



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Subscribers galore:

- Exploring world's top YouTube channels

American YouTube personality "MrBeast" is the most-subscribed individual and second most subscribed channel overall, with over 180 million subscribers as of august.

Carry minati aka Ajey Nagar is the number one youtuber of India with over 38 million subscribers and 182 videos

Mostly gamers are also popular in youtube,by uploading their playing videos.

Based on the research findings by statistica , it shows that music videos are the most popular video content type on youtube .

Your fans can browse and buy products from your store , or products you tag from other brands through the youtube shopping affiliate program.

Advertising revenue: Earn revenue from watch page ads and shorts feed ads.

Merch launch videos are especially useful for youtubers because they encourage loyalty among viewers .

Optimising your videos for visallity , Figure out what your audience wants , Engage withthe youtube community , Customize your thumbnails , These things can grow up your youtube channel.

Many of them are learned cooking only by watching youtube .

Aged peoples are watching news in youtue by subscribing news channels.

Students are watching movies and searching helpful videos about their studies.

kids are wating cartoons and subscribing for gamers as thier entertainings.

Subscription for the youtubers makes them to encourage and to upload many things .

Youtube is the most entertaining app for everyone .

By watching videos on youtube, we can learn something from others.

We can entertain people by uploading our own videos on youtube