



Pitch Deck

Batch send NFTs with ease



Problem

Web3's reach into business and customers relation is lacking.

Few tools focus on helping local businesses adopt web3 technology.

No easy way for businesses to send bulk NFTs and engage loyal customers.



Solution

A service to pull wallet addresses, curate bulk NFTs into events and batch send

Send **NFTs in bulk.**

Curate **NFTs into events.**

Get **wallet addresses.**





Target Market

We target business that targets customers

B2B

business-to-business promotion

Logic Driven

Focuses on Time, Money, Business

Efficiency


B2C

business-to-customers promotion

Favours simple, easy messaging

Appeals to people, emotions

Entertainment, convinient



Market Validation

- After adding digital collectibles, **Soapy Joe** saw a spike in customers visiting them.
- Most web3 meetups end their meetings giving out **POAPs**, which are also NFT.



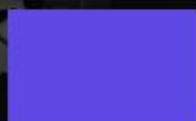
Product

NFTDrop will be discussed in three categories

Dashboard

The Engine(Peppermint)

Data Pipeline



NFTDROP

Basic Features

- Create an event
- Generate QR code
- Generate web link
- Assigning NFTs to the addresses
- Deploying an NFT
- Minting and sending the NFT



BUSINESS MODEL

NFTDrop will be open source, and thus can be publicly accessible to anyone to use and develop on

Revenue

- Customized google forms.
- Limit on the number of addresses businesses can send to.
- Fixed number of time a person can use the app.



BENEFIT TO TEZOS

Tezos Bounty

We are looking for ideas that would help the entire ecosystem to scale.

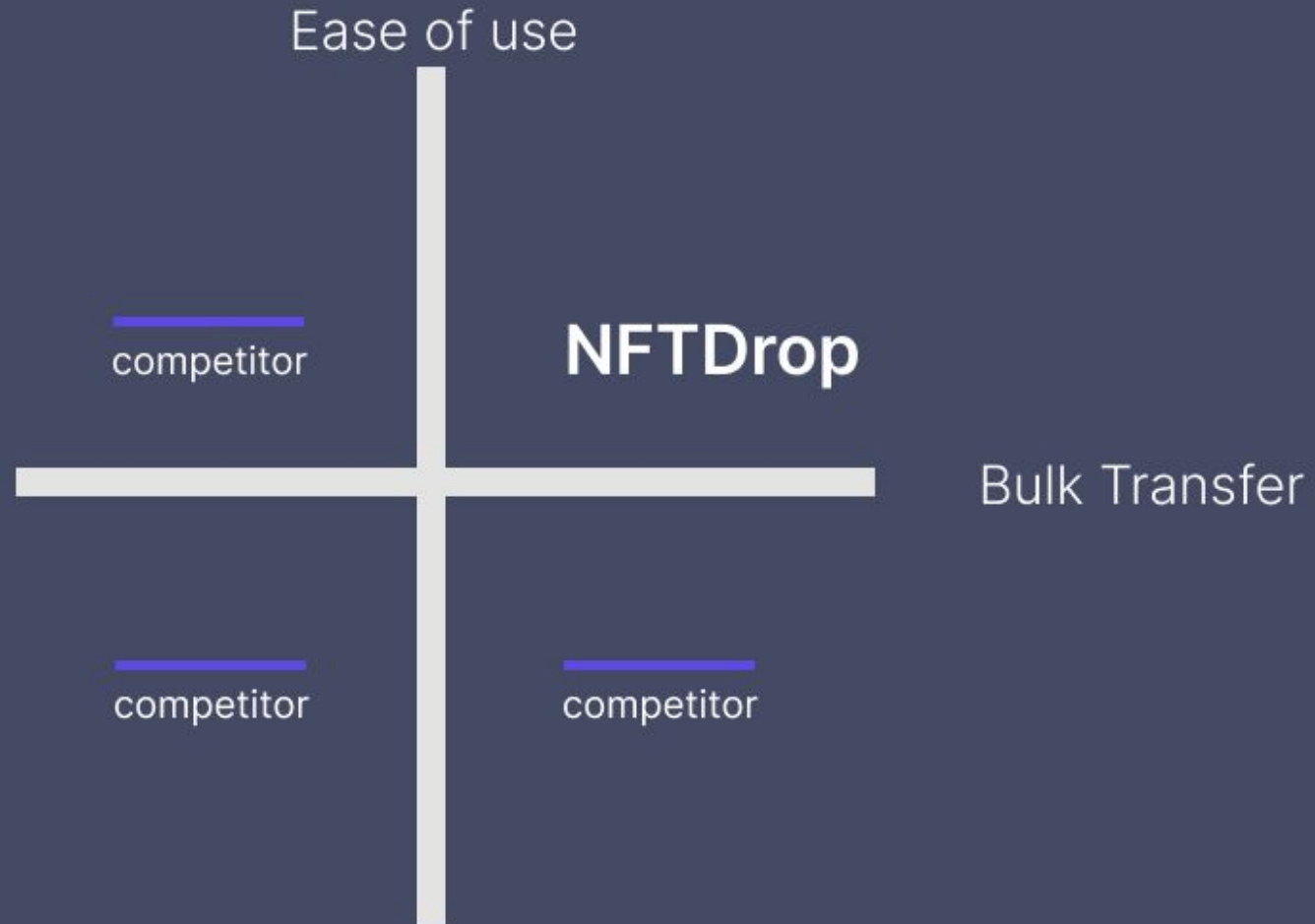
How NFTDrop solves this

Every interaction that will be done using this application will be done on Tezos network, thereby bringing people into the ecosystem.

By targeting B2C businesses, we are targeting more customers to use the application.



COMPETITIVE ADVANTAGE





Milestone





Team



Kelvin Praises
Developer and Designer



Ayomide
Front-End Developer



Ibk
Project Manager



BUDGET

We are looking for financing to build NFTDrop



\$20,000

App Development

\$5,000

Marketing and promotion

\$25,000

TOTAL