Scalar

IASC 2P02

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Overview

About *Scalar*

- Founders
  - Craig Dietrich
  - Erik Loyer
  - Tara Macpherson
  - Curtis Fletcher
  - Alexei Taylor

- Funding
  - Grants (Andrew W. Mellon Foundation, National Endowment for the Humanities)
  - Private investors

Overview

About *Scalar*

- Partnerships
  - Alliance for Networking Visual Culture (ANVC)
  - New York University
  - Getty Research Institute

- Relevance of the tool
  - Digital Humanities
  - Digital Repositories
  - Mapping
  - Advanced media publication

Overview

Using Scalar...

Scalar

…As a Reader

- Traditional publishing
  - Print: References to print
  - PDF: website links, anchors, images
  - Scalar projects: All of the above, video, sound, live maps, interactive timelines/maps/media/referencing, galleries, repositories, unique delivery etc.
- Interactivity
  -
- [Collaboration of Modes](#)

Using Scalar…

...As a Publisher

Affordances

- Easily choose layouts
- Opportunities for customization
- Intricate media linking
- Variety of media options
- Multi-modal publishing
- Free
- A step forward for the Digital Humanities!

Constraints

- Restricted to templates
- HTML and Coding required
- Complex interfaces and editing
- Thorough planning required
- Huge learning curve

Using Scalar...

The result?

https://scalar.usc.edu/works/iasc-2p02-engagement

Using Scalar…

Impacts of Scalar

Scalar