

ITEC 1010 Assignment #1 - A Web Page Presentation of your Ideal Job

In this assignment, you are to incorporate the required HTML elements listed below and prepare a presentation that describes your ideal job in terms of role, responsibilities, interaction with others, degree of decision-making authority, and any other characteristics important to you.

The presentation must also include:

- The 10 job characteristics that are important to you in selecting your career (e.g., involves travel to foreign countries, require working in a project team) placed in rank order.
- A discussion of what, for you, would be the most positive and the least positive aspects of a career, e.g., in information systems.

Code the content in HTML 4.0/01 (use the testpage.html template). Focus first on content, then on the presentation of that content. Include examples of required elements. Ensure that the page elements are logically and sensibly applied and that they are contained in tags that are appropriate for the nature and structure of the content.

Important:

- For this assignment, code using a plain text editor only; use of a code generator of any kind will automatically result in a mark of zero.
- You should have in your computer a folder named **itec1010** that contains two subfolders, named **a1** and **images**. Your html document should be stored in the **a1** folder and the image file(s) used in your Web page should be stored in the **images** folder. However, please note that you are not asked to submit the image file itself.
- All embedded/inline images should be optimized for web pages and locally referenced using relative path specifications only.
- Ensure that formatting choices you make allow readers to clearly view the content: Do not use background color/image that obscure the content in any way.

You must validate your HTML codes at the <http://validator.w3.org/> site.

- Review HTML Basics slides 48 -53.
- Note that the **Nu HTML Checker** is not an acceptable validator of your assignment page.
- Repair all errors as necessary manually to pass validation – no software aids should be used.
- Once a “Pass” (the green banner) is returned, copy the validation link/icon codes and paste to your page just before the body is closed. (Rechecking everything again to ensure success is strongly recommended.)

What to Submit:

- This is a single-page HTML assignment.
- Your file should be saved as your full name, e.g., jessica_jones.html.
- Upload only the HTML document itself; image file(s) are not to be uploaded.
- The upload link is available at the top portion of the course site only until the specified deadline.

Content/Structure Tips:

- Give adequate thought to the structure of your page beyond placing elements just for the sake of doing so.
- At the top of the body section of your page, place a relevant/meaningful headline.

Bad headline example: "Assignment #1"

- Then, clearly introduce your discussion and layout a comprehensive summary of your findings/conclusions.

Bad intro example: "This is my web page for ITEC 1010 assignment on HTML...."

- Be sure to provide convenient links to relevant parts of your discussion; anticipate what may be convenient for the reader.

Required Elements:

Design your page incorporating appropriate application of the following elements:

1. Title tag text: your full name in the head.
2. CSS style specification example in the head only; not a separate style sheet for this assignment or locally specified as attributes to individual tags.
3. Email link to your email address using mailto;; subject preset to "re: your ideal job"
4. Heading levels (h1 – h6) – use at least 3 different level examples.
5. Inline font/format modification examples of bold, italics and underline.
6. Inline/embedded image – at least 1 example of any image relevant to the content of your choice; referenced using relative path with double-dot.
7. List – your choice of bullets or numbers
8. Hyperlinks that enhance navigation – **internal** links (to named sections of the current page) and at least one **external** link (to another web site). (Local links do not apply to this assignment.)

Evaluation: Total = 100 Marks

Your submission will be assessed according to:

- Structure design and appearance (10 marks)
- Validation (10 marks)
- HTML element incorporation (50 marks)
- Relevance, clarity and coherence of content. (30 marks)
- Deductions for failing to meet submission specifications.

Enjoy!