


Financial Snapshot

Elite International Investment LLC

July 2024

Executive Summary


This executive summary provides a concise overview of the financial performance of your company for the current month and year-to-date. Highlighted below are key metrics, juxtaposed against the figures from the previous year, offering a comparative view into the company's fiscal trajectory and overall financial health.



Revenue

\$678.2K


Year ago \$2.5M ↘ % Change -75.86%



Cost of Goods Sold

\$571.4K


Year ago \$2.4M ↘ % Change -76.57%



Expenses

\$38.9K


Year ago \$43.2K ↘ % Change -14.76%



Gross Profit

\$39.1K


Year ago \$90.5K ↘ % Change -56.74%



Net Profit

\$22.2K


Year ago \$47.8K ↗ % Change 51.86%



A/R

\$0


Year ago N/A — % Change N/A



Assets

\$67.4K

Year ago \$48.2K ↗ % Change 29.53%



Bank

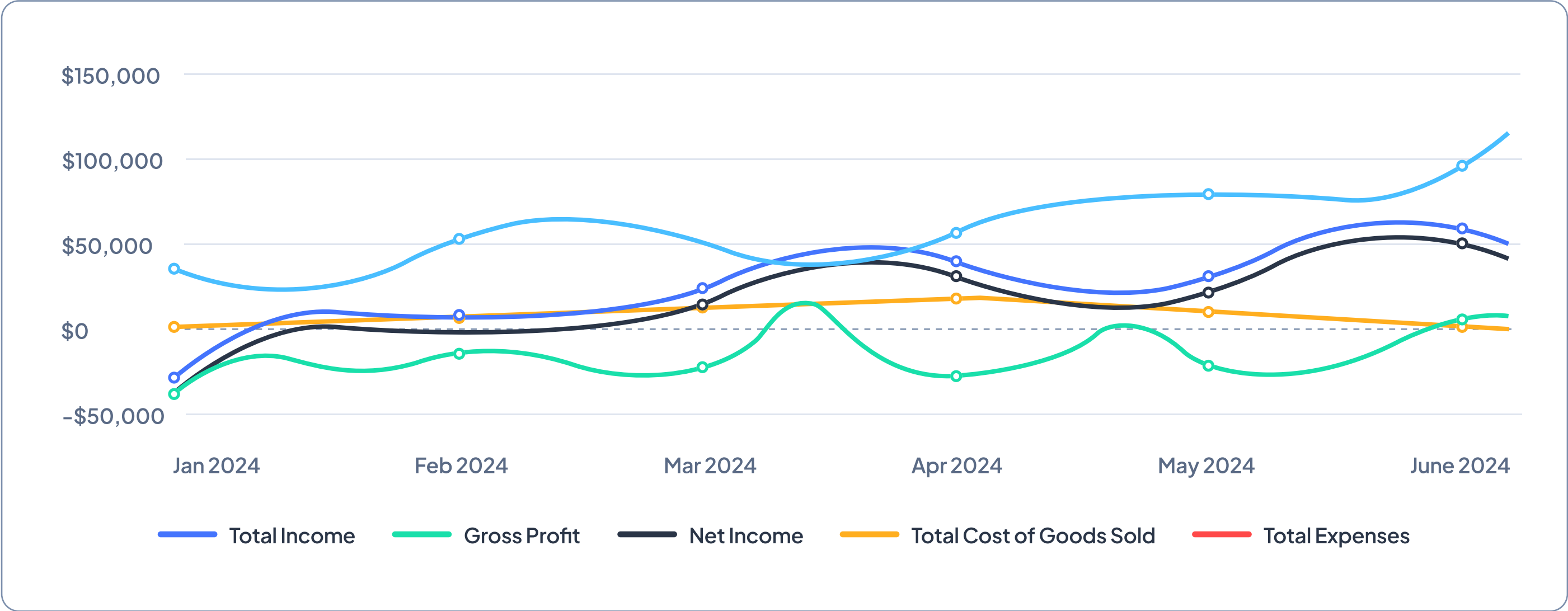
\$18.9K


Year ago \$48.2K ↘ % Change -63.55%

Profit Analysis

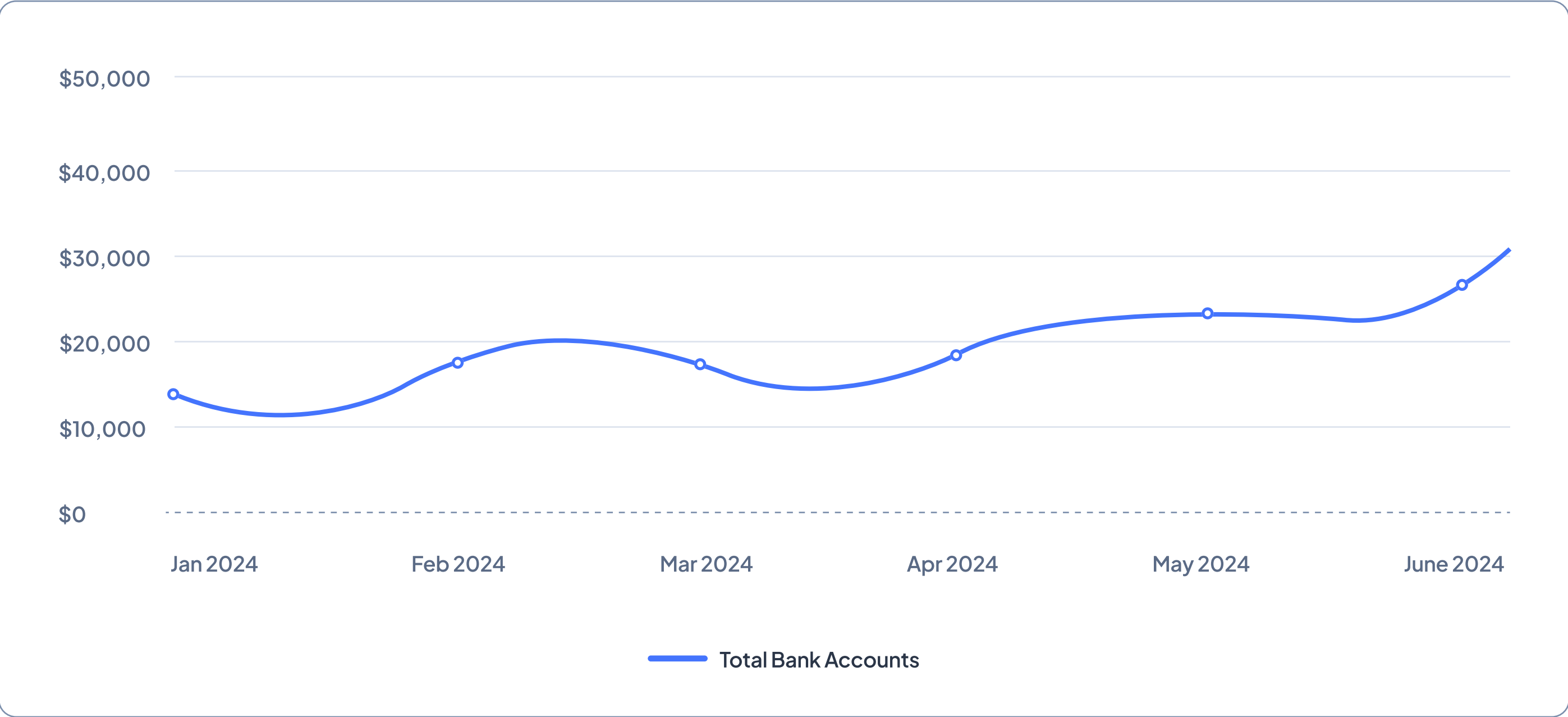
We compare the current period with the previous period, examining sales, cost of goods sold (COGS), gross profit, expenses, and net profit to identify trends and assess the business's performance.

	May 2024	June 2024	% Change	Year-to Last Month
Income	\$80,279	\$71,436	↖ 12%	\$509,968
Cost of Goods Sold	\$80,827	\$96,123	↘ 16%	\$474,421
Gross Profit	-\$548	-\$24,687	↖ 98%	\$35,537
Expenses	\$4,570	\$7,071	↘ 35%	\$34,537
Net Income	-\$5,118	-\$31,757	↖ 84%	\$1,010



 Your Net Profit has increased which is good.

Cash Balance



Your cash has decreased compared to the last month.

Income and Cost Analysis

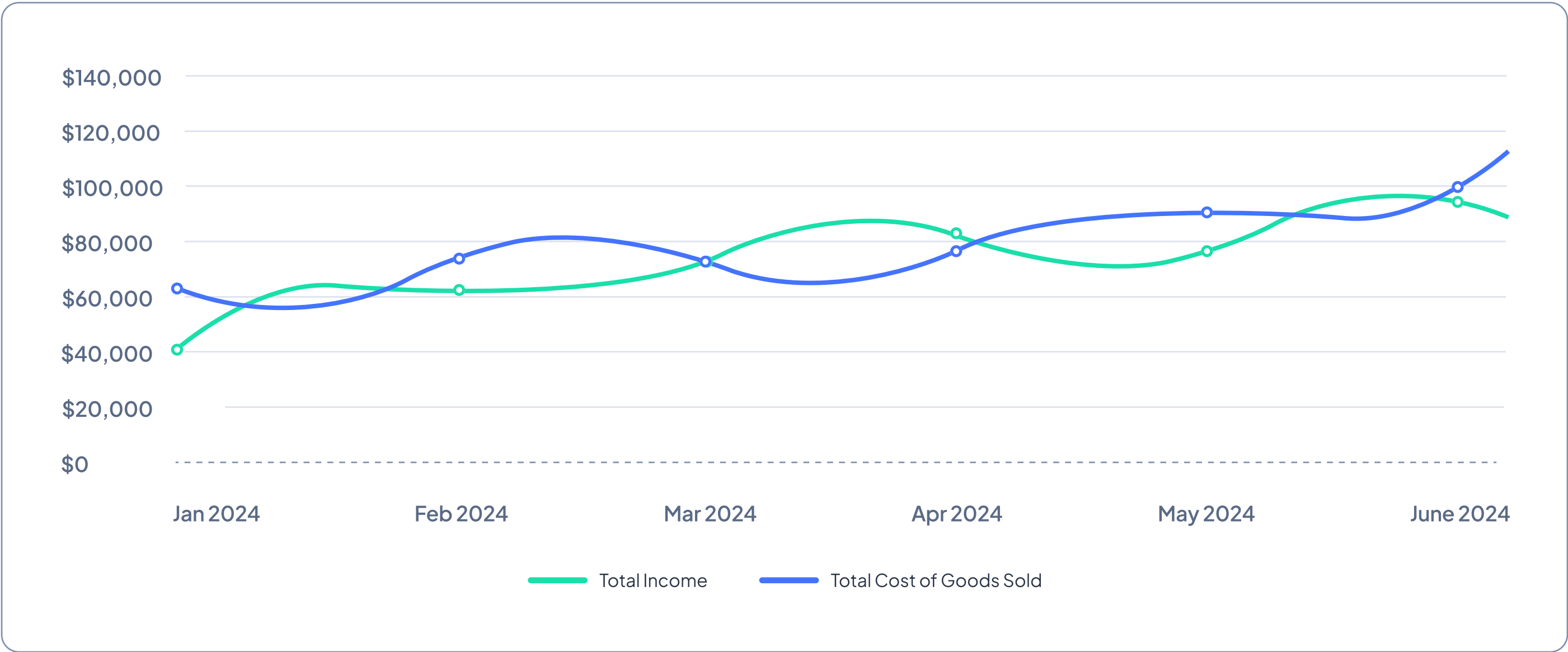
Sales and Cost Trends

The table below presents a snapshot of the company’s sales and cost trends.

	May 2024	June 2024	% Change	Year-to Last Month
Sales	\$80,279	\$71,436	⬇️ -11.02%	\$509,968
Cost of Goods Sold	\$80,827	\$96,123	⬆️ 18.92%	\$474,421

⬆️ The Rising Revenue growth rate demonstrates that the company’s core business activities are effectively generating increased income, indicating positive performance

Check your historical data identify patterns that reveal the effectiveness of revenue generation and cost management strategies below.



Revenue Concentration

If a single customer generates a high percentage of your revenues, you could face financial difficulty if that customer stops buying.

Study The Planet LLC (IHS)

⬆️ 11% on Sales

⊞ Note: The revenue concentration table was not calculated because there were no customers exceeding 10% of the sales.

⬆️ No client should represent more than 10 percent of your total revenues. [Expand your range of customers.](#)

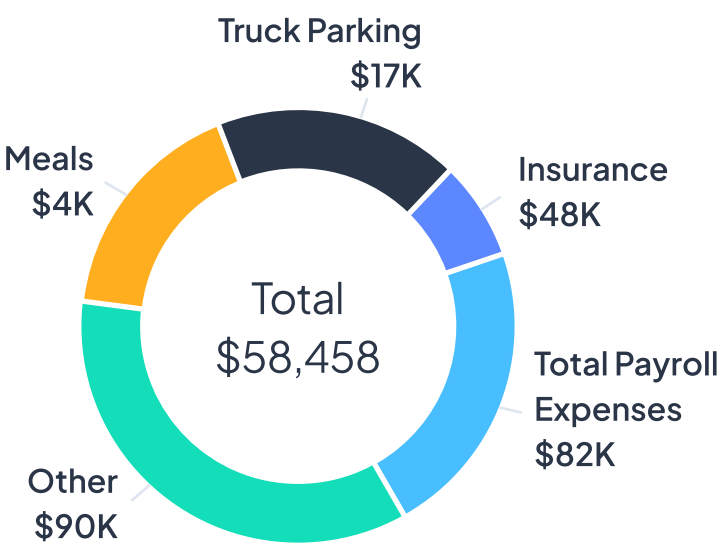
Expense Analysis

Expense Trend

Your spending has decreased compared to last month.

	May 2024	June 2024	% Change	Year-to Last Month
Total Expenses	\$4,570	\$7,071	⬇️ -35%	\$34,537

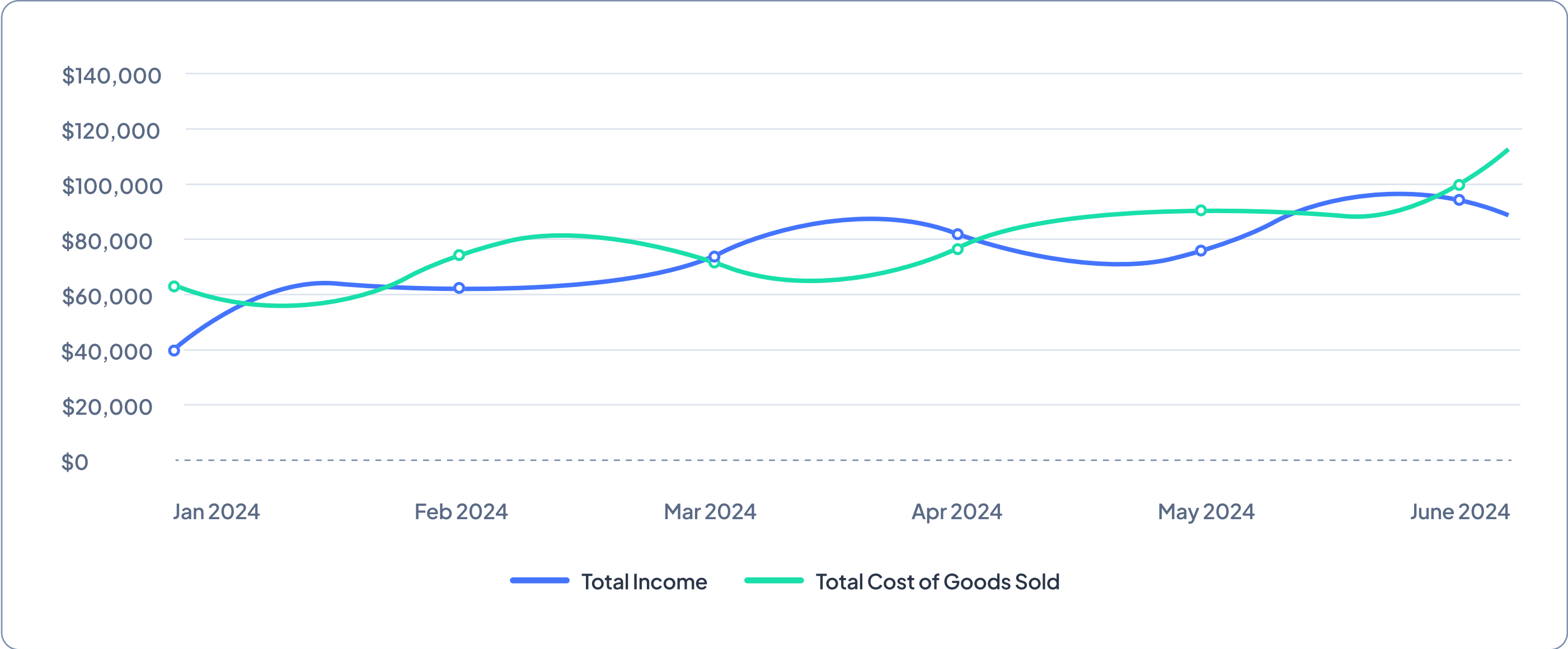
Below is a chart of this month's spending broken down into different categories for easier understanding.



Account	May 2024	June 2024	Year-to Last Month
Wages & Salary	\$3,279	\$3,636	\$19,992
Rent & Lease	\$0	\$2,500	\$7,500
Payroll Taxes	\$850	-\$850	\$5,537
Meals & Entertainment	\$0	\$0	\$699
Office Supplies	\$82	\$82	\$508
Payroll Fees	\$0	\$0	\$490
Bank Charges & Fees	\$3	\$3	\$137
Automobile Expenses	\$0	\$0	\$25

Total Expenses vs Total Income

The graph below shows the historical trends of income and expenses



Profitability Analysis

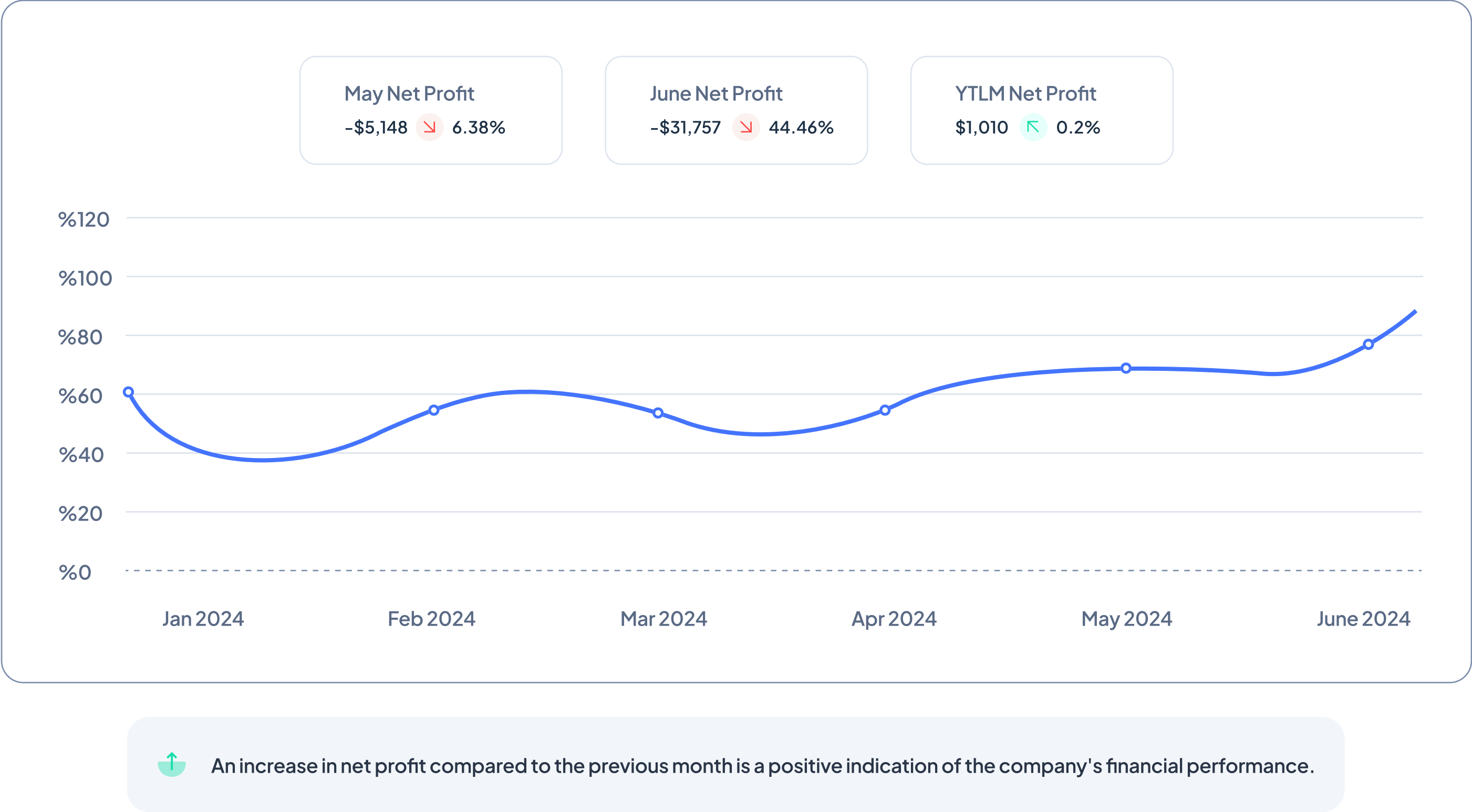
Gross Profit Margin

The gross profit for this month is presented below, along with a comparison to the gross profit of the previous month.



Net Profit Margin

The gross profit for this month is presented below, along with a comparison to the gross profit of the previous month.



Major KPIs

Current Ratio

The current ratio is a liquidity ratio that measures a company’s ability to cover its short-term obligations with its current assets.



Debt to Equity Ratio: Total Liabilities /Total Equity

The debt-to-equity (D/E) ratio is used to evaluate a company’s financial leverage and is calculated by dividing a company’s total liabilities by its shareholder equity.



Return on Assets (ROA): Net Income/Total Assets

Return on Assets (ROA) ratio is calculated by dividing Net Income by Total Assets. It gives an indication of how effectively a company is using its assets to generate profit.



Profit and Loss

Account	May 2024	June 2024	Total	Change %	Change \$	
Income	\$71,487	\$80,279	\$509,968	12,38%	\$8,434	
Amazon Sales	\$27,042	\$80,279	\$485,573	196,87%	\$53,238	↗
Sales	N/A	\$44,394	\$44,394	-100%	-\$44,394	↘
Total Income	\$80,279	\$71,432	\$509,968	12%	\$8.843	↗
Cost of Goods Sold	\$96,123	\$80,827	\$474,968	-15.91%	-\$15.296	
Cost of Goods Sold	\$96,123	\$80,827	\$474,968	-15.91%	-\$15.296	↘
Shipping	\$0	\$0	\$3,000	0%	\$0	
Total Cost of Goods Sold	-\$80,827	-\$96,123	\$474,421	-16%	-\$15.269	↘
Gross Profit	-\$24,488	-\$548	\$35,547	97.78%	\$24.139	↗
Expenses	\$7,045	\$4,537	\$34,968	-35.91%	-\$2.500	
Automobile Expense Gas	\$0	\$0	\$25	0%	\$0	
Bank Charges & Fees	\$3	\$3	\$137	0%	\$0	
Meals & Entertainment	\$0	\$0	\$699	0%	\$0	
Office Supplies & Software	\$82	\$82	\$507	-0.05%	\$0	↘
Payroll Expenses	\$4,485	\$4,485	\$25,667	0%	\$0	
Payroll Fees	\$0	\$0	\$490	0%	\$0	
Payroll Taxes	\$850	\$850	\$5,190	0%	\$0	↗
Wages & Salary	\$3,635	\$3,635	\$19,992	0%	\$0	↘
Total Payroll Expenses	\$4,485	\$4,485	\$25,667	0%	\$0	
Rent & Lease	N/A	\$0	\$7,500	-100%	-\$2,500	↘
Total Expenses	\$4,570	\$7,071	\$34,537	-35%	\$2.500	↘
Net Operating Income	-\$37,757	-\$5,148	\$1,010	-83.88%	\$26.339	↗
Net Income	-\$37,757	-\$5,148	\$1,010	-83.88%	\$26.339	↗

Balance Sheet

Account	May 2024	June 2024	Change %	Change \$	
Assets	\$71,487	\$80,279	12.38%	\$8,434	
Current Assets	\$96,123	\$80,827	-15.91%	-\$15.296	
Bank Accounts	\$27,042	\$80,279	196.87%	\$53,238	
5/3 Bank Checking	\$0	\$0	0%	\$0	↓
Checking (1146)	\$0	\$0	0%	\$0	
Total Bank Accounts	\$80,279	\$71,432	12%	\$8.843	↗
Other Current Assets	\$96,123	\$80,827	-15.91%	-\$15.296	
Inventory	\$0	\$0	0%	\$0	
Total Current Assets	-\$80,827	-\$96,123	-16%	-\$15.269	↓
Total Assets	-\$24,488	-\$548	97.78%	\$24.139	↗
Liabilities & Equity	\$7,045	\$4,537	-35.91%	-\$2.500	
Liabilities	\$0	\$0	0%	\$0	
Total Liabilities	\$3	\$3	0%	\$0	
Equity	\$0	\$0	0%	\$0	
Opening Balance Equity	\$850	\$850	0%	\$0	
Retained Earnings	\$3,635	\$3,635	0%	\$0	
Net Income	N/A	\$0	-100%	-\$2,500	↓
Total Equity	\$4,570	\$7,071	-35%	\$2.500	↓
Total Liabilities & Equity	-\$37,757	-\$5,148	-83.88%	\$26.339	↗

Accounts Receivables

Customer	Current (\$)	1-30 (\$)	31-60 (\$)	61-90 (\$)	91-Over (\$)	Total (\$)
Over Stock	\$0	\$0	\$0	\$0	\$8,434	\$8,434
Wayfair	\$0	\$0	\$0	\$0	-\$15.296	-\$37.296
Total	\$0	\$0	\$0	\$0	-\$4.296	-\$15.296