# **Drucker or Moretti?**

Theoretical Discussion

### Moretti Points with StoryMapJS

- Quantitative data
  - Information that is processed to allow them to be transformed (i.e. Graphs, tables, etc...)
- The enableability to specify in various media/mediums
  - Graphs that can exist with other forms of media (i.e. Text, videos, etc...)
- Sustainability
  - Does the graph contain enough information for the user?
- Rhyme and rhythm
  - The stability between everything as a whole

### **Drucker Points with StoryMapJS**

#### Subjectivity

- Using capta instead of data
- The information is not just numbers that can be plotted on graphs, charts, etc...

#### Graph interpretation

- StoryMapJS doesn't restrict users of what information they want to display first
- The ability of choosing what point to view at whatever time



## **Graph Interpretation**

The ability pick certain locations rather than forced to go along the timeline

### **Coinciding Mediums**

Graphs, Text, Videos, Images



## **Voting Time!**

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Moretti or Drucker?

#### From 0-89 Million Pounds - The Most Expensive Transfers in Football History

by Alessandro Barilaro and Jonathan Pertile



#### FROM 0 TO £89 MILLION POUNDS: THE MOST EXPENSIVE PLAYER TRANSFERS IN **FOOTBALL HISTORY**

Football is a game replete with money. Sponsorship, Television deals merchandising; the copious amount of currency fills world football; and it's all circulated in a market where players are constantly moving. In order for a player to move, one club must bid a certain

From 0-89 Million Pounds - The Most Expensive Transfers in Football History

November 28, 2016 - by Alex Barilaro



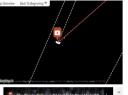


#### PAUL POGBA: UNDER INVESTIGATION

Paul Pogba's family was neither poor nor rich during Pogba's childhood: they lived on the outskirts of Roissy-en-Brie which is

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CRISTIANO RONALDO: POVERTY AND EXPULSION

Cristiano Ronaldo dos Santos Aveiro grew up in a poverty-stricken family in Funchal, Madeira in Portugal. He was blessed,