# **Billy Barkhurst**

# UX Designer/Researcher

### **Profile**

I am a well-rounded, intuitive designer and researcher dedicated to applying established UX principles to offer sensible suggestions to challenging problems. I acquire data, absorb stories and apply all available information to create proposals that speak objectively to the needs, behaviors and emotions of target users and their passions. I supplement this with more than 10 years experience in visual design.

### Skills

## Design:

- User flows
- Mockups
- Visual design comps
- Visual presentations
- Interactive prototypes
- Adobe and Sketch
- Style guides
- Sitemaps

# **Prototyping:**

- InvisionSketchAdobe suite
- Model-makingWireframes
- HTML/CSS

#### Research:

- Interviews
- Persona evaluation and analysis
- Task analysis, theorization and experimentation

# Qualities:

- Personable
- Outgoing
- Detail-oriented
- Flexible

billybarkhurst.com linkedin.com/in/billy-barkhurst william.barkhurst@g.austincc.edu 469.583.2883

### Education

## **Austin Community College (2019 - present)**

In progress. An accredited, two-year UX Design program specializing in Design Ideation and Research, Visual Design and Product Design; User-Centered Design, User Interface Design and Interaction Design; User Research and Testing; and HTML/CSS.

## Case studies/class projects

I have complete/in progress several case studies or class projects, including two extensive design projects last semester. Portfolio material available upon request.

### Read Well Reviews

Visual redesign of existing website to improve navigation and wayfinding. Conducted content audit, open/closed card sorts; created and/or conducted sitemap, tree tests, navigation wireframes, user testing, mid-fidelity prototype. Created fully detailed, high-fidelity clickthrough prototype.

### ACC UX HotZone app

Interactive prototype to aid in organizing student resource material. Ideation, sketching, mid-fidelity prototyping, user testing and feedback, visual design and high-fidelity clickthrough prototype.

### **UX Tools**

Conducted research for development of UX Design app to aid in student planning. Conducted and transcribed detailed interviews, evaluated and prioritized feedback by beliefs/goals/feelings/tasks, and synthesized data content for group analysis.