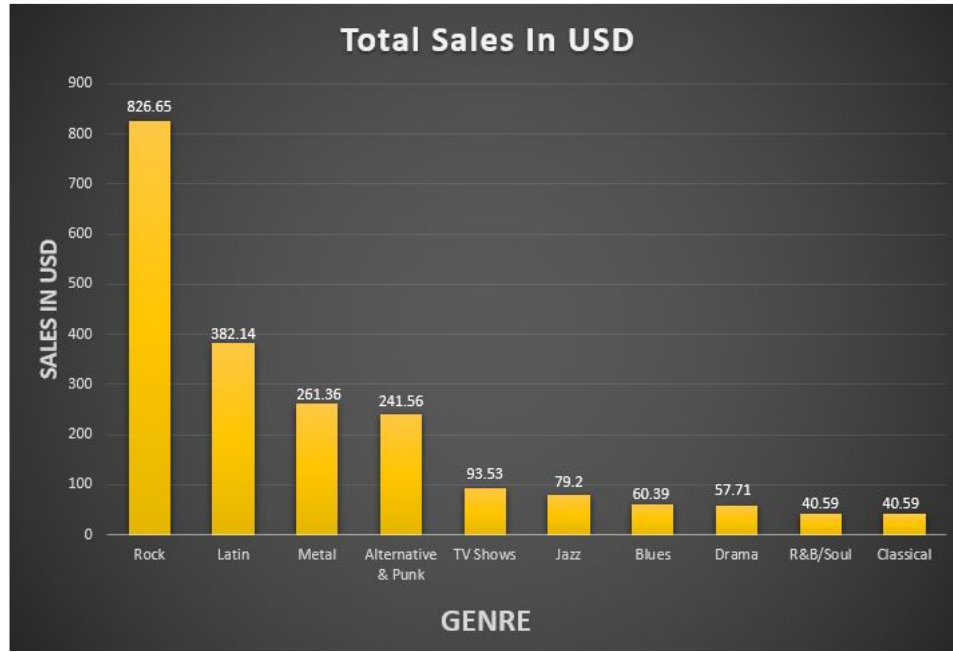
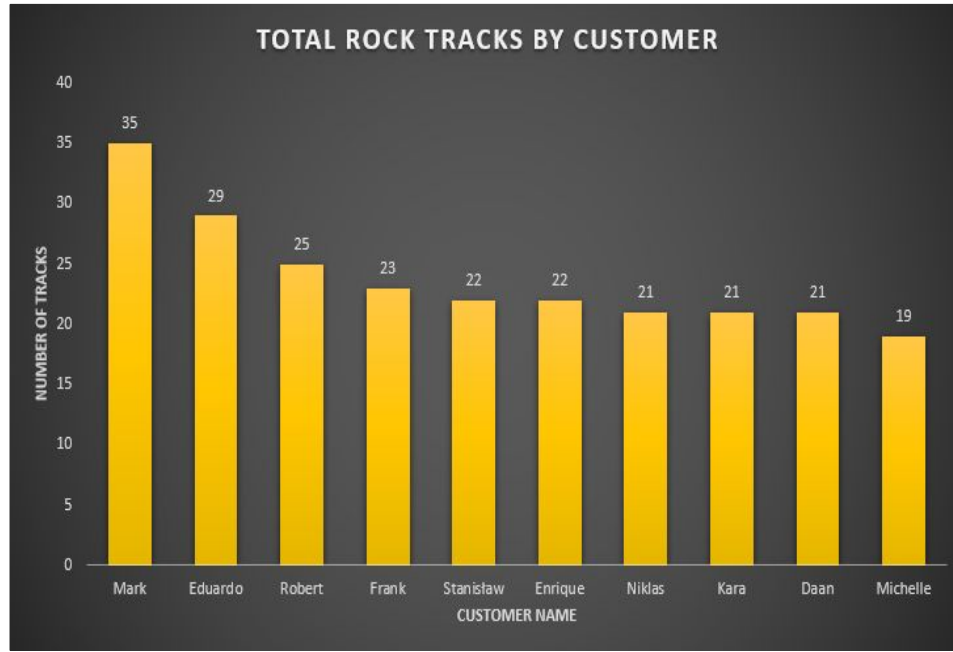


What Are The Top 10 Selling Genres?



- As it appears in the Top 10 genres, Rock music is the number 1 in sales.
- Rock music must be the most popular genre among the customers.

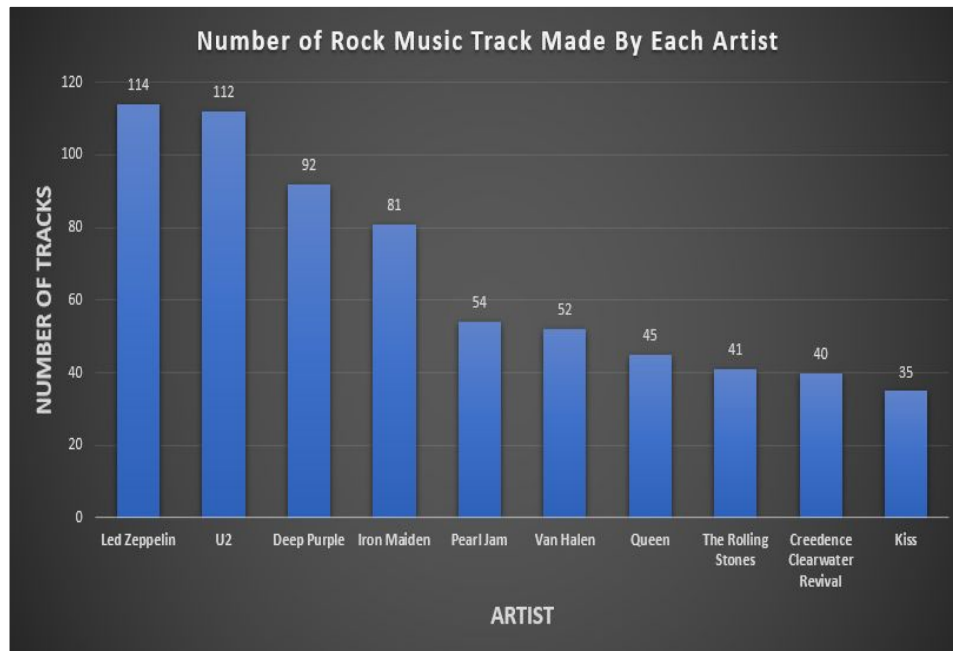
Who Purchased The Most Rock Music Tracks?



Since we know that Rock music is the top genre, these are the top 10 customers who contributed the most by purchasing Rock music tracks.

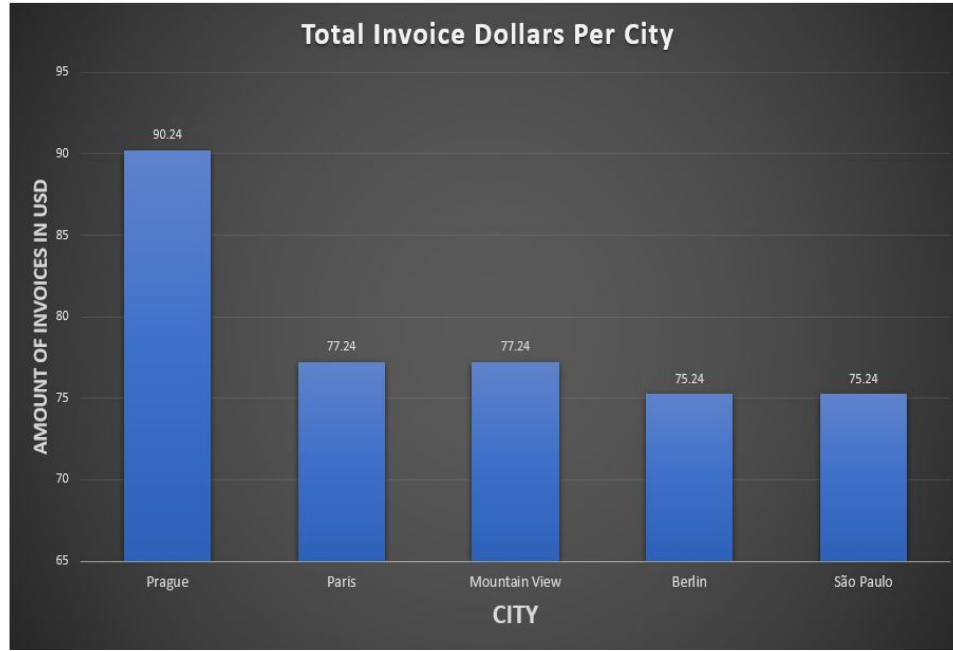
We may increase their purchases by sending them special offers or promotions.

Who Are The Artists With The Most Rock Tracks?



- “Led Zeppelin” is the number 1 artist by 114 music track, Followed by U2 with 112 music track.
- If we are having a Music concert, we should consider have both “Led Zeppelin” and “U2”.

Which Cities Have The Highest Total Invoice?



- The top city for Invoice dollars was Prague followed by Paris and Mountain View
- If we want to promote for a Music concert, it is best to choose Prague for it.