

1. What is the story about?

- A) Matrix.
- B) Matrix, the scene with the pills.

2. Is it clear what to click to start an animation?

- A) Yes.
- B) Yes.

3. Who's the main character in the story?

- A) Neo.
- B) Neo.

4. Did you notice what else you could click to start another animation? How did you notice it?

- A) The fire, the cursor changed when I move the mouse, but the scene is too short to notice it without close scrutiny.
- B) Not really, it's not clear enough, maybe the Easter egg should indicate its presence. However, when I discovered the fire animation I thought it was a quirky detail. I like the fact that there's additional information about Matrix/Banksy. The style works very nicely with Banksy.

5. What is the style the animation is made in?

- A) Street Art.
- B) Graffiti, Street Art.

6. How would you change the animation to make it better? What did you like?

- A) The easter eggs could be made more clear, as their click function is not so apparent. It's quite hard to notice them as they are. I like the story, this particular matrix scene is very famous and you've collectively produced a good take on it.
- B) The ending with the reload button could be improved, but wouldn't know what to suggest. Overall I do quite like the whole animation.

Summary

Gina, Female, 22 years old – Group 3

Jan W, Male, 22 years old – Group unknown

Upon the completion of a solid draft of our animation, we took the opportunity to test our animation with two expert users from our MMD class. Both in their early twenties, one male and one female, these users sit within our imagined target audience – young adults.

Both users quickly identified the animation was included Matrix characters with Neo was the main character. They were able to navigate the interface with ease, although there was some overlooked clickable (easter egg) options that remained undiscovered until prompted by the testers. When our users discovered these additional animations both were pleased by them. With the remaining time in this

project, we will make efforts to make these features more visible in the final product we shall submit. These changes could include:

- A new start button, one that is more in keeping with our styles.
- Shaking/wiggling easter egg buttons to prompt users.
- A new background on one of our scenes.

Overall, as a group we are delighted with our efforts considering our combined skill set and knowledge to date. We look forward to overcoming and improving the functions that might have confused our users.