

## Case Study EyeTee SE

Laura Leiter has just successfully completed her master's degree in project management and started her new job at EyeTee SE a few weeks ago. EyeTee SE specialises in the development of IT solutions and, in addition to its headquarters in Rosenheim, has locations in Berlin, Dresden and abroad. Laura Leiter is undergoing a trainee program at EyeTee SE and is currently working in the Human Resources department.

Due to her project management training, Laura Leiter was given the task by her boss Paul Perso to plan and prepare this year's Christmas party.

In addition, Managing Director Justin Just and Sales Manager Samuel Sell have the idea of developing an employee app that will also be offered to other companies in the future. Marketing manager Maria Mark was finally convinced by the app.

In a first step, the app should contain roughly the following functions:

- collect feedback on events,
- graphical evaluation according to different functional areas,
- Company quiz with easy input of questions,
- Multilingualism
- Communication platform for employees (news, pictures, etc.),
- Company information platform (e.g. company key figures, employees, drinks & food, projects, etc.).

The employee app to be developed is to be used for the first time in the context of the Christmas party.