

# Questions from company to analyze:

1. Can you please give me an overview of sales for 2004?

I would like to see a breakdown by product, country and city and please include the sales value, cost of sales and net profit.

2. Can you give me a breakdown of what products are commonly purchased together, and any products that are rarely purchased together?

3. Can you show me a breakdown of sales, but also show their credit limit?

Maybe group the credit limits as I want a high level view to see if we get higher sales for customers who have a higher credit limit which we would expect.

4. Can I have a view showing customers sales and include a column which shows the difference in value from their previous sale? I want to see if new customers who make their first purchase are likely to spend more.

5. Can you show me a view of where the customers of each office are located?

6. We have discovered that shipping is delayed due to the weather and it's possible they will take up to 3 days to arrive.

Can you get me a list of affected orders?

7. Please can you send me a breakdown of each customer and their sales, but include a money owed column as I would like to see if any customers have gone over their credit limit.