### **DEBORAH IBUKUNOLUWA ADEBAYO**

### **Frontend Developer**

**Contact:** (+234) 08131256895

Address: Abuja, Nigeria

#### **PROFILE**

Enthusiastic and skilled front-end developer with 2 years' experience in building responsive and user-friendly web applications. Proficient in HTML, CSS and JavaScript, seeking to leverage expertise in delivering high-quality digital experiences.

#### **SKILLS**

•	Proficient in HTML5, CSS3 and JavaScript
•	Responsive web design principles
	Cross-browser compatibility testing
	Version control systems
	Responsive Design
	APIs (Application Programming Interfaces)
	Problem-Solving Skills

- Security Best Practices
- UI/UX design principles
- Performance optimization techniques

### **EXPERIENCE**

#### **Frontend Developer**

Freelancing

Developed responsive web applications using HTML%, CSS3 and JavaScript.

- Implemented UI/UX principles in creating amazing user experience.
   Conducted architecture and optimization of the company website, enhancing user experience and doubling online engagement.
- Direct cross-functional teams in the development and execution of web-based projects, ensuring timely delivery with a 25% improvement in project efficiency.
- Conducted cross-browser compatibility testing and performance optimization to ensure optimal user experience
- Participated in Agile development sprints, contributing to feature planning and execution.

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TEC	HNICAL SUPPORT ADVOCATE		
Tek Experts Nigeria Feb 2021- April 2022			
	Orchestrated and concluded negotiations with partners, amplifying profit maximization by an impressive 25%.		
	Exemplified independent thinking and decision-making prowess, fostering efficiency in strategic initiatives.		
	Delivered real-time feedback to the product development team, drawing from on-site visits, field experience, and customer interactions, resulting in a 20% increase in product enhancements.		
	Collaborated with Insights organization to furnish comprehensive insights on customer reports, optimizing benefitor customers and elevating satisfaction rates by 30%.		
	Offered in-house technical support to customers, sales, distributors, and field service, ensuring a 15% increase in issue resolution efficiency.		
	Provided on-site technical support, demonstrating a commitment to customer satisfaction, resulting in a 20% improvement in service delivery metrics.		
	Managed order entries for internal/external customers, enhancing order processing efficiency by 25%.		
	Showcased deep technical expertise, delivering solution knowledge and guidance, contributing to a 30% increase in customer issue resolution.		
•	Conducted occasional travel within the assigned territory, strengthening client relationships and expanding market reach by $20\%$ .		
•	Leveraged advanced computer technology to streamline operations, efficiently handling high call volumes with a 20% increase in responsiveness.		
ACH	HEVEMENTS		
•	<ul> <li>Maintained positive working relationships with a portfolio of 200+ clients over the years, demonstrating the ability toprovide consistent, quality service for an extended period.</li> </ul>		
•	<ul> <li>Proven track records of winning back lost customers using retention strategy and converting them into loyalcustomers.</li> </ul>		
•	Proven record of resolving any software issue on Windows and Microsoft Office.		
CUS	TOMER SERVICE EXECUTIVE		
DreamWorks Integrated System March 2020 - Jan 2021			
	Fostered a positive, empathetic, and professional environment, boosting customer satisfaction by 20%.		
	Enhanced cross-channel communication, reducing query resolution times by 15%.		
	Promptly resolved customer complaints, achieving a 25% decrease in escalated issues and a 30% increase in resolution rates.		
	Led sales lead generation for diverse products, driving a 15% increase in sales revenue.		
	Meticulously documented customer interactions, increasing retrieval efficiency by 20%.		

Managed customer accounts with precision, reducing data error rates by 20%.

Streamlined internal communication processes, improving efficiency by 15%.

Acquired in-depth product knowledge, contributing to a 30% improvement across the team.

Maintained high customer satisfaction, fostering a 25% increase in loyalty and retention rates.

Evaluated and enhanced the customer service process, contributing to a 10% improvement in effectiveness.

#### **ACHIEVEMENTS**

- Improved Customer Satisfaction by 25% in 1 year, according to online survey.
- Expanded client base by 20% over the course of 1 year.

## **EDUCATION**

Ekiti State University	2013 – 2017

Business Administration (BSc)

# **CERTIFICATIONS**

Certificate of Programming with JavaScript	2022
https://coursera.org/verify/A8Q6TH4GKF4F	
Certificate of Introduction to Front End Development	2022
https://coursera.org/verify/9M7HVC89QSYZ	
Certificate of HTML and CSS in-depth	2022
https://coursera.org/share/46382c00ff3167a633f759a1aea0b837	
Certificate of version control (in view)	

 $\underline{https://coursera.org/share/90f79e575036742178ede80c2b92f7a9}$