



***American Graduate School  
for  
Business and Entrepreneurship  
AGSBE***

***International American University (IAU)  
&  
The Academy of eLearning – Britain***



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The American Graduate School is a leading school, dedicated to professionals and academic elites, who are eager to attain, both the academic deep background and the applied business dimension.

It covers graduate degrees and professional certification.

It, also, offers professional chartered certifications from top professional institutes, both in the UAS and the UK.

The School is directed to those managers, directors, financiers, experts; so that once joined the school, their professional, academic and prestigious level will be boosted.

The graduates could also join universities, to lecture and work as professors; once, they get their masters or doctorate degrees from the school.

The school has two departments:

1. Graduate Department
2. Professional Charter Department

### ***Be the Best, Join AGSBE***

#### ***I. Academic Programmes***

- Doctor of Business Administration (DBA)
- Doctor of Management (DM)
- Master of Business Administration (MBA)
- Master of Business Administration (MBA in Agribusiness)
- MBA with Triple Qualifications (MBA – Triple)
- Master of Business Administration (MBA in Business Analytics)
- Master of Business Administration (MBA in Hospitality, Travel, & Tourism)
- Master of Business Administration (MBA in Logistics Management)
- Master of Business Administration (MBA in Luxury Brand Management)
- Master of Business Administration (MBA in Manag. Information Systems)

#### ***II. Professional Programmes***

- *Certified Internal Auditor (CIA)*
- *Certified Financial Analyst (CFA)*
- *Certified Management Accountant (CMA)*
- *Certified Public Accountant (CPA)*
- *Global Financial Compliance*
- *Combating Financial Crime*
- *International Certificate in Wealth & Investment Management (ICWIM)*
- *Risk in Financial Services*
- *And others*

#### ***Institutes:***

- *Chartered Institute for Securities and Investments (CISI)*
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- *Chartered Institute for Securities and Investments (CISI)*
- *IMA (Institute Of Management Accountant)*
- *IIA (Institute of Internal Auditors)*
- *And others*

## Details:

### Master of Business Administration (MBA)

aims to provide the student an opportunity to further enhance their business acumen by tying academic concepts to practical applications relevant to current real-world business challenges. The combination of analytical, quantitative, and strategic skills gained through the program provide a foundation from which multiple professional opportunities can be pursued. The program is designed to serve the needs of both fully employed and full-time students.

DBA Concentrations:

- Agribusiness
- Beauty Management
- Business Analytics
- Economics
- Finance
- Healthcare Administration
- Hospitality, Travel, & Tourism
- Human Resource Management
- Logistics & Supply Chain Management
- Luxury Brand Management
- Marketing
- Management Information System

### Master of Business Administration (MBA) & Agribusiness

Agribusiness is the study of food consumers, retailers, marketers, processors and primary producers, with a focus on profitably managing the producer-to-consumer chain. This program gives students opportunities to enhance their knowledge, skills and practice; develop their careers; and be able to deliver more profitable outcomes for agribusiness. Students learn to locate, analyze, interpret, synthesize and apply information to agribusiness problems and opportunities. Graduates demonstrate specialized knowledge of agribusiness management, and business and communication skills associated with their selected areas of study.

This program is designed to meet the needs of professionals working in agribusiness who wish to upgrade their management skills; those wishing to redirect their careers into agribusiness; and new graduates in either business or agricultural/rural science wishing to enhance their employment prospects or work towards a research-based higher degree. Agribusiness professionals find employment with commodity traders, financial institutions, agribusiness companies and company run farms, government instrumentalities and regional and community development agencies.

### **Master of Business Administration (MBA) & Business Analytics**

The Business Analytics major combines an MBA core with a specialization in analyzing data systems. Students develop the fundamental knowledge and skills necessary for the methodical exploration of data from a business or organization. In addition to the theoretical instruction, the business analytics courses have a hands-on component using practical exercises using SAP, Quickbooks, and databases, which will allow you to gain real-world experience as well as demonstrate to employers that you know how to apply your classroom learning in the field. This concentration is non-quantitative and does not require a computer science background. \*Must have a Microsoft Windows OS PC or laptop to install SQL. Software provided.

### **Master of Business Administration (MBA) & Hospitality, Travel, & Tourism**

The MBA with a concentration in Hospitality Travel Tourism program teaches the students with relevant management skills necessary for business administration management as well as advanced knowledge pertaining to the Travel & Tourism industry. The Travel & Tourism industry makes up about 10% of global GDP and people employed around the world. With the growth in the middle and upper-middle class in countries like China, India and many other countries, there are hundreds of millions of people who have stepped out of their cities or countries to experience many other cultures, countries, and places of history. Graduates of this specialization, work in hotels, hospitality and catering industry, international and national food chains, food-craft institutes.

### **Master of Business Administration (MBA) & Logistics Management**

The MBA with a concentration in Logistics Management can help students understand the ins-and-outs of many parts of business operations. At its core, logistics management involves the movement of resources: whether it be goods, services, or people. Businesses in many different fields need logistics managers to optimize this flow and make it efficient. An MBA degree in Logistics can lead to a number of careers, including logistics manager, operations manager, logistics analyst, and more.

### **Master of Business Administration (MBA) & Luxury Brand Management**

The MBA with a concentration in Luxury Brand Management enables you to develop and enhance the ability to successfully manage a luxury brand, product or services. Like many future students, you may be Wondering, what is an MBA in Luxury Management? Simply put, completion of this program awards you with a Masters in Business Administration degree that will provide you with opportunities for a career in the luxury sector. The courses cover a wide range of topics, including knowledge of luxury products, marketing trends and brand management.

The program will help you learn, experience and allow you to excel in the luxury Business. This degree will create opportunities to work in locations around the world, as well as with international co-workers and companies. This degree will increase your knowledge of luxury brands and your own creativity as well.



## **Master of Business Administration (MBA) & Management Information Systems**

The MBA with a concentration in Management Information Systems (MIS) combines an MBA core with a specialization in information systems management. Students develop the fundamental knowledge and skills necessary for business administration management as well as advanced knowledge pertaining to information systems. In addition to the theoretical instruction, the business analytics courses have a hands-on component using SAP, QuickBooks, and databases, which will allow you to gain real-world experience as well as demonstrate to employers that you know how to apply your classroom learning in the field. This concentration is non-quantitative and does not require a computer science background. \*Must have a Microsoft Windows OS PC or laptop to install SQL. Software provided.

## **The Doctor of Business Administration (DBA)**

DBA serves the needs of mature students, helping them to advance in their careers. The program is designed to graduate scholar practitioners who will set the standard for best practices and contribute to the solution of critical business and management problems through research, teaching, and consulting. The program is designed to serve the needs of both fully employed and full-time students with a background as experienced business professionals who want to translate their industry expertise into leadership positions as consultants or as executives within their organizations. The program creates an opportunity for the student to demonstrate application of the knowledge and skills gained in the course work portion of the program and to demonstrate the critical thinking and analytical skills required to successfully complete the Doctoral Project.

### **DBA Concentrations:**

- Agribusiness
- Beauty Management
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## **Doctor of Management (DM)**

Like the Doctor of Business Administration (DBA), the Doctor of Management (DM) is a professional doctorate degree. However, instead of a focus on business administration and quantitative subject areas, the focus of the DM is on management. Earning a DM provides management professionals and business degree holders with the advanced skills in research, analysis, theory and practice needed to attain leadership positions in business, government, or education. The program creates an opportunity for the student to demonstrate application of the knowledge and skills gained in the course work portion of the program and to demonstrate the critical thinking and analytical skills required to successfully complete the Doctoral Project.

### Accreditations and Recognitions

Accreditation Council for Business Schools and Programs (ACBSP)	 ACBSP CANDIDATE FOR ACCREDITATION	Transnational Association of Christian Colleges and Schools (TRACS)	 tracs MEETING A HIGHER STANDARD Transnational Association of Christian Colleges and Schools
California State Approving Agency for Veterans Education (CSAAVE)	 CSAAVE CALIFORNIA STATE APPROVING AGENCY FOR VETERANS EDUCATION		
Council for Higher Education Accreditation (CHEA)	 CHEA Council for Higher Education Accreditation CHEA International Quality Group CIQG	AMIDEAST Recognition	 amideast™ أمديست
State of California Bureau for Private Postsecondary Education (BPPE)	 BPPE Bureau for Private Postsecondary Education	U.K. National Information Centre for Qualification and Skills (UK ENIC)	 UK ENIC Services provided by Ecctis
Student and Exchange Visitor Program (SEVP)	 SEVP STUDENT AND EXCHANGE VISITOR PROGRAM U.S. Immigration and Customs Enforcement		