

ICHHYA SHRESTHA

Lazimpat, Kathmandu

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EDUCATION

Kathmandu College of Management

2019-2023

Bachelor of Business Administration

GPA: 3.86

Finance and Banking

EXPERIENCE

Trainee, Ncell

May 2023- September 2023

Core Products and Devices

- Product launch and marketing -Collaborate with marketing teams to develop go-to-market strategies, positioning, messaging and marketing collateral
- Product performance analysis- Monitor key product metrics and analyze user feedback to improve and optimize product performance
- Customer relationship management-Gather feedback, understand customers needs, and incorporate their insights into product development process

Internship, Muktinath Trade Concern

January 2023- April 2023

- Import Operations, Market Research, Documentation and Compliance, Customer support, Trade finance, Trade documentation management, Inventory monitoring.

Sub-Event Head, Battle of Brains

December 2021

- Organized event at KCM involving 7 prestigious colleges, planned and executed a subevent titled "Hunt for Survival" where qualified individuals were hired to manage their respective departments.

Management Team , ICMC

February 2020

- Successfully organized an event for over 1000 individuals by securing sponsorships from top businesses in Nepal, forming a well-coordinated student section to promote the event, encouraging participation, and skillfully negotiating with vendors to reduce overall costs.

Management Team , KDBC Fest

June 2019

- Efficiently secured sponsorships from companies in Nepal, provided comprehensive training to individuals for their roles, and extended invitations to students from various colleges for the event.

SKILLS

Financial: CFA Investment Foundation, CFI Excel Fundamentals-Formula For Finance, Valuation

Developer Tools: Microsoft Office Suites, Adobe Photo-shop, HTML, CSS, SQL

Management Skills: Leadership, Critical Thinking, Problem-Solving, Teamwork, Adaptability, SOFT Skills, Inventory Management, Business Planning, Reporting and Analysis Marketing, E-commerce

ACTIVITIES

Swimming, Environmental Conservation, Art, Instruments: Piano, Guitar

INVOLVEMENT

Volunteer Work , Social Service Club of Xavier Academy

July 2017 - May 2019

- Participated in campaign to clean antique monuments, temples, and riversides.