IDAYAT SANNI

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PROFESSIONAL SUMMARY

As a motivated and passionate software developer, I have a strong foundation in JavaScript and a keen interest in React, Node.js, C#, and modern web technologies. I am currently pursuing a degree in Web Development, focusing on both frontend and backend languages. Through my coursework in Cypress and Jasmine, I am expanding my expertise in software testing methodologies to enhance application reliability and user experience. I am eager to leverage my technical skills and creativity, while committed to learning from industry leaders and adapting best practices to improve product quality.

SKILLS

- **Technical**: HTML, CSS, JavaScript, C#, PHP, Node.js, React, TypeScript, Cypress, Jasmine
- **Software & Tools**: Google Analytics, Premiere Pro, Facebook Ads Manager, Canva, Photoshop
- **Marketing & Content Creation**: Search Engine Optimization, Email Marketing, Technical Writing
- **Interpersonal**: Communication, teamwork, problem-solving, and ownership.

EXPERIENCE

Information Officer: Federal Medical Centre, Abeokuta   2019.10– 2024.02

- Drafted and disseminated press releases and PR materials, resulting in increase in media coverage and enhanced stakeholder communication.
- Facilitated interactions with local and international delegates, successfully advocating for patient needs and resolving concerns.
- Organized and led health and wellness workshops, engaging over 1,000 community members and improving public health literacy.

E-commerce Marketing Manager: Nufaesah   2020.01 – 2020.06

- Analyzed customer feedback and generated reports, leading to improvement in content effectiveness and customer satisfaction.
- Created engaging content that drove a 20% increase in audience interaction and improved brand visibility.

- Developed monthly social media calendars, boosting search engine rankings through targeted keyword strategies.
- Monitored WordPress website performance, solved bugs, and ensured SEO compliance in weekly blogs.

PROJECTS

Teacher Management System: (Git Repository)   06 - 07.2024

- Developed a full-stack CRUD web application using C# and ASP.NET MVC, enhancing my skills in software development and database management.
- Implemented RESTful APIs and integrated client-side validation to improve user experience and data integrity
- Designed server-rendered views for teacher management.
- Utilized analytical skills to conduct testing and validation of application functionalities, ensuring a robust product while thriving in a fast-paced development environment

React Recipe App: (Git Repository)   03 - 04.2023

Designed and implemented multiple components in a React application, including a subscription page with state management for user inputs and feedback, a navigation bar for seamless routing, and a footer for consistent user experience. Collaborated with a team to enhance component reusability and maintainability, contributing to an engaging and efficient user interface.

Weather App: Javascript, HTML, CSS - (Git Repository)   04-05.2022

Developed a responsive weather application using Visual Studio Code, integrating APIs to fetch real-time weather data. Utilized Bootstrap for a mobile-friendly interface, and employed HTML, CSS, and JavaScript to enhance user experience. Managed the project on GitHub, leveraging version control, and designed the UI/UX with Figma for a polished, user-centric design.

EDUCATION

Web Development - Humber Polytechnic, Canada   2024-2025
Relevant Coursework: JavaScript, C#, Node.js, PHP, React, Unit testing

M.A. Digital Media and Society - Loughborough University, UK   2016-2017

- Relevant Coursework: Media and Modernity, Digital Cultures, and Research Methods and Media Analysis

B.A. Public Relations and Advertising - Eastern Mediterranean University   2012-2016

VOLUNTEER

Evangelist: Women Coding Community   04.2024 – Present

- Support the mentorship program, automating email communications and collaborating with a team of 5, improving collaboration between mentors and mentees.

Peer Mentor: Humber College   07.2024 – Present

- Mentor first-year students, providing guidance and support to facilitate their transition into college life.
- Facilitate academic success seminars, engaging 15+ students per session.

Student Engagement Mentor: Humber College   05.2024

- Engaged students in discussions about academic paths, aiding in decision-making and satisfaction.

Volunteer: Women Who Code - London   02.2023 – 03.2024

- Supported the mentorship program, automating email communications and collaborating with a team of 10+, improving efficiency for 50+ women.
- Coordinated mock interview programs.
- Updated website layouts for improved usability and performance.
- Contributed to the mentorship website using HTML, Bootstrap, and JavaScript, enhancing overall functionality.