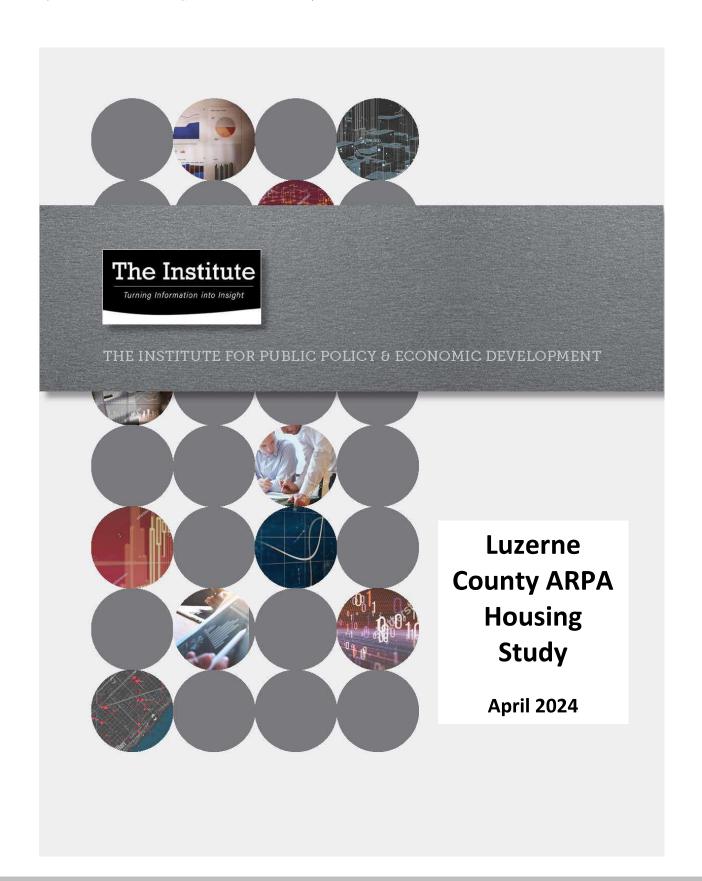
A Partnership Among Geisinger Commonwealth School of Medicine, Johnson College, Keystone College, Lackawanna College, Luzerne County Community College, Marywood University, Misericordia University, Penn State Scranton, Penn State Wilkes-Barre, The Wright Center for Graduate Medical Education, University of Scranton, Wilkes University, and the business community



The Institute

Turning Information into Insight

The Institute is a non-profit economic and social innovation research and policy organization dedicated to empowering business and community leaders with research-based strategies for informed decision-making. We conduct independent, non-biased research to identify the opportunities, issues, and challenges unique to the region and to find innovative solutions to help solve the problems facing our communities. The Institute also offers a wide array of research, consulting, and support services to help organizations boost productivity, increase profitability and be successful in their missions. The Institute is a partnership of 13 colleges and universities and the business community.

Community-Based Research

Community-based research is at the core of The Institute's mission. This work, funded by our academic partners, generous underwriters, and sponsors, is made available to organizations and communities that need reliable, objective data, research, and best practices to make more informed decisions.

Client Solutions

The Institute prepares studies, surveys, and conducts research for public, private, and non-profit entities to identify strategies and solutions that facilitate decision-making and enhance growth, profitability, revitalization, and sustainability of their businesses and organizations. The Institute has served clients in a number of states, including the federal government.

The Institute Team

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