SAI NAW HEIN

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**About me**

As a versatile graphic designer specializing in brand identity and UI/UX designs, I bring over three years of hands-on experience to the table. My expertise lies in cultivating a discerning eye for design and a profound comprehension of conveying messages effectively through visual media. Proficient in utilizing industry-standard software, particularly the Adobe Creative Suite, I boast a strong foundation in fundamental design principles like color theory, typography, and layout.

Moreover, my adeptness extends to 3D modeling and motion graphics, enabling me to consistently deliver outstanding results to clients spanning diverse industries. Fueled by a dedication to innovation and an unwavering passion for pushing the boundaries of design, I am well-equipped to contribute to projects that demand a blend of creativity and strategic thinking in the realms of brand identity and UI/UX design.

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**EDUCATION**

**Bachelor of Science in Geology**

• Taunggyi University • Myanmar • 2020

**Executive Diploma in Graphics Design**

• Lincoln University • Malaysia • 2023

**Core Skills**

* **Conceptualization and Design**: Proficient in conceptualizing and creating visually appealing print and digital visuals, including packaging dielines, to meet project objectives.
* **Color Management:** Expertise in ensuring CMYK accuracy in packaging designs, consistently aligning visuals with brand guidelines for a cohesive and recognizable brand identity.
* **Print Process Coordination**: Adept at managing plate orders and coordinating print processes within the workplace, ensuring efficient and high-quality print production.
* **Collaboration and Communication**: Strong interpersonal skills demonstrated through effective collaboration with colleagues and clients to achieve project goals and objectives.
* **Brand Identity Strategy**: Skilled in developing innovative strategies for creating and maintaining consistent and distinctive brand identities across various platforms.
* **Software Proficiency**: Proficient in using Adobe Creative Suite, Blender, and Figma for client-focused visuals and intuitive UI/UX design, showcasing versatility in design tools.
* **Cross-Functional Collaboration**: Experience collaborating with cross-functional teams to integrate brands effectively across multiple platforms, ensuring a unified brand presence.
* **Leadership and Mentorship**: Demonstrated leadership abilities by leading product design and branding initiatives, expanding web development skills, mentoring juniors, and providing creative direction for project success and innovation.

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**PROFESSIONAL EXPERIENCE**

**Print Designer (Waltz Print House) March 2020 – April 2021**

Job Scope:

* Conceptualized and designed print and digital visuals, including packaging dielines.
* Ensured CMYK accuracy in packaging, aligning designs with brand guidelines.
* Managed plate orders and coordinated print processes within the workplace.
* Collaborated with colleagues and clients to achieve project objectives.

**Graphic Designer (Aronic Solutions) April 2021 – Present**

Job Scope:

* Develop innovative strategies for consistent and unique brand identities.
* Utilize Adobe Creative Suite, Blender, and Figma for client-focused visuals and intuitive UI/UX design.
* Collaborate with cross-functional teams to integrate brands effectively across platforms.
* Lead product design and branding initiatives, expand web development skills, mentor juniors, and provide creative direction for project success and innovation.

Reason for Leaving - To grow up my career life and Opportunity for advancement.

**TECHNICAL SKILLS**

**Software**

•Adobe Creative Suite •Microsoft Office Suite • Blender •Figma

**Web Stack**

•HTML •CSS •JavaScript

**Nationality:** Myanmar

**Languages:** Fluent in English

**Expected Salary:** 3000

**Availability:** Immediate