

LINKEDIN GROWTH CV

Case Study: LinkedIn Profile Growth (June 2025)

Title: *How I Grew My LinkedIn Followers by 22.9% Organically in 30 Days*

Objective

To grow personal brand visibility on LinkedIn and attract opportunities in content strategy and digital marketing by increasing engagement, follower count, and profile reach without paid ads.

Strategy

- Optimized profile headline, photo, and banner to clearly reflect my niche and value proposition.
 - Posted consistently everyday for 30 days, focusing on relatable stories, tips, behind-the-scenes content, and personal results.
 - Used strong hooks, storytelling, and CTAs to boost engagement.
 - Engaged actively with other creators, joined trending conversations, and left meaningful comments.
 - Tracked content performance weekly and refined based on results.
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Results After 30 Days challenge

Metric	Before	After	Growth
Follower Count	310	381	+22.9%
Average Post Reach	~50	~600	+420%
Inbound DMs & Comment Leads	3	15	+400%

THIS WAS FOUR MONTHS BEFORE 30 DAYS CHALLENGE

Impressions was 45 on the average. There was no content pillars or types. Just posting for posting sake

February 1 - April 30 ▾

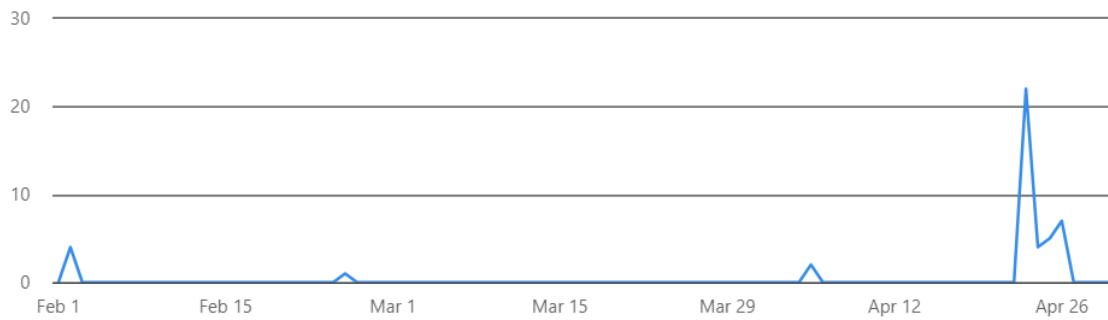
Impressions ▾

Content performance ⓘ

45

Impressions

▼54.6% vs. prior 89 days



Daily data is recorded in UTC

THIS IS THE RESULT AFTER 30 DAYS

30 days of following a content plan and calendar

April 29 - June 14 ▼

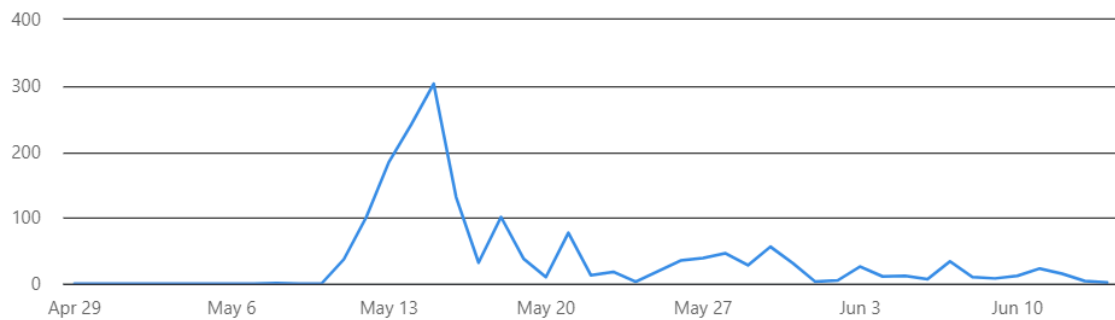
Impressions ▼

Content performance ?

1,716

Impressions

▲ 4,190% vs. prior 47 days



Discovery ?

1,716

Impressions

▲ 4,190% vs. prior 47 days

724

Members reached

▲ 3,520% vs. prior 47 days

Top performing posts ?

Based on impressions gained from April 29, 2025 - June 14, 2025

Oluwatosin Faith IBUKUN posted this • 1mo

What Are Data Analytics Tools?

Data analytics tools help people make sense of data....

...show more

👍 1

▲ 659
Impressions

View analytics

Grew my personal LinkedIn following by 22.9% in 30 days through organic content strategy and engagement increasing reach, visibility, and inbound leads. I can help you achieve the same for your business or personal brand

