

# Customer Behaviour Dashboard

Average Review Rating

3.750

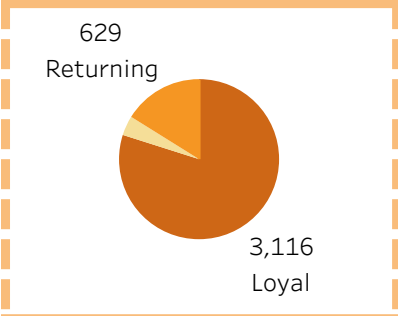
Average Purchase Amount

59.76

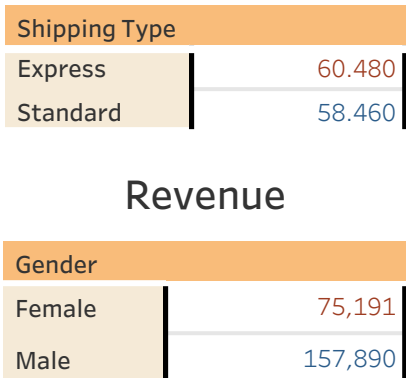
Number of Customers

3,900

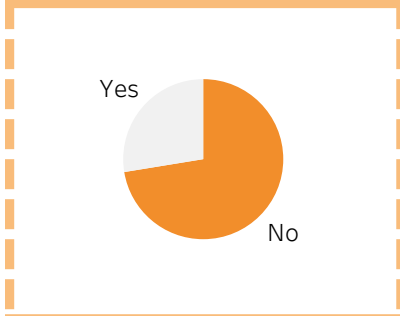
## Customer Categories



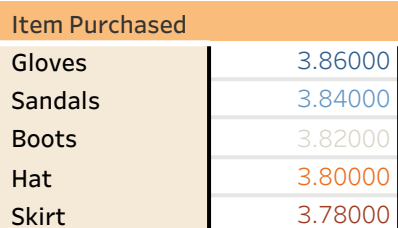
## Avg Purchase



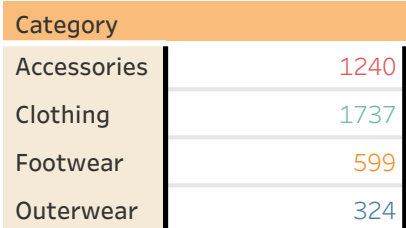
## Subs vs. Nonsubs Repeat Purchases



## Highest Avg Rating



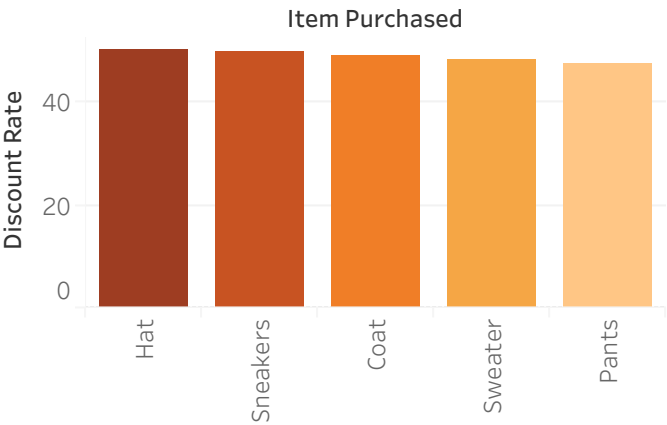
## Sales Per Category



## Rev. Per Category



## Discounted Item Sales



## Revenue Per Age-group

