# **IAROSLAV LASIICHUK**

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#### **FULL STACK DEVELOPER**

Innovative Solutions and Agile Methodologies | User Experience and Interface Design | Cross-Platform Development

#### Empowering Digital Transformation with Cutting-Edge Technology Integration, Innovation, and Commitment to Excellence

Innovative developer bringing a fresh perspective to web development with an emphasis on seamless user experiences and backend solutions. Renowned for a hands-on approach and a resilient spirit in the face of coding challenges, leveraging a comprehensive toolkit from JavaScript to Node.js for creating scalable applications. Combines technical expertise with a keen sense of collaboration and adaptability, ensuring projects meet and surpass expectations while fostering team synergy and client rapport.

- Web Application Development
- Database Management
- Project Management and Team Leadership
- Front-End and Back-End Technologies
- API Development and Integration
- Code Optimization and Performance Tuning
- Responsive Design Principles
- DevOps Practices
- Version Control Systems

**Technical Acumen:** JavaScript, DOM, HTML/CSS/GIT, Bootstrap, Tailwind, Chakra UI, jQuery, JSON, Node.js, ES6, OOP, MVC, MySQL, NoSQL, PWA, MERN Stack, React, Vite, Express, WordPress

#### **CAREER HIGHLIGHTS**

#### **Front-End Optimization**

Optimized front-end of a high-traffic e-commerce website, driving 40% reduction in page load time by refactoring code, fine-tuning images, and implementing advanced caching mechanisms, increasing customer satisfaction and site visits.

#### **Responsive Web Design Implementation**

Designed and developed responsive web interfaces for a series of client projects, focusing on seamless cross-device functionality, boosting user engagement and accessibility on mobile and desktop platforms.

#### **Client-Centric Web Solutions**

Coordinated with diverse clientele to develop and execute customized web solutions, ensuring each solution addressed unique business needs and employing MERN stack, yielding increased client satisfaction and repeat business.

### PROFESSIONAL EXPERIENCE

#### Web Developer Volunteer, DUNK4DREAMS - Las Vegas, NV

August 2023–Present

Engineer comprehensive web solutions, applying HTML, CSS, and JavaScript to create user-centric websites. Exemplify a unique blend of technical prowess and client interaction skills, improving site functionalities and user engagement in an Agile team environment.

- **Front-End Development:** Spearheaded WordPress-based website projects, implementing advanced front-end techniques and engaging with clients to resolve site issues and queries, leading to refined user experiences and enhanced client satisfaction.
- **SEO Implementation and Traffic Growth:** Applied SEO best practices while redesigning and developing websites, realizing **20**% **surge in organic users** and increasing online visibility through keyword optimization, content structuring, and site speed upgrades.
- **Agile Team Collaboration:** Collaborated in a dynamic Agile team environment, utilizing Agile methodologies and tools to expedite project completion, culminating in timely delivery of high-quality software solutions.

#### Full Stack Web Developer, FREELANCE – Aurora, CO

June 2023-Present

Led full-stack development projects utilizing React.js, HTML5/CSS3, JavaScript, and Node.js, maintaining high compliance with complex requirements and networking integration. Excelled in client collaboration, designing tailor-made web solutions focusing on MERN stack, and developing responsive, user-friendly websites to advance user experience across devices.

- **SEO Implementation:** Revamped SEO strategy for a corporate website, integrating meta tags optimization and structured data markup, leading to a 50% increase in organic search traffic and amplified online visibility/brand awareness within six months.
- DevOps and CI/CD Implementation: Overhauled deployment process for a suite of enterprise applications by implementing a
  continuous integration and deployment (CI/CD) pipeline using GitHub, reducing deployment time by 75%, minimizing downtime
  during releases, and elevating overall operational efficiency.
- **Backend Development:** Played a pivotal role in development of a complex product using Node.js, contributing to scalable system architecture, bolstering system performance/reliability, and aiding product's market penetration and user adoption.

#### Photographer, FREELANCE – Aurora, CO

November 2021-December 2023

Utilized Canon EOS series cameras and Adobe Lightroom to deliver post-production excellence. Built solid client relationships through personalized communication, detailed scheduling, and delivering beyond expectations in final image quality and creative vision.

- Client-Centric Photography Solutions: Collaborated with individuals and businesses to understand and encapsulate clients' vision, exceeding expectations with high-quality images and securing repeat business due to exceptional satisfaction rates.
- Professional Post-Production Mastery: Conducted post-production tasks including retouching and color correction, upgrading image aesthetics to a professional standard that earned testimonials praising creativity, professionalism, and precise vision capture.

#### Logistics Manager, Freight Systems - Aurora, CO

October 2018-Present

Managed organizational operations, directing warehouse, transportation, and customer service functions to maximize efficiency and performance. Amplified customer satisfaction by cultivating strong relationships, facilitating prompt communication and problem resolution; trained and mentored personnel to instill best practices and enhance team collaboration.

- **Operational Efficiency:** Revolutionized delivery processes by implementing route optimization and scheduling improvements, achieving 43% increase in on-time delivery performance and boosting customer satisfaction and operational reliability.
- Workforce Development: Conducted a comprehensive cross-training program, strengthening workforce flexibility and reducing downtime by 30% during peak periods, maintaining continuous operational efficiency.
- **Process Automation:** Deployed innovative automation tools, including barcode technology for pallet tracking, leading to refined warehouse operations and heightened overall efficiency in inventory management.
- **Customer Relationship Management:** Managed and streamlined customer relationships, attaining top-tier satisfaction levels through progressive communication strategies and optimal problem resolution, solidifying client trust and loyalty.

#### Painter Assistant, Millecolori – Levata, Italy

January 2012–June 2018

Executed high-level sandblasting and surface preparation activities, highlighting in-depth knowledge of workplace safety and use of power tools for optimal paint application. Acclimated to evolving project demands, collaborating with painting teams to meet critical project deadlines and maintain scrutiny in all preparatory stages.

- **Project Management:** Adapted to evolving project requirements, balancing different tasks to support team and guarantee timely project completion, maintaining high quality and efficiency standards under tight deadlines.
- **Team Collaboration and Coordination:** Fostered collaboration within the painting crew, facilitating open communication and task coordination, which amplified overall team efficiency and productivity, establishing reputation for reliability and teamwork.
- Quality Assurance: Employed precision in masking and taping off areas, reducing touch-up needs and guaranteeing clean, precise paint lines, elevating final project aesthetics, and contributing to improved client satisfaction.

## **EDUCATION**

Coding Boot Camp, University of Denver – Denver, CO (2023)

**Bachelor of Science in General and Clinical Psychology,** Vasyl Stefanyk Precarpathian University – Ivano-Frankivsk, Ukraine **Bachelor of Science in General Medicine**, Ivano Franco Medical College – Kolomyia, Ukraine

## **LANGUAGES**

English, Ukrainian, Italian, Russian