

**AGENCE NATIONALE DE LA STATISTIQUE ET DE LA
DEMOGRAPHIE**

**ECOLE NATIONALE DE LA STATISTIQUE ET DE L'ANALYSE
ECONOMIQUE**

PROJET_STATISTIQUE_R

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Notre travail consiste à faire le traitement de texte en utilisant les techniques statistiques. Le textmining permet d'extraire des connaissances significatives à partir d'un corpus ou d'un texte. Pour faire le textmining il est nécessaire de :

Cas d'une base de donnée

- 1- pretraitement du texte
- 2- frequence des mots ou des ngrammes
- 3- matrice terme des mots
- 4- nuage de mots
- 5- le reseau des mots

Cas de messages whatsapp ,facebook ,twitter ou livre

- 1- Chronologie des messages
- 2- classement des ID selon le nombre de message envoyé
- 3- les mots les plus fréquents utilisés par chaque ID
- 4- comparaison des mots les plus fréquents

Packages necessaires

- 1- pretraitement du texte
- les packages necessaires pour faire le prétraitement sont :

```
library(tidytext)
library(dplyr)
library(tm)
```

tidytext et dplyr

Fonctions necessaires

```
tidytext::unnest_tokens(tbl,output,input,token,format,to_lower) tidytext:: stop_words()
dplyr:: anti_join()
dplyr:: filter()
dplyr:: count()
dplyr:: mutate()
dplyr:: filter()
dplyr:: anti_join() dplyr:: tibble()
```

tm

```
tm:: tm_map(txt1, removePunctuation)
tm:: tm_map(txt1, removeNumbers)
tm:: tm_map(txt1, removeWords, stopwords("english"))
tm:: tm_map(txt1, stripWhitespace)
tm:: tm_map(txt1, tm_reduce)
tm:: VCorpus(VectorSource())
```

2-Après avoir faire le prétraitement il est intéressant de d'afficher la fréquence des mots ou des ngrammes. On utilise le package ggplot2. Ainsi on peut faire la matrice de term . Il s'agit de transformer le texte en une matrice document-terme, où chaque ligne correspond à un document et chaque colonne correspond à un mot.

tm::DocumentTermMatrix.

L'étape suivante consiste à faire le nuage de mots. Pour cela nous verrons le package nécessaire.

```
library(wordcloud)
```

Après avoir réalisé le nuage des mots, il est nécessaire de faire le réseau des mots.

```
library(ggraph)
```

Cas pratique

```
library(readxl)
txte <- readLines('FormulaMilk_3months.txt' , encoding = "UTF-8")
txte <- txte[1:3]
```

Prétraitement

```
txte <- removePunctuation(txte)
txte[1:2]

## [1] "text"
## [2] "I have 67 days worth of milk stocked up for my little baby I can do
this I can beat this formula shortage Its soooo hard but I need to keep going
for now As much as its mentally challenging for me to keep going I would
rather do this than to hunt down formula"
```

Supprimer les nombres

```
txte <- removeNumbers(txte)
txte[1:3]

## [1] "text"
## [2] "I have  days worth of milk stocked up for my little baby I can do
this I can beat this formula shortage Its soooo hard but I need to keep going
for now As much as its mentally challenging for me to keep going I would
rather do this than to hunt down formula"
## [3] "Free Day amp Night Toddler Milk Samples HAPPi are giving away free
samples of their Day amp Night toddler milk If you claim the free sample you
will get three samples of the Day Toddler Milk Drink Formula and three
samples of the Night httpstcowkZsAlf"
```

Convertir le texte en minuscule

```
for(i in 1:length(txte))
  txte[i]=tolower(txte[i])
txte[1:3]

## [1] "text"
## [2] "i have  days worth of milk stocked up for my little baby i can do
this i can beat this formula shortage its soooo hard but i need to keep going
for now as much as its mentally challenging for me to keep going i would
rather do this than to hunt down formula"
## [3] "free day amp night toddler milk samples happi are giving away free
samples of their day amp night toddler milk if you claim the free sample you
will get three samples of the day toddler milk drink formula and three
samples of the night httpstcowkzsalf"
```

Supprimer votre propre liste de mots non désirés

```
txte <- removeWords(txte, c("for",  
"his", "a", "of", "is", "hes", "IN", "I", "but", "i"))  
txte[1:3]  
  
## [1] "text"  
## [2] " have days worth milk stocked up my little baby can do this can  
beat this formula shortage its soooo hard need to keep going now as much  
as its mentally challenging me to keep going would rather do this than to  
hunt down formula"  
## [3] "free day amp night toddler milk samples happi are giving away free  
samples their day amp night toddler milk if you claim the free sample you  
will get three samples the day toddler milk drink formula and three samples  
the night httpstcowkzsalf"
```

transformation dans un format Corpus

```
txte <- Corpus(VectorSource(txte))  
txte  
  
## <<SimpleCorpus>>  
## Metadata: corpus specific: 1, document level (indexed): 0  
## Content: documents: 3
```

Transformation du Corpus en une matrice (longueur > 3)

```
tdm <- TermDocumentMatrix(txte, control = list(minWordLength=3))
```

mot le plus fréquents dans le texte

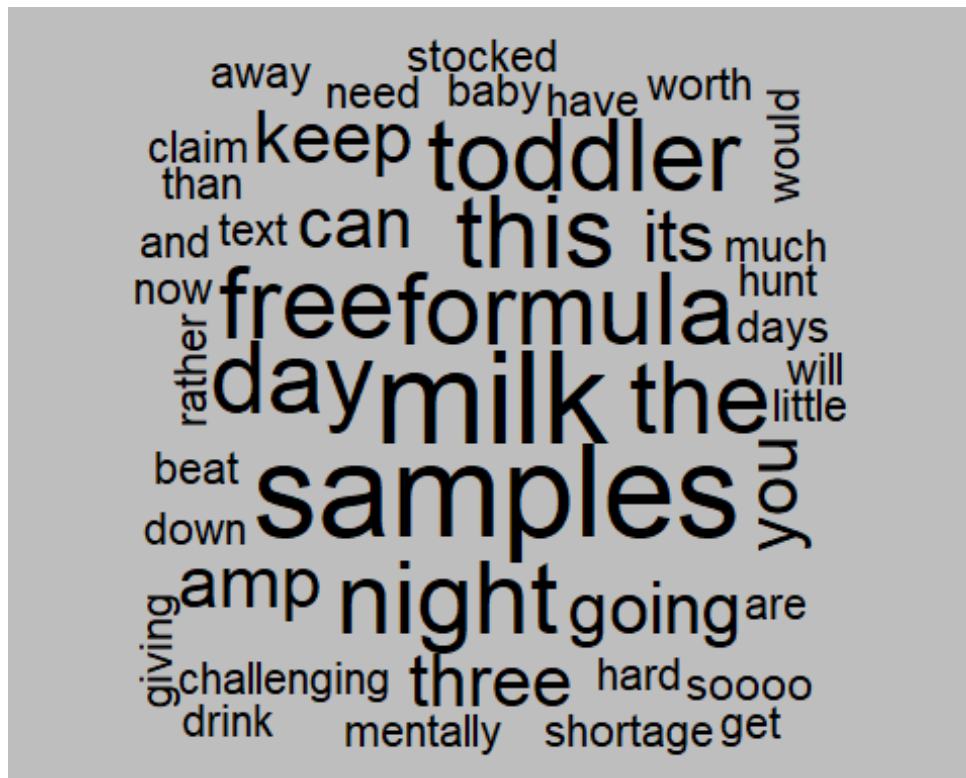
```
m <- as.matrix(tdm)  
freqWords=rowSums(m)  
freqWords=sort(freqWords , d=T)  
t(freqWords[1:6])  
  
##      milk samples formula this day free  
## [1,]      4      4      3      3      3      3
```

Traçons maintenant le word cloud.

```
freqWords=rowSums(m)  
v=sort(freqWords, d=T)  
dt=data.frame(word=names(v), freq=v)  
head(dt)  
  
##      word freq  
## milk      4  
## samples  4  
## formula  3
```

```
## this      this      3
## day       day       3
## free      free      3

par(bg="gray")
wordcloud(dt$word,dt$freq,min.freq =5 ,stack=T,random.order = F)
```



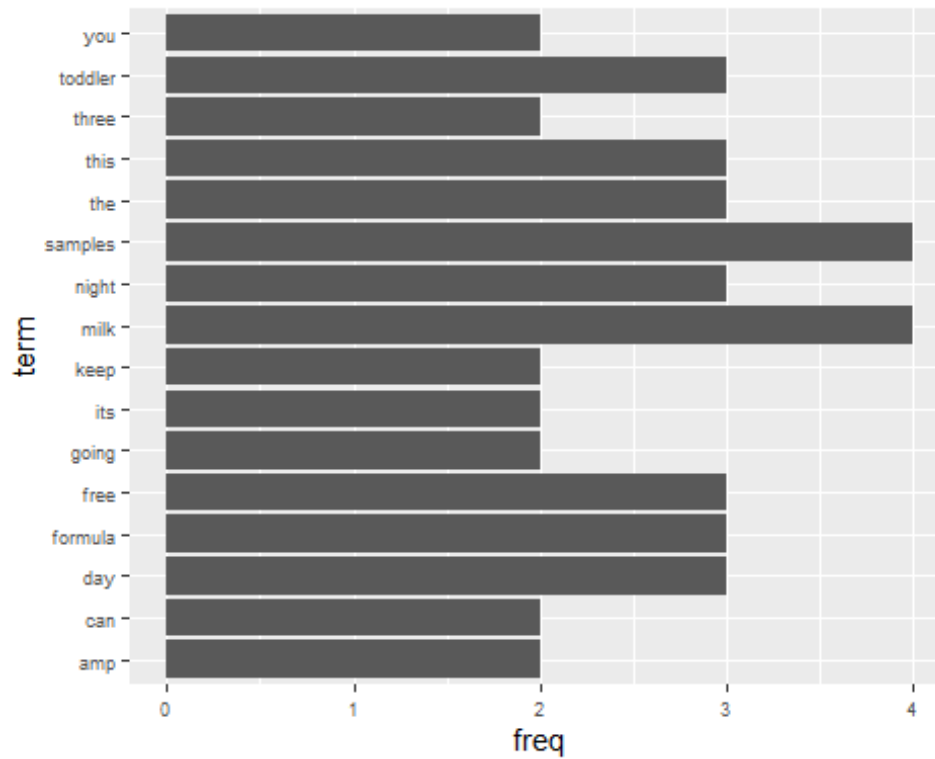
Trouver les termes les plus fréquents

```
freq.terms <- findFreqTerms(tdm, lowfreq = 20)
freq.terms

term.freq <- rowSums(as.matrix(tdm))
term.freq <- subset(term.freq, term.freq >= 2)
df <- data.frame(term = names(term.freq), freq = term.freq)

library(ggplot2)

ggplot(df, aes(x=term, y=freq)) + geom_bar(stat="identity") +
  coord_flip() + theme(axis.text=element_text(size=7))
```



Recherche d'associations

```
findAssocs(tdm, "milk", 0.2)
```

```
## $milk
##          amp          and          are          away
claim
##          0.94          0.94          0.94          0.94
0.94
##          day          drink          free          get
giving
##          0.94          0.94          0.94          0.94
0.94
##          happi httpstcowkzsalf          night          sample
samples
##          0.94          0.94          0.94          0.94
0.94
##          the          their          three          toddler
will
##          0.94          0.94          0.94          0.94
0.94
##          you          formula
##          0.94          0.33
```

#Cas pratique 2

```
df<-read_xlsx("lait.xlsx")
base <- df %>% dplyr:: distinct(text, .keep_all = TRUE)
base <- df[1:100,] %>% dplyr::select(text)
```

Numerotation des observations

```
base1<-tibble(index_person=1:100, opinion=base$text)
head(base1$opinion,1)
```

```
## [1] "I have 67 days worth of milk stocked up for my little baby
<U+0001F62D> I can do this. I can beat this formula shortage. It's soooo hard
but I need to keep going for now. As much as it's mentally challenging for me
to keep going I would rather do this than to hunt down formula."
```

creation des tokens des mots indexés

```
base_mot<-base1 %>%
  tidytext::unnest_tokens(word, opinion)
```

Suppression des mots vides

```
base_mot<-base_mot%>%anti_join(stop_words)

## Joining with `by = join_by(word)`
```

creations du dictionnaire des mots vides

```
dictionnaire<-data.frame(word
=c("t.co","to","i","are","https","the","their","his","to","for","i","I","l","
we","my","of","from","a","at","he","that","so","if","our"))

texte_filtre<-anti_join(base_mot,dictionnaire,by="word")
ivi<-base_mot %>%
  dplyr::filter(!word %in% dictionnaire )
```

Supprimer les chiffres

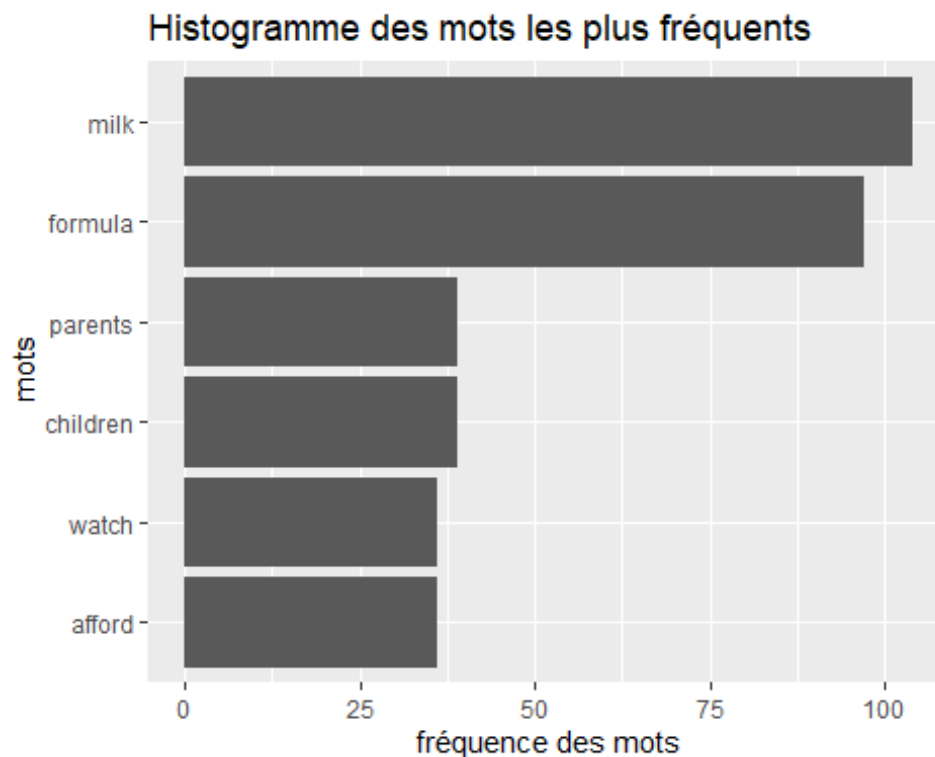
```
texte_filtre<-texte_filtre %>% filter(!grepl("\\d",word))
```

fréquence des mots

```
frequence_mot<-base_mot%>%dplyr::count(word,sort=TRUE)%>%
  filter(!word %in% dictionnaire$word) %>%
  filter(n > 20)
```


histogramme des mots

```
base_mot %>%  
  dplyr::count(word, sort = TRUE) %>%filter(!word %in% dictionnaire$word) %>%  
  filter(n > 35) %>%  
  mutate(word = reorder(word, n)) %>%  
  ggplot(aes(n, word)) +  
  geom_col() +  
  ylab(" mots")+  
  xlab("fréquence des mots")+  
  ggtitle("Histogramme des mots les plus fréquents")
```



Mots frequents

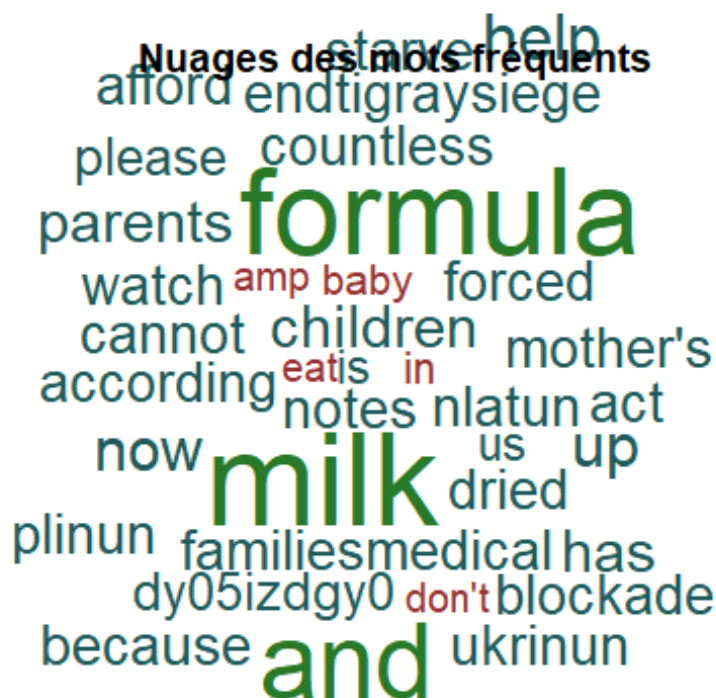
```
mot_inter<-frequence_mot[1:7,] %>% dplyr::select(word)
```

nuages de mots avec tm

```
dtm <-  
TermDocumentMatrix(base_mot%>%dplyr::mutate(word=stringr::str_replace_all(.$w  
ord, "â", " ")) %>% filter(!word %in% dictionnaire$word))  
m <- as.matrix(dtm)  
v <- sort(rowSums(m),decreasing=TRUE)  
d <- data.frame(word = names(v),freq=v)  
head(d, 10)
```



```
wordcloud(base2$word, base2$n, max.words = 200, rot.per = FALSE, colors =
c("#973232", "#1E5B5B", "#6D8D2F", "#287928"))
title(main = "Nuages des mots fréquents")
```



Gestion des bigrams

```
bigram <- base1 %>%
  unnest_tokens(bigram, opinion, token = "ngrams", n = 2) %>%
  filter(!is.na(bigram))
bigrams_separated <- bigram %>%
  tidyr::separate(bigram, c("word1", "word2"), sep = " ")
```

Filtrage du bigramme

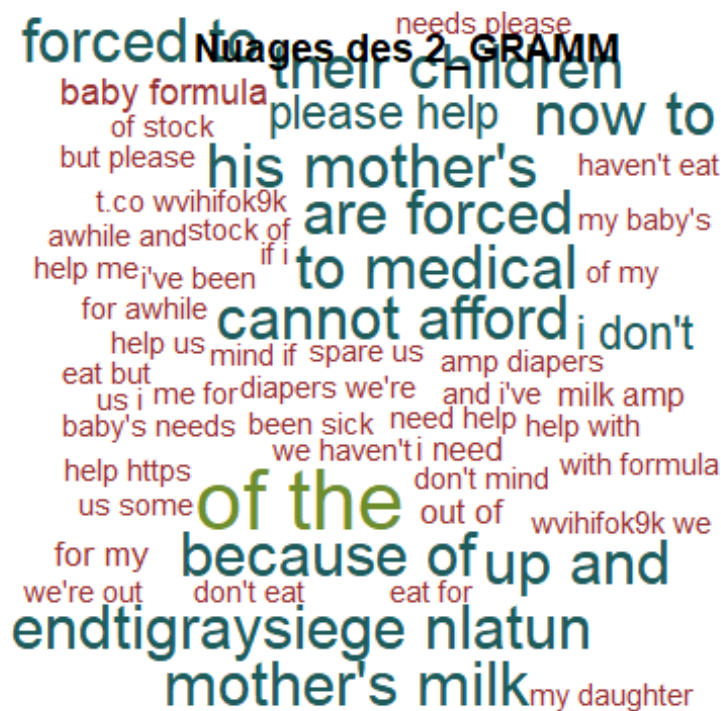
```
bigrams_filtered <- bigrams_separated %>%
  filter(!word1 %in% dictionnaire$word) %>%
  filter(!word2 %in% dictionnaire$word)
```

compter les bigrammes

```
bigram_counts <- bigrams_filtered %>%
  dplyr::count(word1, word2, sort = TRUE)
```

Nuage des bigrams

```
graphe_bigram <- base1 %>%
  dplyr::mutate(text = stringr::str_replace_all(.$opinion, "â", " ")) %>%
  tidytext::unnest_tokens(bigram, text, token = "ngrams", n = 2) %>%
  filter(!is.na(bigram)) %>%
  dplyr::count(bigram, sort = TRUE)%>%
  filter(n > 10)
wordcloud(graphe_bigram$bigram, graphe_bigram$n, max.bigram = 200, rot.per =
FALSE, colors = c("#973232", "#1E5B5B", "#6D8D2F", "#287928"))
title(main = "Nuages des 2_GRAMM")
```



Cas pratique 3 : messages whatsapp

la base de l'ensae

```
library(dplyr)
library(rwhatsapp)

ensae <- rwa_read("ensae.txt")%>% filter(!is.na(author))
colnames(ensae)

## [1] "time"          "author"        "text"          "source"        "emoji"
## [6] "emoji_name"
```

la base des isep

```
isep <- rwa_read("isep.txt")%>% filter(!is.na(author))  
colnames(ensae)
```

```
## [1] "time"      "author"    "text"      "source"    "emoji"  
## [6] "emoji_name"
```

chronologie des messages entre les deux groupes

```
library(lubridate)
```

```
library(ggplot2)
```

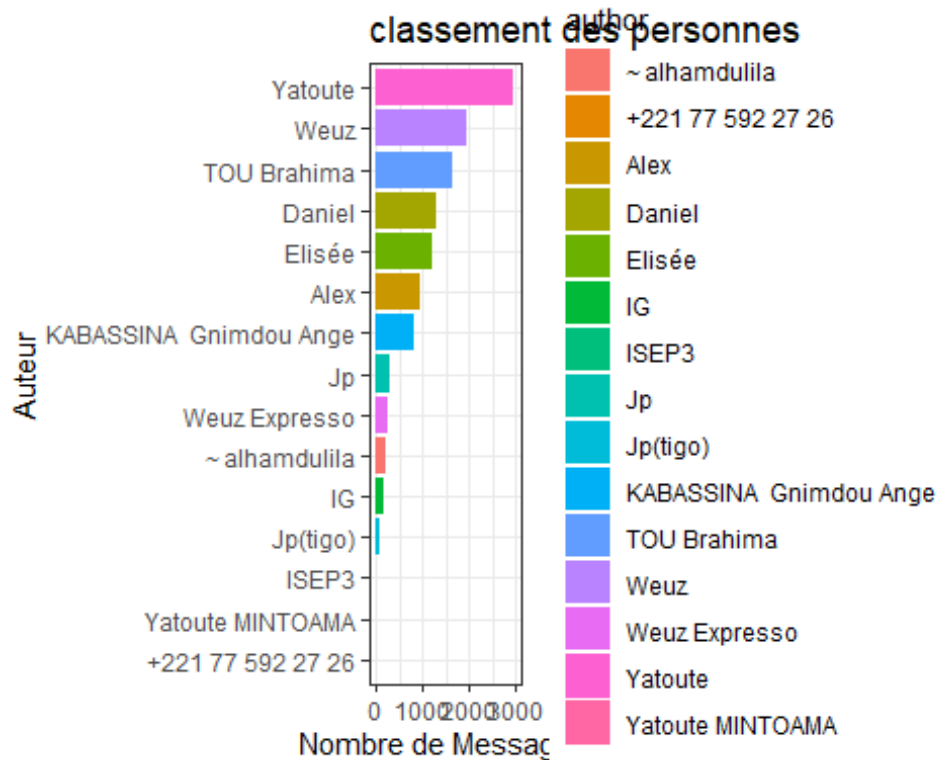
```
ecole <- bind_rows(ensae %>%  
  mutate(source = "ensae"),  
  isep %>%  
    mutate(source = "isep")) %>%  
  mutate(Temps = ymd_hms(time))
```

```
ggplot(ecole, aes(x = Temps, fill = source)) +  
  geom_histogram(position = "identity", bins = 20, show.legend = FALSE) +  
  facet_wrap(~source, ncol = 1)
```



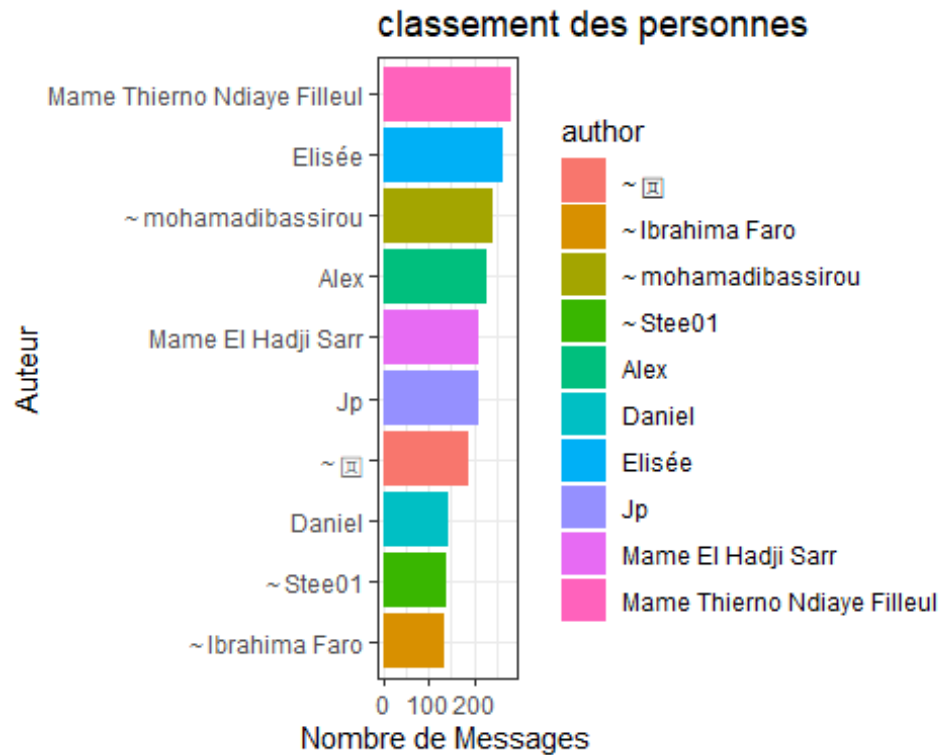
```
# classement des personnes selon les messages
isep
```

```
isep %>%
  count(author) %>%
  ggplot(aes(x = reorder(author, n), y = n, fill=author)) +
  geom_bar(stat = "identity") + xlab("Auteur") + ylab("Nombre de Messages") +
  coord_flip() + theme_bw() +
  ggtitle("classement des personnes")
```



ensae

```
ensae %>%
  count(author) %>%
  top_n(10, wt = n) %>%
  ggplot(aes(x = reorder(author, n), y = n, fill = author)) +
  geom_bar(stat = "identity") +
  xlab("Auteur") + ylab("Nombre de Messages") + coord_flip() + theme_bw() +
  ggtitle("classement des personnes")
```

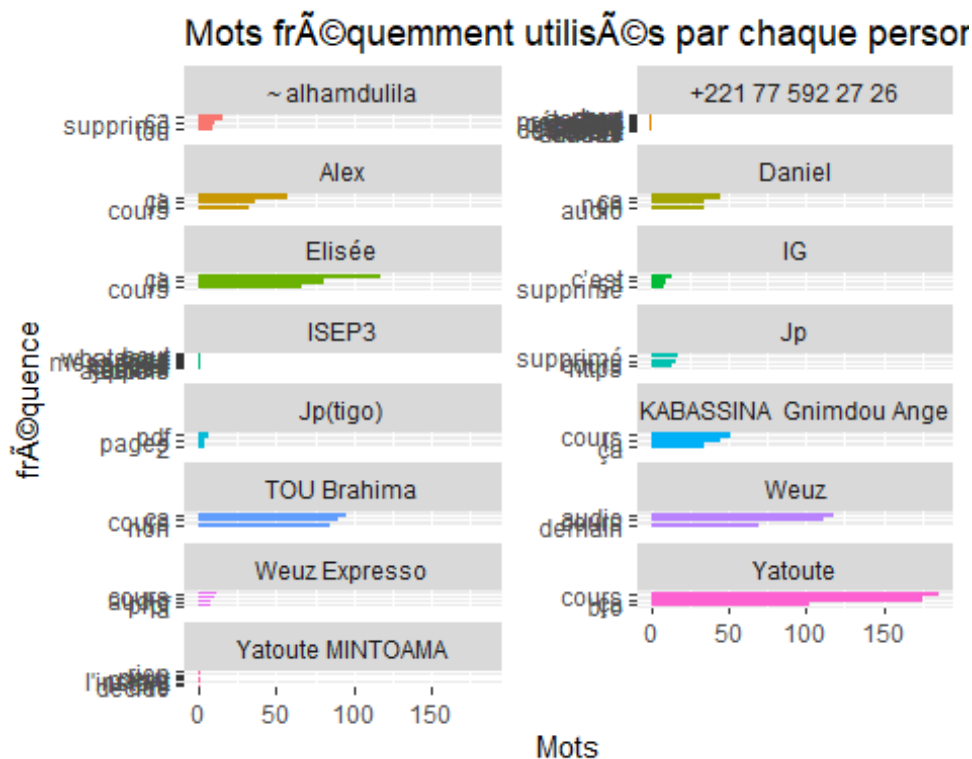


les mots fréquemment utilisés par ces personnes isep

```
library(stopwords)

library(tidytext)
vide <- c(stopwords(language = 'fr'), "sticker", "omis", "absente", "image",
          "document", "message", "supprimÃ©", "manquant", "c'est", "oui", "a", "ok",
          "pa", "Ã§a", "hein", "va", "lÃ ")

isepnew <- isep %>% unnest_tokens(input = text, output = word) %>%
  filter(!word %in% vide)
isepnew %>% count(author, word, sort = TRUE) %>%
  group_by(author) %>%
  top_n(n = 3, n) %>%
  ggplot(aes(x = reorder_within(word, n, author), y = n, fill = author)) +
  geom_col(show.legend = FALSE) +
  ylab("Mots") +
  xlab("frÃ©quence") +
  coord_flip() +
  facet_wrap(~author, ncol = 2, scales = "free_y") +
  scale_x_reordered() +
  ggtitle("Mots frÃ©quemment utilisÃ©s par chaque personne")
```



Etudions maintenant la base école .

Fréquences des mots.

Nettoyons d'abord la base école

```
ecolenew <- ecole%>% unnest_tokens(input = text,output = word) %>%
  filter(!word %in% vide)
```

fréquences de mots pour selon la source

```
fréquence <- ecolenew %>%
  count(source, word, sort = TRUE) %>%
  left_join(ecolenew %>%
    count(source, name = "total")) %>%
  mutate(freq = n/total)
```

fréquence

```
## # A tibble: 15,822 x 5
##   source word      n total  freq
##   <chr> <chr> <int> <int> <dbl>
## 1 isep ça      618 43685 0.0141
## 2 isep cours    595 43685 0.0136
## 3 ensae tous    466 29620 0.0157
## 4 isep non     379 43685 0.00868
## 5 isep là     368 43685 0.00842
```



```
## 6 isep faire 306 43685 0.00700
## 7 isep si 292 43685 0.00668
## 8 ensae bonsoir 290 29620 0.00979
## 9 isep demain 274 43685 0.00627
## 10 isep audio 271 43685 0.00620
## # ... with 15,812 more rows
```

cadre de données de forme différente

```
library(tidyr)
```

```
fréquence <- fréquence %>%
  select(source, word, freq) %>%
  pivot_wider(names_from = source, values_from = freq) %>%
  arrange(isep, ensae)
```

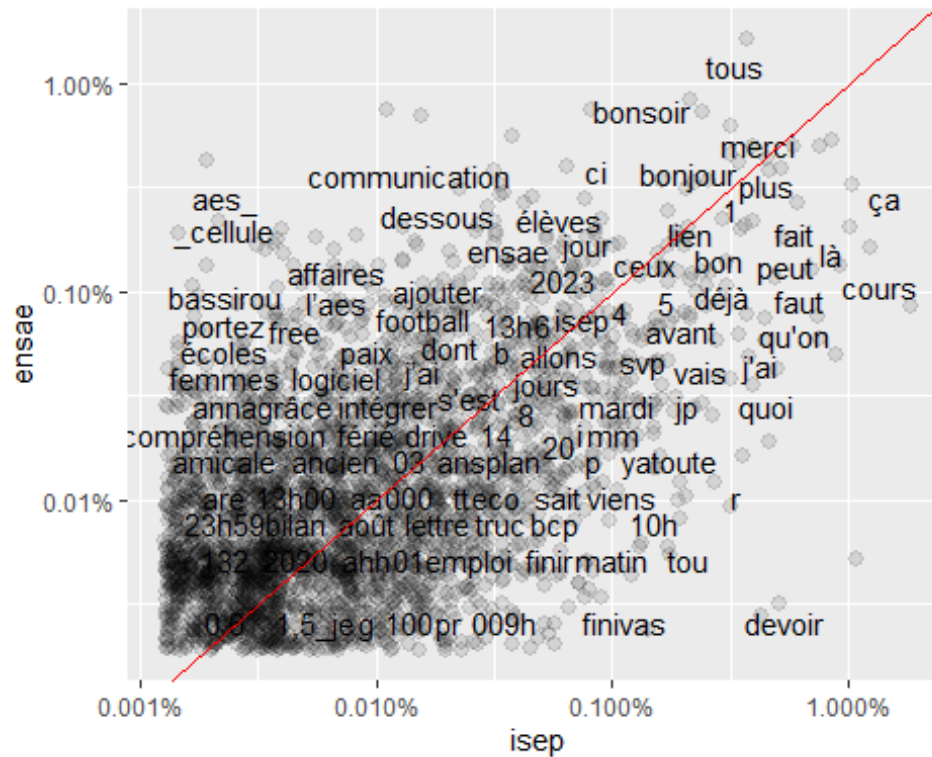
```
fréquence
```

```
## # A tibble: 12,717 x 3
##   word      isep  ensae
##   <chr>    <dbl> <dbl>
## 1 0.6      0.0000229 0.0000338
## 2 1.5      0.0000229 0.0000338
## 3 10000f 0.0000229 0.0000338
## 4 10min    0.0000229 0.0000338
## 5 11e      0.0000229 0.0000338
## 6 12.0     0.0000229 0.0000338
## 7 12h20    0.0000229 0.0000338
## 8 13.0     0.0000229 0.0000338
## 9 14.0     0.0000229 0.0000338
## 10 15.0    0.0000229 0.0000338
## # ... with 12,707 more rows
```

comparaison des fréquences des mots entre les deux groupes

```
library(scales)
```

```
ggplot(fréquence, aes(isep, ensae)) +
  geom_jitter(alpha = 0.1, size = 2.5, width = 0.25, height = 0.25) +
  geom_text(aes(label = word), check_overlap = TRUE, vjust = 1.5) +
  scale_x_log10(labels = percent_format()) +
  scale_y_log10(labels = percent_format()) +
  geom_abline(color = "red")
```



compararaion de l'utilisation des mots

```
word_ratios <- ecolnew %>%
  count(word, source) %>%
  group_by(word) %>%
  filter(sum(n) >= 10) %>%
  ungroup() %>%
  pivot_wider(names_from = source, values_from = n, values_fill = 0) %>%
  mutate_if(is.numeric, list(~(. + 1) / (sum(.) + 1))) %>%
  mutate(logratio = log(ensae / isep)) %>%
  arrange(desc(logratio))
```

```
word_ratios %>% arrange(abs(logratio))
```

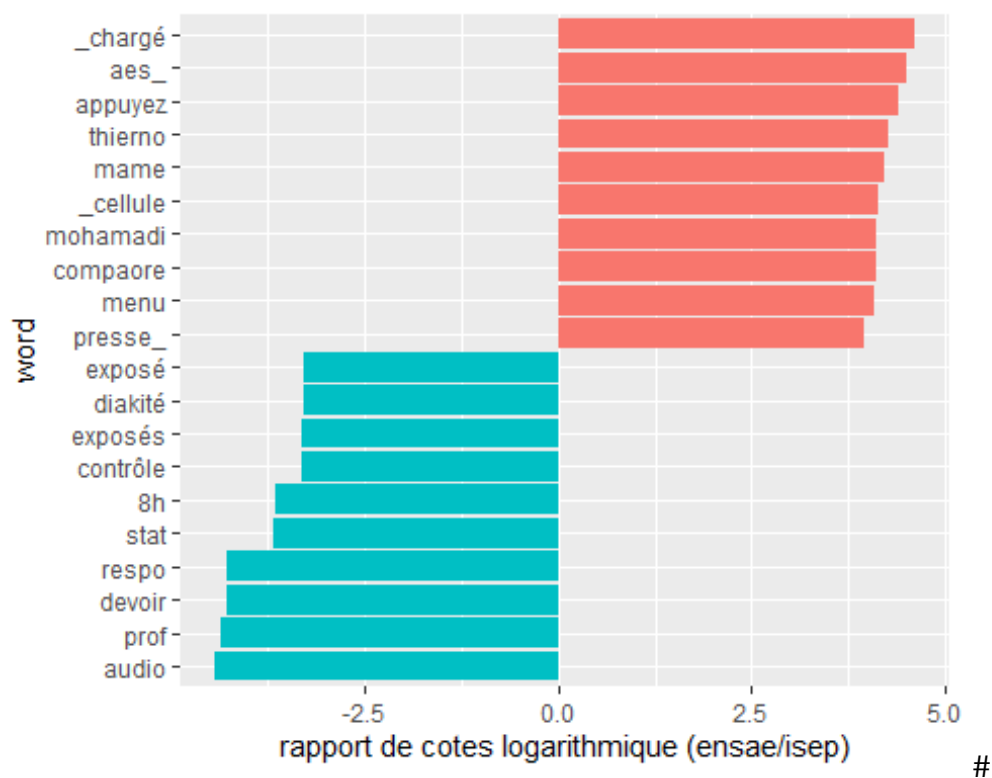
```
## # A tibble: 1,306 x 4
```

##	word	ensae	isep	logratio
##	<chr>	<dbl>	<dbl>	<dbl>
##	1 chacun	0.000993	0.000993	0.0000303
##	2 10	0.00141	0.00141	0.00123
##	3 avis	0.000575	0.000576	-0.00290
##	4 fois	0.00172	0.00173	-0.00290
##	5 ami	0.000418	0.000416	0.00407
##	6 niveau	0.000836	0.000833	0.00407
##	7 beaucoup	0.00193	0.00192	0.00615
##	8 semaine	0.00355	0.00349	0.0177
##	9 9	0.000261	0.000256	0.0196

```
## 10 comprend 0.000261 0.000256 0.0196
## # ... with 1,296 more rows
```

graphique

```
word_ratios %>%
  group_by(logratio < 0) %>%
  slice_max(abs(logratio), n = 10) %>%
  ungroup() %>%
  mutate(word = reorder(word, logratio)) %>%
  ggplot(aes(word, logratio, fill = logratio < 0)) +
  geom_col(show.legend = FALSE) +
  coord_flip() +
  ylab("rapport de cotes logarithmique (ensae/isep)") +
  scale_fill_discrete(name = "", labels = c("ensae", "isep"))
```



```
words_time <- ecolenew %>%
  mutate(time_floor = floor_date(time, unit = "1 month")) %>%
  count(time_floor, source, word) %>%
  group_by(source, time_floor) %>%
  mutate(time_total = sum(n)) %>%
  group_by(source, word) %>%
  mutate(word_total = sum(n)) %>%
  ungroup() %>%
  rename(count = n) %>%
  filter(word_total > 30)
```

```
## # A tibble: 5,233 x 6
##   time_floor      source word      count time_total word_total
##   <dtm>          <chr>  <chr>    <int>    <int>      <int>
## 1 2018-10-01 00:00:00 ensae  groupe      2         17         50
## 2 2018-10-01 00:00:00 ensae  peut        1         17         51
## 3 2021-03-01 00:00:00 isep   groupe      1         15        112
## 4 2021-03-01 00:00:00 isep   lire        1         15         32
## 5 2021-03-01 00:00:00 isep   peut        1         15        235
## 6 2021-12-01 00:00:00 ensae   1           1        181         95
## 7 2021-12-01 00:00:00 ensae   2           1        181         84
## 8 2021-12-01 00:00:00 ensae  2022        1        181         55
## 9 2021-12-01 00:00:00 ensae  _chargé     1        181         60
## 10 2021-12-01 00:00:00 ensae  adiouma     2        181         38
## # ... with 5,223 more rows
```

```
nested_data
```

[illegible]

```
## # A tibble: 373 x 4
##   source word    data      models
##   <chr>  <chr>  <list>    <list>
## 1 ensae  groupe <tibble [16 x 4]> <glm>
## 2 ensae  peut   <tibble [19 x 4]> <glm>
## 3 isep   groupe <tibble [15 x 4]> <glm>
## 4 isep   lire   <tibble [14 x 4]> <glm>
## 5 isep   peut   <tibble [19 x 4]> <glm>
## 6 ensae  1       <tibble [18 x 4]> <glm>
## 7 ensae  2       <tibble [18 x 4]> <glm>
## 8 ensae  2022    <tibble [12 x 4]> <glm>
## 9 ensae  _chargé <tibble [17 x 4]> <glm>
## 10 ensae adiouma <tibble [10 x 4]> <glm>
## # ... with 363 more rows
```

```
library(broom)
```

```
slopes <- nested_models %>%
  mutate(models = map(models, tidy)) %>%
  unnest(cols = c(models)) %>%
  filter(term == "time_floor") %>%
  mutate(adjusted.p.value = p.adjust(p.value))
```

```
top_slopes <- slopes %>%filter(adjusted.p.value < 0.05)
```

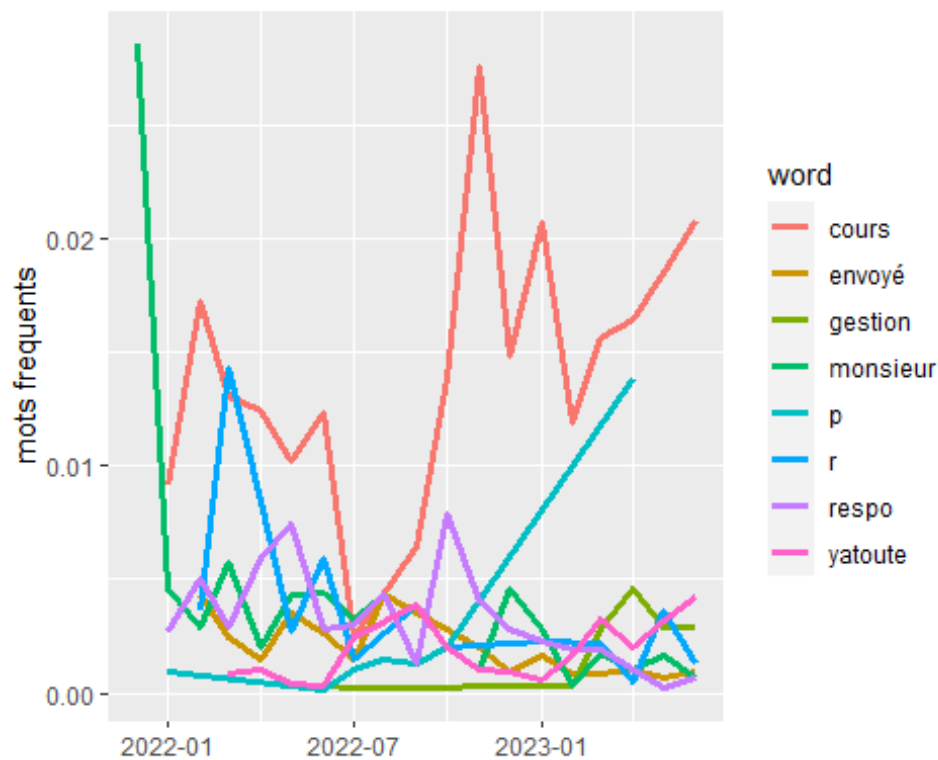
```
top_slopes
```

```
## # A tibble: 14 x 9
##   source word    data      term      estimate std.e~1 stati~2 p.value
##   <chr>  <chr>  <list>  <chr>      <dbl>    <dbl>    <dbl>    <dbl>
##   <dbl>
## 1 ensae  _chargé <tibble> time_flo~ -3.63e-8 9.35e-9  -3.89 1.02e- 4
## 3.66e- 2
## 2 ensae  club    <tibble> time_flo~ -3.09e-8 6.23e-9  -4.96 7.16e- 7
## 2.64e- 4
## 3 ensae  jean    <tibble> time_flo~ -5.45e-8 1.22e-8  -4.45 8.41e- 6
## 3.07e- 3
## 4 ensae  ndiaye  <tibble> time_flo~ -3.42e-8 7.65e-9  -4.48 7.59e- 6
## 2.78e- 3
## 5 ensae  pierre  <tibble> time_flo~ -6.01e-8 1.36e-8  -4.41 1.05e- 5
## 3.82e- 3
## 6 isep   monsieur <tibble> time_flo~ -3.58e-8 7.09e-9  -5.05 4.32e- 7
## 1.59e- 4
## 7 isep   cours   <tibble> time_flo~ 1.52e-8 2.97e-9   5.12 2.99e- 7
## 1.11e- 4
## 8 isep   p       <tibble> time_flo~ 1.23e-7 1.62e-8   7.57 3.65e-14
## 1.36e-11
```

```
## 9 isep respo <tibble> time_flo~ -3.71e-8 7.34e-9 -5.06 4.27e- 7
1.58e- 4
## 10 isep envoyé <tibble> time_flo~ -3.68e-8 9.29e-9 -3.96 7.60e- 5
2.74e- 2
## 11 isep r <tibble> time_flo~ -3.78e-8 6.58e-9 -5.74 9.60e- 9
3.57e- 6
## 12 isep yatoute <tibble> time_flo~ 4.07e-8 9.74e-9 4.18 2.91e- 5
1.05e- 2
## 13 isep gestion <tibble> time_flo~ 8.31e-8 1.98e-8 4.19 2.75e- 5
9.99e- 3
## 14 ensae anciens <tibble> time_flo~ -2.15e-7 4.51e-8 -4.77 1.81e- 6
6.63e- 4
## # ... with abbreviated variable names 1: std.error, 2: statistic,
## # 3: adjusted.p.value
```

isep

```
words_time %>%
  inner_join(top_slopes, by = c("word", "source")) %>%
  filter(source == "isep") %>%
  ggplot(aes(time_floor, count/time_total, color = word)) +
  geom_line(size = 1.3) +
  labs(x = NULL, y = "mots frequents")
```



```
# ensae
```

```
words_time %>%  
  inner_join(top_slopes, by = c("word", "source")) %>%  
  filter(source == "ensae") %>%  
  ggplot(aes(time_floor, count/time_total, color = word)) +  
  geom_line(size = 1.3) +  
  labs(x = NULL, y = "mots frequents")
```

