



Assignment-2

Web Dev. for Mobile Devices - MAD105

29 Feb 2024

IT Consulting Company website

Professor:

REENA VERMA

Submitted By

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Web Dev. for Mobile Devices

Magazine Overview

Title: IBS Tech Consulting

Creators: Bharath Kumar Revana

Content Highlights:

About Us: The magazine introduces IBS Tech as a full-service digital consulting agency, emphasising its commitment to helping clients achieve their dreams with mobile web development.

Our Vision & Mission: It outlines the company's aspirations and goals, focusing on delivering exceptional service and achieving customer satisfaction.

Our Team: The magazine features profiles of team members, highlighting their positions and years of experience.

Client Message: It includes testimonials or messages from clients, showcasing the impact of IBS Tech's work.

Q&A Section: This section addresses common questions, providing insights into the company's operations and values.

Sample Project Timeline: A detailed timeline for a CRM & Sales Application Development project is presented, showing the process from technical specifications to optimization.

Pricing: The magazine lists services with pricing details, quantities, rates, and subtotals, including a discount offer.

Project Terms: Terms and conditions of the project are outlined, along with signature lines for acceptance.

Design Elements:

Layouts: The magazine uses a structured layout with a balance of text and visuals, guiding readers through the content effectively.

Colour Theme: The colour theme of the IBS Tech Consulting website is a sophisticated blend of yellow and grey. The vibrant yellow is used to capture attention and evoke enthusiasm, symbolising the innovative and energetic approach of the company. In contrast, the sleek grey provides a neutral and balanced backdrop, reflecting the company's professional and reliable nature. Together, these colours create a modern and inviting visual identity that aligns with the firm's branding and appeals to a wide audience

Fonts: Typography is carefully chosen to ensure readability and to convey the right mood, like **Acumin pro font family**