



Geography

country ▾

department ▾

Orders filter

sgt ▾

transporter ▾

Filter Code ▾

Global KPI

Data source: gwz\_orders

turnover

417.4K

nb transaction

5.7K

% margin

31.3%

avg basket

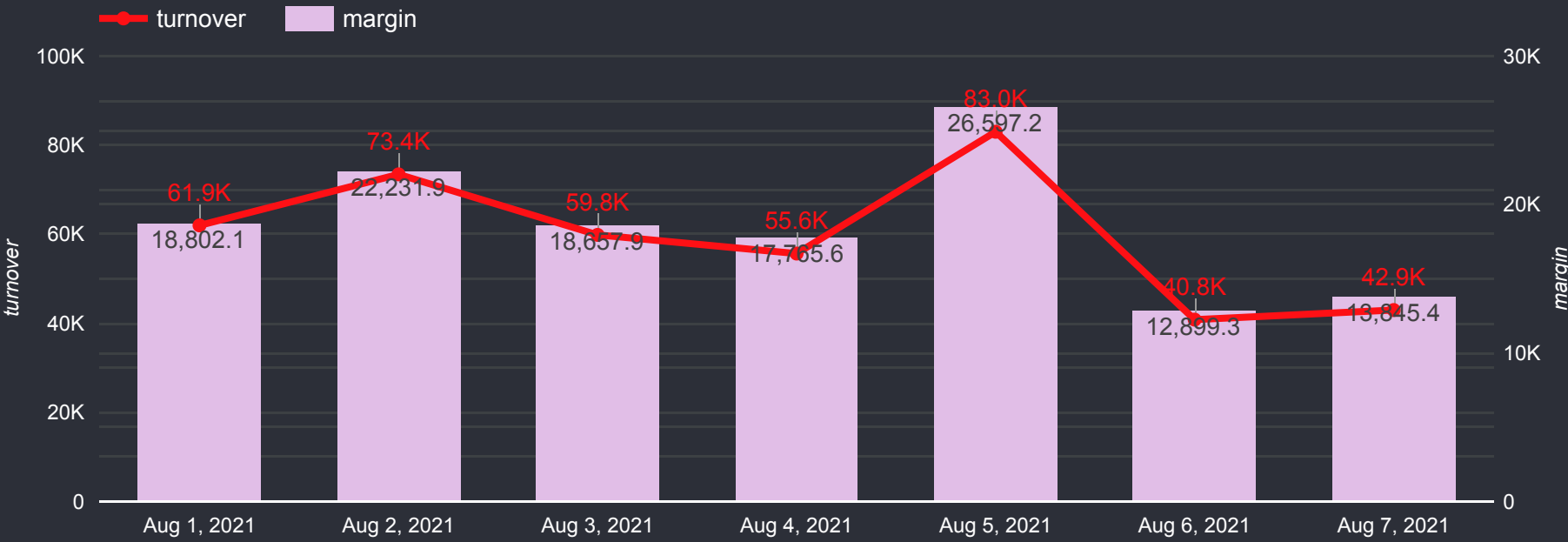
72.7

shipping\_fee

2.9

Sales by day

Data source: gwz\_orders





# Filtering - Sales segment



## Geography

country ▾

department ▾

## Orders filter

sgt ▾

transporter ▾

Filter Code ▾

New sgt: New (1) ▾

turnover

99K

% margin

33.1%

nb transaction

1.9K

Avg basket

52.6

Data source: gwz\_orders

Occ sgt: Occasional (1) ▾

turnover

178K

% margin

31.4%

nb transaction

2.4K

Avg basket

73.2

Data source: gwz\_orders

Freq sgt: Frequent (1) ▾

turnover

140K

% margin

30.0%

nb transaction

1.4K

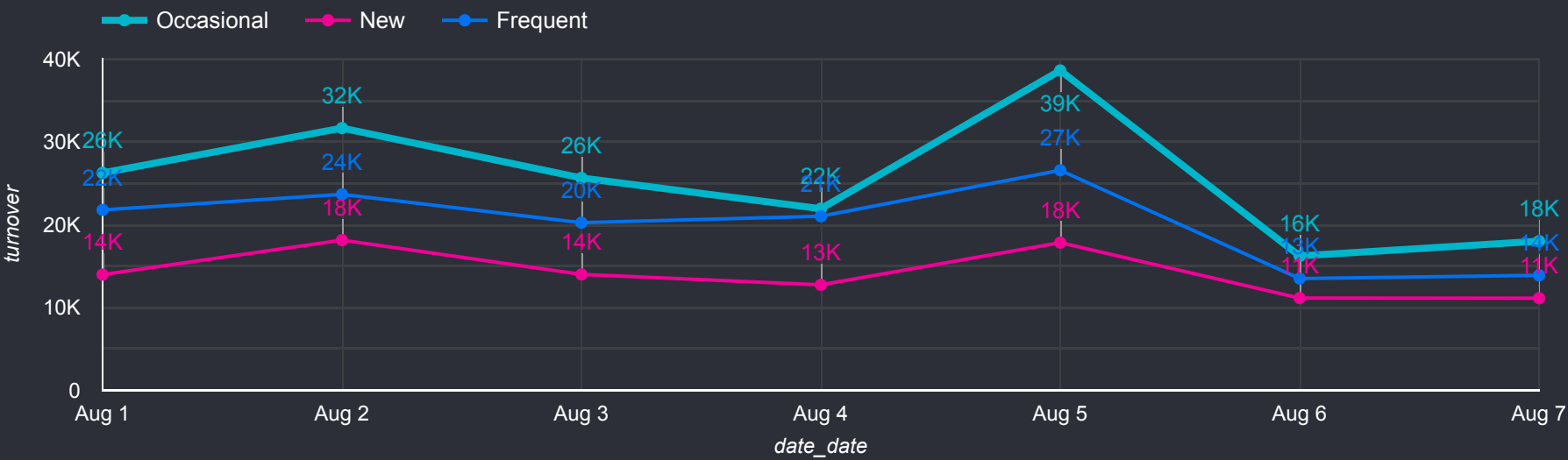
Avg basket

98.6

Data source: gwz\_orders

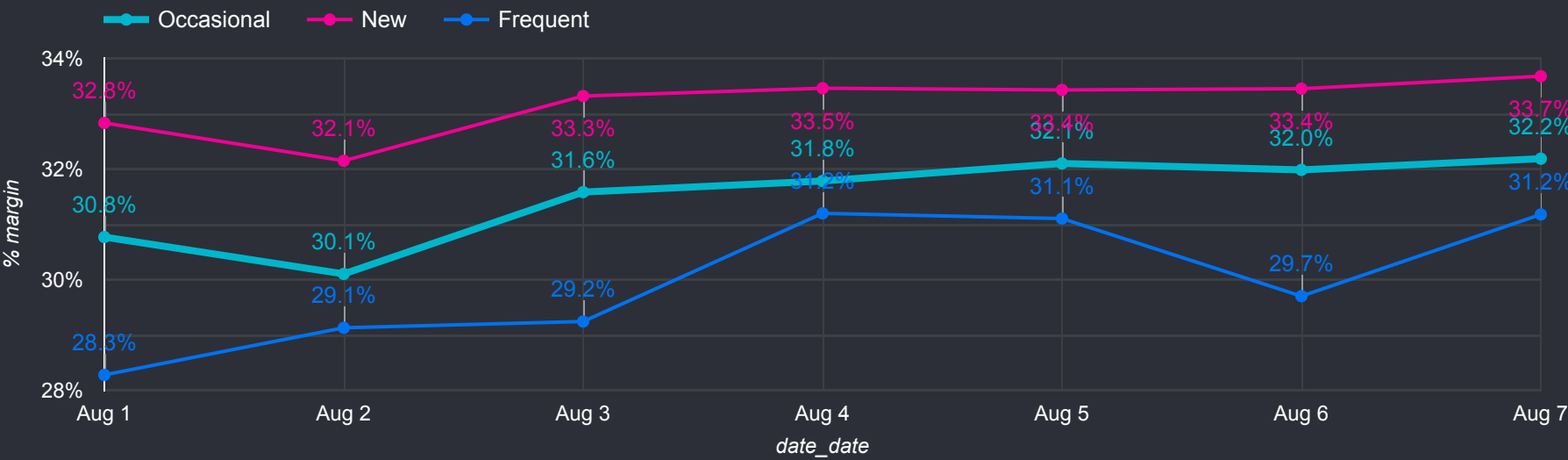
## Sales by day by segment


Data source: gwz\_orders



## % margin by day by segment

Data source: gwz\_orders





Geography

country

department

Orders filter

sgt

transporter

Filter Code

Product filter

category\_1

category\_2

pdt\_name

Global KPI

Data source: gwz\_sales

turnover

417.4K

nb transaction

5.7K

% margin

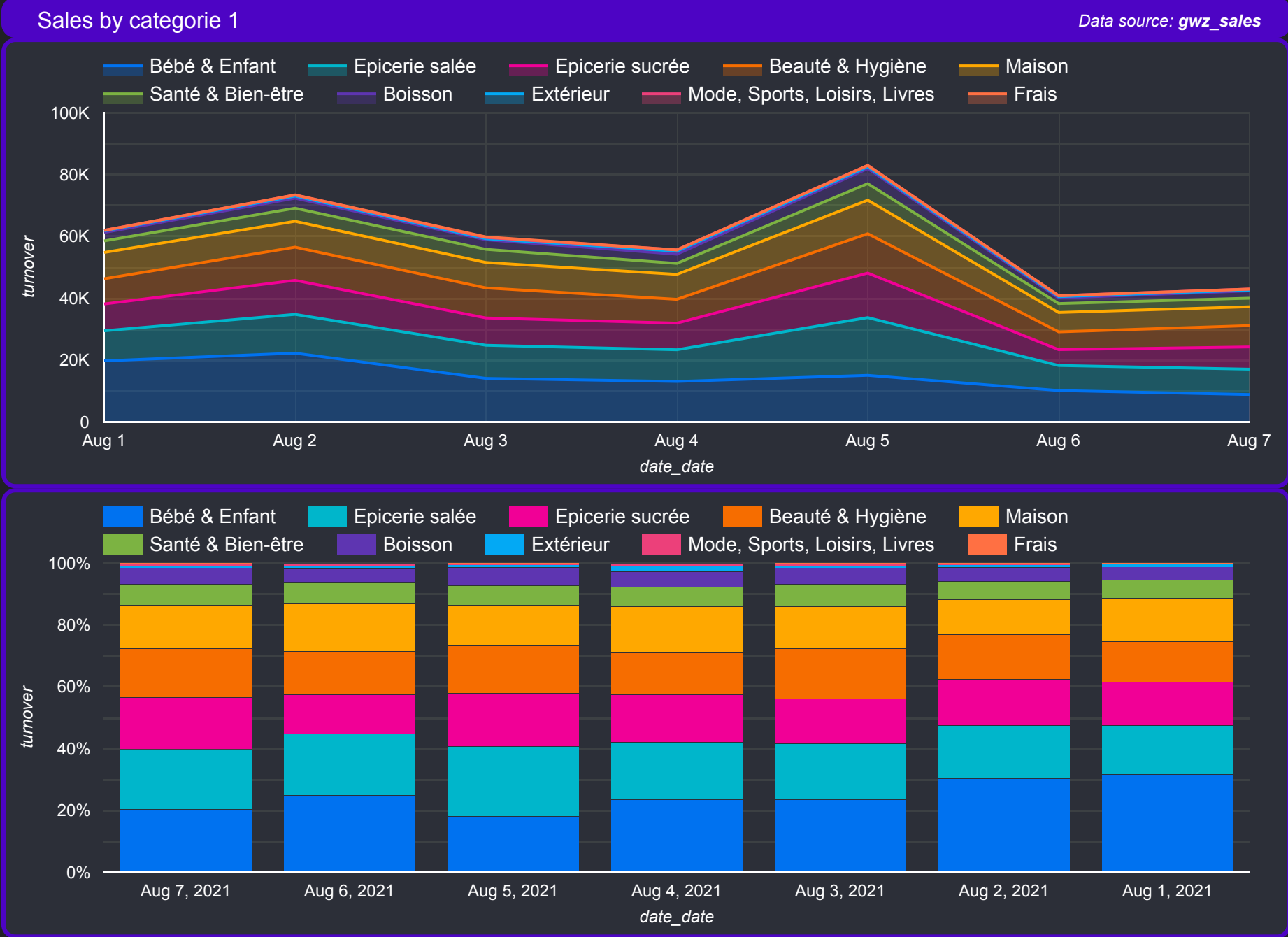
31.3%

qty

76.5K

Nb pdt distincts

9.2K



Sales by categorie 1

Data source: gwz\_sales

	category_1	turnover	% margin
1.	B�b� & Enfant	103.0K	25.21%
2.	Epicerie sal�e	78.2K	33.18%
3.	Epicerie sucr�e	63.9K	31.71%
4.	Beaut� & Hygi�ne	61.7K	32.08%
5.	Maison	56.4K	35.82%
6.	Sant� & Bien-�tre	26.8K	35.28%
7.	Boisson	21.1K	32.94%
8.	Ext�rieur	3.8K	37.87%
9.	Mode, Sports, L...	2.4K	32.17%

1 - 10 / 10

Sales by categorie 1 & 2

Data source: gwz\_sales

	category_1	category_2	turnover	% margin
1.	B�b� & Enfant	Couches �cologiq...	48.7K	22.22%
2.	B�b� & Enfant	Alimentation b�b�	37.0K	25.89%
3.	Maison	Entretien	32.1K	33.37%
4.	Beaut� & Hygi�ne	Hygi�ne	18.3K	32.14%
5.	Sant� & Bien-�tre	Compl�ments alim...	18.1K	35.73%
6.	Epicerie sucr�e	Fruits secs	16.2K	34.42%
7.	Beaut� & Hygi�ne	Soins des cheveux	12.6K	31.56%
8.	Epicerie sal�e	Huiles alimentaires...	12.2K	32.24%
9.	Beaut� & Hygi�ne	Douche et Bain	11.6K	31.52%

1 - 100 / 102

Sales by product

Data source: gwz\_sales

	category_1	category_2	products_id	pdt_name	turnover	% margin
1.	B�b� & Enfant	Couches �cologiques j...	26651	40 couches ecologiqu...	6.1K	22.75%
2.	B�b� & Enfant	Couches �cologiques j...	43944	50 Couches T4 7-18k...	4.2K	21.96%
3.	B�b� & Enfant	Alimentation b�b�	110228	Lait de ch�vre infantile...	2.7K	25.42%
4.	B�b� & Enfant	Couches �cologiques j...	43945	48 Couches T4+ 9-20...	2.7K	24.31%
5.	B�b� & Enfant	Couches �cologiques j...	26652	36 couches ecologiqu...	2.6K	23.55%
6.	B�b� & Enfant	Couches �cologiques j...	43946	46 Couches T5 12-25...	1.9K	24.27%
7.	B�b� & Enfant	Alimentation b�b�	114252	Babybio Optima 3 lait ...	1.9K	19.18%
8.	Epicerie sucr�e	Pur�e de fruits secs	24074	Pur�e d'amandes com...	1.6K	22.71%
9.	B�b� & Enfant	Alimentation b�b�	109579	Lait de croissance 900...	1.5K	26.46%
10.	Maison	Entretien	7358	Percarbonate de soud...	1.5K	31.37%

1 - 100 / 9161