

Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
Total		26.86 %

6687

Count of Customer ID

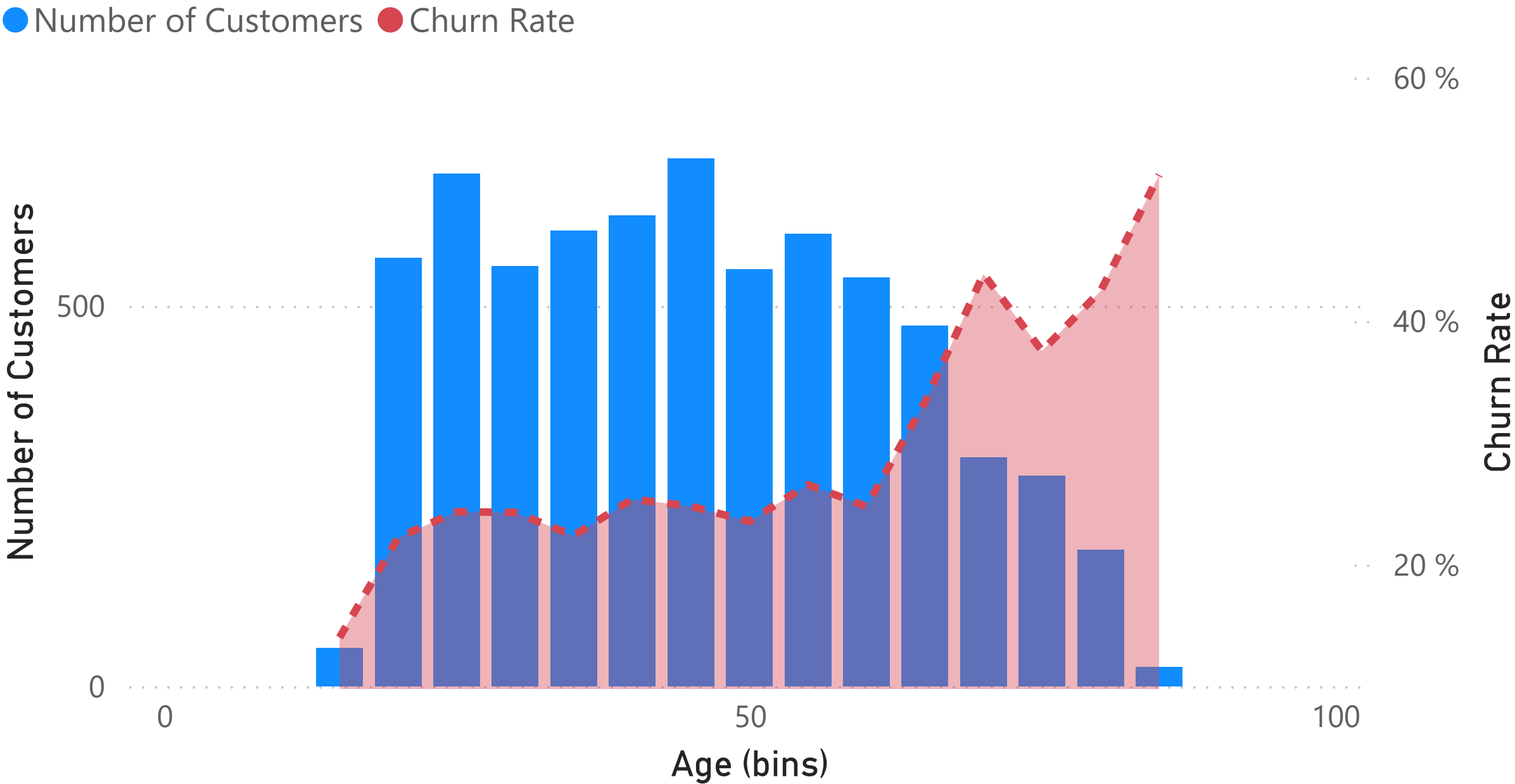
26.86 %

Churn Rate

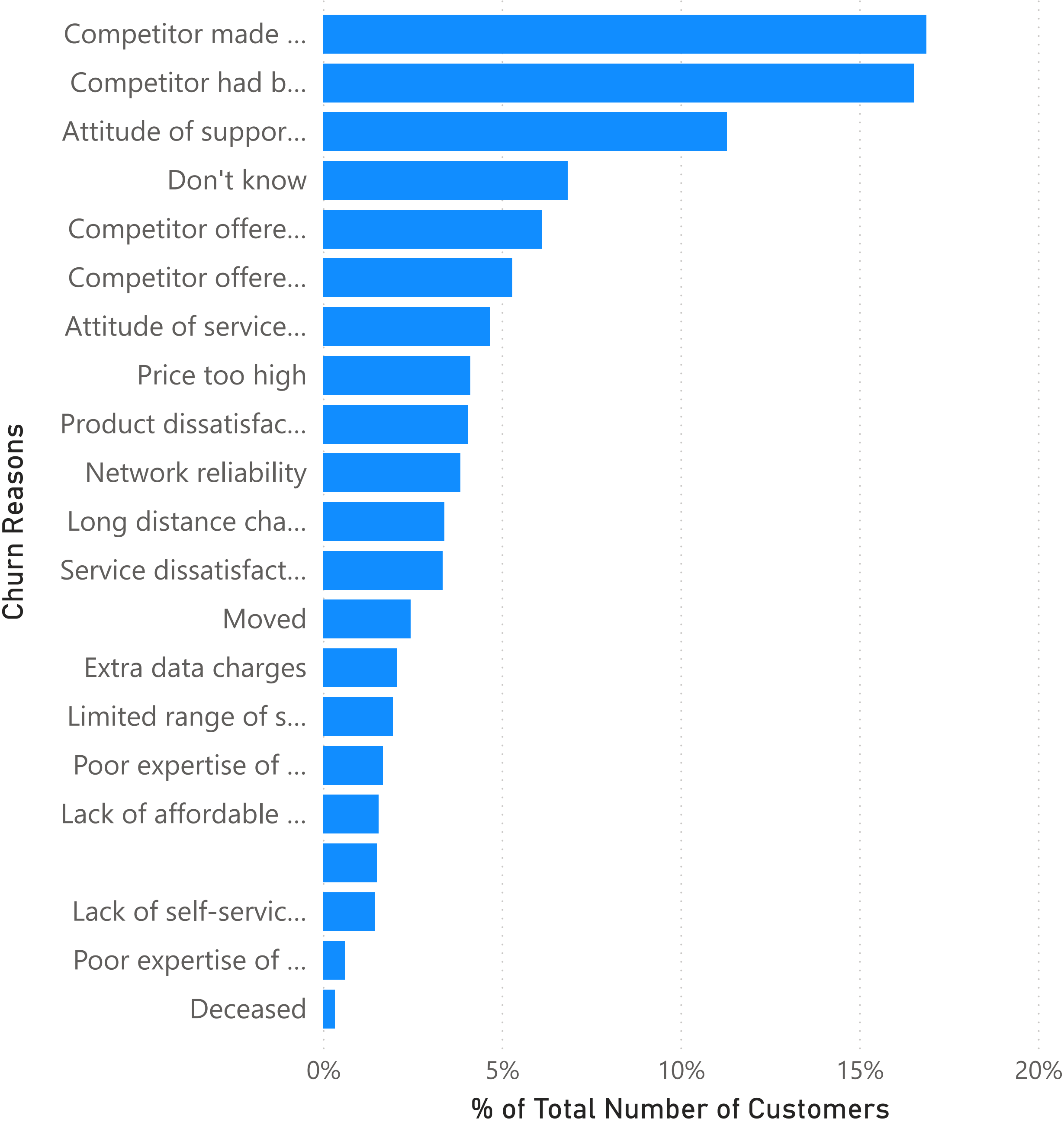
1796

Churned

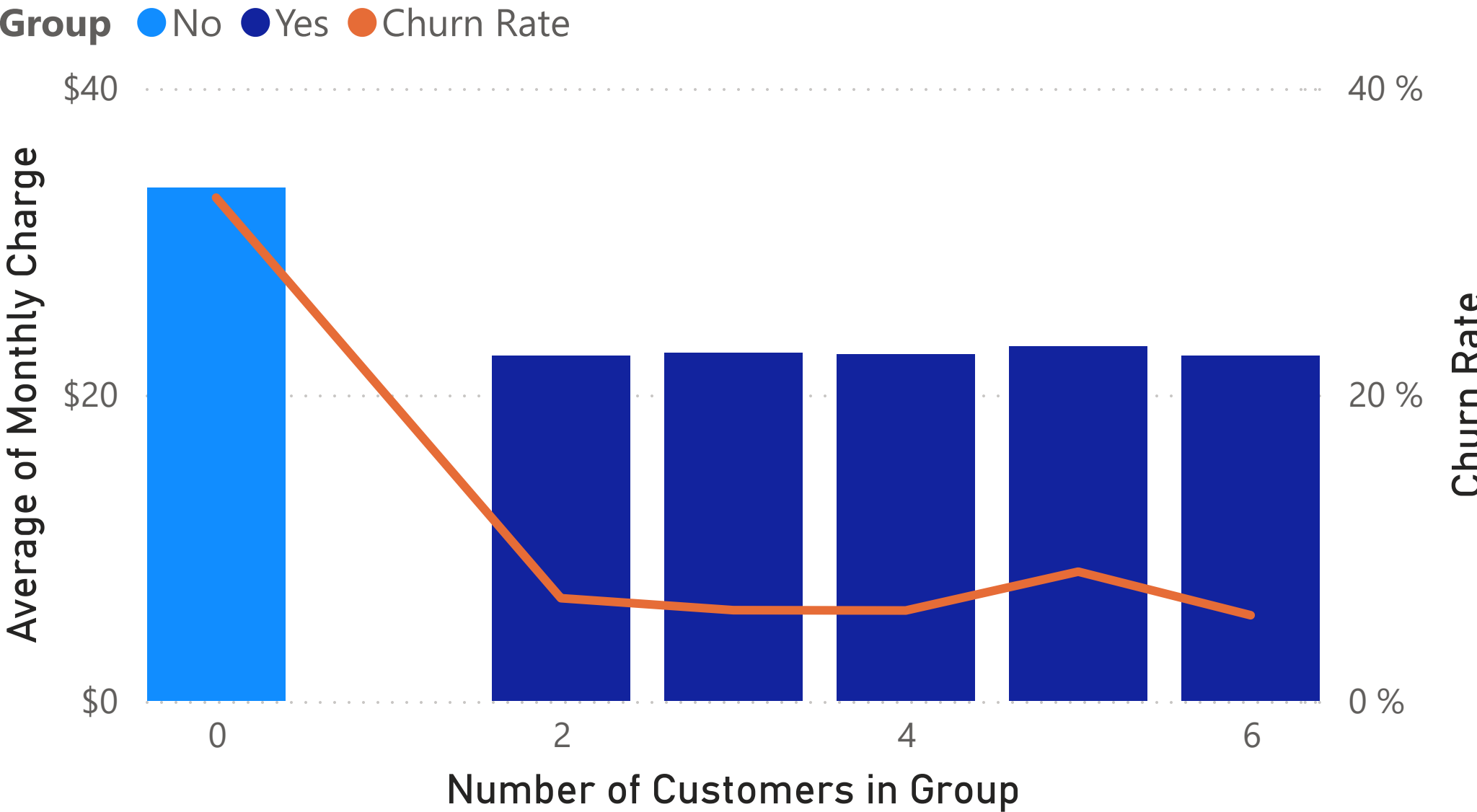
Number of Customers and Churn Rate by Age (bins)



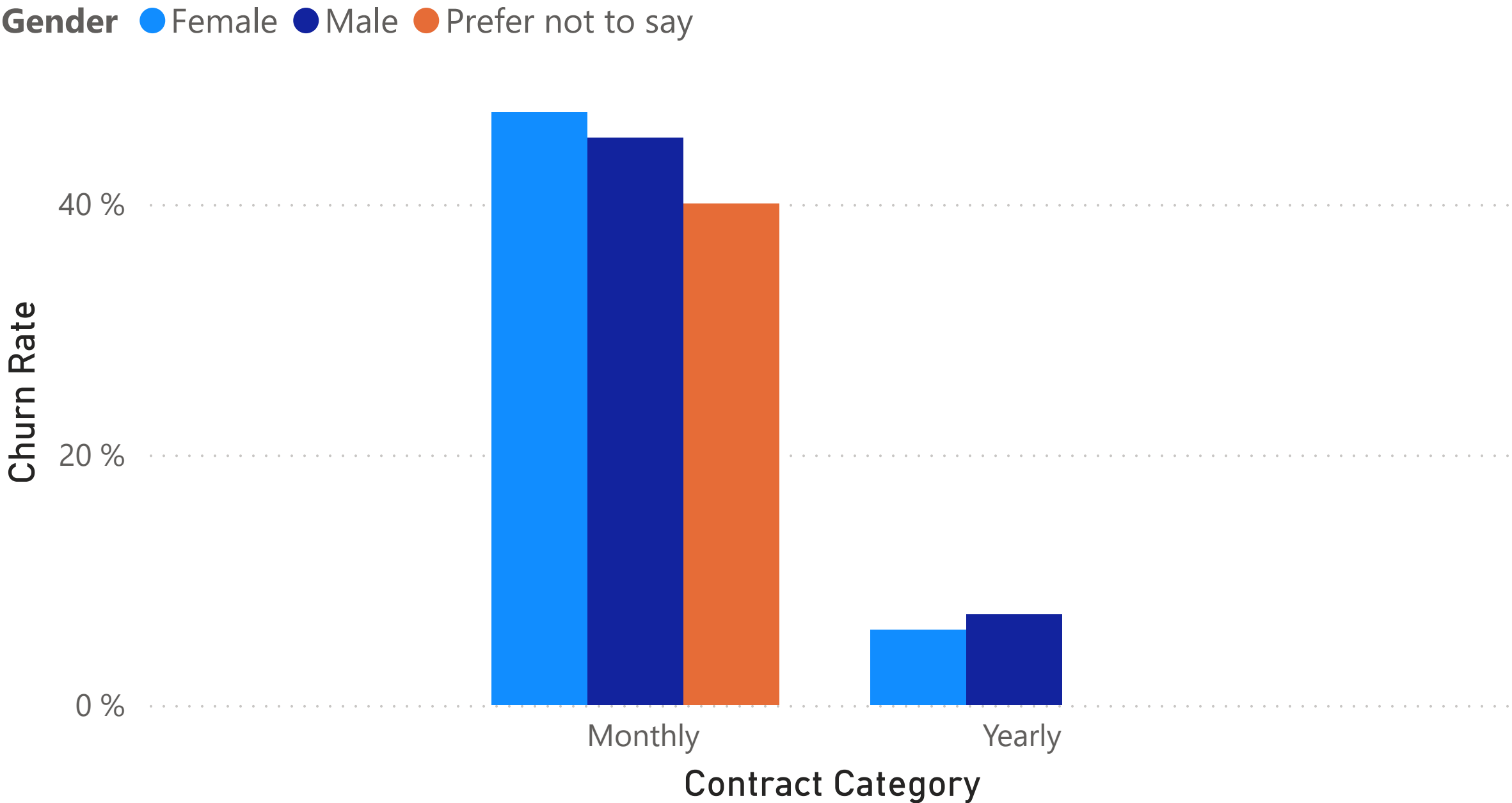
Churn Reasons



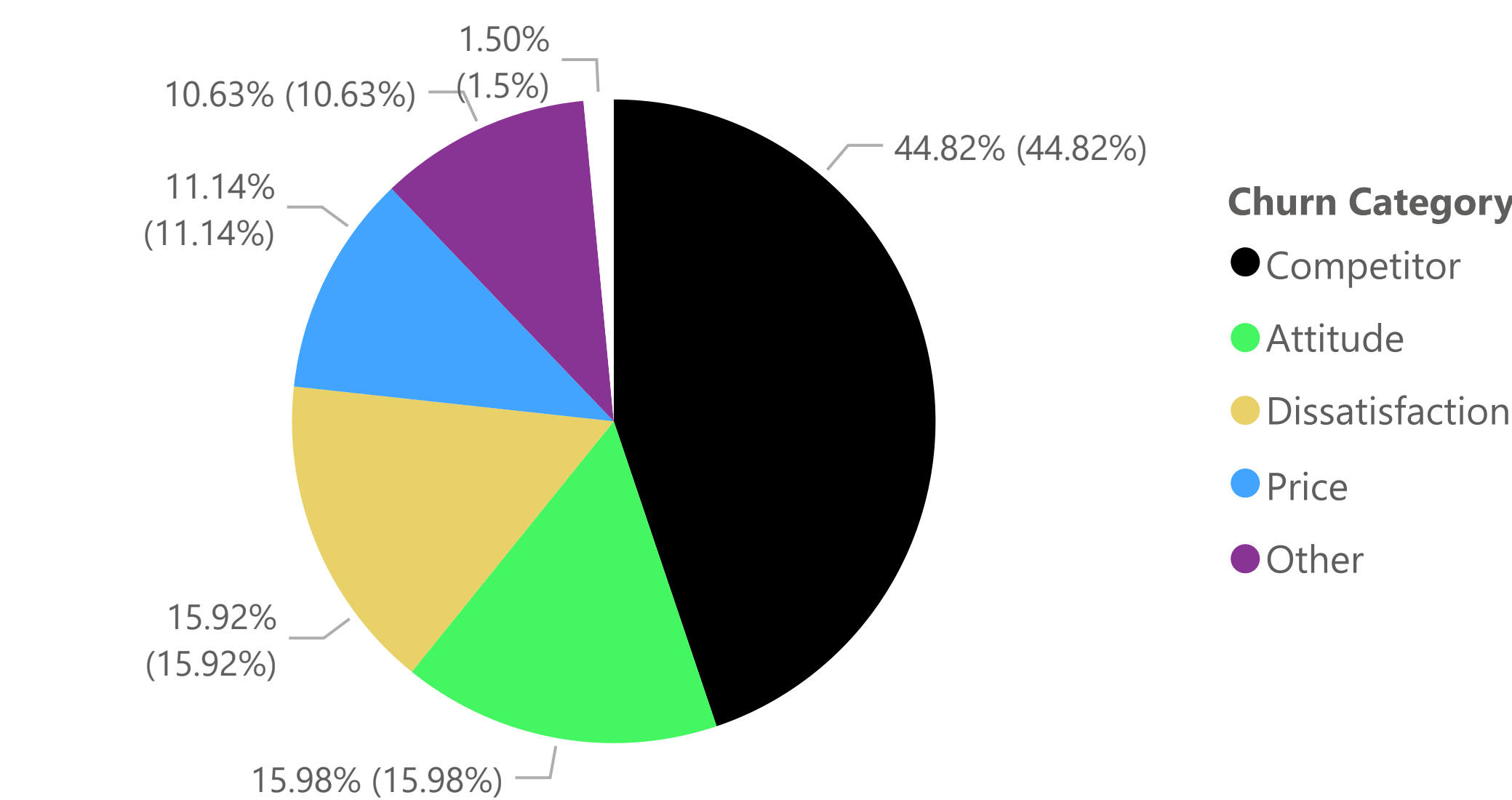
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Churn Rate by Contract Category and Gender



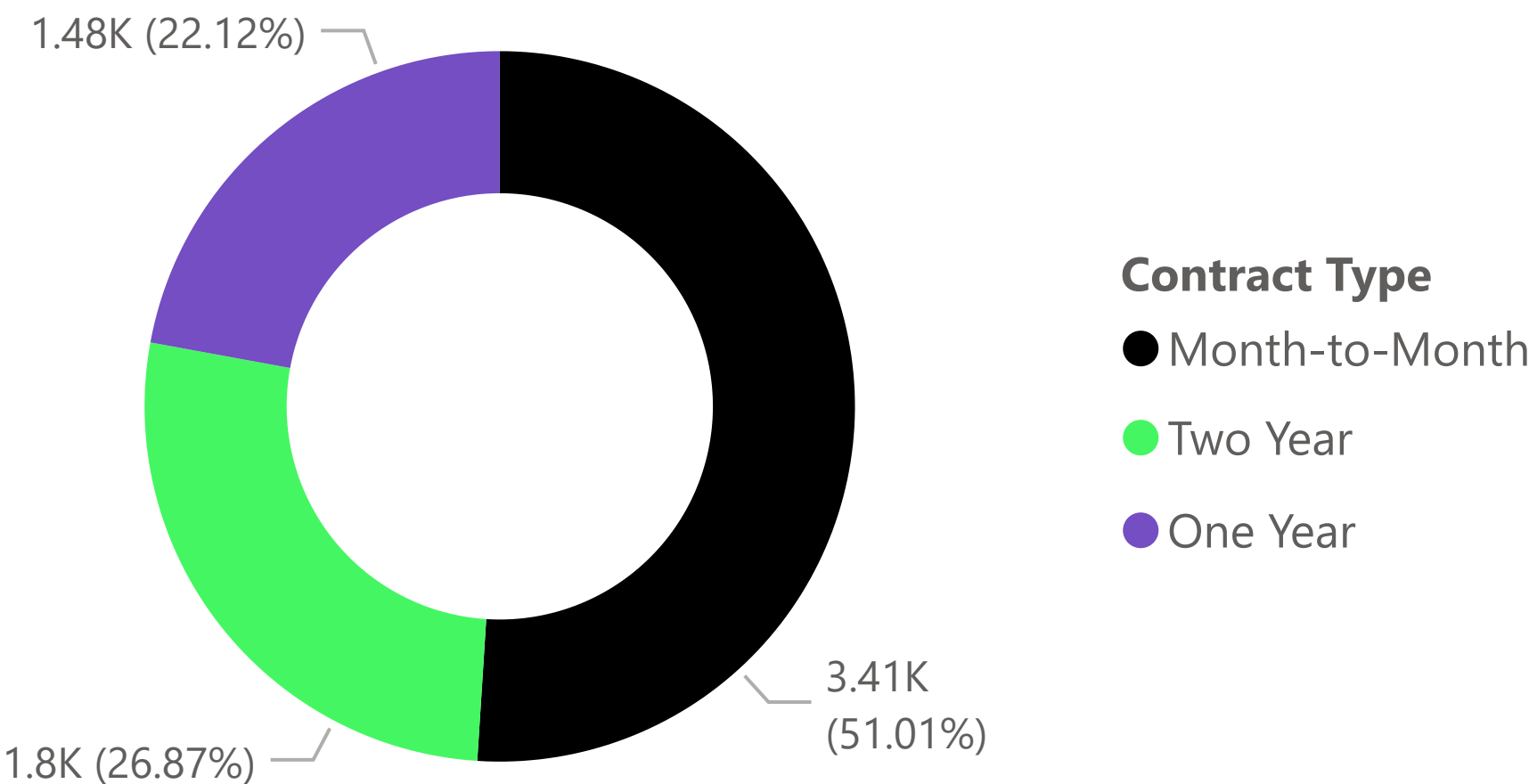
Churn by category



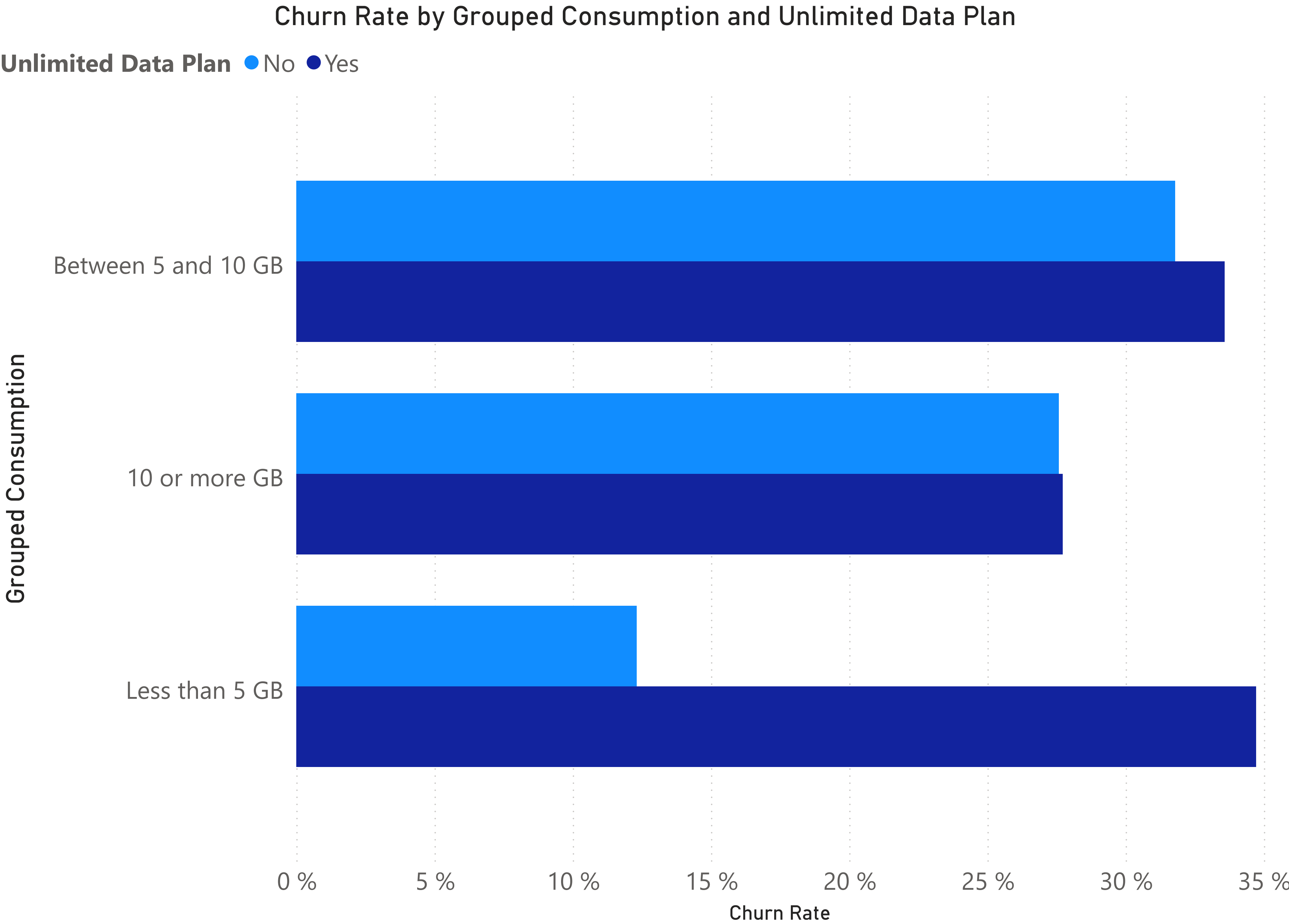
Monthly
46.29 %
Churn Rate

Yearly
6.62 %
Churn Rate

Customers by Contract type

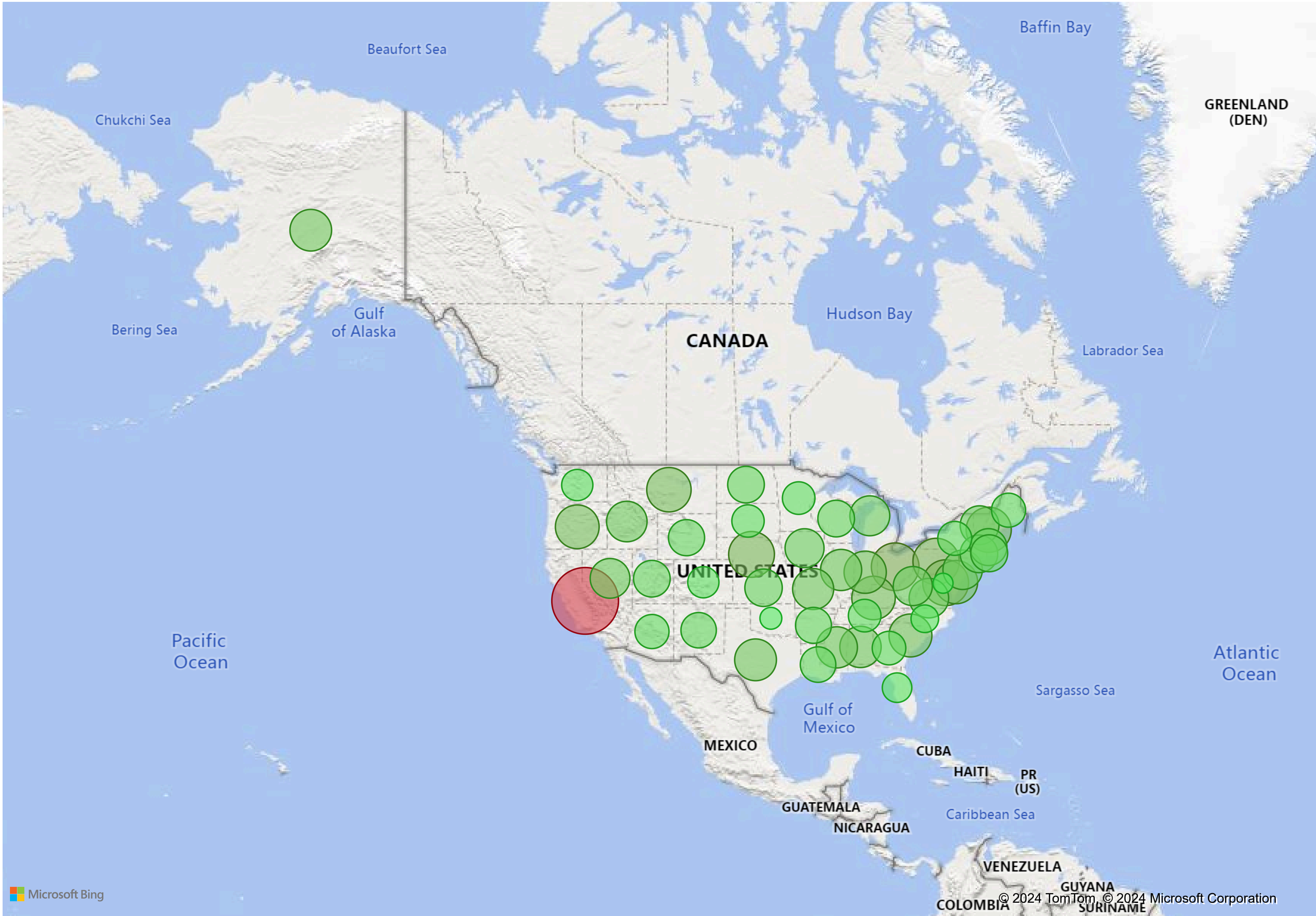


Churn Rate	Number of Customers	Unlimited Data Plan
16.10 %	2193	No
32.11 %	4494	Yes
26.86 %	6687	

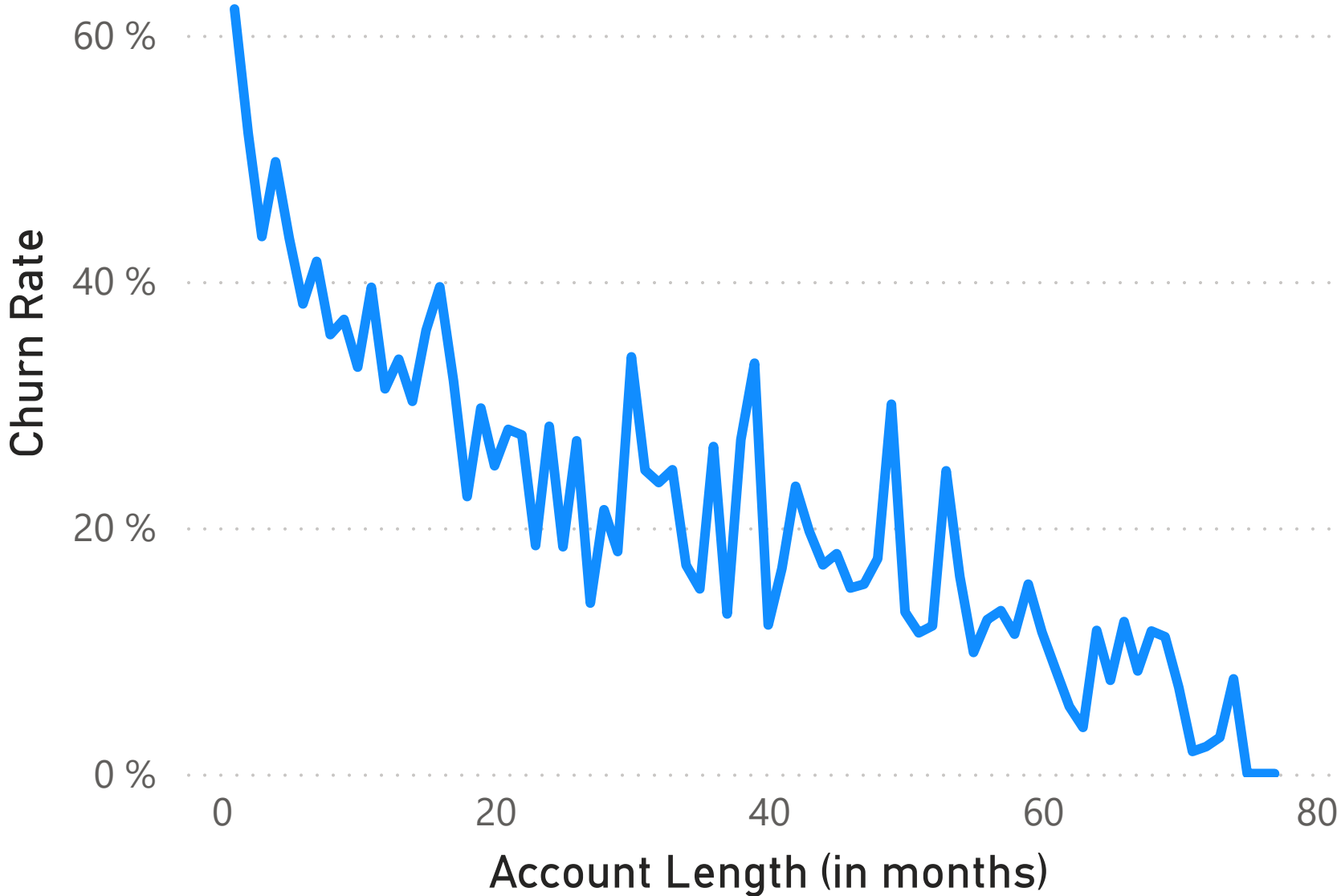


Intl Active	no	yes	Total
No	20.01 %	71.19 %	22.21 %
Yes	40.34 %	7.59 %	34.31 %
Total	27.07 %	24.88 %	26.86 %

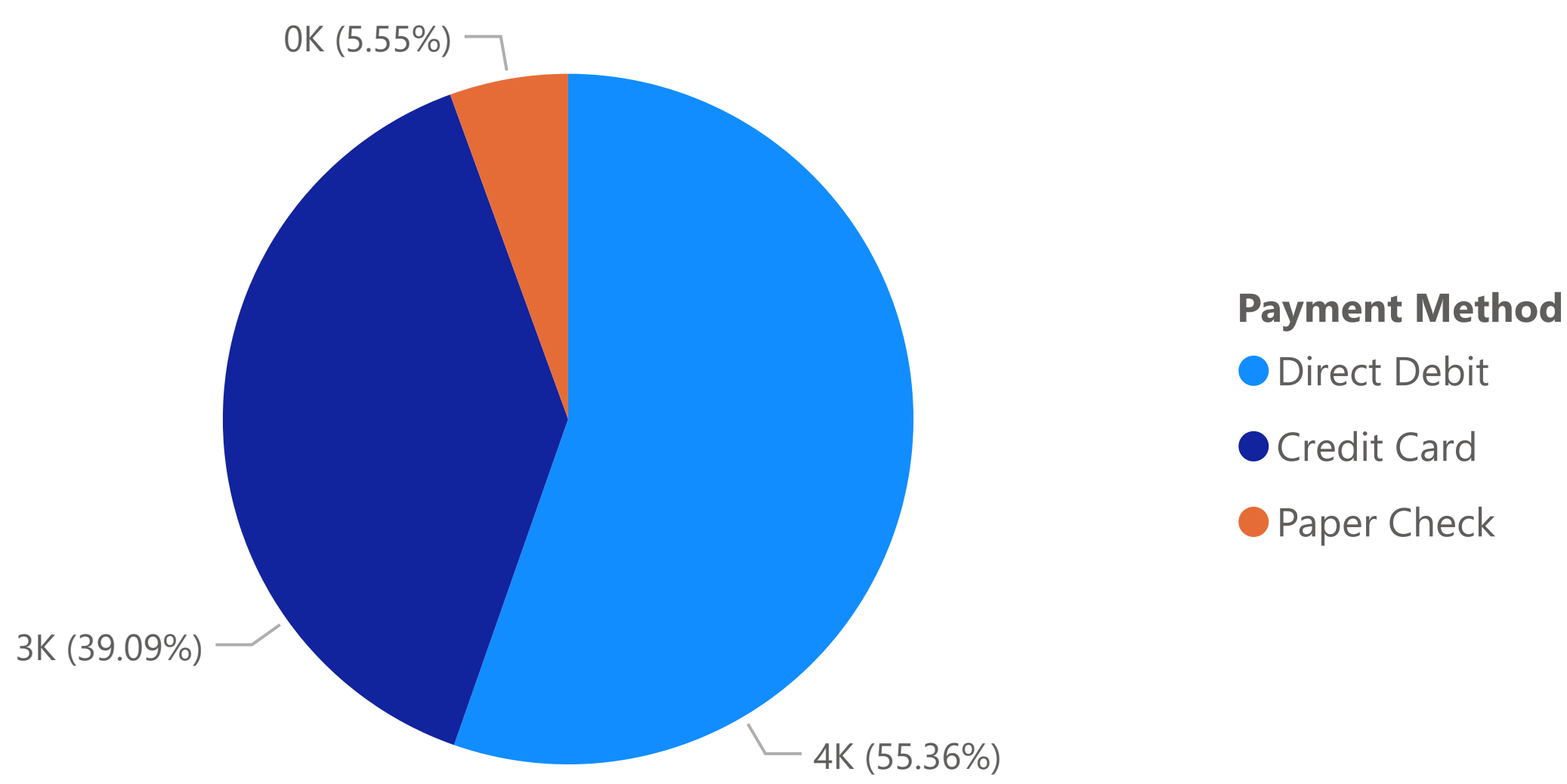
Churn Rate by State



Churn Rate by Account Length (in months)

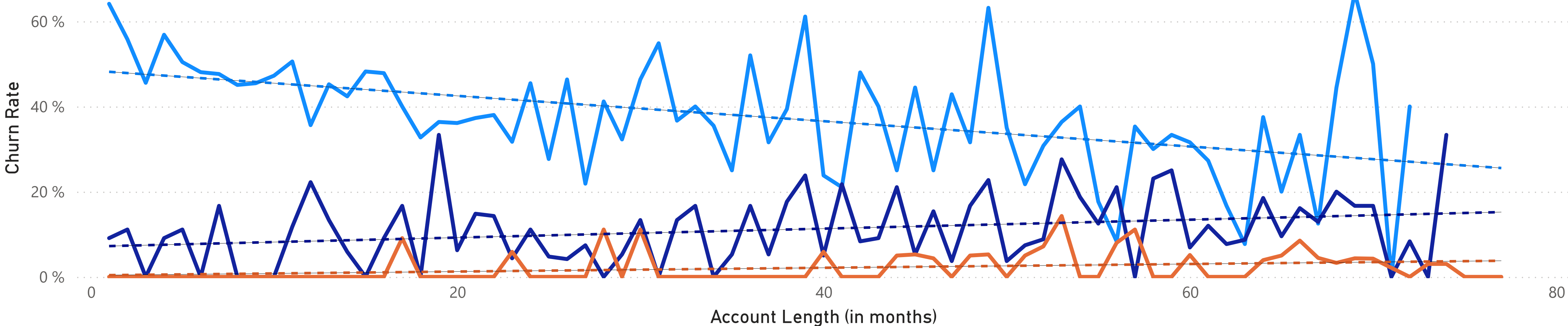


Number of Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year



6687

Count of Customer ID

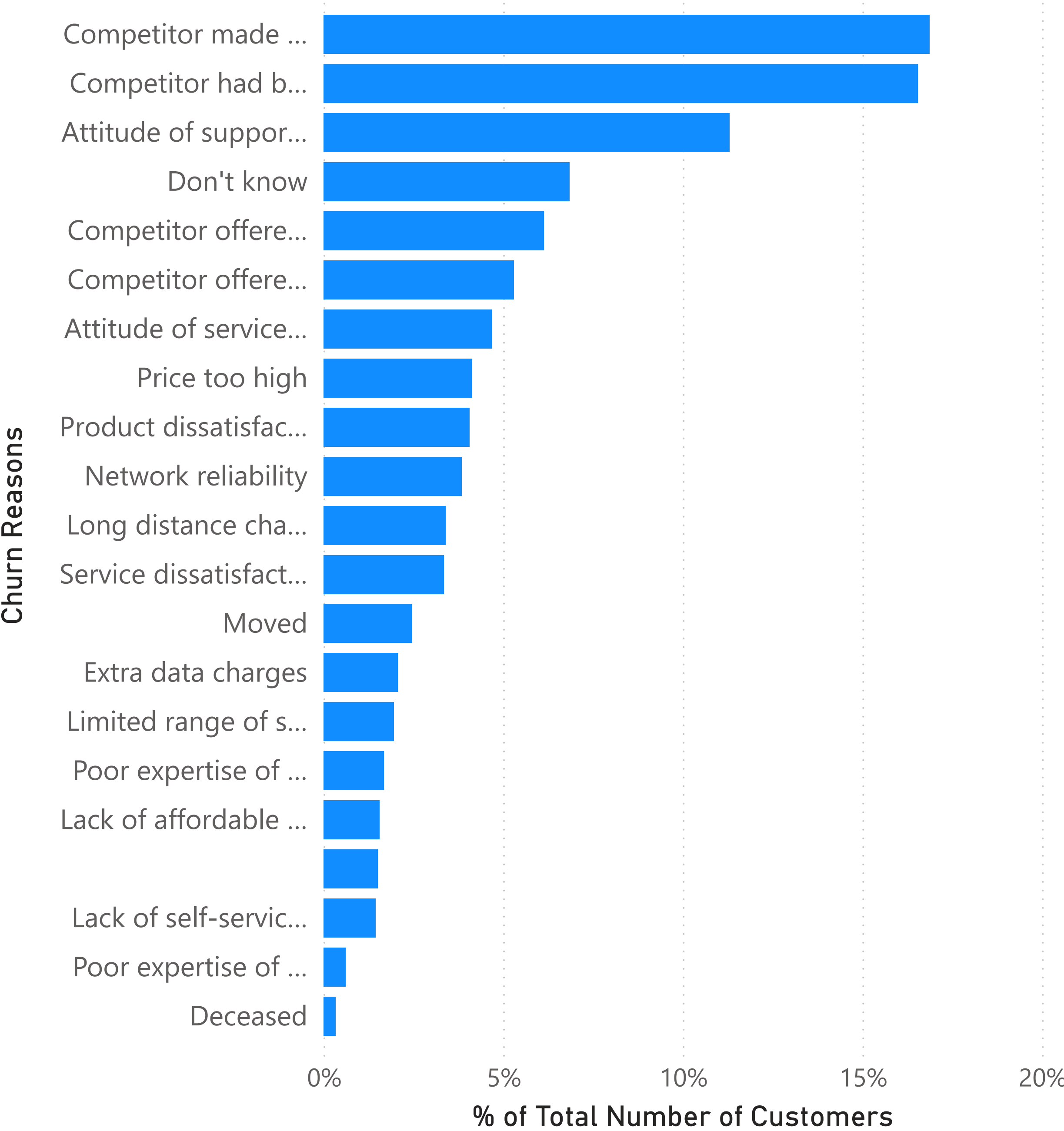
1796

Churned

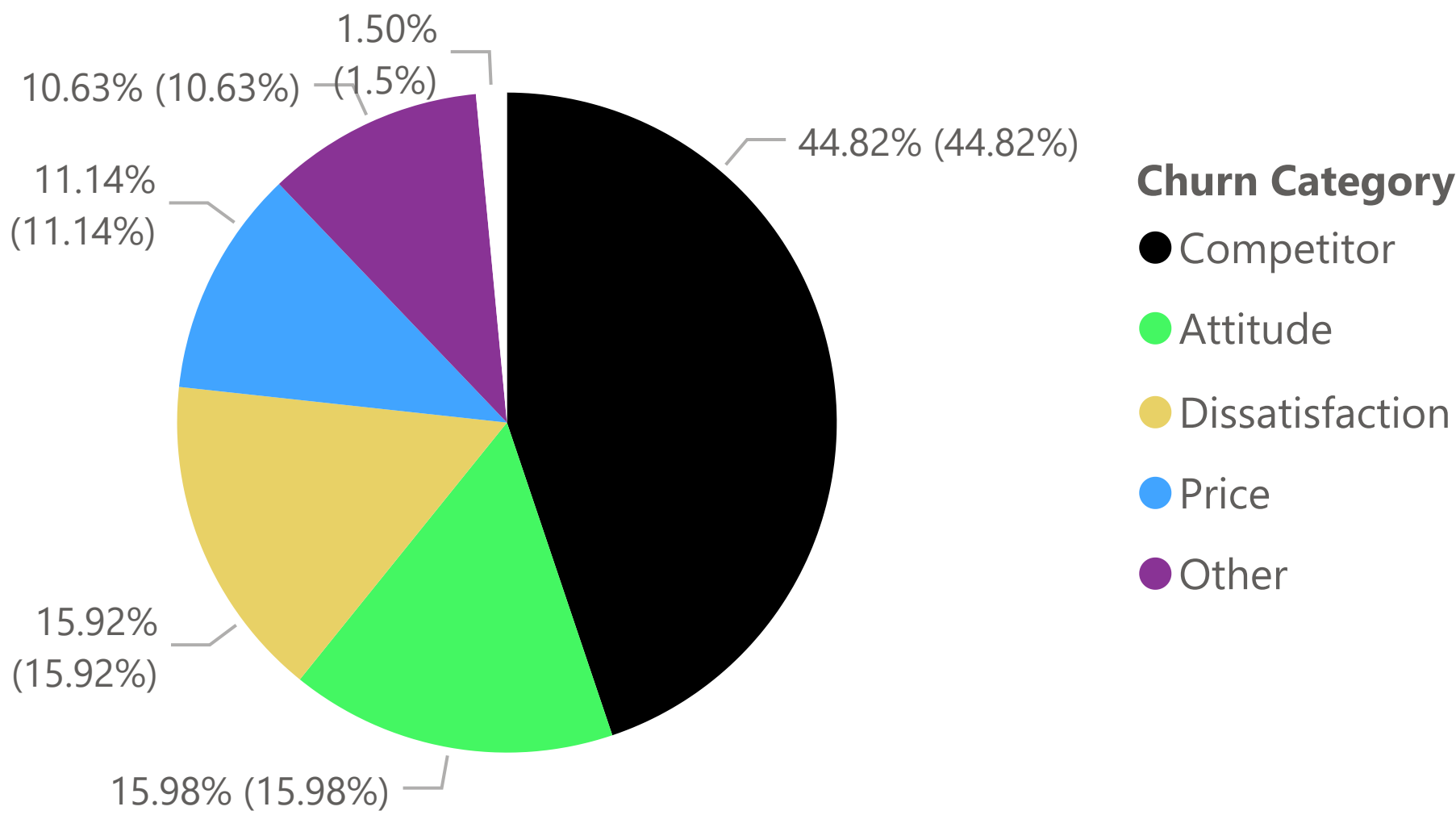
26.86 %

Churn Rate

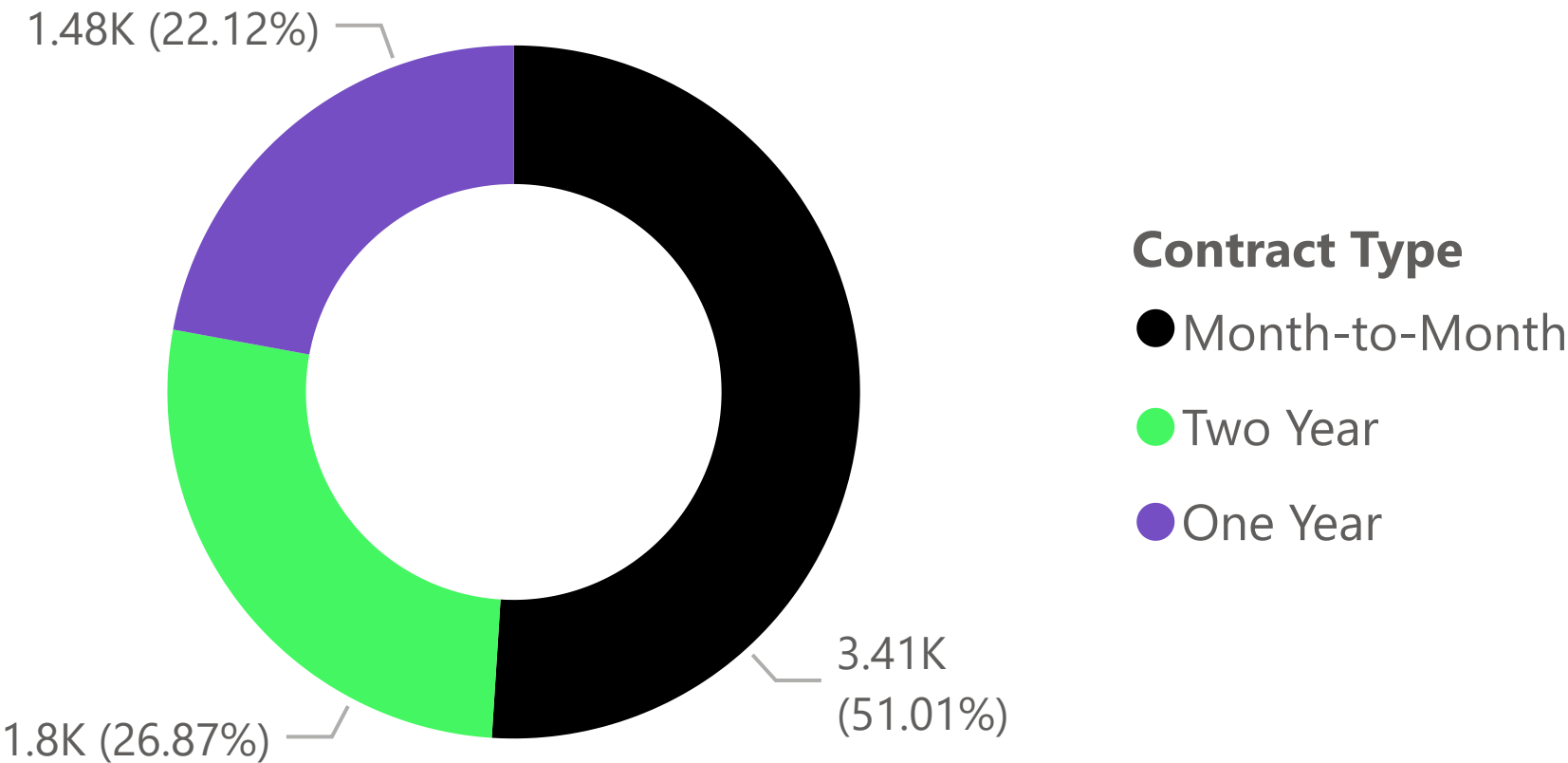
Churn Reasons



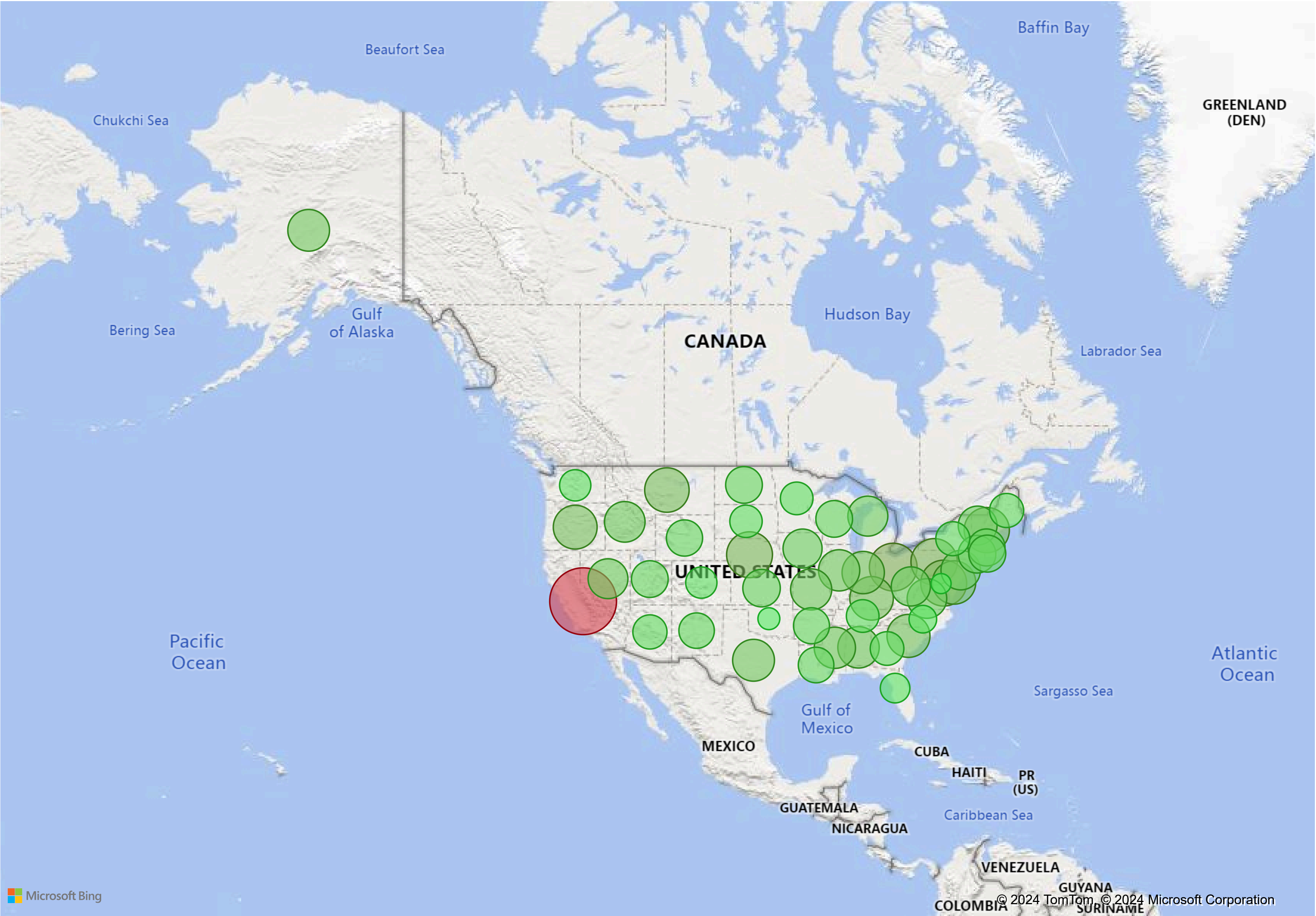
Churn by category



Customers by Contract type

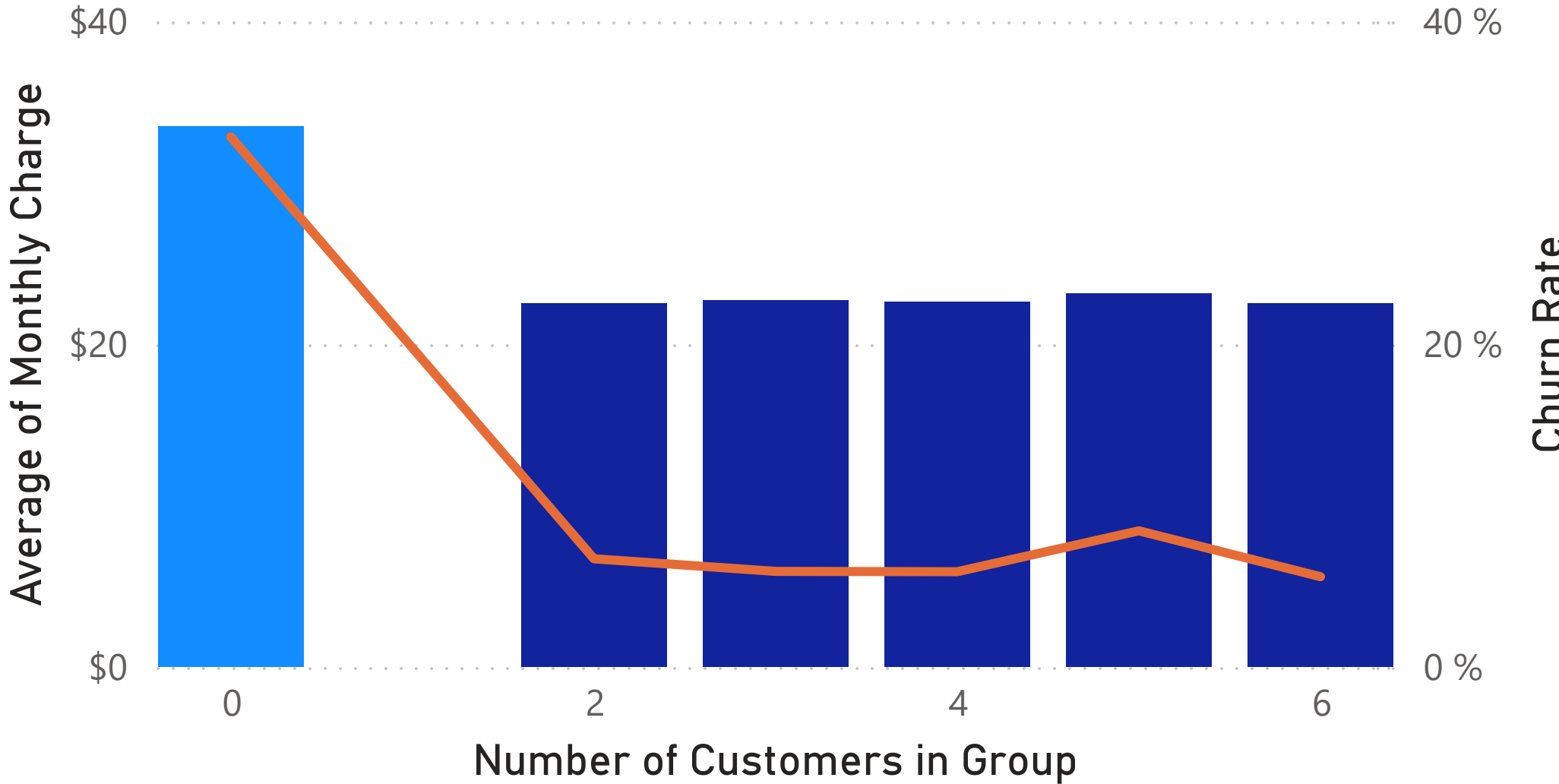


Churn Rate by State

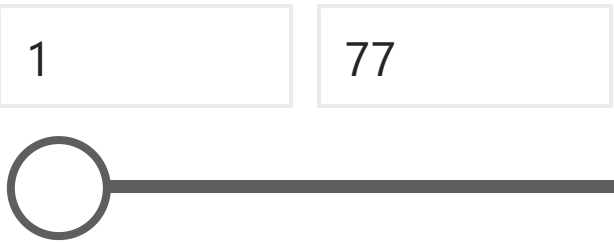


Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group No Yes Churn Rate

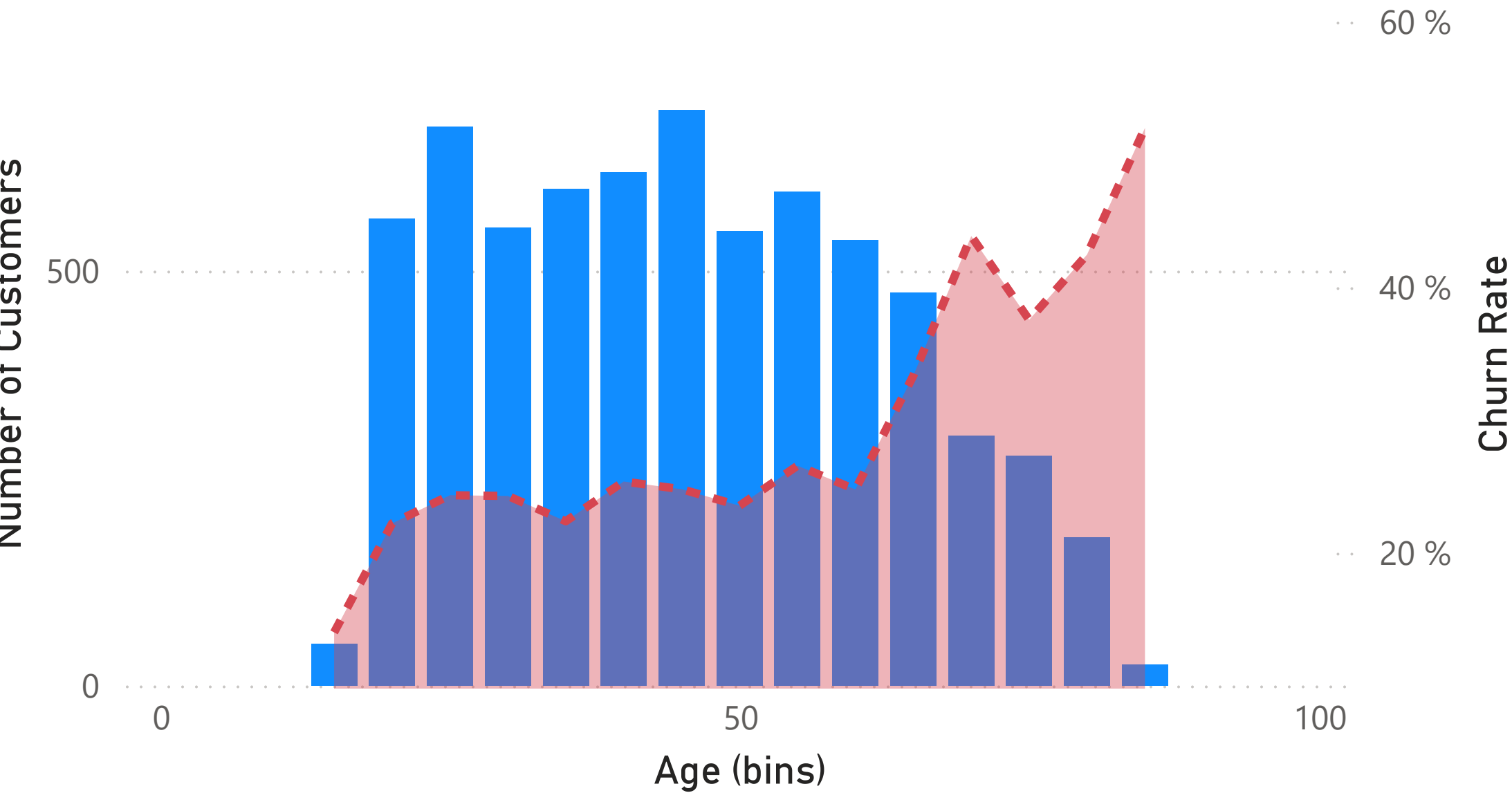


Account Length (in months)



Number of Customers and Churn Rate by Age (bins)

Number of Customers Churn Rate



Avg Customer Service Calls

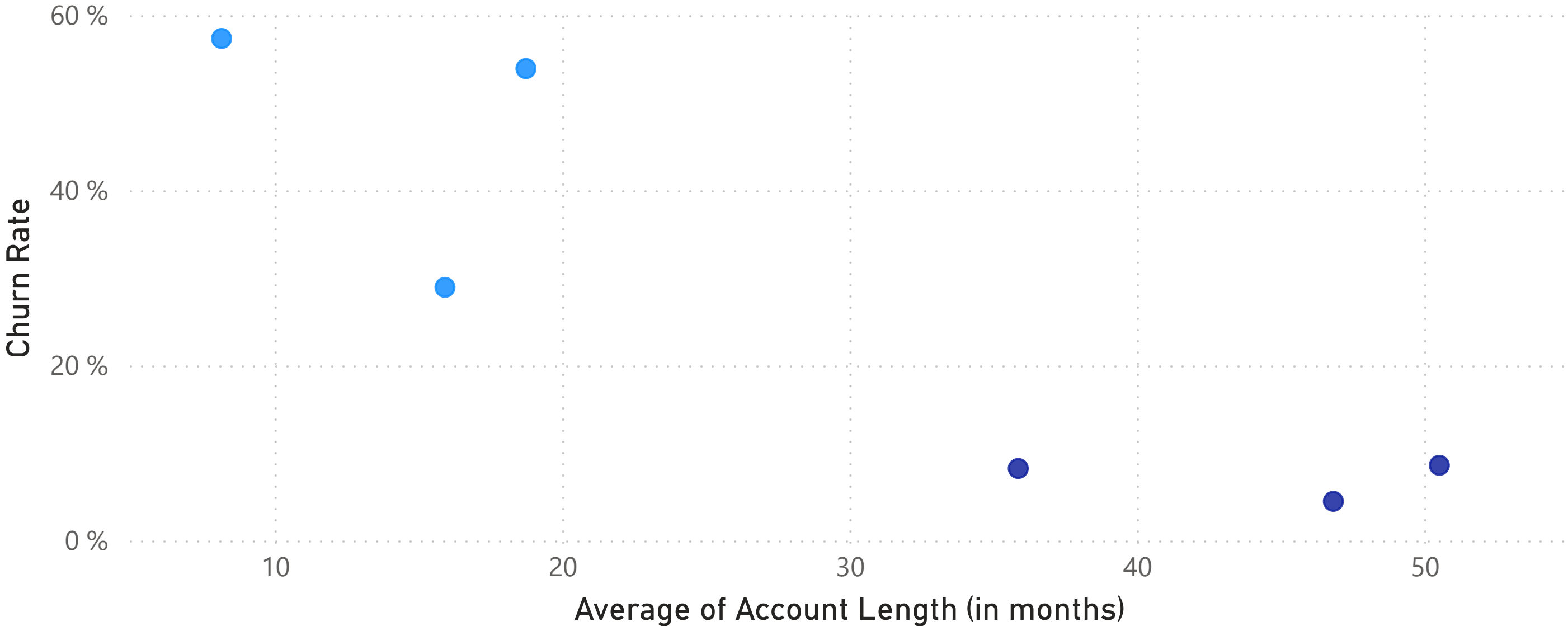
0.92

Customer Service Calls

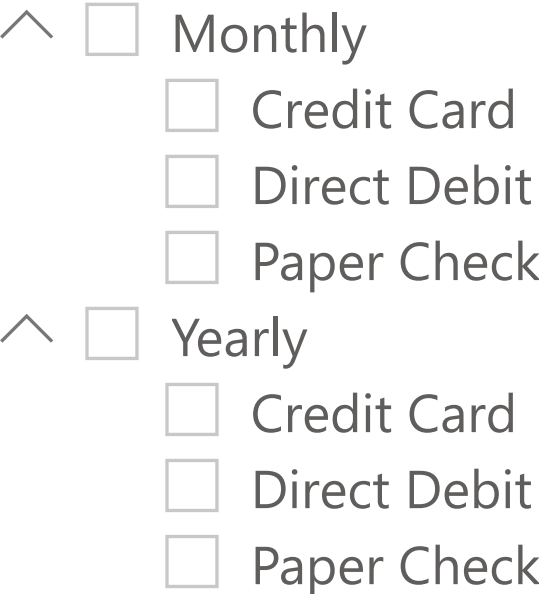
6K

Average of Account Length (in months) and ChurnRate by Payment Method and Contract Category

Contract Category Monthly Yearly



Contract Category, Payment Method

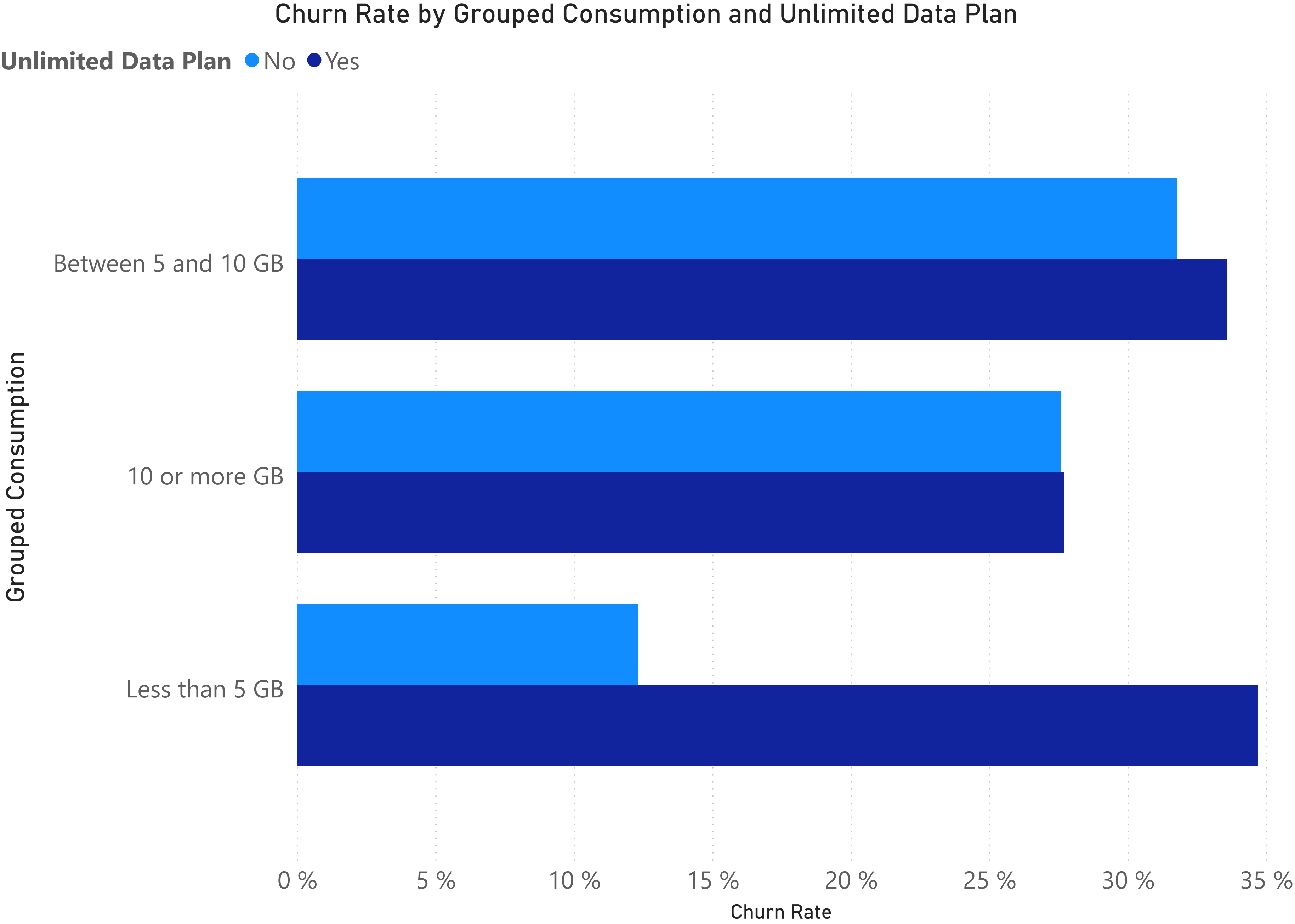


Avg Extra International Charges

33.64

Average Extra Data Charges

3.37



Avg Customer Service Calls

0.92

Customer Service Calls

6K

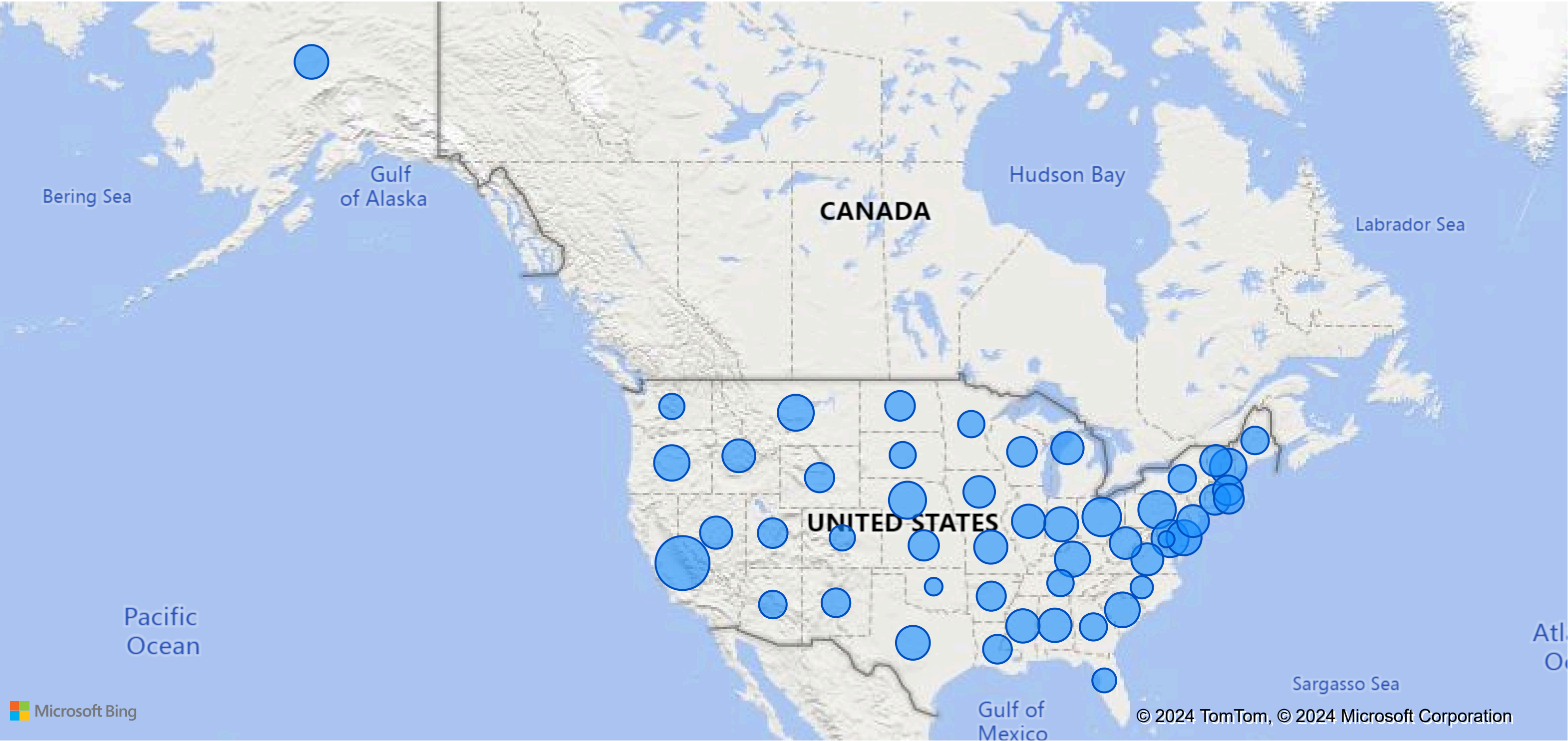
Avg Extra International...

33.64

Average Extra Data Charges

3.37

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

