



ANDÚRIL

Andúril Sponsorship Brief

All graphics designed in-house by Louis Gan

About Andúril

As a team from Marlborough College Malaysia in the F1 in Schools campaign,

Andúril will be a competitor in various competitions around Malaysia such as the Johor State Finals in late June and with the FOBISIA Malaysian Schools in Q4 this year. We will be exposed to thousands of national

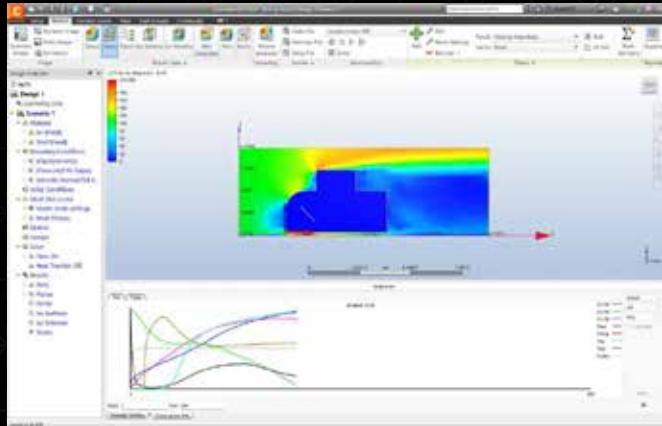
and international judges and fellow competitors around the country, as well as be the sole provider for the track and racing competition for Marlborough College Malaysia for future races.



Our team



3D printed prototype



Initial fluid analysis



Initial Andúril car render

Our team of engineers are confident in building a quality race car and a robust portfolio of our brand. However, we are in need of financial support to help us fund the equipment we will be using for the event, such as resin 3D printed wings and splitters, materials and usage of CNC machinery.



Social Media

The screenshot shows a red-themed website for Anduril Racing. At the top, there's a navigation bar with links for About, Our Team, Sponsors, and FAQs. Below this, a section titled "Our Sponsors" features a placeholder "Your Logo Here". To the right, under "Diamond Sponsors", is a large logo for "andurilracing.com". Below it, under "Gold Sponsors", are logos for University of Southampton MALAYSIA and Henley Business School MALAYSIA.

Elevate Your Brand with Premier Online Visibility

Join us as a sponsor and gain premium exposure on our dedicated racing team platforms. As part of the Andúril F1 in Schools team, your company's logo and marketing content will be prominently featured on our official website, andurilracing.com, and across our active social media channels.

Website and Social Media Placement

Diamond Tier Sponsors will enjoy a prominently displayed, larger logo on the homepage of our website and priority placement in our Instagram posts and stories.

Gold, Silver, and Bronze Tiers will also be featured on both our website and social media, with the size and frequency of logo placement decreasing with each tier.

The screenshot shows an Instagram profile for "andurilracing". The bio reads: "Andúril CES F1 In Schools Racing Team Professional Sports Team" and includes a link to [@andurilracing.com](http://andurilracing.com). The profile has 14 posts, 130 followers, and 70 following. Below the bio, there are three red boxes with white text: "YOUR LOGO HERE", "AD PLACE MENT", and "COMPANY PARTNERSHIP". A grid of small images at the bottom shows various racing and team-related scenes.

Pit Display

Elevate Your Visibility at Competitions

Join us as a key sponsor and prominently feature your brand in our Pit Display at F1 in Schools competitions. Each team has its own pit display which draws significant attention from attendees and offers excellent visibility for sponsors.



Logos in Pit Display

Available for all sponsorship tiers, arranged by size prominence as follows:

Diamond Tier: Largest logo size for maximum visibility.

Gold, Silver, Bronze: Prominent visibility with progressively smaller logo sizes.

Product Advertising

Exclusive opportunities for Diamond and Gold sponsors to showcase a physical product within our Pit Display:

Diamond Tier: Choose any physical product to advertise during competitions (please verify size appropriateness with us).

Gold Tier: Opportunity to display products, subject to availability and at a lower priority than Diamond.

Track & Race Equipment

By sponsoring us, you can showcase your brand on our custom-built racing equipment featured in the F1 in Schools competitions. As innovators, our team has constructed high-quality, cost-effective racing equipment, including the track, gas launcher, and timing systems, which these equipments are prominently displayed in Marlborough College Malaysia's campus.



20m Race Track

DIAMOND

GOLD

SILVER

BRONZE

As the F1 equipment manufacturing partner for Marlborough College Malaysia, we are responsible for creating the racing track, launcher, and timing equipment to coordinate the actual race event.

We are prepared to offer prominent logo/branding/advertisement placement throughout the entire F1 in School Racing Track which all other competing teams at Marlborough College Malaysia will be using, Gas Launching equipment, timing equipment, displays, dashboards etc.

This will be the race equipment that all teams of Marlborough College will be using in preparation for the competition.



Timing Equipment

Racecar Decal Logos



Racecar Decal Logos

Furthermore, by sponsoring us, you get to make your mark directly on the action by featuring your brand on our race cars. This unique opportunity allows your logo to travel with us to competitions, gaining exposure wherever our team competes.

Logo Placement

Sponsors can have their logos applied to our racecars in sizes proportional to their sponsorship tier:

DIAMOND

Receives the largest logo placement, offering maximum visibility during races.

GOLD

Enjoy prominent logo placements in descending order of size.

SILVER

This exclusive branding opportunity places your logo in the spotlight, on the very vehicles that embody the spirit and competitive edge of our team.



Banner Advertisements



DIAMOND Largest logos, positioned for optimal visibility

GOLD

BRONZE

SILVER

Feature progressively smaller logos, ensuring all sponsors receive significant exposure.



By sponsoring us, you get to maximise your brand exposure through strategic placement of your logo on banners located throughout the Marlborough College Malaysia campus. Our banners will be prominently positioned in high-traffic areas including the dining hall, prep school, sports halls, Learning Enrichment Center and libraries.



Long-term Exposure

These banners offer a long-term advertising solution, remaining in place for years and continually presenting your brand to a diverse audience of wealthy parents, visitors, and students. This persistent visibility ensures that your investment extends far beyond a single event, enhancing brand recognition, exposure, and value over time.

Team Uniform & Apparel

DIAMOND **GOLD** **SILVER** **BRONZE**

Elevate your brand's presence by featuring your logo on our team apparel. Gold and Diamond tier sponsors have the exclusive opportunity to have their logos on our team shirts and long pants, worn at competitions and public events.

DIAMOND **GOLD**

Gold and Diamond Sponsors also have the option to commission custom-designed Anduril T-shirts, which can feature your company logo. This offers a unique way to integrate your brand with team merchandise, enhancing visibility and engagement.



SAMPLE - Custom designed T-Shirts for company commissions featuring company logo and ANDURIL Partnership

Diamond & Gold only



College Newsletter

DIAMOND GOLD

As our valued sponsor, your brand will gain further exposure through a mention in the Marlborough College Malaysia newsletter.

This is an excellent platform for Diamond and Gold Tiers where your logos will be featured in our widely-read newsletter, reaching a broad audience of parents, students, and faculty, thus amplifying your visibility within the school community.

These initiatives ensure that your investment in our team provides sustained visibility, reaching beyond the race track to connect with our community.

The screenshot shows a web browser window with the title "College Newsletter". The address bar contains the URL <https://marlboroughcollege.my>. On the left, there are three colored dots (red, yellow, green) followed by the text "College Newsletter" and a "+" sign. Below the address bar, there are navigation icons for back, forward, and refresh, along with a three-dot menu icon. The main content area features three large, overlapping rectangular boxes: a blue one on the left containing the word "DIAMOND", an orange one in the middle containing the word "GOLD", and a red one on the right containing the word "ANDURIL". Below these boxes, there is a thumbnail image with the text "Meet our Team" and three portraits of young men. Their names and titles are listed below their photos: SHI HAO NG (Project Manager), LOUIS GAN (Graphic Designer), and SAMSON HONG (Design Engineer). To the right of the team thumbnail, there is a section titled "Who we are" with a small image of a racing car. A horizontal line of fine text is visible at the bottom of the page.