

Narrative Structure

Introduction:

- Personal Story to introduce the topic

Body :

- Coin flip example to break down a complex economical issue

Conclusion:

- Proposed solution is wealth redistribution
- Cycles back to personal story from the intro

Visual Elements

- Scrollable Story
- animated and interactive Bar Charts
- Text blocks
- interactive line chart

User Interactions

- The user can simulate Coin Flips to see the resulting actions in real time.
- The user can change parameters and see their effect.

Enhanced Understanding

It takes a rather complex economical topic and breaks it down to a simple Example

Increased Engagement

The interactive elements help to keep the users attention

Tik Tok Brain (short attention span)

Improved Decision-Making:

its suggesting a certain political view without blatantly telling you that you should support wealth redistribution

Personalization

The topic in this vis is more of a social problem so personalization isn't really a factor here

Narrative structure is pretty clear and well written in our opinion pleading with a personal story and concluding it at the end

Visual elements:

- The story elements catch attention
- The Bar charts fit the coin flip example pretty good

User Interaction

- The interaction are pretty linear and mostly there to keep user attention