

Sales Report

Sales Dashboard

46.98M

Total Revenue

68K

Total Goods Sold

9.31M

Total Cost

45

Cities

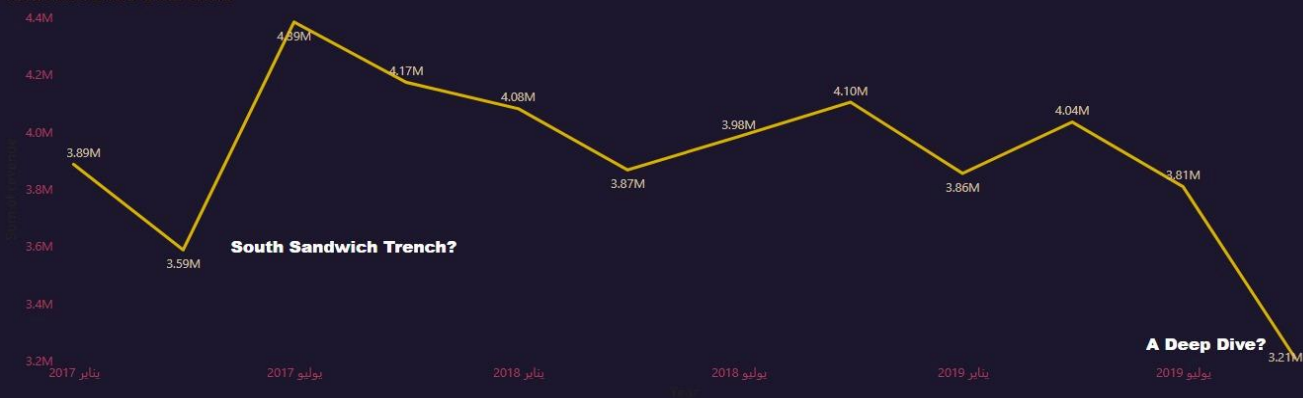
50

Customers

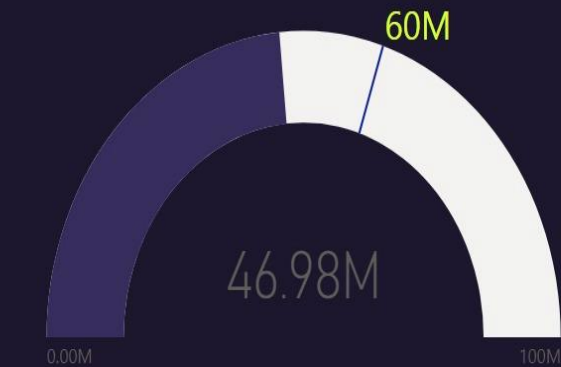
14

Products

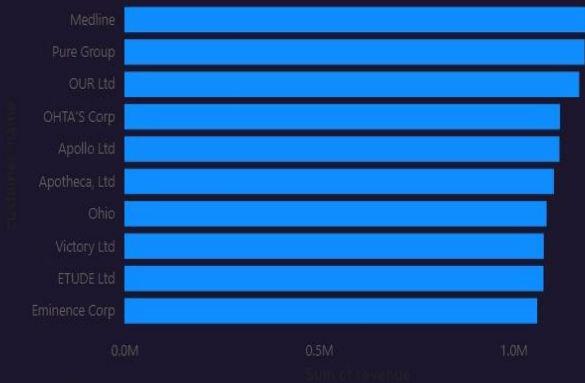
Total Revenue Over time



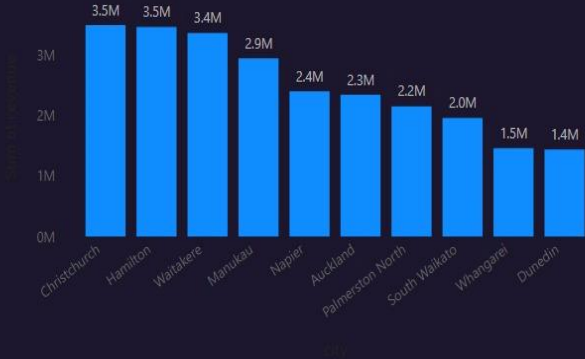
Actual and Target Revenue



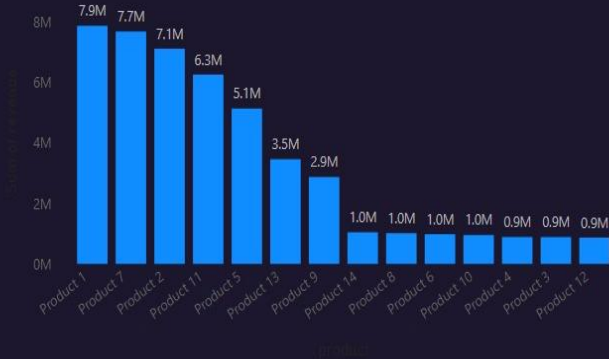
Total Revenue By Customer



Total Revenue By City



Total Revenue By Product



Data Insights:

- 1- Our company achieved a total revenue of **46.98M** in 3 years, our target was **60M**.
- 2- We sold total **68K** pieces of our 14 products we have.
- 3- We have 50 Customers distributed across 45 city.
- 4- Total pieces sold costed us **9.31M**.
- 5- Our revenue suffered fall at April 2017 and a severe fall at November 2019, **We're Sinking!**
- 6- **47.14%** of the total quantity ordered were shipped from AXW291 warehouse.
- 7- The top 5 products sold represents **71.55%** of the total sales.