



Basit Majeed

✉ Basitmajeed27@hotmail.com ☎ 03247764836 📍 Lahore in www.linkedin.com/in/basit-majeed-588657162
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Profile

Front-End Web Developer with 5+ years of using JavaScript, HTML5, and CSS to build all aspects of the user experience and user interface for client-facing landing pages. Specializes in using jQuery and ReactJS to build e-commerce sites. Also experience in designing and developing user interfaces, testing, debugging, and training staff within eCommerce technologies. Proven ability in optimizing web functionality that improves data retrieval and workflow efficiencies.

Professional Experience

Web Development Team Lead, Enterprise Engineering Solutions Inc 01/2022 – present | Lahore, Pakistan

- As a team lead managing WordPress, Shopify, and React.js projects, my primary goal is to cultivate an environment that promotes open communication, active participation, and collaboration within our team, fostering a supportive and positive work culture.
- Collaborating with the team, I ensure that we establish achievable goals and define milestones, enabling us to track progress and celebrate our successes together. Recognizing and acknowledging achievements is fundamental to our team's motivation.
- A significant aspect of my role involves continuously evaluating and enhancing our development processes. I actively gather and implement feedback from the team, integrating best practices and leveraging automation and tools to boost productivity and efficiency.
- Clear and transparent communication is vital. I consistently communicate project objectives, expectations, and timelines to the team, ensuring everyone comprehends their roles and responsibilities.
- In my capacity, I develop reusable and modular components using React.js and associated libraries to build efficient and scalable user interfaces. Converting design mockups and wireframes into functional and visually appealing interfaces is crucial for delivering a seamless user experience.
- Collaborating closely with backend developers to integrate React components with server-side APIs facilitates smooth data exchange and interaction between frontend and backend systems. Identifying and addressing performance bottlenecks in React applications remains a priority, optimizing rendering and data flow to elevate the user experience.
- Furthermore, I focus on developing responsive and mobile-friendly applications by utilizing CSS frameworks and responsive design techniques. This approach ensures compatibility across various devices and screen sizes, enhancing accessibility for our users.
- As a team lead, providing coaching and mentorship to team members is integral to fostering their technical skills and knowledge. I consistently share best practices, coding standards, and design principles to uphold consistent and high-quality development practices across our projects.

- Moreover, I am committed to maintaining a collaborative and supportive environment where team members feel empowered to seek guidance and share innovative ideas. Staying updated with emerging technologies and industry trends, I guide the team in adopting relevant tools and techniques to elevate our projects.
- In overseeing React.js projects alongside WordPress and Shopify, I lead the decision-making process regarding timelines, resource allocation, and project execution. This ensures that our team consistently delivers high-quality solutions, meeting and surpassing client expectations

Senior Front End Developer, HASHE COMPUTER SOLUTIONS

08/2020 – 12/2021 | Lahore, Pakistan

- Reviewing designs created by designers to ensure they are functional and meet usability standards
- Creating prototypes and mockups of application screens and user interfaces in collaboration with designers and programmers
- Participating in code reviews and testing new features to ensure they are compatible with existing features
- Writing code using a variety of programming languages including HTML, CSS, JavaScript, JQuery, etc.
- Reviewing requirements from clients and creating designs that meet their needs
- Participating in meetings with clients to discuss project goals and objectives
- Building and maintaining an organization's website or web applications, including backend development and database management
- Communicating with other team members regarding goals and progress of projects
- Reviewing requirements from clients and creating designs that meet their needs

WordPress & Shopify Developer, VISTABIT TECHNOLOGIES

07/2019 – 07/2020 | Faisalabad, Pakistan

- Meeting with clients to discuss website design and function.
- Designing and building the website front-end.
- Creating the website architecture.
- Designing and managing the website back-end including database and server integration.
- Generating WordPress themes and plugins.
- Conducting website performance tests.
- Troubleshooting content issues.
- Conducting WordPress training with the client.
- Monitoring the performance of the live website.

PHP Developer Intern, ZING SQUAD

01/2018 – 06/2019 | Faisalabad, Pakistan

- Write "clean", well-designed code
- Produce detailed specifications
- Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality
- Contribute in all phases of the development lifecycle
- Follow industry best practices
- Develop and deploy new features to facilitate related procedures and tools if necessary

Skills

Html • Html5 • Cascading Style Sheets (CSS) • Sass • Scss • CSS Flexbox • Bootstrap • JavaScript
 JQuery • jQuery UI • Javascript Framework • React.js • LESS (Stylesheet Language) • Adobe XD
 Front-End Development • E-Commerce Development • CMS Development • Php • Material-UI
 Responsive Web Design • Figma (Software) • Adobe Photoshop • TypeScript • TailwindCss • Next.js
 Styled-Components

Education

BACHELOR OF COMPUTER SCIENCE,
COMSATS UNIVERSITY ISLAMABAD

09/2014 – 07/2019 | Sahiwal, Pakistan

INTERMEDIATE IN COMPUTER SCIENCE,
GOVT. COLLEGE SATIANA ROAD

03/2011 – 03/2013 | Faisalabad, Pakistan

Interests

Cricket, Badminton, Music, Photography, Browsing Internet

Projects

<https://greelance.com/>

<https://customboxprinting.com/>

<https://www.eescorporation.com/>

<https://ncredibleaudio.com/>

<https://eratusfoundation.org/>

<http://bratildapd.co.uk/>

<https://www.okportal.net/>

<https://hirequip.com/>

<https://www.eescorporation.com/>

<https://ayraxis.com/>

<https://rpzl.com/>

<https://mishkaatsolutions.com/>

<https://www.careplusinc.com/>

<https://gjcarting.com/>

<https://prism-products.com/>

<https://gjcarting.com/>

<https://gravityinc.pk>

<https://asanshopping.com/>

<https://www.genserveinc.com/>

Languages

English



Urdu

