

Act Report

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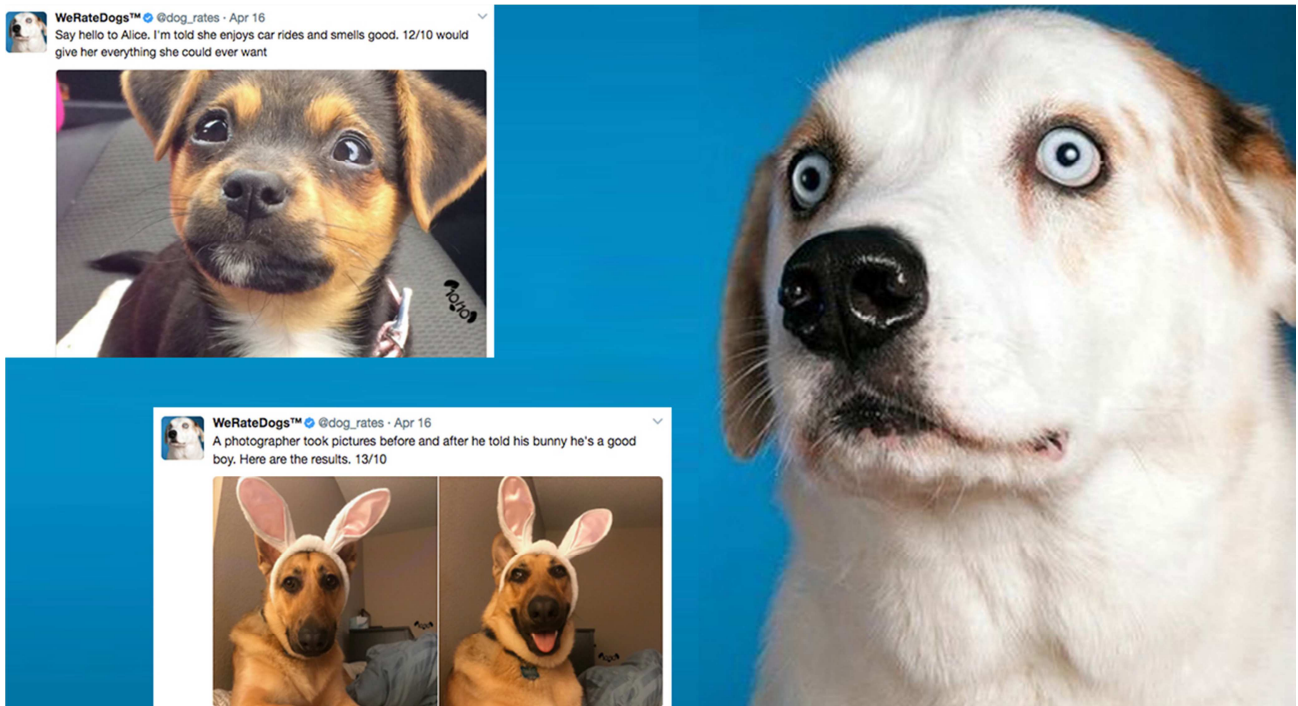
This is like an external documentation for the data insights resulted from the data wrangled.

Brief Introduction:

The dataset that was analyzed and visualized is the tweet archive of Twitter user [@dog_rates](#), also known as [WeRateDogs](#).

“WeRateDogs” is a Twitter account that rates people's dogs with a humorous comment about the dog

“WeRateDogs” has over 4 million followers and has received international media coverage.



The wrangled data:

After wrangling the data gathered about [WeRateDogs](#) it is now the time to make some analysis to gain some insights and support the analysis with some visualization to help picture the whole analysis.

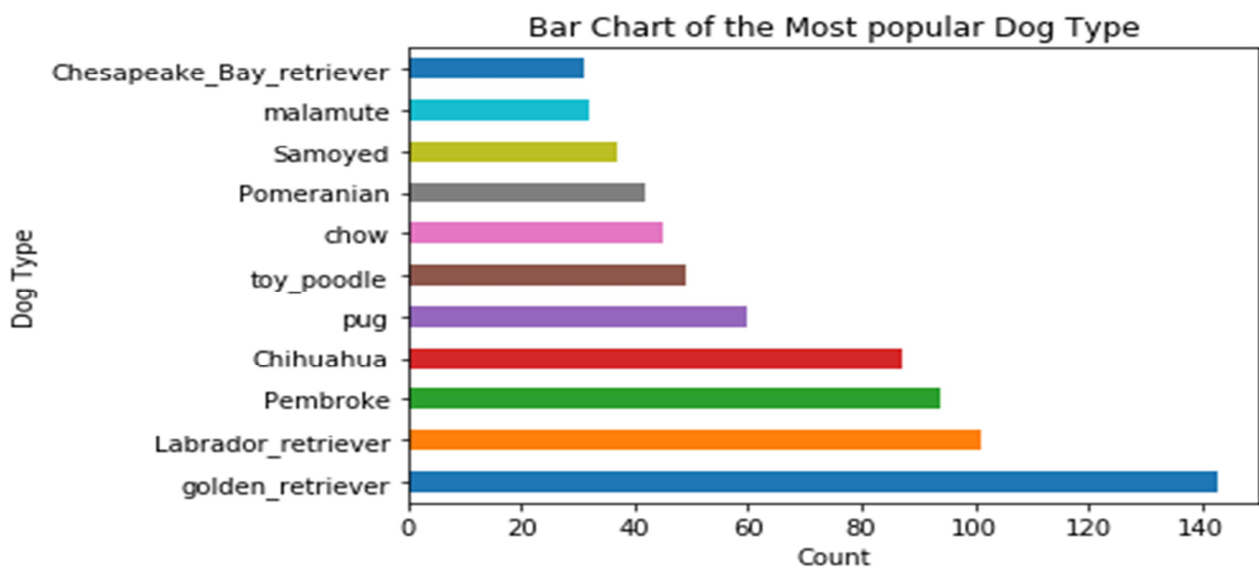
The analysis and the visualization:

- **The most popular dog name?**
"is Cooper"
- **Second most popular dog name?**
"are Oliver, Charlie, and Lucy"

```
cooper      10
oliver      9
charlie     9
lucy        9
tucker      8
sadie       7
winston     7
daisy       7
penny       7
toby        6
Name: name, dtype: int64
```

- **The most popular dog breed?**

"is Golden Retriever" and why not it is a very friendly breed with a great hunting skills



Also worth mentioning that the second popular is Labrador-Retriver and from this we can also notice that people tend to love the funny and playable dogs but at the same time having hunting skills which can becoming handy at any time.



- **The most common tweet source?**

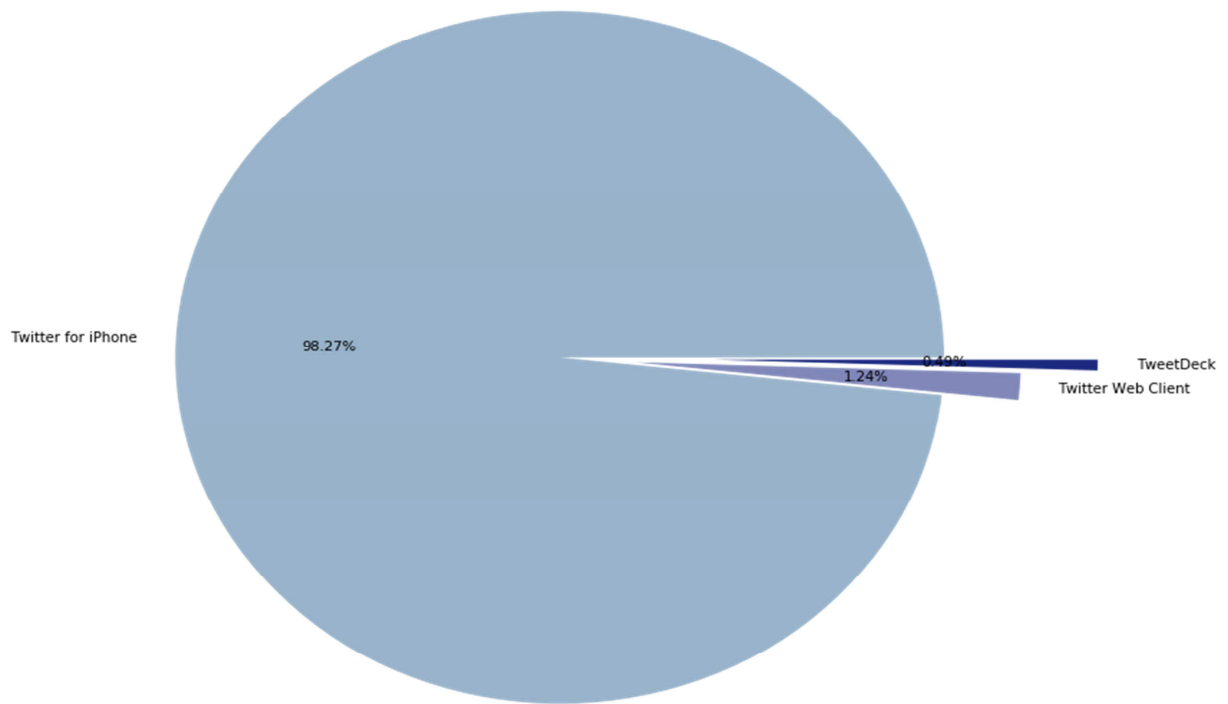
"is Twitter for iPhone" no wonder that Apple is ranked "1" in mobile phones industry.

We can make any kind of analysis with the data in hand we can also sell those insights as I think apple would be interested to know such a data and then they can capitalize on it with further analysis as they are in the lead with almost 98%. A lot of questions can be helpful for apple for example:

- Is there a relationship between owning a dog and owning iPhone?
- Or do iPhone owners prefer twitter as a social media platform rather than other social media platforms?

And so on these are just simple example and a lot can be raised as well.

Tweeting Sources



- **The monthly tweet numbers?**
"Dec 2015" most tweets in a month.

