

Emily Ibanez

Project 2

Part 2 – Part A: In Class

Category of text	Text	Description
Primary	HERSHEY'S COOKIES 'N' CREME SINCE • DEPUIS 1894 CANDY • FRIANDISE 100g	Title of company, what the product is, general information of the background of the company. Amount of product in package. This text is primary of importance because it is the first thing a consumer notices.
Secondary	<p>Ingredients: Sugars (sugar, corn syrup solids, lactose, high fructose corn syrup), modified shea oil and modified palm kernel oil, vegetable oil (sunflower and/or safflower), Modified milk ingredients, Wheat flour, Cocoa powder, Lecithin (soy), Unsweetened chocolate, Baking soda, Salt, Polyglycerol polyricinoleate, Natural and artificial flavours.</p> <p>Contains: Milk, Soy, Wheat. May Contain: Almonds.</p> <p>Ingrédients: Sucres (sucre, solides de sirop de maïs, lactose, sirop de maïs à haute teneur en fructose), Huile de palme modifiée, Huile de karité et huile de palmiste modifiées, Huiles végétales (tournesol et/ou carthame), Substances laitières modifiées, Farine de blé, Poudre de cacao, Lécithine (soja), Chocolate non sucré, Bicarbonate de sodium, Sel, Polyricinoléate de polyglycérol, Arômes naturels et artificiels</p> <p>Contient: Lait, Soja, Blé. Peut contenir: Amandes.</p> <p>% Daily Value* % valeur quotidienne*</p> <p>Calories 260 Per 1/2 bar (50 g) Pour 1/2 barre (50 g)</p> <p>Fat / Lipides 13g 18% Saturated / saturés 8g 41% + trans/ trans 0.1 g</p> <p>Carbohydrate / Glucides 32g Fibre / Fibres 0g 0% Sugars / Sucres 24g 24%</p> <p>Protein / Protéines 3g Cholesterol / Cholestérol 5mg Sodium 110mg 5%</p> <p>Potassium 150mg 3% Calcium 100mg 8% Iron / Fer 0.5mg 2%</p>	<p>Ingredients and nutrition facts are usually the second thing people read or notice due to it being the values of what the product contains and will also play a part in determining whether someone will buy the product.</p> <p>Aswell there are any ingredients that may cause allergies listed.</p>

<b>Tertiary</b>	<p>Imported by/Importé par Hershey Canada Inc. Mississauga, Ontario, Canada L4W 0B1 Questions or comments? Questions ou commentaires? <a href="http://www.askhershey.com">www.askhershey.com</a> or/ou 800-468-1714</p> <p>*5% or less is a little, 15% or more is a lot *5% ou moins c'est peu, 15% ou plus c'est beaucoup</p> <p>Product Enlarged Produit Agrandi</p>	<p>Any additional information that needs to be added for legal reasons or additional contact information. This information is usually on the back or in smaller text on the wrapper due to it not being that important.</p>
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