



“

We tie all your media purchases in, on the showroom right now

Your customers will be involved the second they enter the showroom



“

Stand Out From Your Competition

- *Atmosphere changes buying attitudes*
- *Post our sale theme on your website*
- *Use it on your radio adds*
- *Incorporate it in your Tv buy*
- *Put our sale theme on your hold message*
- *Give your internet dept. a “sale” to call about*
- *Your showroom will stand out from your competing dealerships*

“ ***GREETING: “Welcome to ___ Dealership, are you here for our big event?”*** ”

We give you an opportunity to start the conversation with your clients.



A red-tinted photograph of a car dealership interior. Several cars are parked in the background, and red balloons are hanging from the ceiling. The text is centered in the middle of the image.

***If Your Dealership Doesn't
Look Like You Are Having A
Sale.. Then You Aren't!***



“ **Marketing Tactic**

Your timing is perfect, the sale is right now!”

**“ GIVE YOUR SALESPEOPLE A
REASON TO MAKE THAT CALL!**

*Use our proven showroom themes to
create urgency in your sales efforts.*

“

“Have you thought about trading up to a new one during our big sales event? I know they’re looking for good trade-ins”



”

***Service & parts
departments
Total
department
focus***

What Are The Advantages?



What your customer sees on tv
or hears on the radio is what
they see when they walk on
your showroom floor



Enhance your advertising
reach when you piggyback
on what you are already
using



Our showroom theme
immediately tells your
customer this is the right
place to buy.



Even if they missed your
media ad

“

***Every holiday
has A promotion***





***“ Internet department now
has a pitch, a why buy***

*Your timing is perfect,
the sale is right
now!”*





***Rockin' Mobile
Billboards
Baby!***

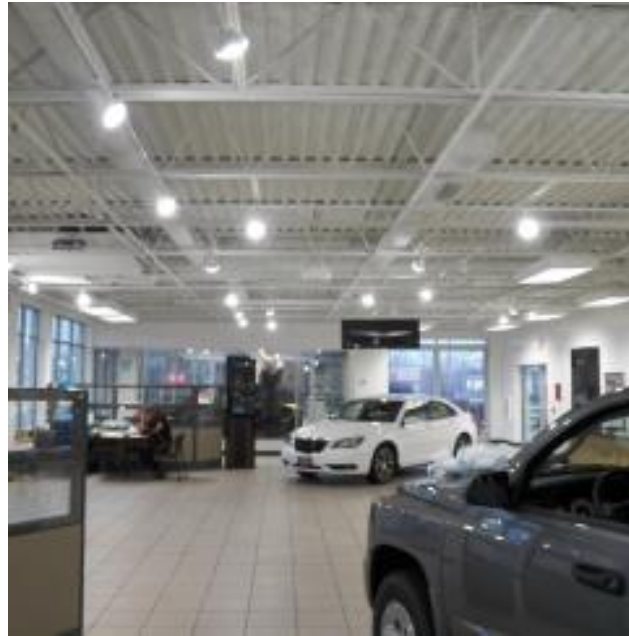




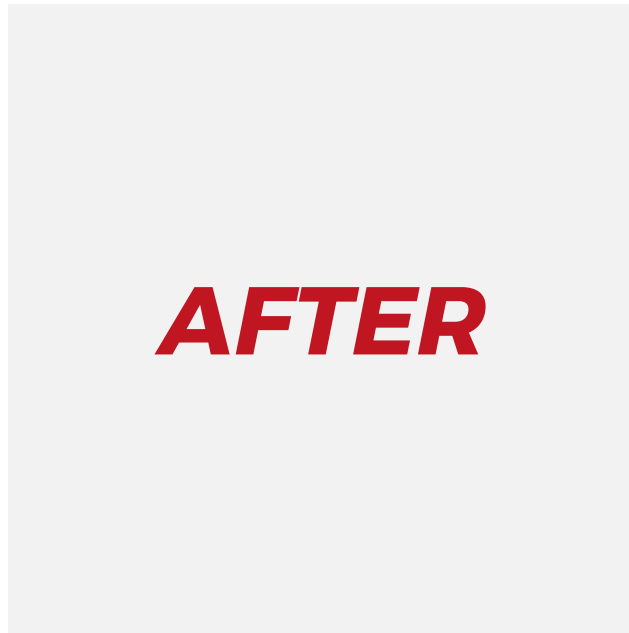
***Back lit: it does
The selling Even
while You're closed***

- *3000-watt Sound*
- *System Stage*
- *1100 Song Library*
- *45 Themes*

Our Deal Comparison



BEFORE



AFTER





Thank You

eventsalesinc.com