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# Case study description

In this case study, we will be **developing a credit risk model from scratch** for the Acredius Crowdlending pillar.

As a marketplace, businesses come to Acredius to ask for loans. These are only Swiss-based and registered companies. They apply for a loan online. The **loan application is a journey** where the business precises the amount and duration of the wished loan, uploads all the documents (balance sheets, marketing documents, etc), connects its social media profiles if possible, and answers a couple of questions. Once the process is done, it receives an instant offer including the interest rate and monthly repayments. Acredius uses traditional and non-traditional data (directly collected from the applicant and/or through different APIs) to provide accurate pricing.

Some portion of the applications is rejected. The ones accepted are classified into different risk classes.



## Part 1: Statistical study

#### Tasks and questions:

The first part of the test is around a statistic modeling of the data. The requested tasks are mainly building models to describe the data. The requested task are:

- 1. The data is not clean, the first step will be the preprocessing of the data. Which preprocessing techniques should be used?
- 2. Using Python or R, write the code to clean the data.
- 3. Build statistical models around the data. What are the main conclusions you can see.



# Part 2: Modeling

Work on the attached transaction data sample and build the credit risk model

#### Task:

Build a model that predicts the interest rate of the loan, based on a selected set of variables. Please describe the step-by-step approach you used.

#### **Expected output:**

A recommendation on the best model to use

#### **Notes:**

The data sample is not "clean"



### Part 3: Alternative data

The aim of this part is to collect alternative data in order to have better model.

- 1. How can we have better predictive model? Will be getting alternative data a solution for that?
- 2. Could explain what is the meaning of generative data? Is it useful in our case? Why?
- 3. What are the data sources that we can add to our dataset to have better predictive model? Can you list some sources & techniques?
- 4. Could you rectify the model the predictive model using the new data? What are the results? What are your conclusions?



## Thank you!

