

# How to create a LinkedIn Profile:

<https://www.dummies.com/social-media/social-media-design/how-to-create-a-linkedin-profile/>

LinkedIn creates your online, professional brand. It is the portal to hiring managers and recruiters.

Used for research for companies you are interested in.

Lots of jobs out there!

LinkedIn Groups

It should be the same as your resume.

Link in with everyone in the cohort! TA's , instructors, me, Elaine, Dez, Stephanie Grimshaw. Send a note.

How to market yourself with LinkedIn:

[https://dev.to/the\\_jeff\\_white/how-to-market-yourself-36ie](https://dev.to/the_jeff_white/how-to-market-yourself-36ie)