

**6687**

Number of Unique Customers

**6687**

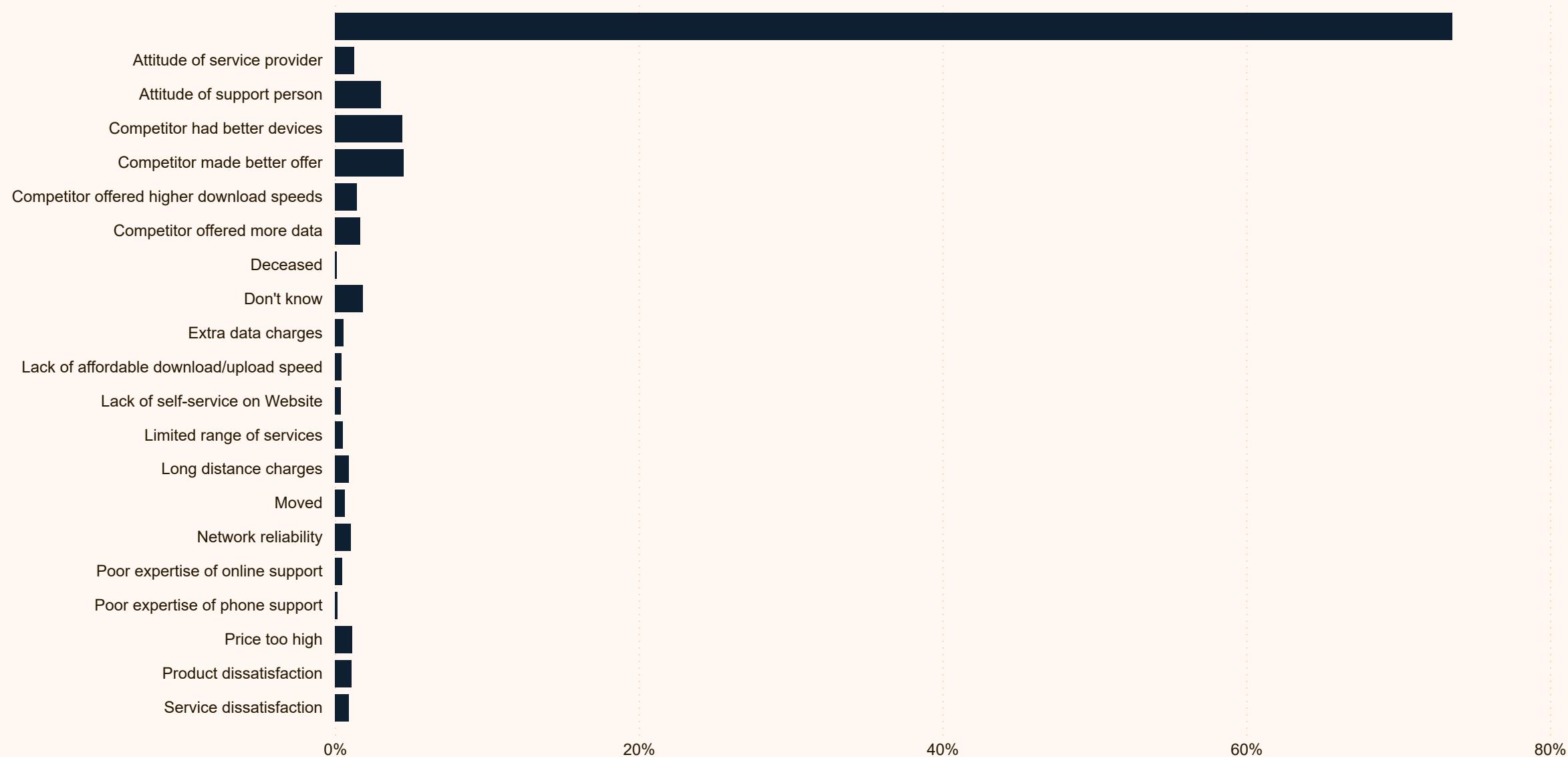
Number of Customers

**Total Churn Rate**

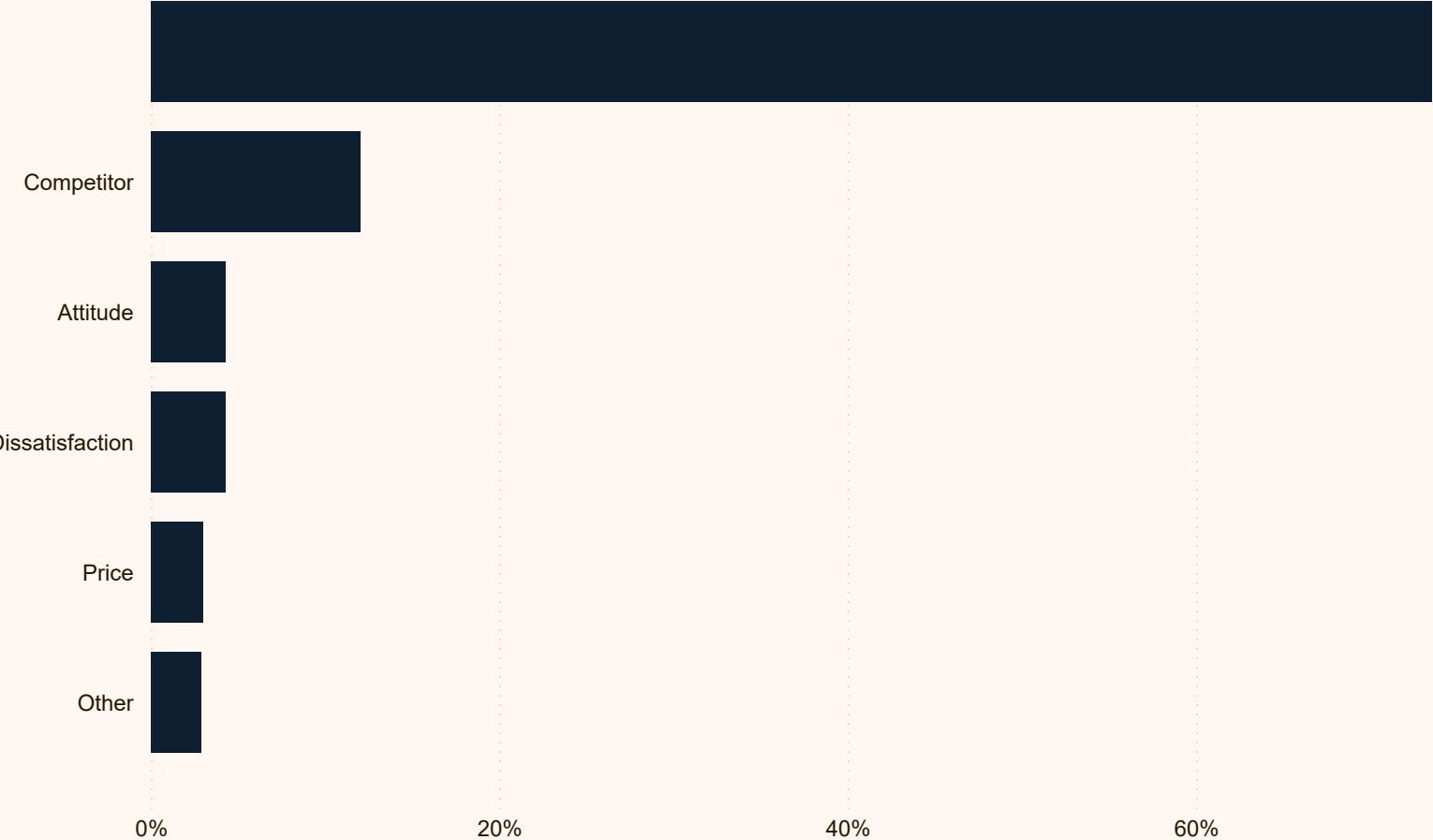
**26.86%**

Churn Rate

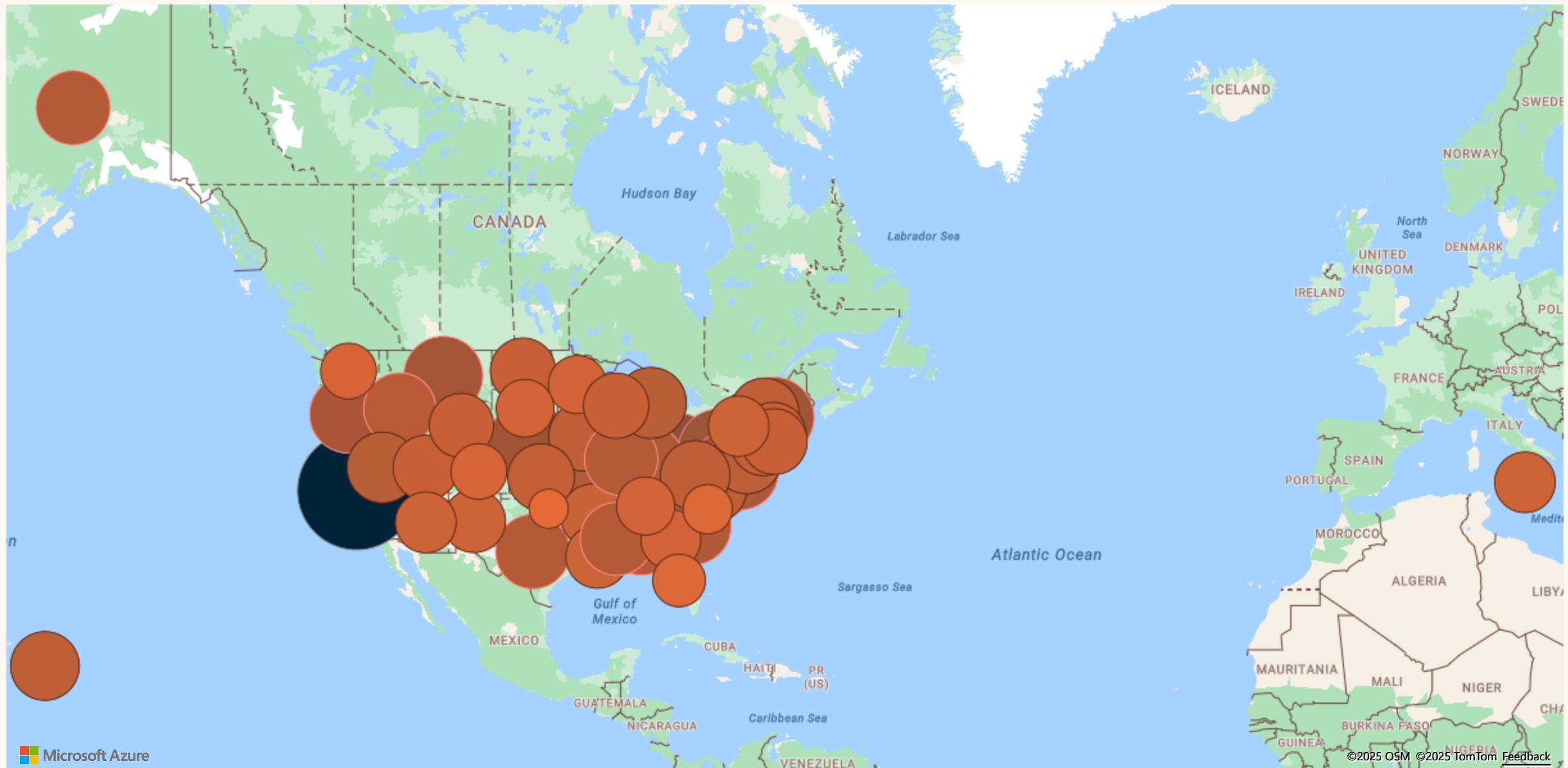
## %GT Number of Customers by Churn Reason



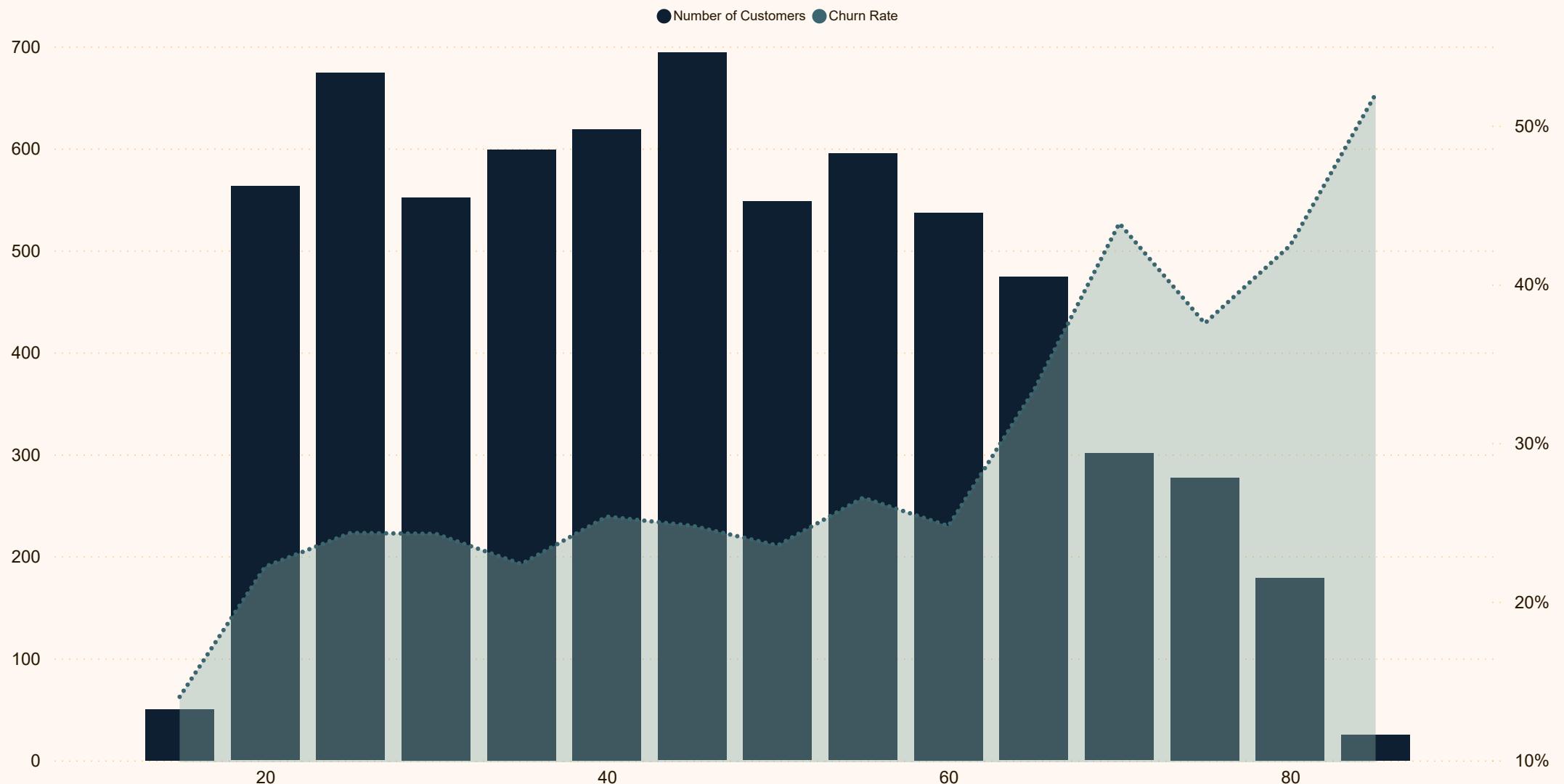
### %GT Number of Customers by Churn Category



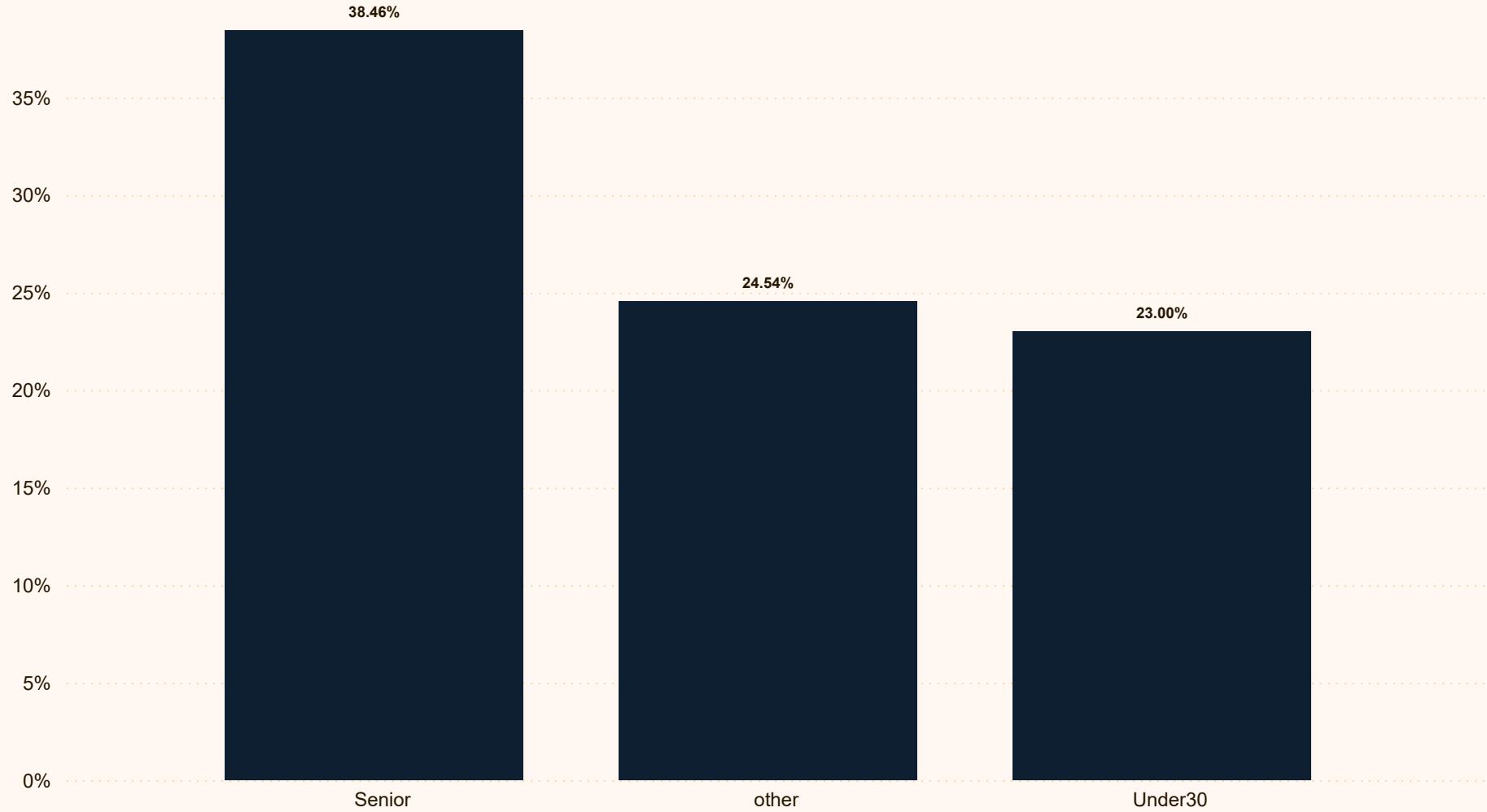
## Churn Rate, Number of Customers and Number of Churned Customers by State



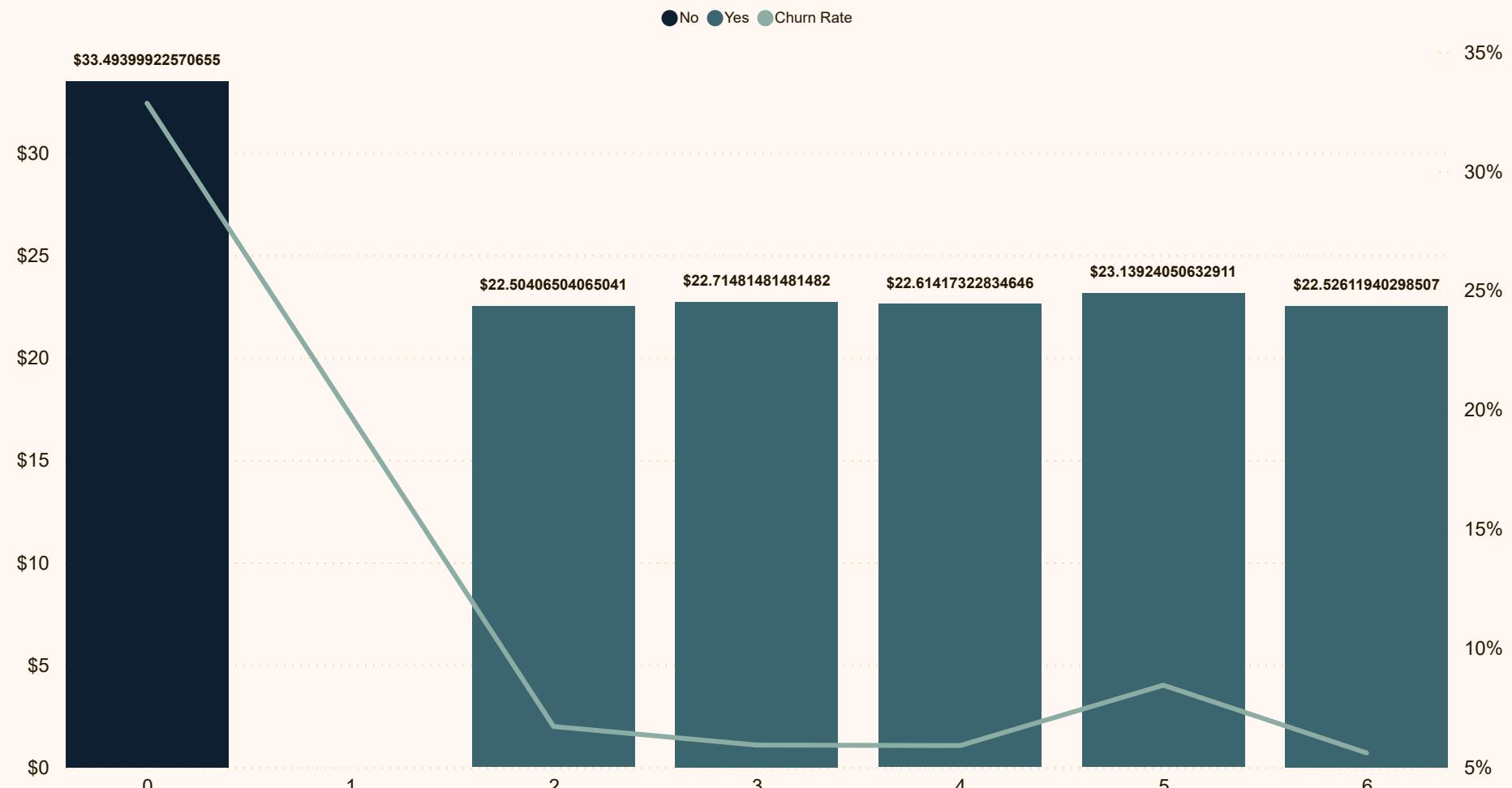
## Number of Customers and Churn Rate by Age (bins)



## Churn Rate by Demographics



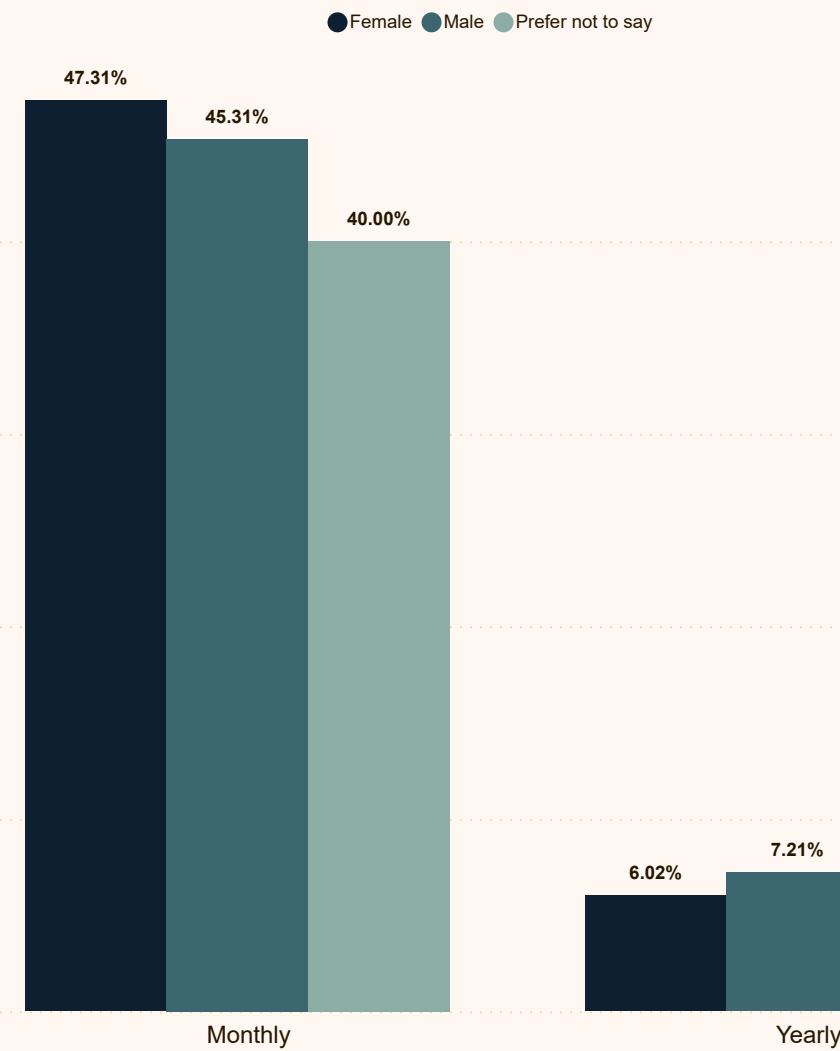
## Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



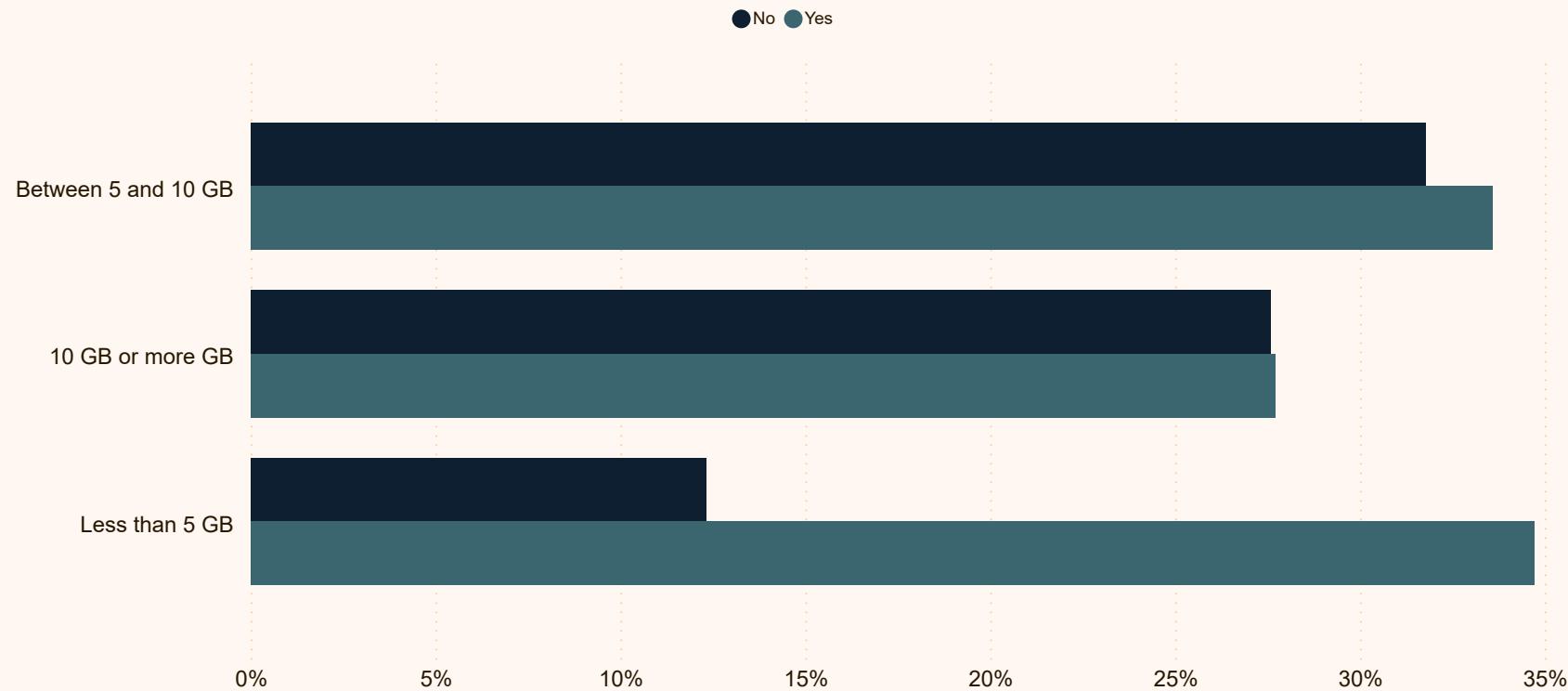
## Churn Rate by Contract Category and Gender

Monthly  
46.29%  
Churn Rate

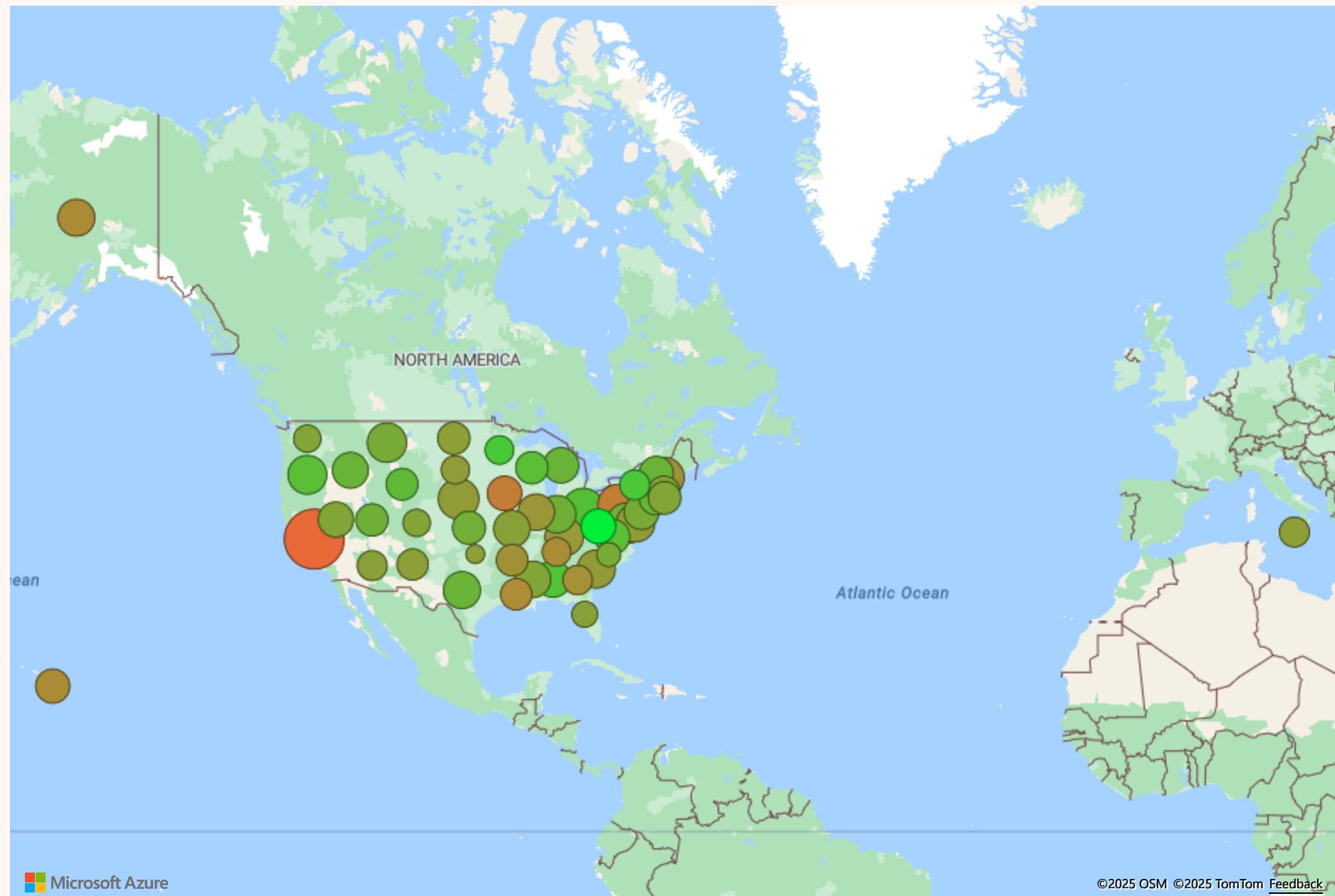
Yearly  
6.62%  
Churn Rate



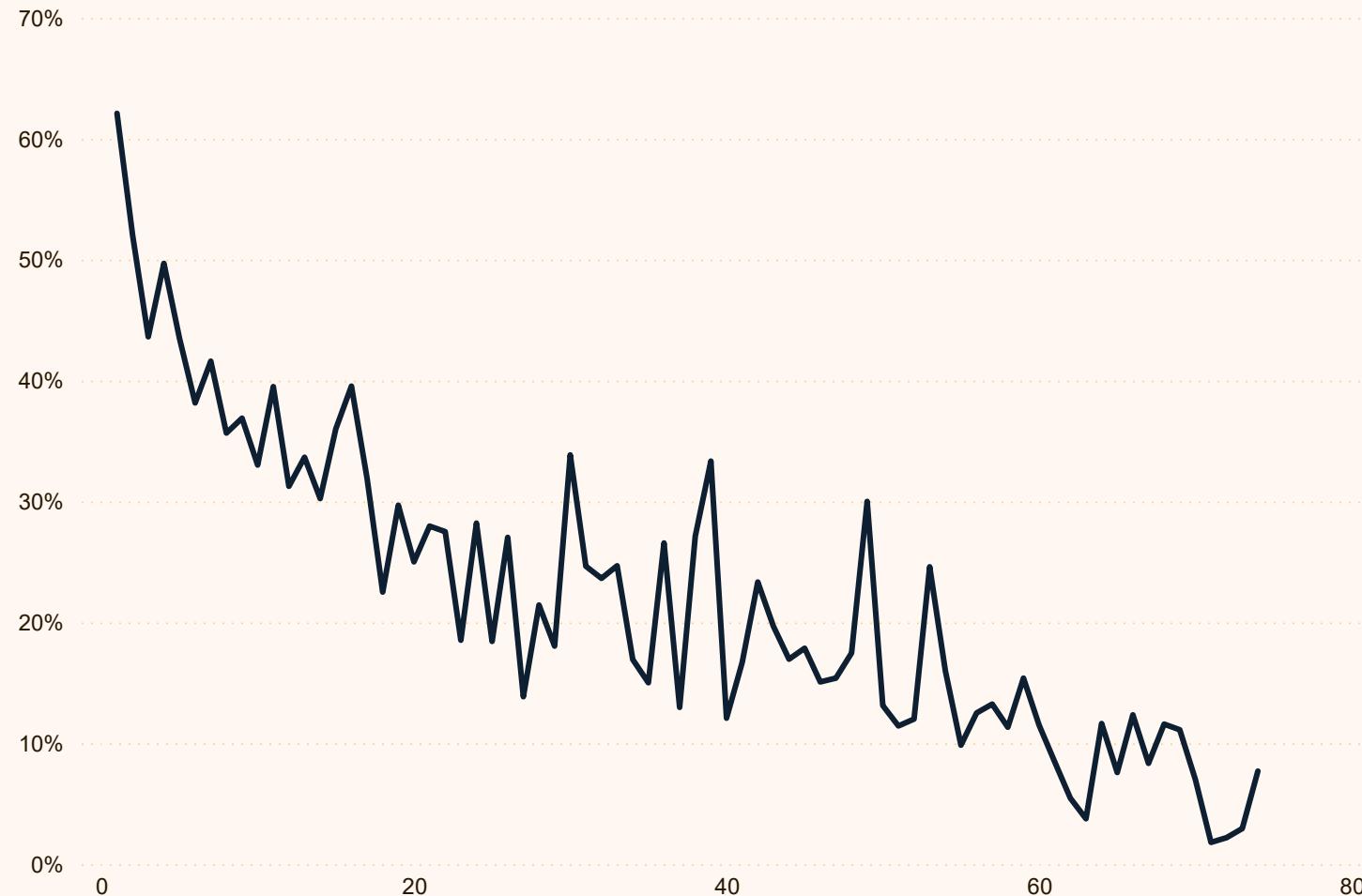
### Churn Rate by Grouped Consumption and Unlimited Data Plan



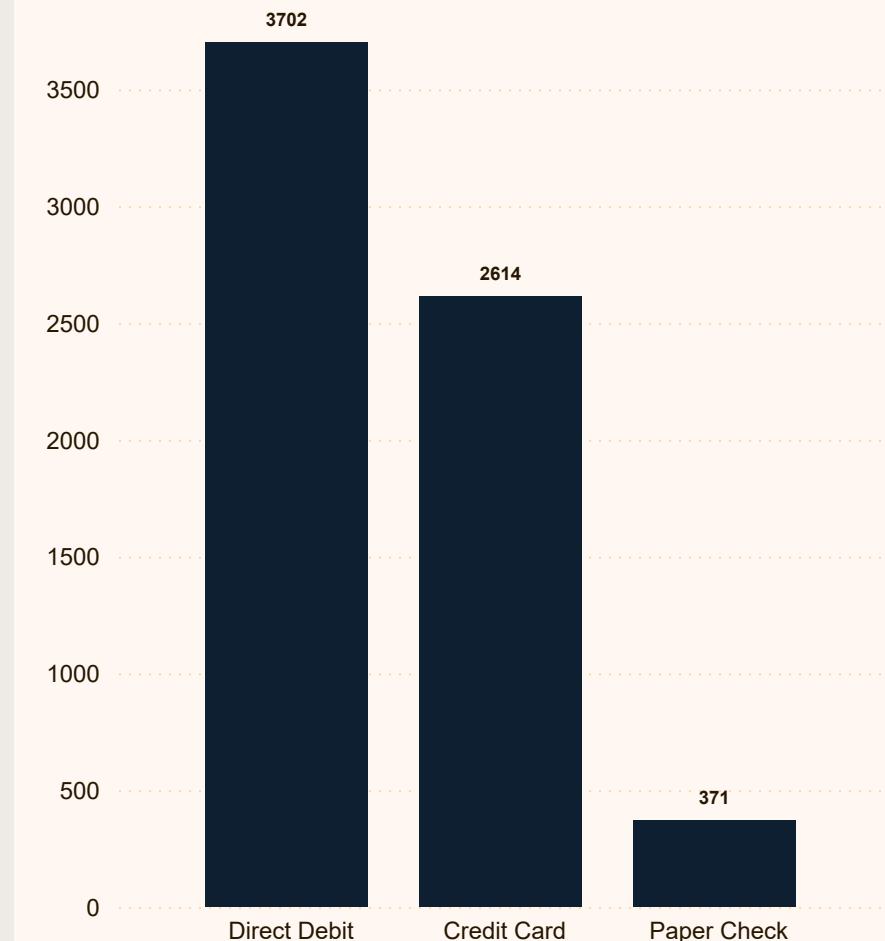
## Churn Rate by State



### Churn Rate by Account Length (in months)



### Number of Customers by Payment Method



**Table title**

Demographics	Churn Rate
other	24.54
<b>Total</b>	<b>26.86</b>

**26.86%**

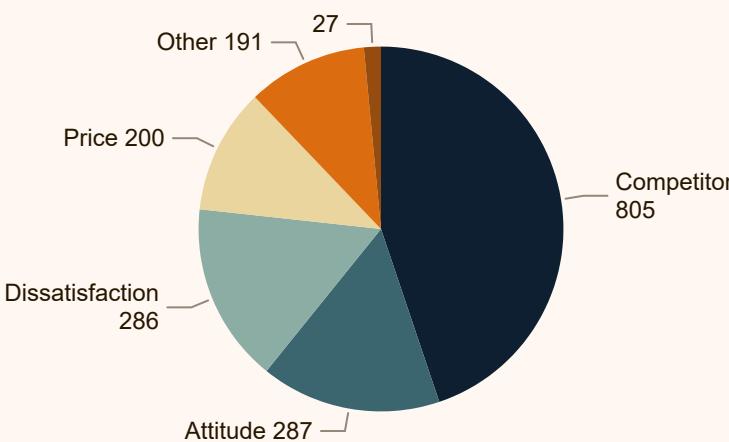
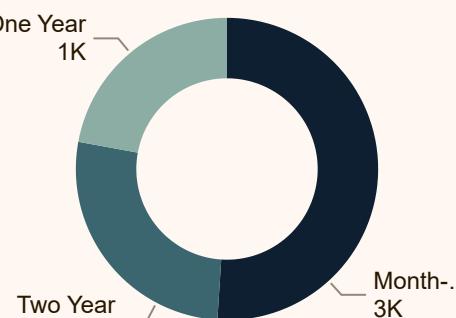
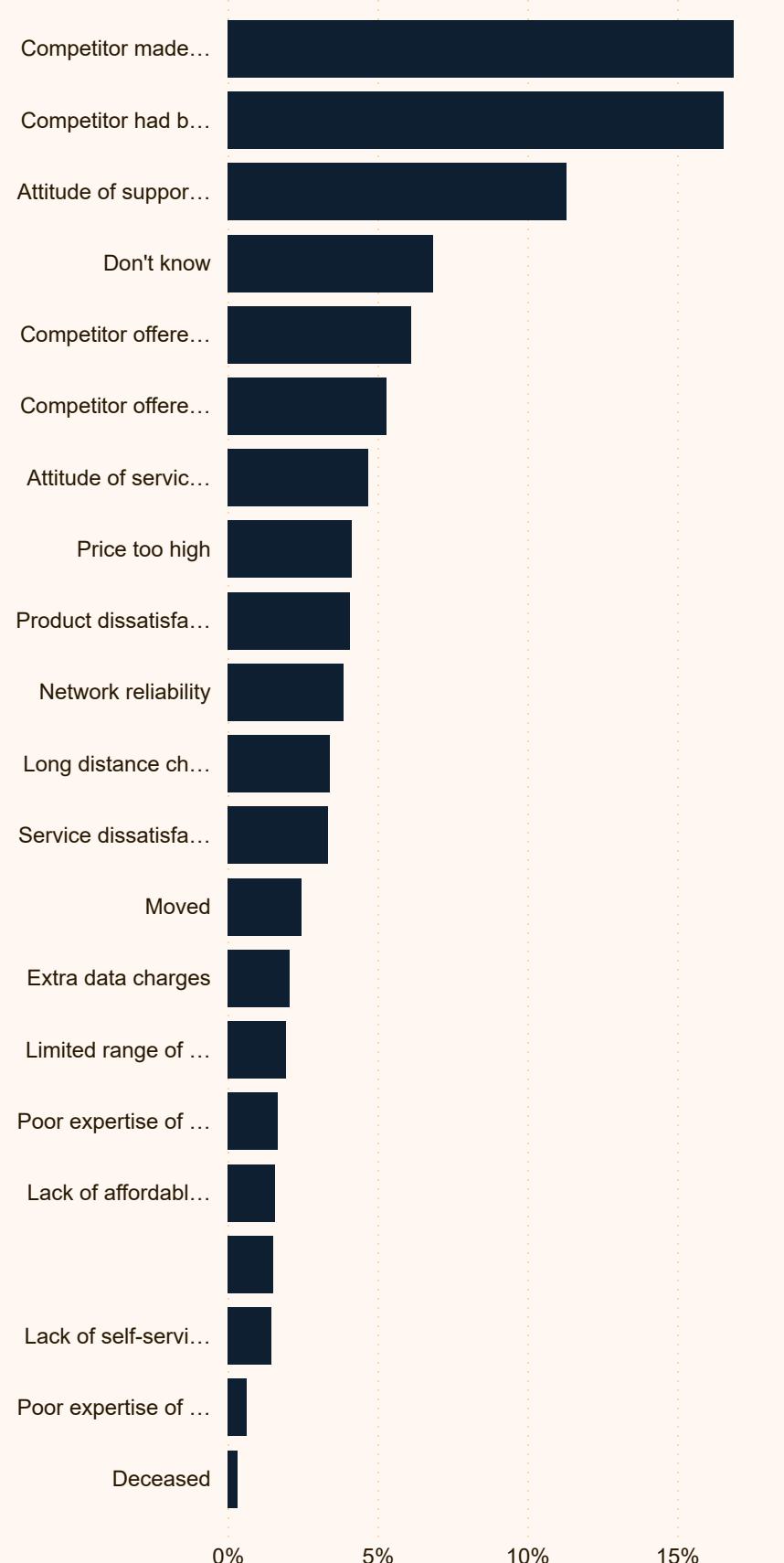
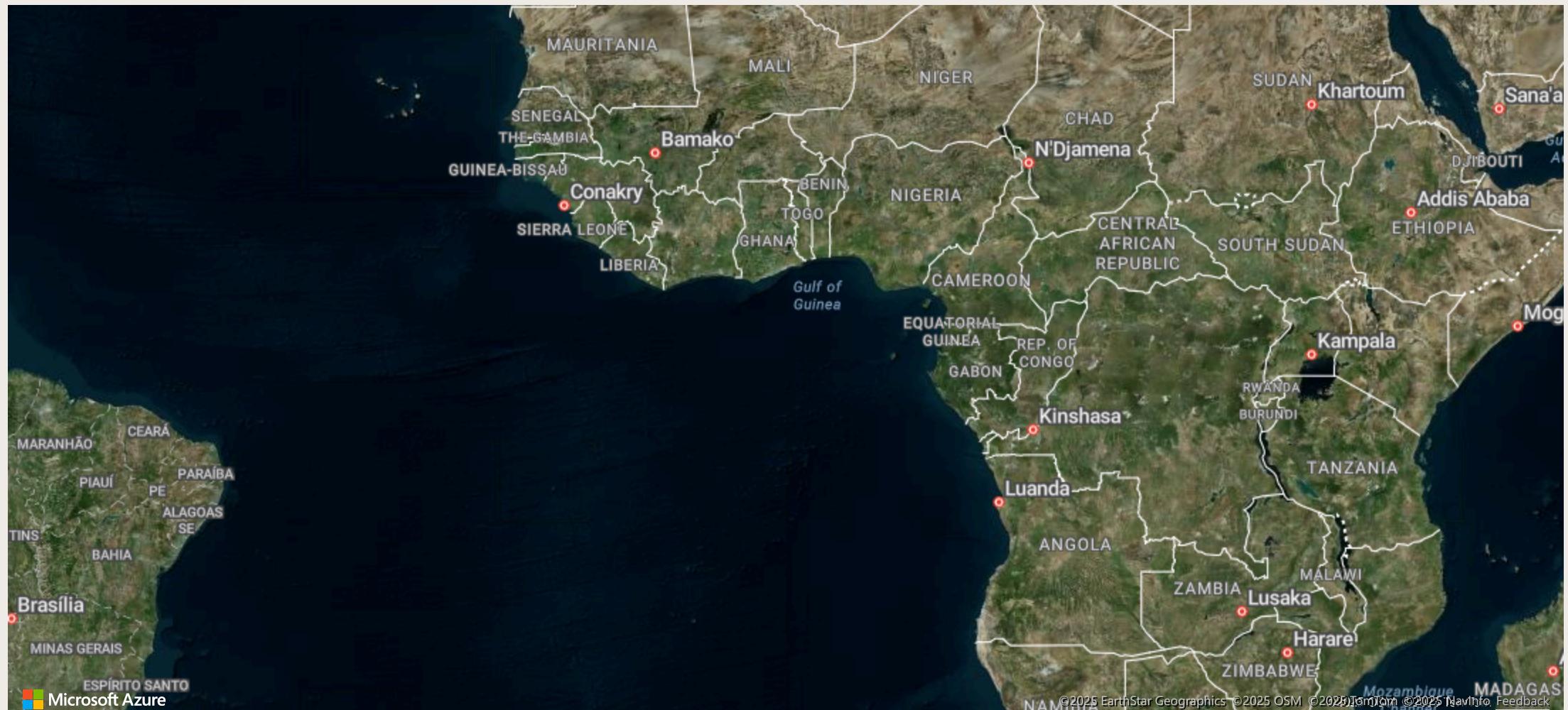
Churn Rate

**1796**

Number of Churned Customers

**6687**

Number of Customers

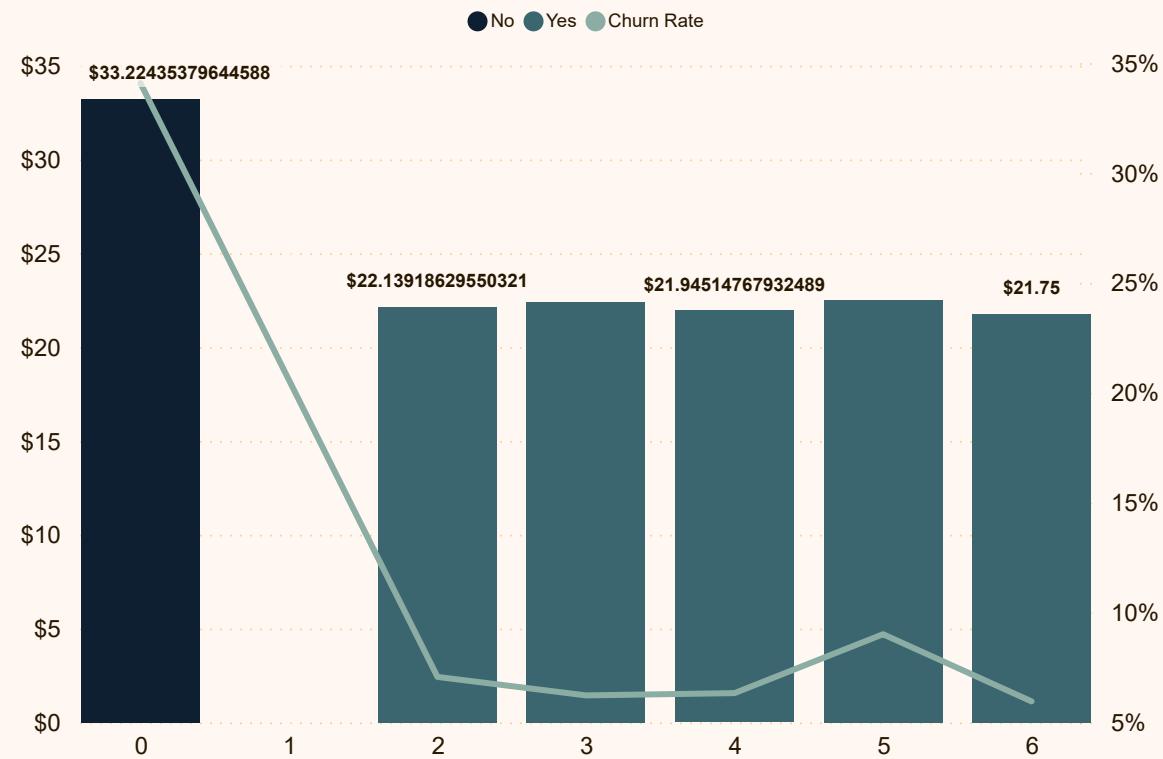
**Number of Churned Customers by Churn Category****Number of Customers by Contract Type****%GT Number of Churned Customers by Churn Reason****Churn Rate and %GT Number of Churned Customers by State**

## Age Range

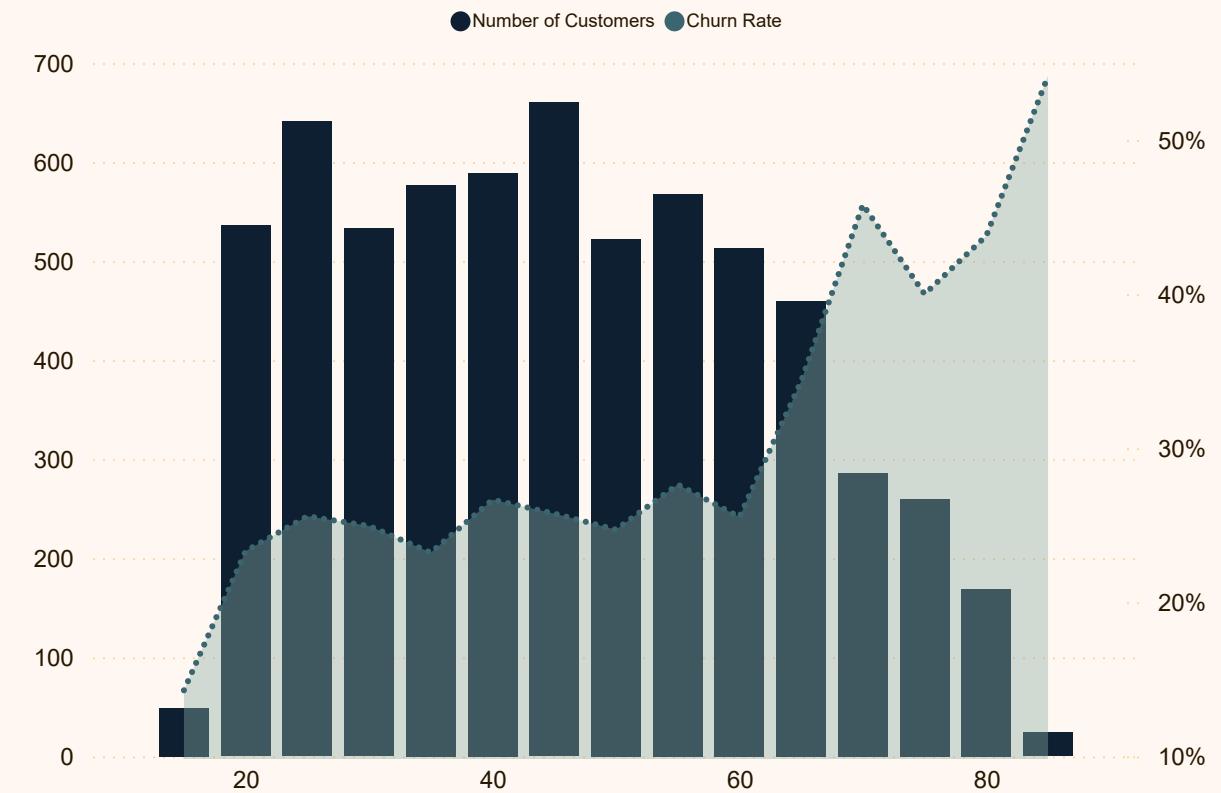
0 71



## Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



## Number of Customers and Churn Rate by Age (bins)



6123

Sum of Customer Service Calls

0.92

Avg Customer Service Calls

### Average of Account Length (in months) and Churn Rate by Contract Category

● Monthly 50%

● Yearly



- ^  Monthly
  - Credit Card
  - Direct Debit
  - Paper Check
- ^  Yearly
  - Credit Card
  - Direct Debit
  - Paper Check

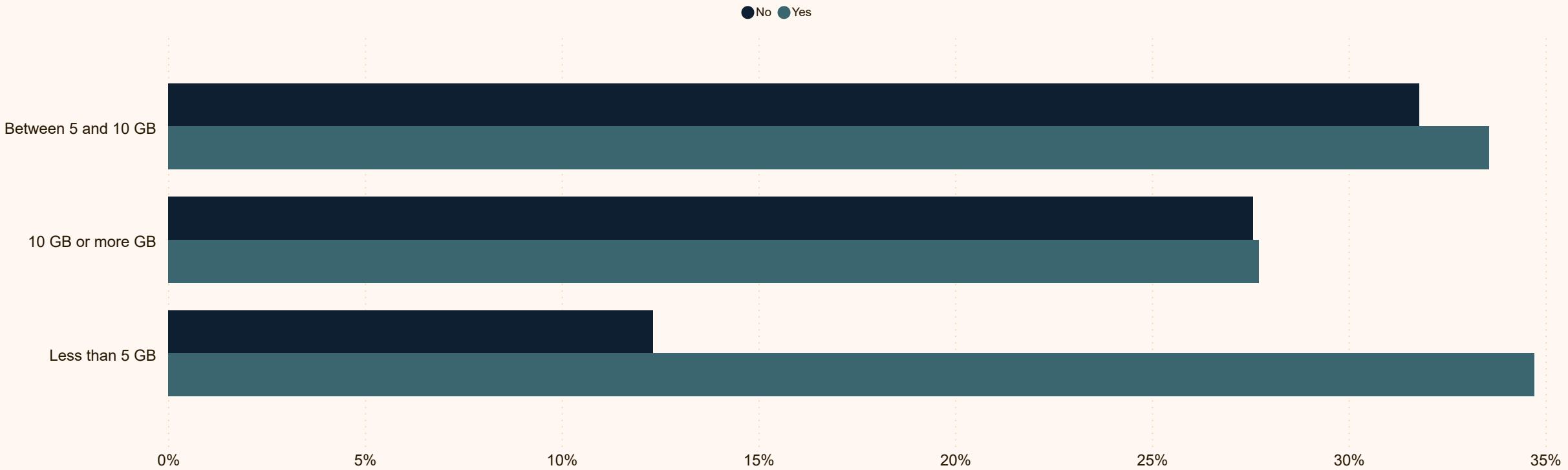
**\$33.64**

Avg Extra International Charges

**\$3.37**

Avg Extra Data Charges

### Churn Rate by Grouped Consumption and Unlimited Data Plan



**6123**

Customer Service calls

**\$33.64**

Avg Extra International Charges

**0.92**

Avg Customer Service Calls

**\$3.37**

Avg Extra Data Charges

### Churn Rate by State



### Avg Customer Service Calls by State and Churn Label

