

Sales Analysis

29M  
Sales

26.77K  
Sales Orders

115  
Products

18.48K  
Customers

11  
Countries

Category, Subcategory

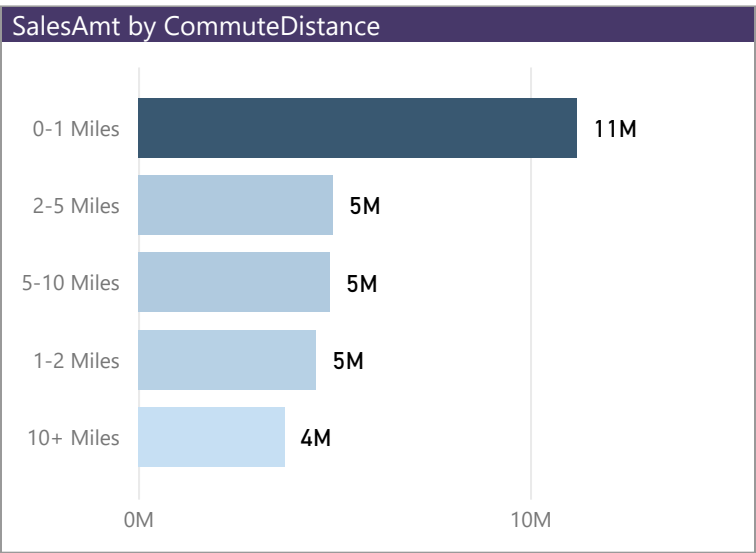
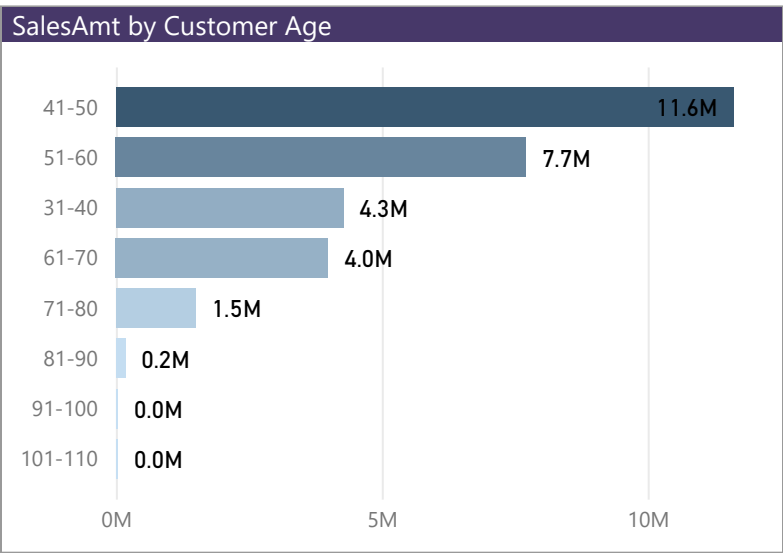
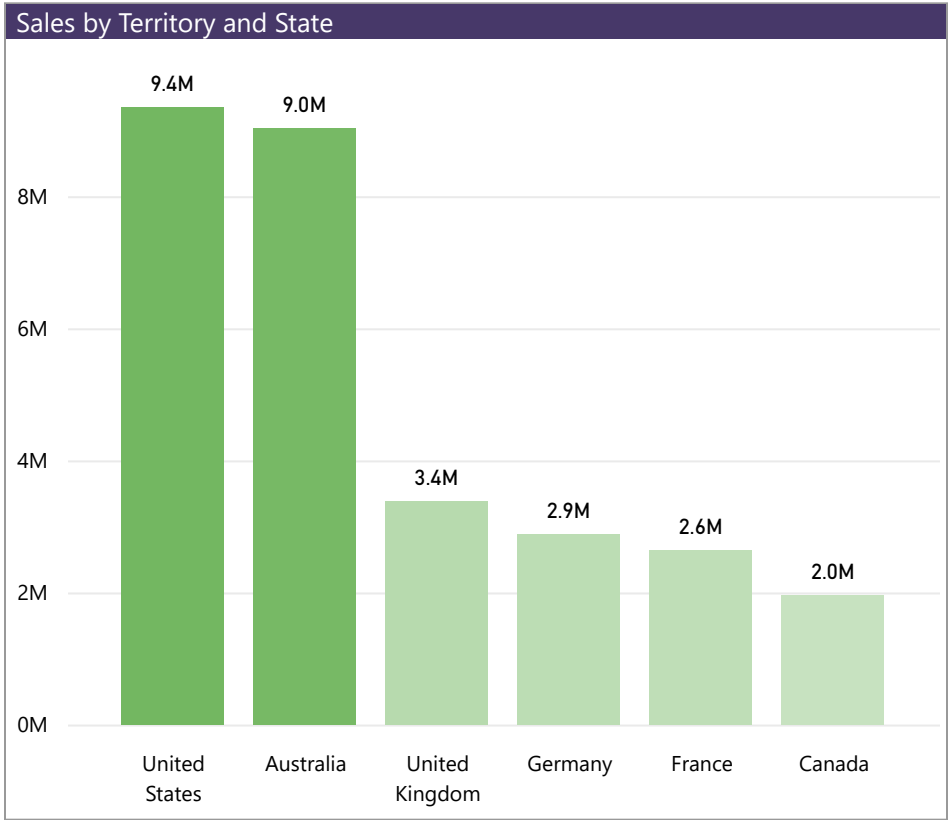
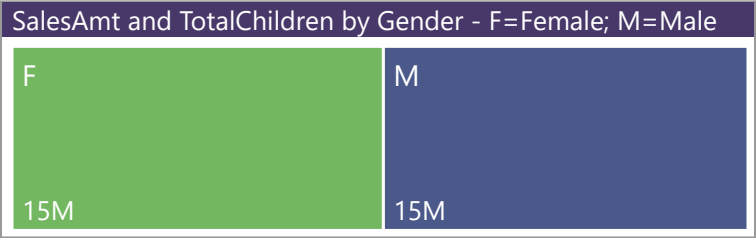
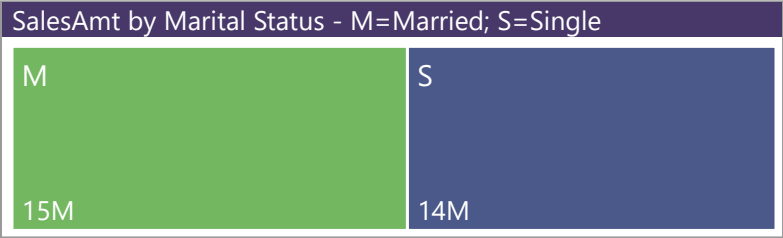
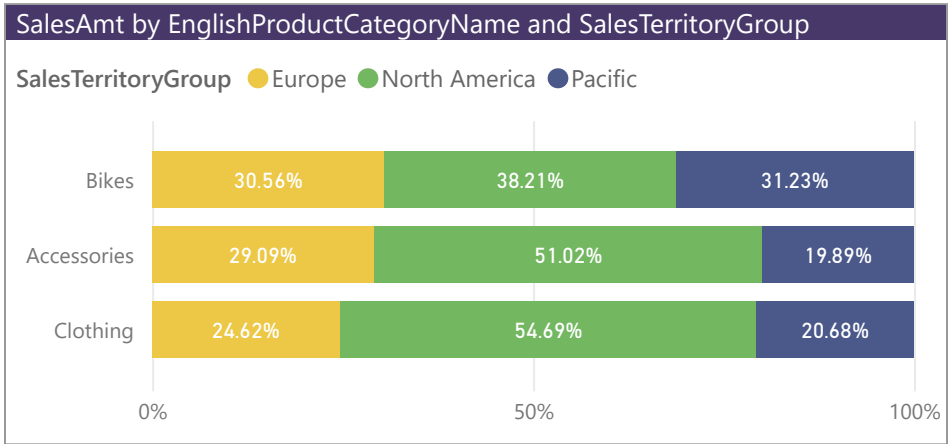
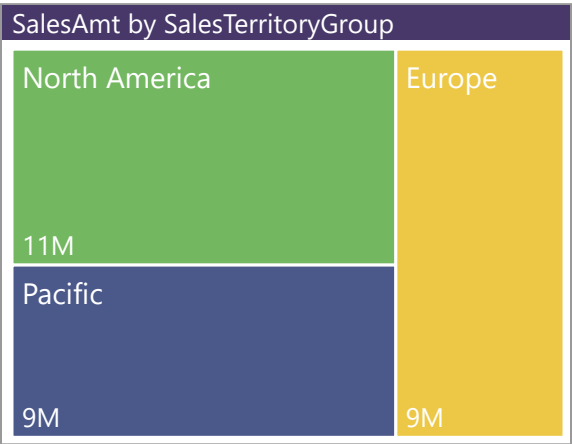
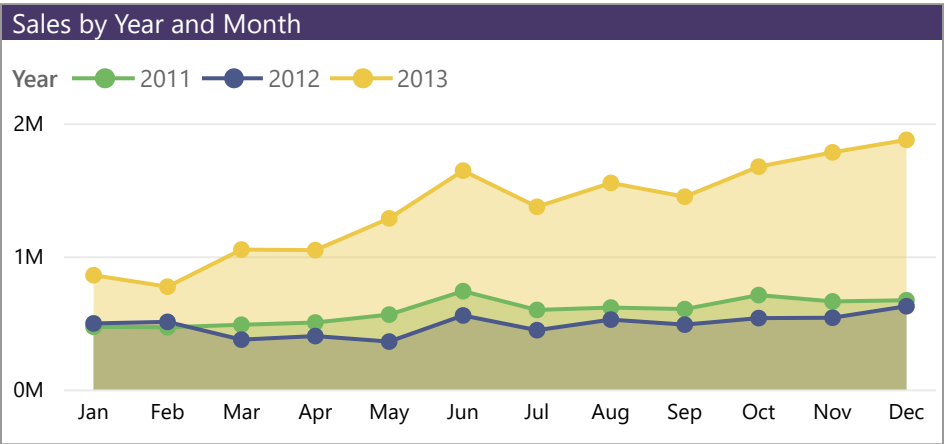
All

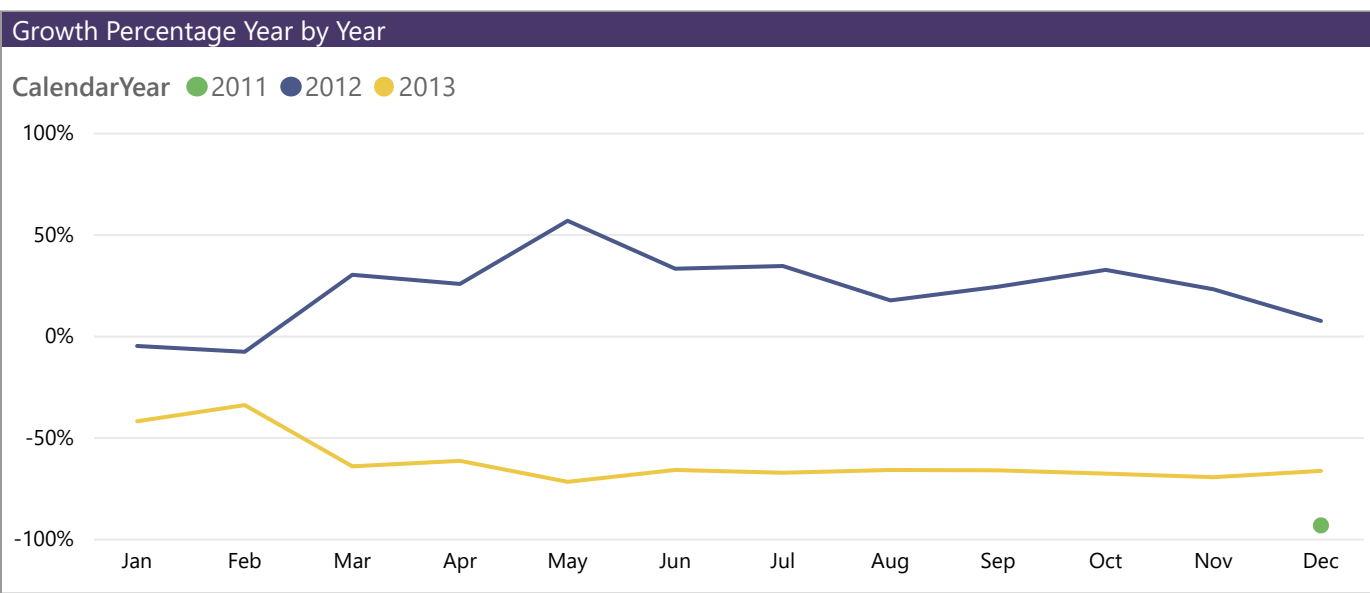
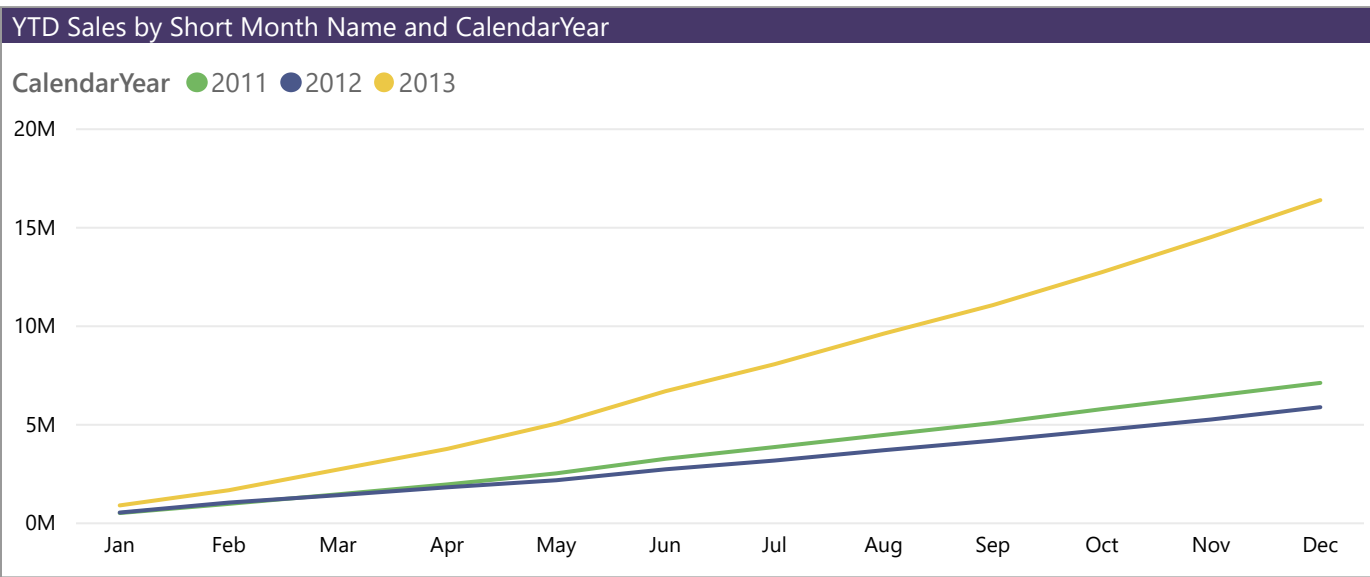
CalendarYear

2011 2013

SalesTerritoryGroup

All





Category

AccessoriesBikesClothingComponents

CalendarYear	Short Month Name	SalesAmt	YTD Sales	SPLY	SPLY Percent
2011	Jan	469,824	469,824		
2011	Feb	466,335	936,159		
2011	Mar	485,199	1,421,357		
2011	Apr	502,074	1,923,431		
2011	May	561,681	2,485,113		
2011	Jun	737,840	3,222,953		
2011	Jul	596,747	3,819,699		
2011	Aug	614,558	4,434,257		
2011	Sep	603,083	5,037,341		
2011	Oct	708,208	5,745,549		
2011	Nov	660,546	6,406,094		
2011	Dec	669,432	7,075,526	43,421	-93.51%
2012	Jan	495,364	495,364	469,824	-5.16%
2012	Feb	506,994	1,002,358	466,335	-8.02%
2012	Mar	373,483	1,375,841	485,199	29.91%
2012	Apr	400,336	1,776,177	502,074	25.41%
2012	May	358,878	2,135,055	561,681	56.51%
2012	Jun	555,160	2,690,215	737,840	32.91%
2012	Jul	444,558	3,134,773	596,747	34.23%
2012	Aug	523,917	3,658,691	614,558	17.30%
2012	Sep	486,177	4,144,868	603,083	24.05%
2012	Oct	535,159	4,680,028	708,208	32.34%
2012	Nov	537,956	5,217,983	660,546	22.79%
2012	Dec	624,502	5,842,485	669,432	7.19%
2013	Jan	857,690	857,690	495,364	-42.24%
2013	Feb	771,349	1,629,039	506,994	-34.27%
Total		29,269,561	16,351,550	12,961,432	-55.72%