



A Journey through Sri Lanka's Past

(A comparative study with Germany)

by Amindu De Silva, Dominic Kreuz, Felix Haas & Saruni Fernando

Motivation

- How did major events in Sri Lanka shape its socio-economic landscape?
- What are the advantages of living in Germany or Sri Lanka?
- Which events would make you move to Sri Lanka or leave?
- Explore the data and find meaningful insides along your own interests - What insights does the data provide?



Intended Effect

Correlate Sri Lanka's economic landscape with major events since 2000
and provide an overview compared to Germany

Tone

Emotional and Informative

About the target Persona

Demographics:

35-year-old from Sri Lanka, educated, currently based in Germany.

Current Consideration:

Contemplating a move back to Sri Lanka.

Challenges:

Concerned about Sri Lanka's social and economic stability, as well as its prospects for future development.

Goals:

Aims to evaluate the current economic situation and understand recent developments in the country.





2004

Tsunami

Around 30,000 people lost their lives, and thousands were displaced



2009

End Of War

Sri Lanka declared victory in the civil war after 26 years



2018

Blooming Of Tourism

Tourism rose rapidly and peaked in 2018



2019

Easter Attacks

Suicide bombers attacked churches and luxury hotels on Easter Sunday



2020

Covid Crisis

Tourism came to a halt and unemployment increased



2021

Economic Crisis

Sharp economic downturn due to mismanagement and mounting debt



2022

Protests

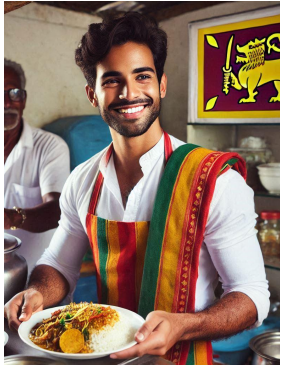
Nationwide protests erupt due to the worsening economic situation

Data to provide a comparative analysis:



- **Happiness Score**
 - Based on insights from the **World Happiness Report**.
- **GDP (Gross Domestic Product)**
 - Year-over-year rate of economic growth or decline.
- **Tourism**
 - Trends in the number of international tourists visiting the country.
- **Inflation Rates**
 - Annual changes in the cost of goods and services.

Inspirations



- Mr. Perera 42 years old, lives in Sri Lanka.
- He owns a Restaurant.



- Mr. Samarathunga 45 years old, currently lives in Germany.
- Moved to Germany in 2005.
- He is an educated professional



Live Demo



Retrospective

Technical Limitations

- Vertical Slider, Scrolling Story
- Layout / Color Customization

Data

- Difficulties obtaining more recent data
- Graph axes had to be adjusted (GDP, Tourism)

Workflow

- Iterative planning of smaller implementation steps

Learning Outcomes

- A stable country is not the norm, it's the exception





Try out our app and explore
the data on your own!

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