

## Profile

I am a well-rounded, intuitive designer and researcher dedicated to applying established UX principles to offer sensible suggestions to challenging problems. I acquire data, absorb stories and apply all available information to create proposals that speak objectively to the needs, behaviors and emotions of target users and their passions. I supplement this with more than 10 years experience in visual design.

## Skills

### Design:

- User flows
- Mockups
- Visual design comps
- Visual presentations
- Interactive prototypes
- Adobe and Sketch
- Style guides
- Sitemaps

### Prototyping:

- Invision • Sketch • Adobe suite
- Model-making • Wireframes
- HTML/CSS

### Research:

- Interviews
- Persona evaluation and analysis
- Task analysis, theorization and experimentation

### Qualities:

- Personable
- Outgoing
- Detail-oriented
- Flexible

## Education

### Austin Community College (2019 - present)

In progress. An accredited, two-year UX Design program specializing in Design Ideation and Research, Visual Design and Product Design; User-Centered Design, User Interface Design and Interaction Design; User Research and Testing; and HTML/CSS.

### Case studies/class projects

I have complete or in progress several case studies or class projects, including two intensive user design projects from the last two semesters.

### Read Well Reviews

Visual redesign of existing website to improve navigation and wayfinding. Conducted content audit, open/closed card sorts; created and/or conducted sitemap, tree tests, navigation wireframes, user testing, mid-fidelity prototype. Created fully detailed, high-fidelity clickthrough prototype.

### ACC UX HotZone

Messaging/repository app to aid in organizing and delivering student resource material. Ideation, sketching, mid-fidelity prototyping, user testing and feedback, visual design and high-fidelity clickthrough prototype.

### UX Tools

Conducted research for development of UX Design app to aid in student planning. Conducted and transcribed detailed interviews, evaluated and prioritized feedback by beliefs/goals/feelings/tasks, and synthesized data content for group analysis.