





# Benefits of CI/CD



# What is CI/CD?



CI/CD is a method to frequently deliver apps to customers by introducing automation into the stages of app development. CI makes developer tasks like source code integration and version control more efficient. CD automates software testing and deployment.



# Continuous Integration

## Development Benefits

01

Faster code merge

02

Reduces code Conflicts

03

Superior quality code

## Benefits to Business

01

Cost Reduction by 30%

02

Increase in revenue by 30%

03

Revenue protection by 15%

# Continuous Deployments

## Development Benefits

01

Automated rollbacks

02

Frequent production updates

03

No manual intervention

## Benefits to Business

01

Increase market share

02

Increase user experience

03

Loyal customer base

**THANK YOU**

