

Master Shot

Event Heads: Amulya, Chaitra

Short (Tacky) Description: A theme and 48 hours is all you have got, So assemble your crew and race against time , to produce a "Master Shot". -description for website and promotional use.

Description:

A theme will be released and the participating teams will have 48 hours to shoot a short film and submit it to us a day before Aether. All these films will be reviewed by the judges panel, and later , on the day of event all the films will be screened to an enthusiastic audience and results will be announced.

General rules:

- The team shall consist of 5 members only (excluding the actors).
- The theme shall be released only an hour before the contest starts.
- Length of the Film: 3 to 5 Mins
- You have 48 hours to write the script , shoot , edit and submit your film.
- The film's format: Title page.... Movie....team members' info as credits.
- Synopsis of about 50 words also to be submitted along with the film.
- No restrictions on shooting equipment used.

Event Structure:

- Theme release: 31st October, 11:00 AM.
- Contest Starts at 12:00 PM, and teams have 48 hours to finish working on their films.
- Film Submission: 2nd November, 12:00 PM
- 3rd November evening, Film Screening and Result announcements. Venue- Amphi Theatre.
- Prizes: 13K -Winners, 7K-Runner's Up, Popular Choice Award- "Popular Choice" Certificate+ special goodies.
- Registration fee- 250/- per team.
- Registrations close on- 30th October,2018
- **Judging Criteria** -Innovation,Theme,Conveying the idea (based on the synopsis)Flow of contents ,Sound and music(royalty free music/ source for the music mentioned)
- **Progress Report :**
 - Event Plan, Structure and all descriptions have been finalised.
 - For this event its vital that , the participants are intimated about this event way before , so they have enough preparation time. For this very purpose, the Master Shot team is itself contacting the film clubs of various colleges (outside Hyderabad too) to send an

early intimation. With respect to this , as of now a database of mail id's of film clubs of other colleges has been prepared. A brochure has also been prepared for this use.

- Prize Money Allocation and Registration Formalities have be finalised.
- **For this weekend , we shall work on:**
- Event Poster/Brochure to be approved and finalised upon review with the design team-**this has to be done by 7th October,2018.**
- Event Logo for website to be finalised.- **this has to be done by 7th October,2018.**
- Work on registration Google forms should also be started.
- Communications with film club to be done.
- Later on for next week, we work on the theme and logistical requirements.
- **Deadline to finish all event related work- 16th October, 2018**