Billy Barkhurst

Product Designer | User Experience | Concept Creator

I am a creative product designer driven by possibilities that, like good creative works, focus on universal emotions and appeal. I consume data and absorb stories, and then commune with the big picture before applying the details to form holistic solutions. My talent lies in solving for the micro, but also for the macro, and then keeping them in touch as I ideate organic, human-centered solutions. I supplement this with more than 10 years experience in graphic and visual design.

www.billybarkhurst.com

william.barkhurst@g.austincc.edu

Experience

Veridical UX   June '20 - Present

Self-employed Product Designer and full-stack UX

MaMA: The Maternal Monitoring App   June '20

Freelance Concept and Product Design

Education

Associate of Applied Science: UX Design   Jan '19 - May '21

Austin Community College

Associate of Arts   Jan '16 - Dec '18

Austin Community College

Skills

User flows, task analysis,

Interaction Design, UI Design,

Wireframing, Prototyping,

Graphic Design (10+ years)

Tools

Photoshop, Illustrator,

Sketch, Figma, InVision,

XD, Dreamweaver

Personal

Hawaiian-born

Actor and puppeteer
 (8 yrs. Sesame Street's "Ernie")

Visual arts and film music fanatic

Lover of cats, dogs and 80's kitsch

Selected Projects

ACC UX Hotzone
Task analysis and ideation project for messaging/repository app to aid in organizing and delivering student resource material. Performed interface design, interaction design of varying fidelity to satisfy user and stakeholder goals.

MaMA: The Maternal Monitoring App
Provided research, conceptual and product design assistance to the development of an award-winning, nationally-recognized app for remotely monitoring pregnant women and women at risk for domestic violence.

UX Tools
Conducted research for development of app to aid in student planning. Conducted and transcribed detailed interviews, evaluated feedback and synthesized data content for group analysis.