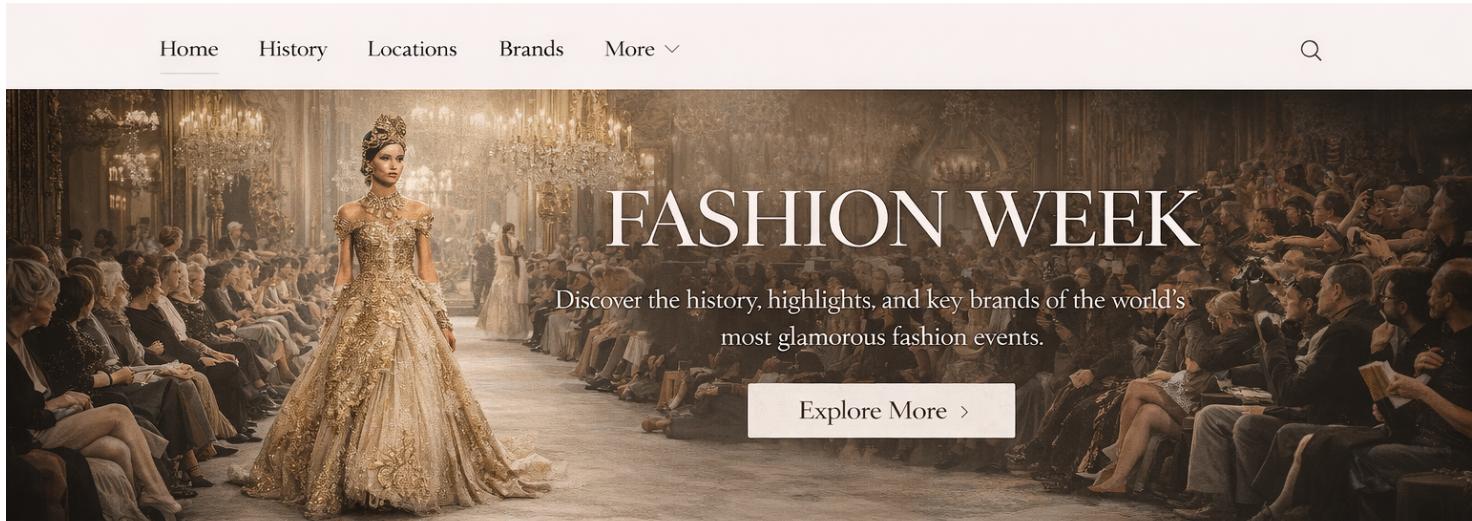


Fashion Week

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FASHION WEEK

Discover the history, highlights, and key brands of the world's most glamorous fashion events.

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History



History

Trace the origins and evolution of Fashion Week from Parisian salons to global phenomenon.

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Explore Fashion Week



Explore Fashion Week

Discover the signature styles of New York, Paris, Milan, and London

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Top Locations

Learn about the key fashion capitals that set the trends around the world

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Iconic Brands

See the most legendary designers and iconic runway moments from Chanel, Dior, Versace, and more

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Fashion Week

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What is Fashion Week?

Get to know the power of Fashion Week

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History

Trace the origins and evolution of Fashion Week

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What is Fashion Week?

What is *Fashion Week*?

Fashion Week is a series of events where designers present their latest collections on the runway.

It's a major force in the fashion industry, setting trends and showcasing creative visions.

Global Fashion Events

Held in major cities like New York, Paris, Milan, and London.



Trend Setting

Shapes upcoming styles and seasonal trends.



Industry Influence

Impacts media, culture, and the global market.



When Does It Happen?

Twice a year: February/March & September.



Why It Matters

Drives innovation and sets the stage for future trends.

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History of Fashion Week

History of Fashion Week

Fashion Week began in the early 20th century as exclusive events, evolving into a global phenomenon shaping the fashion industry as we know it today.

Origins in Paris

Early 20th Century – Paris couture salon shows introduced formal fashion presentations that laid the groundwork for modern runway shows.



Early 20th Century
Paris couture salon shows

The Rise of NYFW

In 1943, New York held its first organized fashion week, shifting the focus to American designers and marking the start of a fashion revolution.



1943
First Press Week (New York)

Evolution to Global Events

In the 1980s-1990s, Fashion Week expanded to cities like Milan, London, and beyond, becoming a major force in global fashion.



1980s–1990s
Evolution to Global Events

Period	Event	Significance	Impact on Fashion	Impact on Fashion
Early 20th Century	1903	Paris couture salon shows	Introduced formal fashion presentations	Laid the foundation for runway shows
1943	1943	First Press Week (New York)	First organized fashion week	Shifted global focus to American designers
1973	1973	Battle of Versailles / Paris Fashion Week formalized	Modernized runway presentations	Established Paris as a global fashion capital
1980s–1990s	1980s–	Expansion to Milan & London	Fashion Week became international	Defined the Big Four system
2010s–Present	2010s–	Digital & social media era	Global audience access	Increased visibility through livestreams

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Explore Fashion Week

Explore Fashion Week

Fashion Week is held in four major cities—New York, Paris, Milan, and London—each known for its unique style focus. Here are the key characteristics of each location.

New York



Paris



Milan



London



New York

Wearable, modern design and sportswear-inspired styles

Designers to Know:

- Michael Kors, Tom Ford, Marc Jacobs

Designers to Know:

Michael Kors, Tom Ford

Paris

High fashion, luxury, and haute couture

Designers to Know:

- Chanel, Dior, Saint Laurent

Designers to Know:

Chanel, Dior, Saint Laurent

Milan

Sleek, bold, and luxurious craftsmanship

Designers to Know:

- Versace, Prada, Gucci

Designers to Know:

Versace, Prada, Gucci

London

Experimental, innovative, and daring design

Designers to Know:

- Burberry, Alexander McQueen

Designers to Know:

Burberry, Alexander McQueen

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New York

New York Fashion Week is known for practical and accessible fashion that reflects everyday lifestyles. Designers focus on clean silhouettes, sportswear influences, and pieces that can easily transition from runway to real life. NYFW often highlights diversity, inclusivity, and innovation.

Key characteristics:

- Minimalist and modern designs
- Strong influence of streetwear
- Focus on functionality and versatility

Paris

Paris Fashion Week represents the highest level of luxury and craftsmanship. It is home to

historic fashion houses and is known for dramatic silhouettes, intricate detailing, and haute couture presentations. Paris often sets global fashion standards.

Key characteristics:

- Elegant and dramatic designs
- Couture craftsmanship
- Artistic and conceptual runway shows

Milan

Milan Fashion Week highlights Italian craftsmanship and luxury fashion. The style emphasizes rich fabrics, strong tailoring, and glamorous aesthetics. Milan is especially known for celebrating femininity and bold visual statements.

Key characteristics:

- High-quality materials
- Structured silhouettes
- Glamorous and polished looks

London

London Fashion Week is known for pushing boundaries and embracing creativity. Designers often experiment with unconventional shapes, textures, and concepts. It is considered the most innovative and youthful of the four cities.

Key characteristics:

- Experimental designs
- Bold use of color and texture
- Emphasis on individuality and self-expression

Brands&Their Iconic looks

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Brands & Their *Iconic Looks*

These brands have defined fashion with signature looks that left a lasting impact on style.

Chanel



Tweed Suit, 1994

Black Dress with Pearls,
1992

Feathered Haute
Couture
Spring 2017

Spring 2017

Dior



Bar Suit, 1947

Galliano Gown, 1997

Ethereal Corset Dress

Fall 2021

Versace



Safety Pin Dress, 1994

Jungle Dress, 2000

Iconic Gold Mini Dress,
Fall 2021

Red Horned Dress,
Fall 2010

Chanel

Chanel Swan Dress

- **Brand:** Chanel
- **Collection:** Haute Couture Spring/Summer 1990
- **Designer:** Karl Lagerfeld
- **Runway Model:** Linda Evangelista

Chanel Gold Cage Dress

- **Brand:** Chanel
- **Collection:** Haute Couture Spring/Summer 1995
- **Designer:** Karl Lagerfeld
- **Fashion Week:** Paris Fashion Week
- **Model:** Claudia Schiffer

Chanel Black-and-White Tulle Dress

- **Brand:** Chanel
- **Collection:** Spring/Summer 1994 Ready-to-Wear
- **Designer:** Karl Lagerfeld
- **Fashion Week:** Paris Fashion Week

Dior

Heart Christian Dior Black & Silver Couture Gown

- **Brand:** Christian Dior
- **Collection:** Haute Couture Fall/Winter 1995–1996
- **Designer:** Gianfranco Ferré
- **Fashion Week:** Paris Fashion Week
- **Model:** Yasmeen Ghauri

Christian Dior – Asian-Inspired Couture Look

- **Brand:** [Christian Dior](#)
- **Collection:** Haute Couture Fall/Winter 2007
- **Designer:** John Galliano
- **Fashion Week:** Paris Fashion Week

Christian Dior Black Strapless Couture Dress

- **Brand:** Christian Dior
- **Collection:** Haute Couture Spring/Summer 1998
- **Designer:** John Galliano
- **Fashion Week:** Paris Fashion Week

Versace

Atelier Versace Sheer Print Gown

- **Brand:** [Versace](#)
- **Collection:** Atelier Versace Spring/Summer 2014
- **Designer:** Donatella Versace
- **Fashion Week:** Paris Fashion Week (Haute Couture)

Sheer Crystal Dress – Versace Spring/Summer 1998

- Brand: [Versace](#)
- Designer: Gianni Versace
- Collection: Spring/Summer 1998 Ready-to-Wear
- Fashion Week: Milan Fashion Week

✨ Versace Fall/Winter 2017 – Blazer Mini Dress & Thigh-High Boots

- Brand: [Versace](#)
- Designer: Donatella Versace
- Collection: Fall/Winter 2017 Ready-to-Wear
- Fashion Week: Milan Fashion Week
- Model: Gigi Hadid