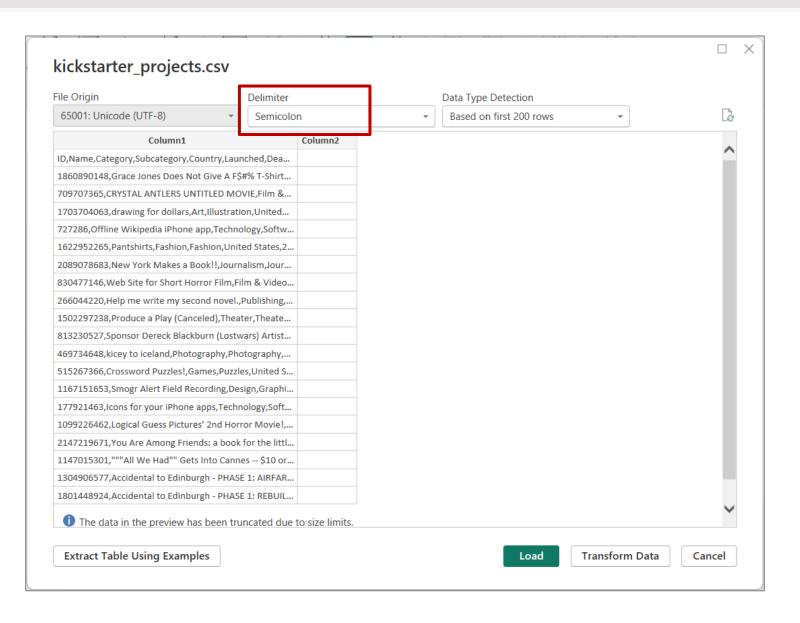
Open the get data menu



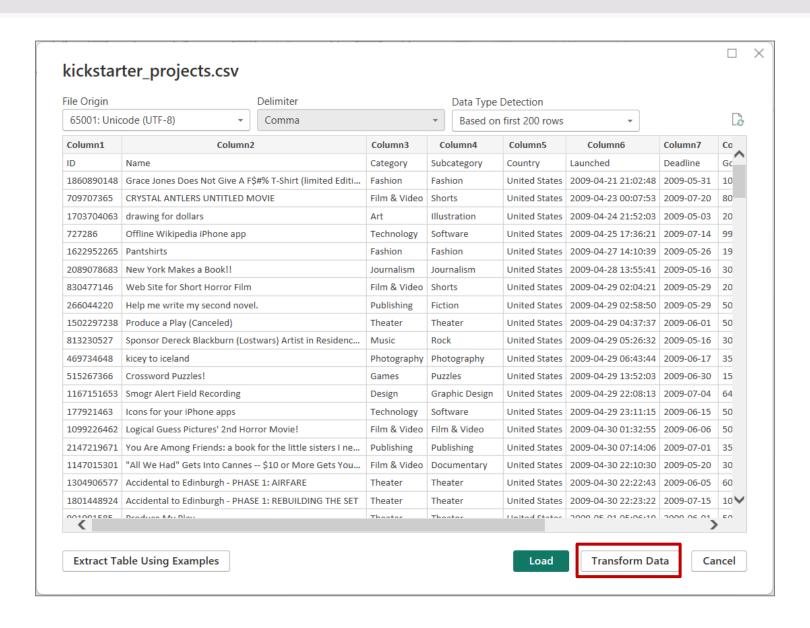
Select the appropriate data source and Connect (now csv)



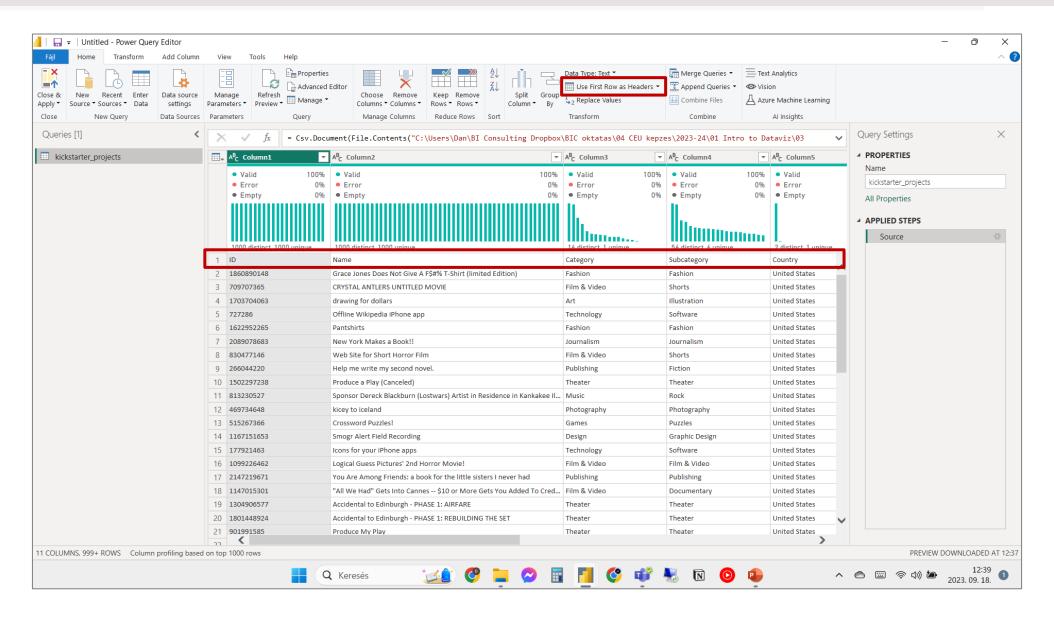
Open the kickstarter csv



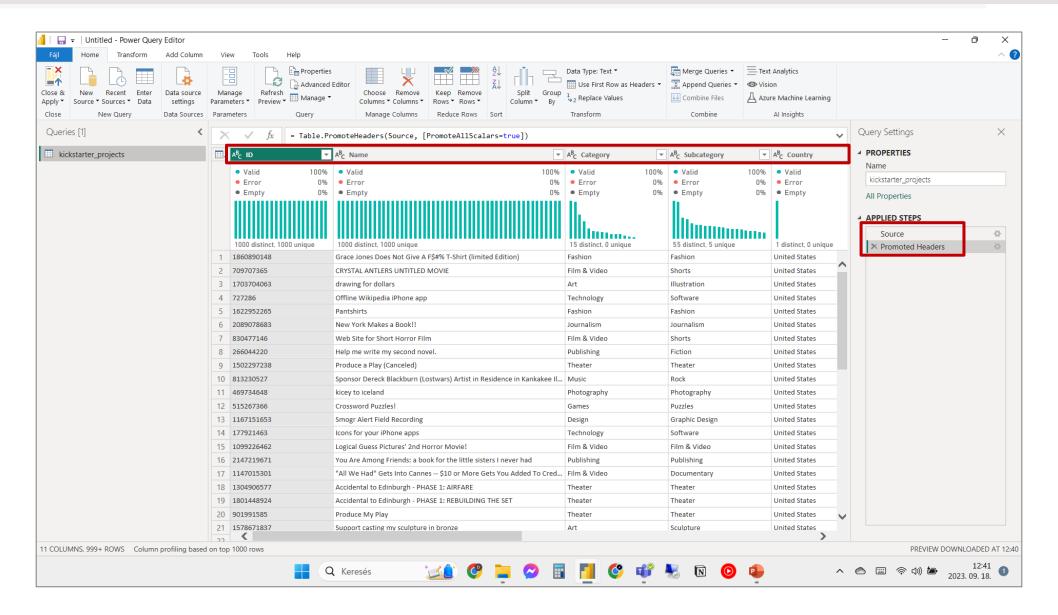
Change the delimiter to "Comma"



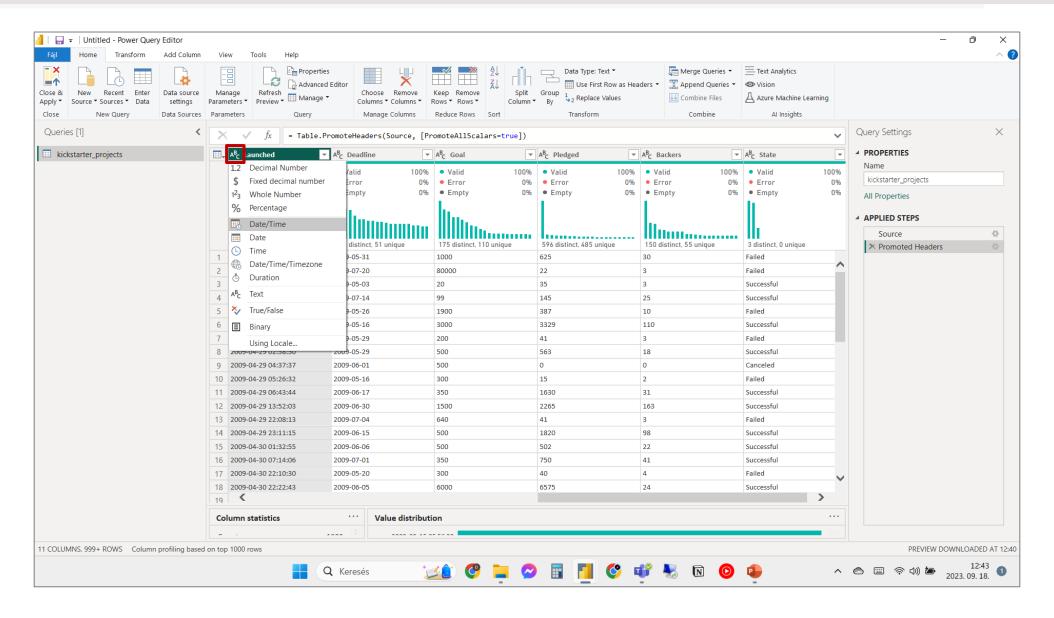
Select Transform Data for further data manipulation



Use First Row as Headers



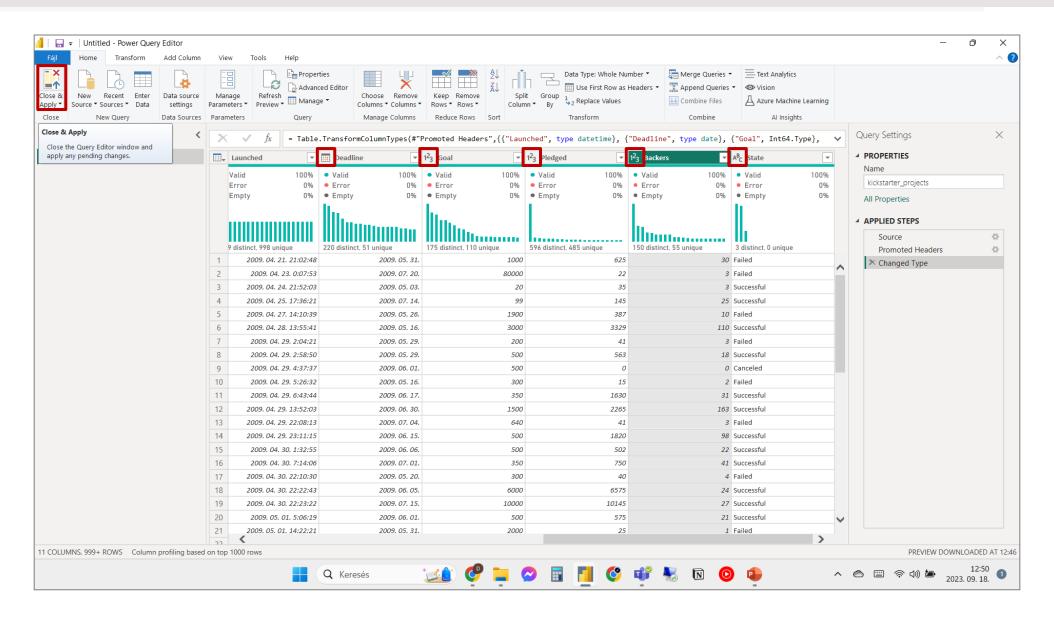
You can see the applied steps expanded with a new step and we have correct column namings



Select the small icon before the column namings to change the data type for the column

Columns where data type change is needed:

- Launched to Date/Time
- Deadline to Date
- Goal to Whole numner
- Pledged to Whole number
- Backers to Whole number



Summary

- Steps for loading data so far
 - Connecting to a CSV data source
 - Promoting Headers
 - Changing column data types
 - Applying the completed steps

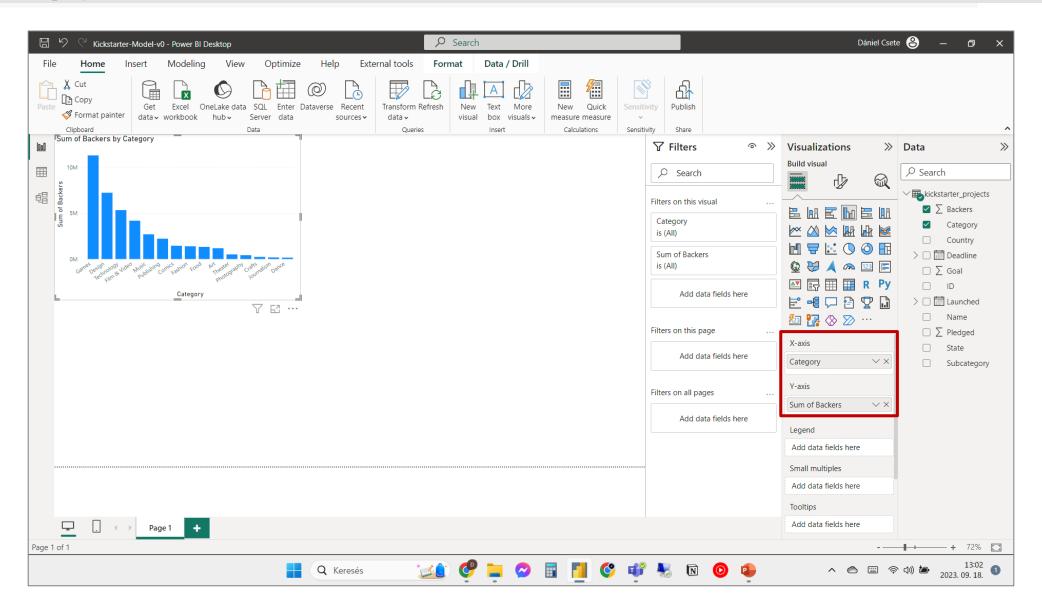
Creating your first chart

Creating your first chart

Create a bar chart that shows the sum of backers for each category!

- 1. Select the appropriate visual
- 2. Select Category as X axis value
- 3. Select Backers as Y axis value
- 4. Leave the summarization as Sum
- 5. Format the fonts and axes

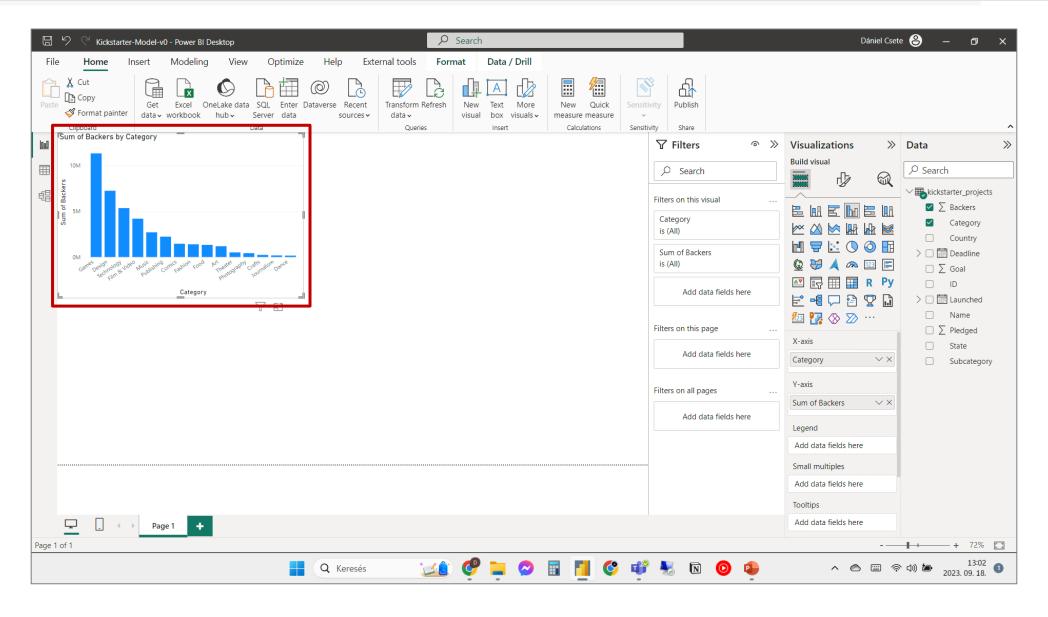
Creating your first chart



After the data is added you can see the columns at the Data pane

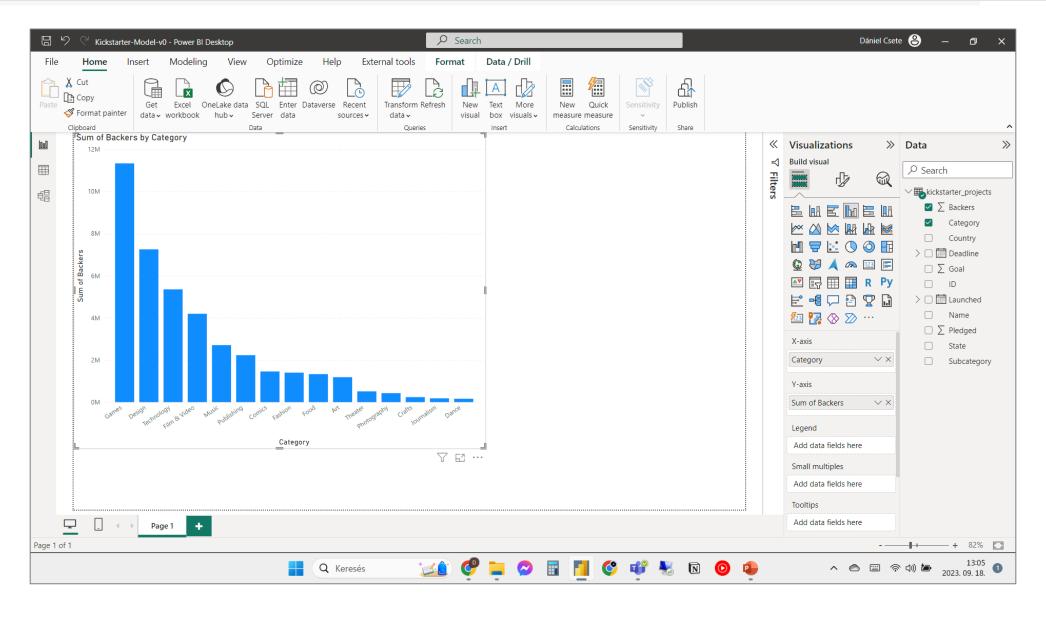
Basic formatting

Sizing



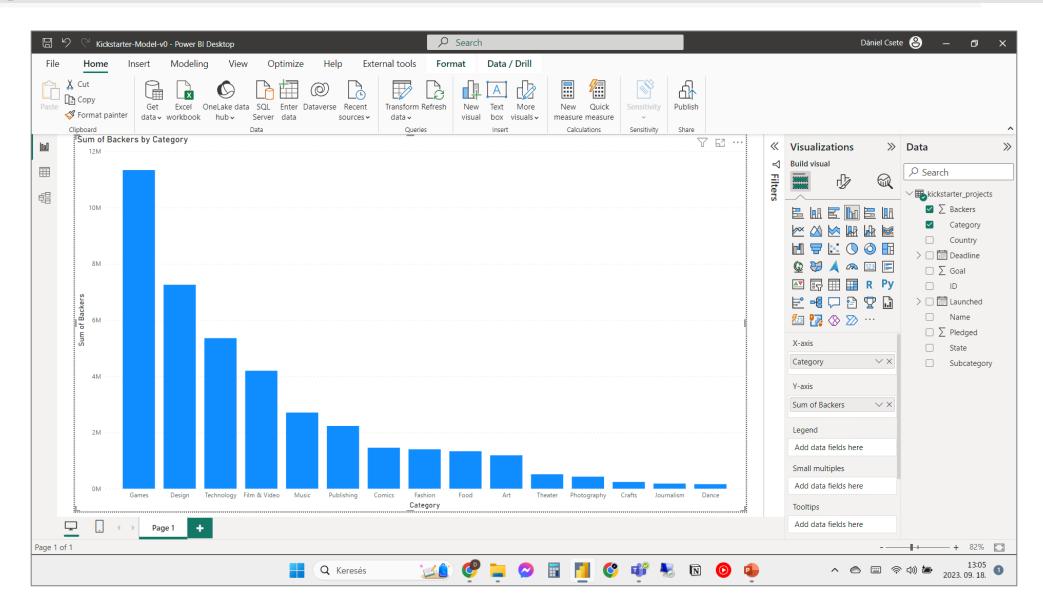
With the edge of the visual you can re-size it

Sizing



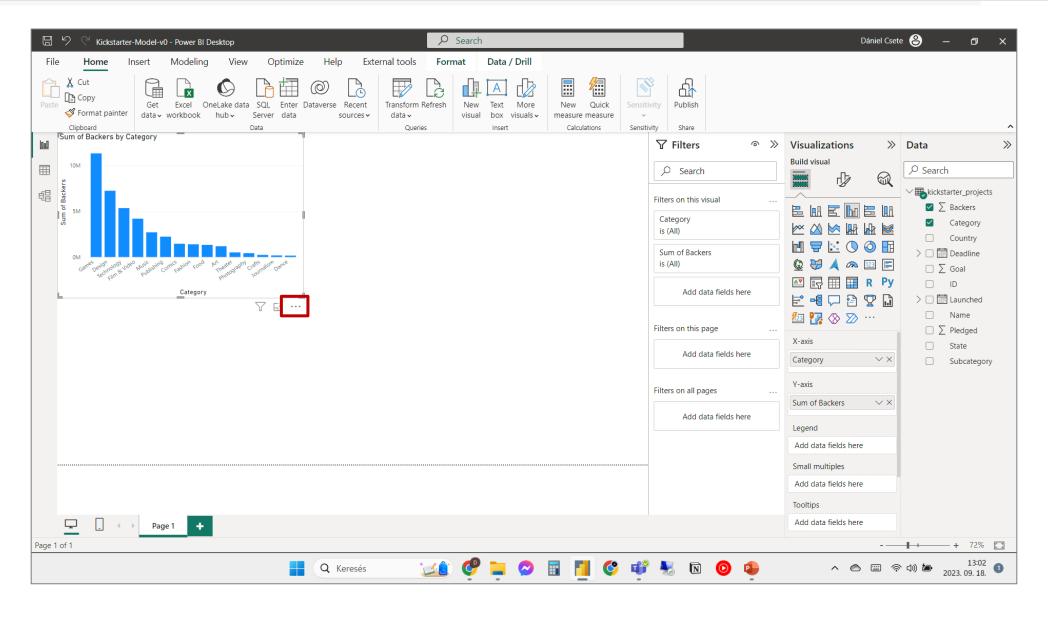
With the edge of the visual you can re-size it

Sizing



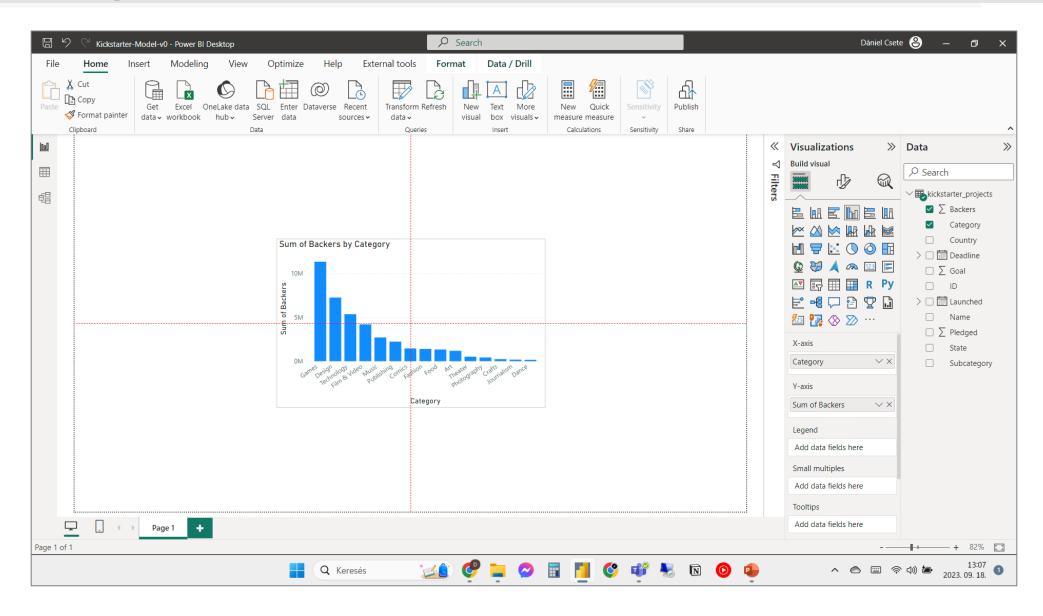
Whole page size visual

Positioning a visual



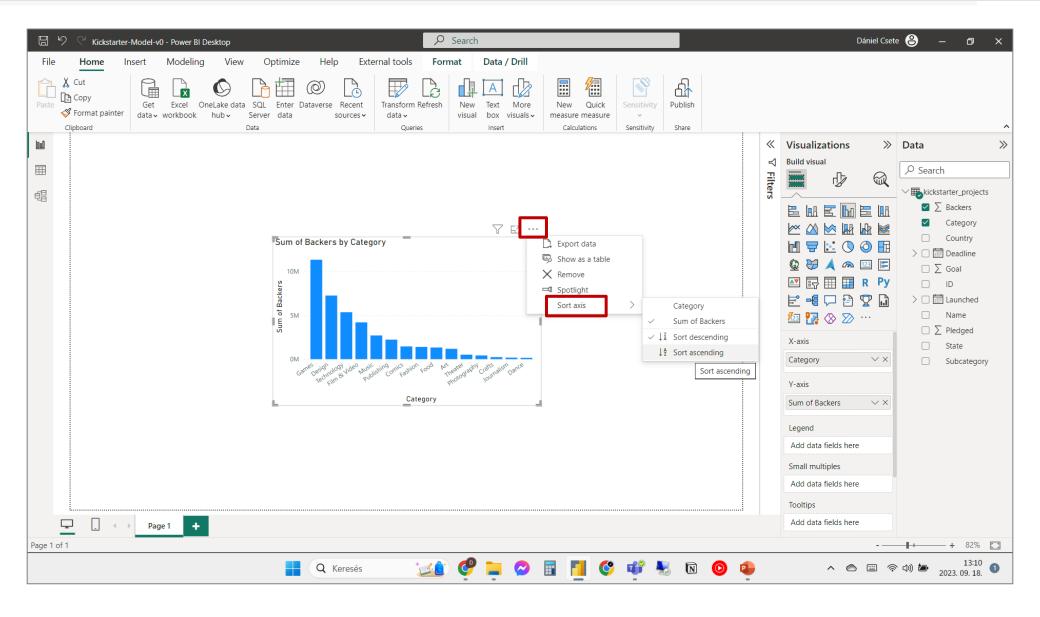
Click and hold the 3 dots or the very edge of a visual to re-position it on the Canvas

Positioning a visual



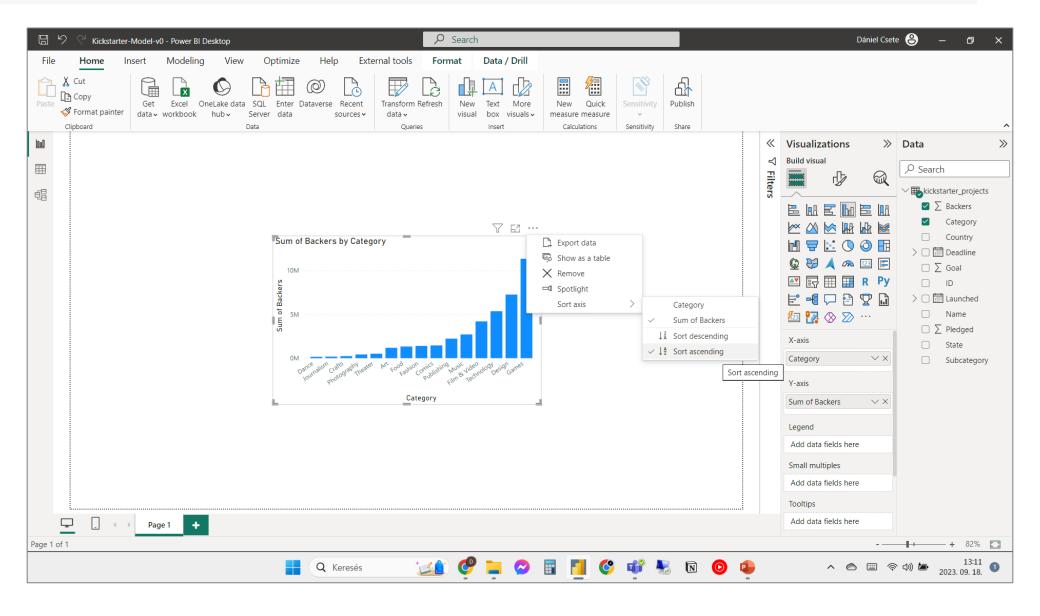
When moving the visuals you can use the assistance rulers as well

Ordering



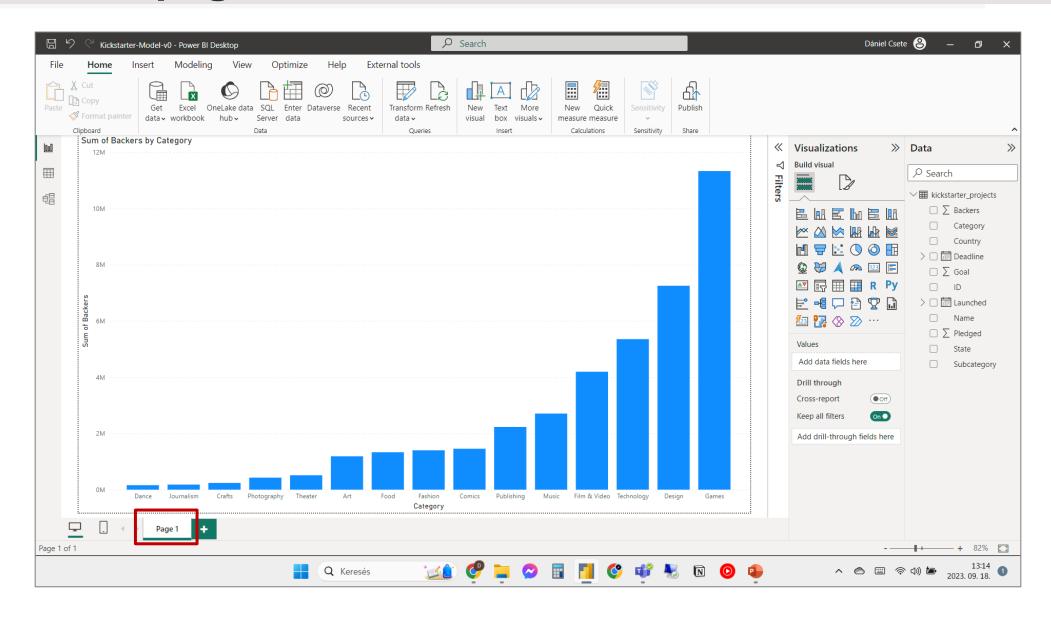
Here you can change the ordering of the columns: 3 dots / Sort axis

Ordering



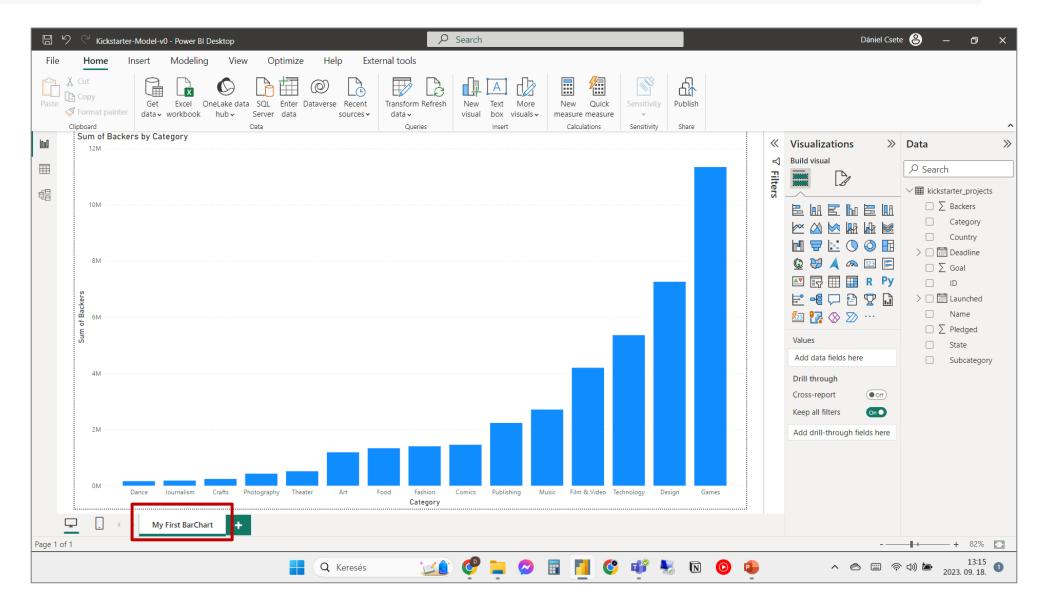
After re-ordering the columns are in an ascending order

Rename the page



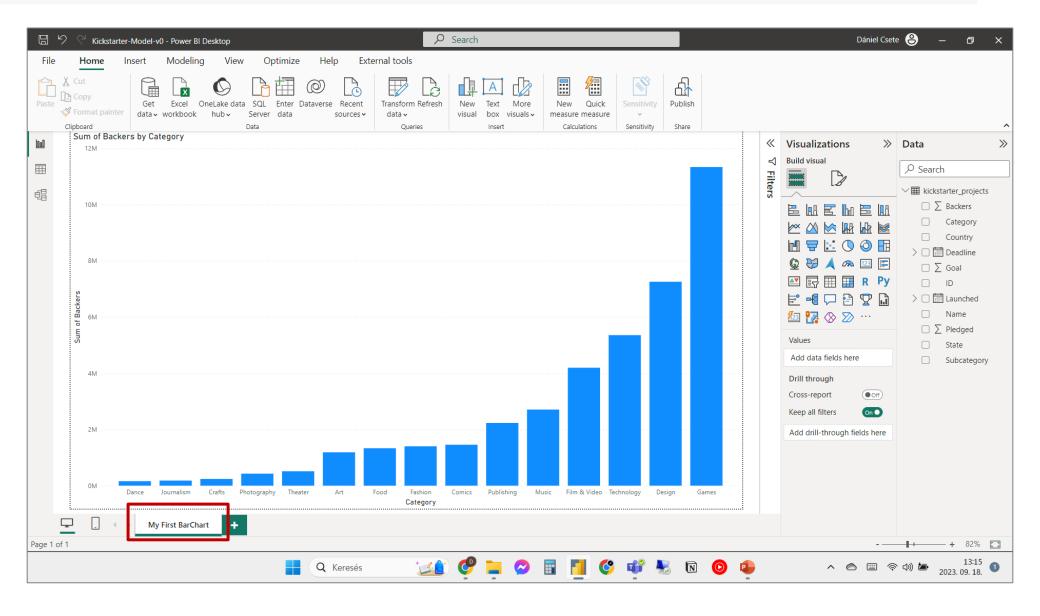
Give descriptive titles to the pages as well

Rename the page



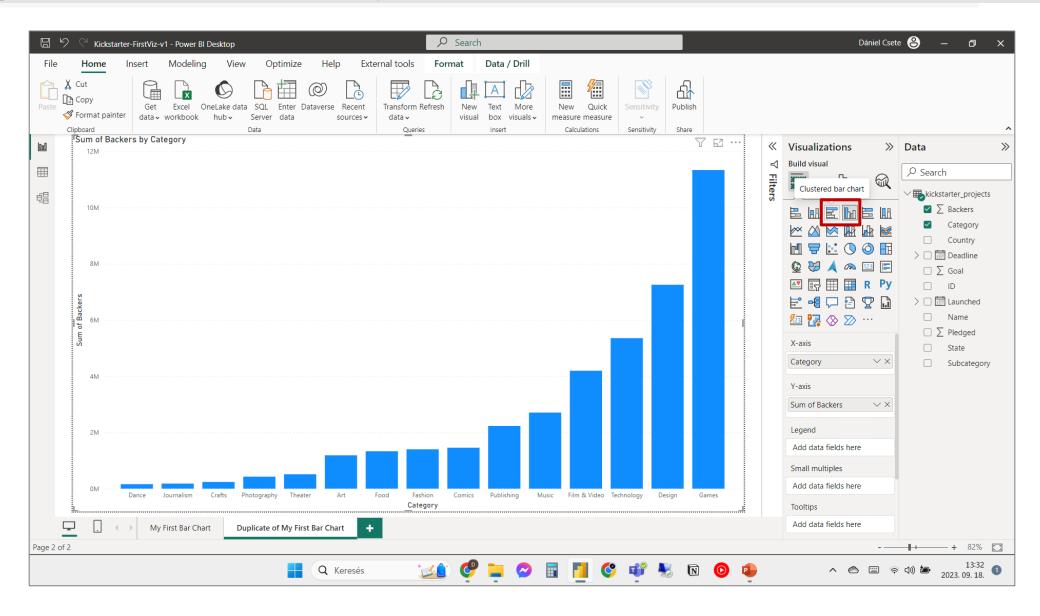
Now you can see the changed page naming

Duplicate the page



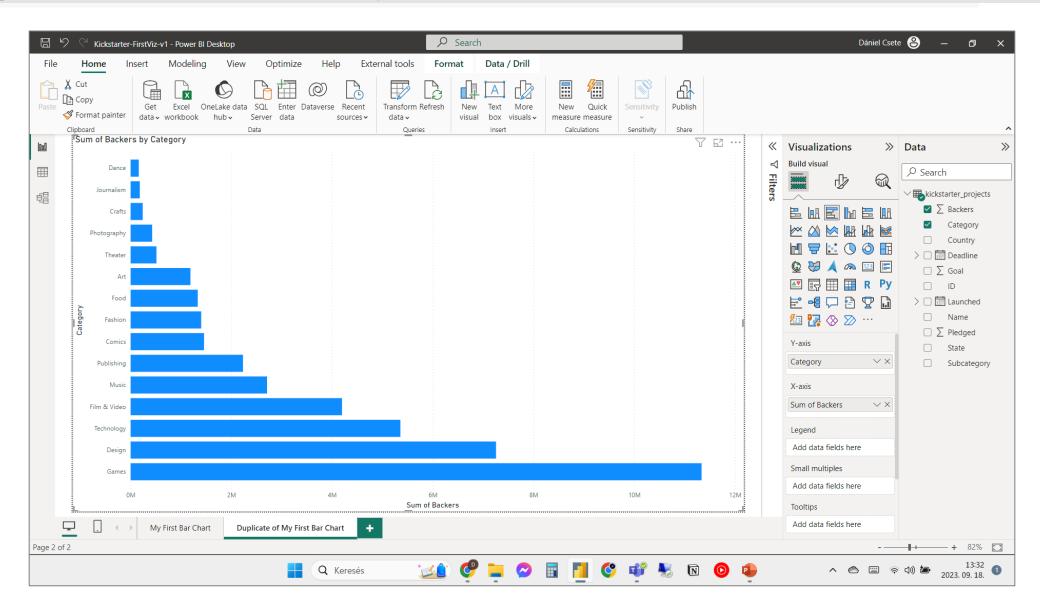
Right click the page, then select Duplicate Page

Using a different chart type



Select the visual, then select a different (horizontal bar chart) chart type

Using a different chart type



Now we can format the titles, fonts, axes as well (later)

Summary

Summary

Lessons learned:

- Power BI overview
- Power BI Desktop user interface
- How to get data from CSV
- Basic data transformations (Promoting headers, changing column types)
- Creating a visualization from the data
- Simple formatting
- Renaming and duplicating a Page
- Saving your work as a .pbix file

Thank You

