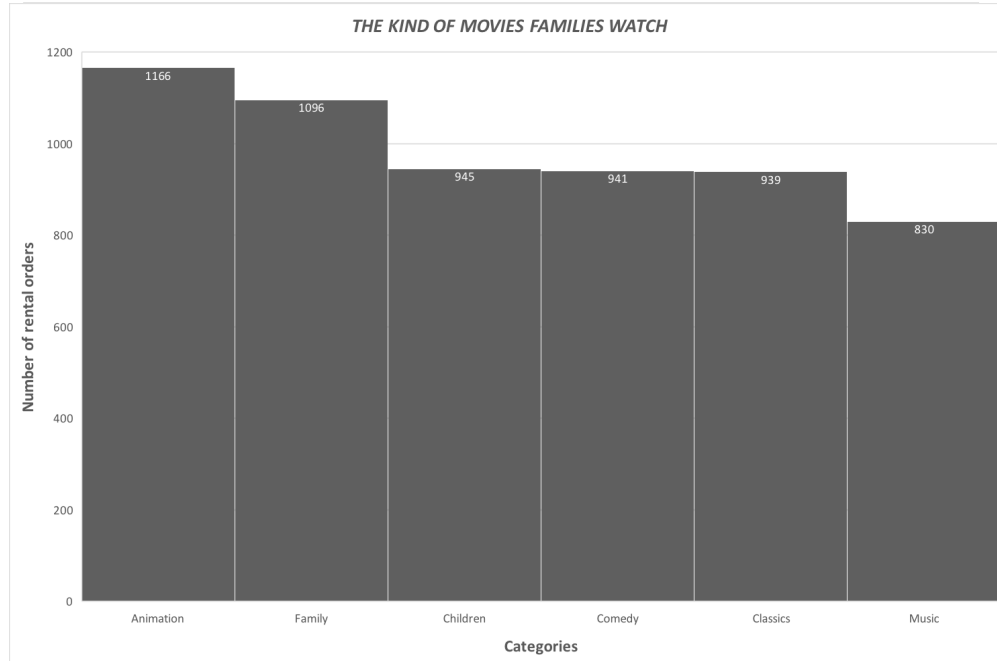
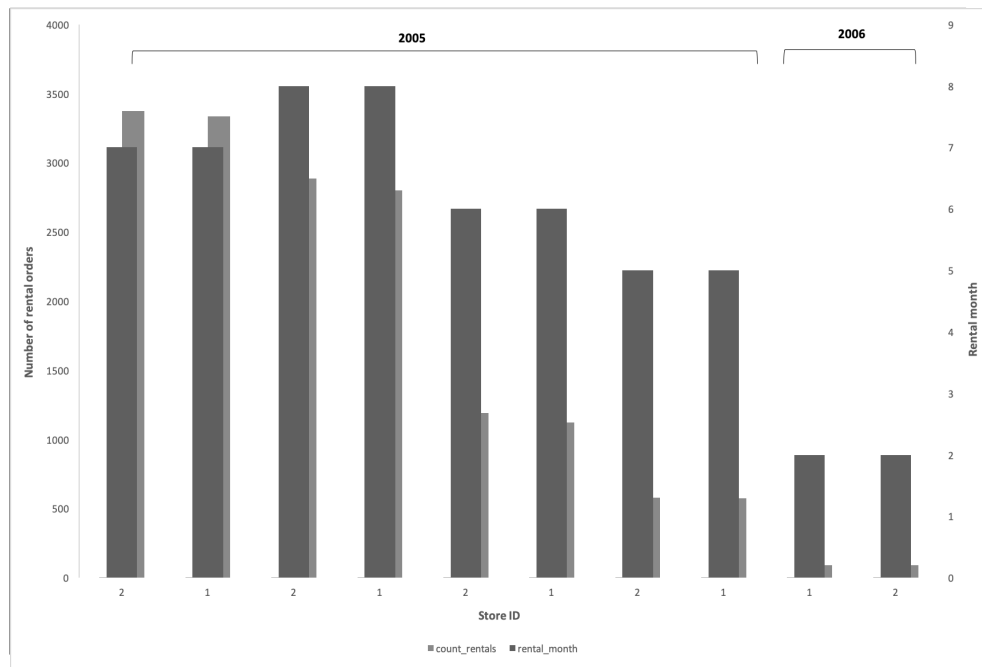


## *Q1: What kind of films do families watch the most?*



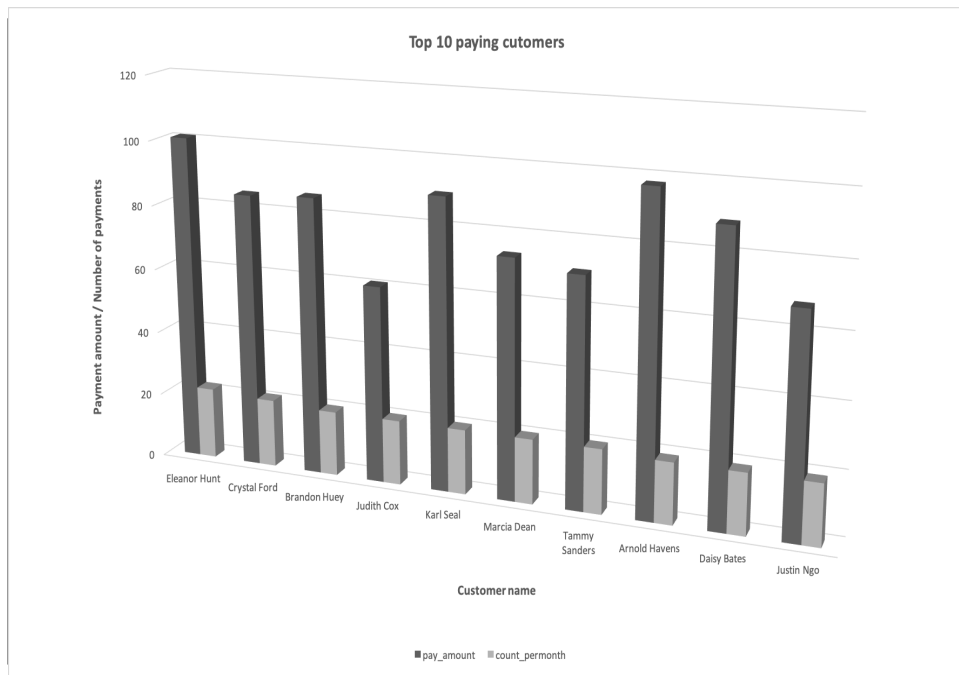
Here we can see that Animated movies are the most watched movies among families, whereas Music movies are the least watched movies.

*Q2: Which store has the largest number of rental orders?*



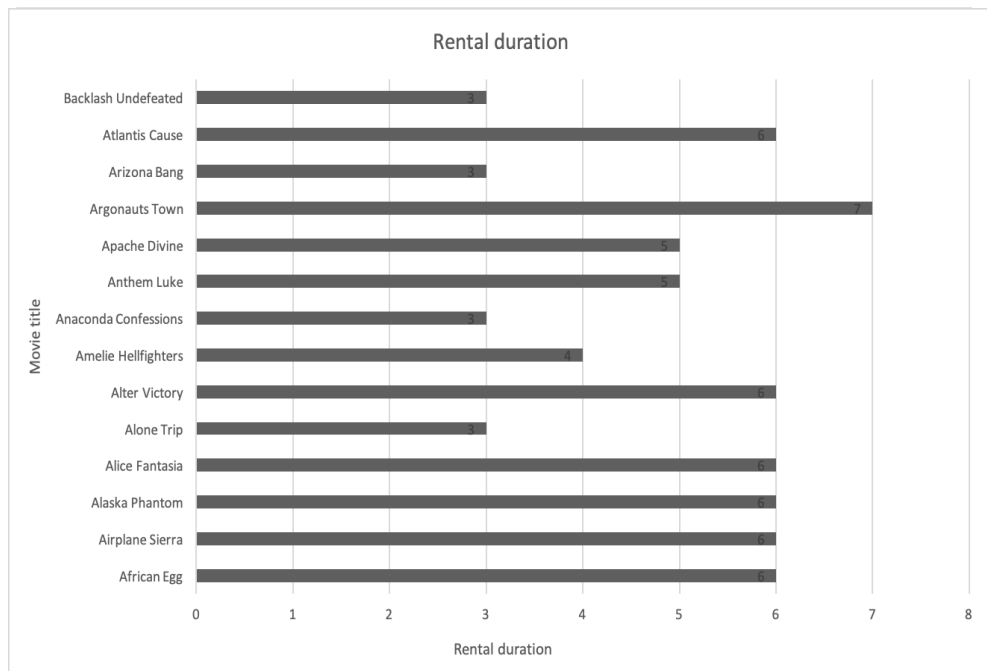
Here we're comparing the two stores [1 and 2] based on their number of rental orders during specific months of years. What we see is that store 2 has the largest number of rental orders, with 3375 orders.

### Q3: Who are the top 10 paying customers?



Here we're counting how many payments were made monthly (count\_permonth), with the total payment amount. We can see that these are the top 10 paying people. Also, we see that Eleanor Hunt has both, the highest total amount of payments and the number of how many times she made her payments (Count).

## Q4: What's the movie with the longest rental duration?



Given the amount of the result we have, we've only shown the result of the first 14 movies of our data. Here we can see that the movie "Argonauts Town" has the longest rental duration of all the movies in this result.