



Andúril Sponsorship Brief

All graphics designed in-house by Louis Gan

About Andúril

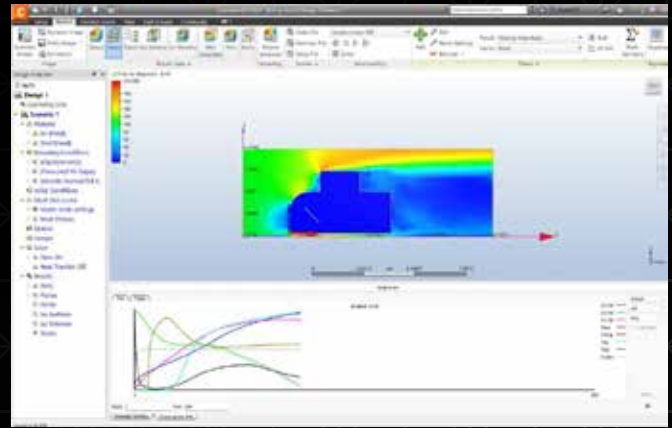
As a team from Marlborough College Malaysia in the F1 in Schools campaign, *Andúril* will be a competitor in various competitions around Malaysia such as the Johor State Finals in late June and with the FOBISIA Malaysian Schools in Q4 this year. We will be exposed to thousands of national and international judges and fellow competitors around the country, as well as be the sole provider for the track and racing competition for Marlborough College Malaysia for future races.



Our team



3D printed prototype



Initial fluid analysis

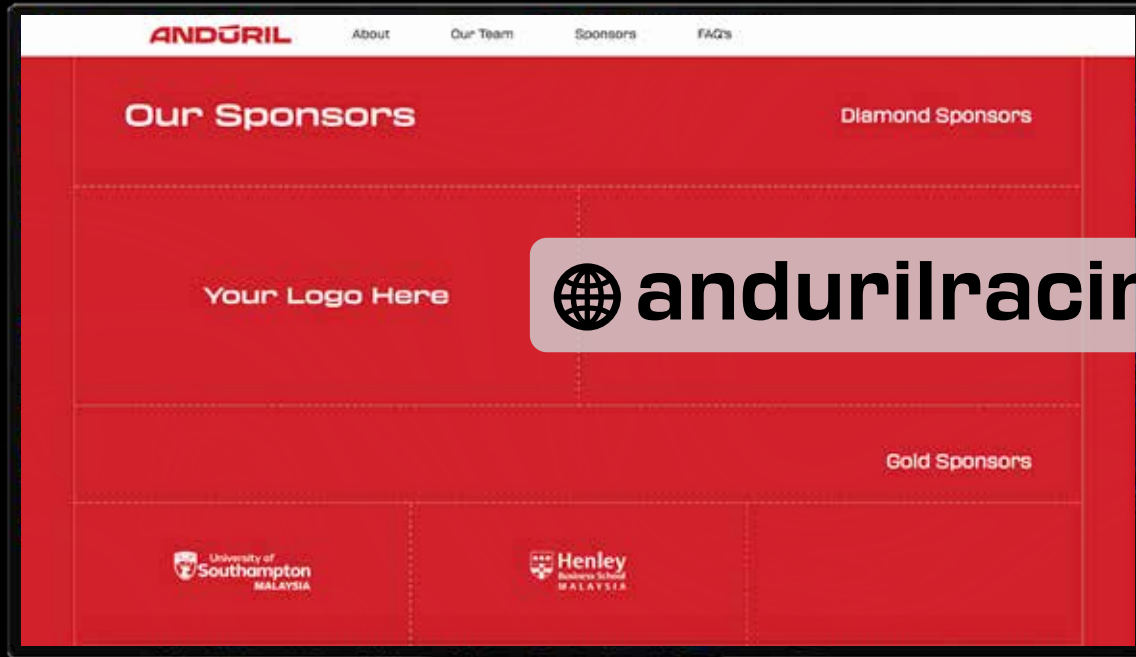


Initial Andúri car render

Our team of engineers are confident in building a quality race car and a robust portfolio of our brand. However, we are in need of financial support to help us fund the equipment we will be using for the event, such as resin 3D printed wings and splitters, materials and usage of CNC machinery.



Social Media



 andurilracing.com

Visit now

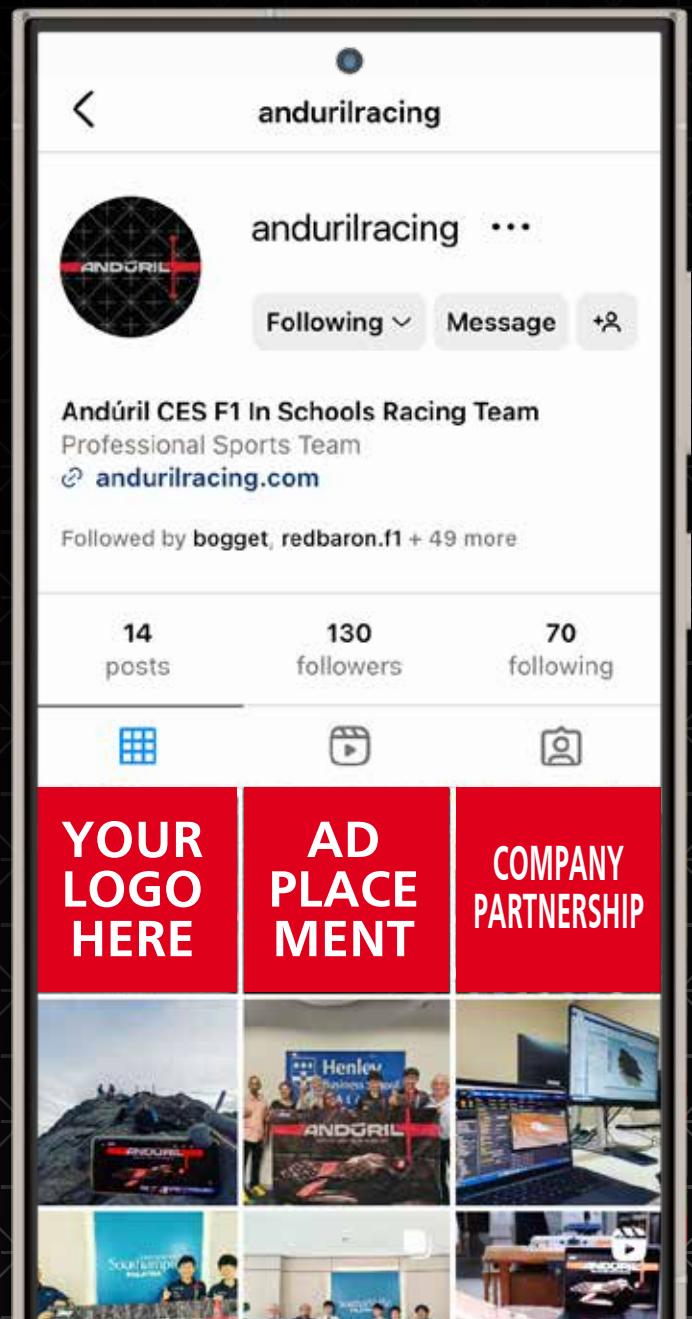
Elevate Your Brand with Premier Online Visibility

Join us as a sponsor and gain premium exposure on our dedicated racing team platforms. As part of the Andúril F1 in Schools team, your company's logo and marketing content will be prominently featured on our official website, andurilracing.com, and across our active social media channels.

Website and Social Media Placement

Diamond Tier Sponsors will enjoy a prominently displayed, larger logo on the homepage of our website and priority placement in our Instagram posts and stories.

Gold, Silver, and Bronze Tiers will also be featured on both our website and social media, with the size and frequency of logo placement decreasing with each tier.



Pit Display

Elevate Your Visibility at Competitions

Join us as a key sponsor and prominently feature your brand in our Pit Display at F1 in Schools competitions. Each team has its own pit display which draws significant attention from attendees and offers excellent visibility for sponsors.



Logos in Pit Display

Available for all sponsorship tiers, arranged by size prominence as follows:

Diamond Tier: Largest logo size for maximum visibility.

Gold, Silver, Bronze: Prominent visibility with progressively smaller logo sizes.

Product Advertising

Exclusive opportunities for Diamond and Gold sponsors to showcase a physical product within our Pit Display:

Diamond Tier: Choose any physical product to advertise during competitions (please verify size appropriateness with us).

Gold Tier: Opportunity to display products, subject to availability and at a lower priority than Diamond.

Track & Race Equipment

By sponsoring us, you can showcase your brand on our custom-built racing equipment featured in the F1 in Schools competitions. As innovators, our team has constructed high-quality, cost-effective racing equipment, including the track, gas launcher, and timing systems, which these equipments are prominently displayed in Marlborough College Malaysia's campus.



20m Race Track

DIAMOND

GOLD

SILVER

BRONZE

As the F1 equipment manufacturing partner for Marlborough College Malaysia, we are responsible for creating the racing track, launcher, and timing equipment to coordinate the actual race event.

We are prepared to offer prominent logo/branding/advertisement placement throughout the entire F1 in School Racing Track which all other competing teams at Marlborough College Malaysia will be using, Gas Launching equipment, timing equipment, displays, dashboards etc.

This will be the race equipment that all teams of Marlborough College will be using in preparation for the competition.



Timing Equipment

Racecar Decal Logos



Racecar Decal Logos

Furthermore, by sponsoring us, you get to make your mark directly on the action by featuring your brand on our race cars. This unique opportunity allows your logo to travel with us to competitions, gaining exposure wherever our team competes.

Logo Placement

Sponsors can have their logos applied to our racecars in sizes proportional to their sponsorship tier:

DIAMOND

Receives the largest logo placement, offering maximum visibility during races.

GOLD

Enjoy prominent logo placements in descending order of size.

SILVER

This exclusive branding opportunity places your logo in the spotlight, on the very vehicles that embody the spirit and competitive edge of our team.



Banner Advertisements



DIAMOND

Largest logos, positioned for optimal visibility

GOLD

SILVER

BRONZE

Feature progressively smaller logos, ensuring all sponsors receive significant exposure.



By sponsoring us, you get to maximise your brand exposure through strategic placement of your logo on banners located throughout the Marlborough College Malaysia campus. Our banners will be prominently positioned in high-traffic areas including the dining hall, prep school, sports halls, Learning Enrichment Center and libraries.



Long-term Exposure

These banners offer a long-term advertising solution, remaining in place for years and continually presenting your brand to a diverse audience of wealthy parents, visitors, and students. This persistent visibility ensures that your investment extends far beyond a single event, enhancing brand recognition, exposure, and value over time.

Team Uniform & Apparel

DIAMOND

GOLD

SILVER

BRONZE

Elevate your brand's presence by featuring your logo on our team apparel. Gold and Diamond tier sponsors have the exclusive opportunity to have their logos on our team shirts and long pants, worn at competitions and public events.

DIAMOND

GOLD

Gold and Diamond Sponsors also have the option to commission custom-designed Anduril T-shirts, which can feature your company logo. This offers a unique way to integrate your brand with team merchandise, enhancing visibility and engagement.



Your logo
featured
here



SAMPLE - Custom designed T-Shirts for company commissions featuring company logo and ANDURIL Partnership

Diamond & Gold only



College Newsletter

DIAMOND

GOLD

As our valued sponsor, your brand will gain further exposure through a mention in the Marlborough College Malaysia newsletter.

This is an excellent platform for Diamond and Gold Tiers where your logos will be featured in our widely-read newsletter, reaching a broad audience of parents, students, and faculty, thus amplifying your visibility within the school community.

These initiatives ensure that your investment in our team provides sustained visibility, reaching beyond the race track to connect with our community.

