(function ($) {

$.getUrlParam = function (name) {

var reg = new RegExp("(^|&)" + name + "=([^&]\*)(&|$)");

var r = window.location.search.substr(1).match(reg);

if (r != null) return unescape(r[2]); return null;

}

})(jQuery);

var newsCate = $.getUrlParam('newsCateID');